

**CITY OF FLAGSTAFF
STAFF SUMMARY REPORT**

To: The Honorable Mayor and City Council
From: Glorice Brehl, Senior Recreation Coordinator
(928) 213-2312
Recreation Services
Thru: Brian Grube, Recreation Superintendent *BG*
Date: April 30, 2010
Meeting Date: May 18, 2010



TITLE: Consideration of Alcohol Service on Heritage Square: Flagstaff Music Festival

RECOMMENDED ACTION: Approve the serving of alcohol on Heritage Square from June 19-20, 2010.

ACTION SUMMARY:

Per the Council-approved special event permit packet, permission by City Council is needed to allow for the serving of alcohol at Heritage Square.

DISCUSSION:

Background/History:

The Flagstaff Music Festival was created in 2003 to promote local bands and musicians, to provide a family-oriented music Festival, and to raise money for a library scholarship through the Library Employee Organization. The Music Festival worked with non-profit, Heritage Square Trust to provide beer and wine to patrons of the festival in 2008 and 2009. The Music Festival continues to raise money for local charities in Flagstaff.

The Flagstaff Music Festival served wine and alcohol at Heritage Square in 2008 and 2009 without incident. Due to concerns with load limits on Heritage Square, a Fire Department mandated "Fire Watch" was required, at the event producer's expense, for 2008. The Flagstaff Fire Department and the Flagstaff Police Department did not feel that such lengths were necessary for the 2009 or 2010 festival.

Key Considerations:

The current Special Event Rules and Regulations require that City Council must approve all events that propose to serve alcohol at Heritage Square.

On May 3, 2010 the City of Flagstaff Office of Community Events used the Downtown Business Distribution List to inform local businesses of the date and time this agenda item will be presented to Council, per Council's request.

Community Benefits and Considerations:

The Flagstaff Music Festival is a free, family-oriented event in the middle of downtown Flagstaff. This event brings hundreds of people to the downtown area.

Community Involvement:

The Flagstaff Music Festival works with downtown businesses and local musicians to promote a positive, mutually beneficial experience.

Financial Implications:

There are no anticipated financial implications.

Options and Alternatives:

Deny the request to serve alcohol at Heritage Square.

Attachments/Exhibits:



Division Director *(Acknowledgment that all reviews have been completed and required approvals initialed below.)*

INITIALS	RESPONSIBILITY	DATE	INITIALS	RESPONSIBILITY	DATE
_____	BIDS/PURCHASES	_____	_____	FINANCE/BUDGET	_____
_____	GRANTS	_____	_____	CONTRACTS	_____
_____	LEGAL	_____	_____	IGAS	_____
_____	_____	_____	_____	_____	_____

DATE OF COUNCIL APPROVAL: _____