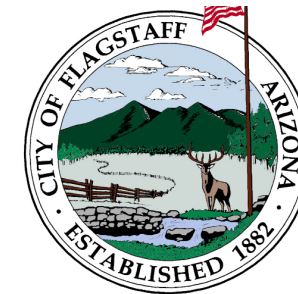


When finished, please fold along this line and return in the envelope provided



# FLAGSTAFF REGIONAL PLAN 2012 SURVEY

This survey was designed by Applied Sociology graduate students in cooperation with the City of Flagstaff, Coconino County, and the Regional Plan Citizen Advisory Committee.



**NORTHERN ARIZONA UNIVERSITY**  
*College of Social & Behavioral Sciences*

**Department of Sociology and Social Work**  
*Laboratory for Applied Social Research (LASR)*

**First, we would like your opinion about the Flagstaff area and how you feel about living in this area.**

How much do you feel a part of the Flagstaff area? *Please check ✓ just one.*

- Very much       Pretty much       Not very much       Not at all

Which of the following statements below best describes how well you like living in the Flagstaff area? *Please check ✓ just one.*

- I would never consider leaving here.
- I would move to another community if I had to but would be reluctant to leave here.
- It makes no difference to me whether I live here or another community.
- I would probably be more satisfied living in another community.
- I would really like to leave this community if I had the opportunity.

**Please circle your level of agreement for the statements below.**

Statements	Level of Agreement					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
The Flagstaff area's unique character influences my living here. ....	SA	A	N	D	SD	?
The Flagstaff area offers a rich cultural scene.....	SA	A	N	D	SD	?
Flagstaff provides excellent educational opportunities...	SA	A	N	D	SD	?
The Flagstaff area offers a welcoming and safe atmosphere for all people. ....	SA	A	N	D	SD	?
Flagstaff would be improved by more people living here. ....	SA	A	N	D	SD	?
Public facilities are readily accessible within the Flagstaff region.....	SA	A	N	D	SD	?
The city should encourage the preservation of buildings in historic neighborhoods. ....	SA	A	N	D	SD	?
Open space preservation within the city is important....	SA	A	N	D	SD	?
Planned growth is essential for the Flagstaff area.....	SA	A	N	D	SD	?

A summary of the results of this survey will be published on the city website (<http://www.flagstaff.az.gov/index.aspx?NID=1343>) but if you wish a summary sent to you, please give us an address below where we may send the results.

**Address to send results:**

*Thank you for completing the survey!*

**Housing**

	Level of Agreement					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
The Flagstaff housing market is adequately priced in relation to wages.....	SA	A	N	D	SD	?
Flagstaff should focus more on providing affordable housing for full time residents.....	SA	A	N	D	SD	?
Substandard housing needs to be addressed in the Flagstaff area.....	SA	A	N	D	SD	?
Multi-family housing is needed more in Flagstaff than single family houses.....	SA	A	N	D	SD	?
The region should support a homeless shelter.....	SA	A	N	D	SD	?
Neighborhoods mixed with shopping areas are preferred to shopping centers that require a commute.	SA	A	N	D	SD	?

**Transportation & Roads**

The Flagstaff Transit System is sufficient to support city needs.....	SA	A	N	D	SD	?
Bike lanes in Flagstaff are adequate.....	SA	A	N	D	SD	?
In general, traffic congestion throughout the city is not a problem.....	SA	A	N	D	SD	?
Pedestrian and bicycle paths in the community are adequate.....	SA	A	N	D	SD	?
When planning, motorists should be given priority over pedestrians and cyclists.....	SA	A	N	D	SD	?
Traffic control is adequately balanced among pedestrians, cyclists, public transit and drivers.....	SA	A	N	D	SD	?
Public transit is convenient (i.e., frequent services and accessible) throughout the community.....	SA	A	N	D	SD	?
The urban trail system should be lighted within the city limits.....	SA	A	N	D	SD	?
Flagstaff should give bike commuters bus discounts.....	SA	A	N	D	SD	?
I would support a mandatory bike registration fee to support bike trails.....	SA	A	N	D	SD	?

**Lastly, we would like to ask you a few questions to ensure that our survey accurately represents the Flagstaff region.**

Please give your year of birth: 19 \_\_ \_\_ Are you?  Female  Male

Which category below represents your education level? *Please check (✓) just one.*

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> No high school     | <input type="checkbox"/> College degree      | <input type="checkbox"/> Ph.D. or Ed.D. |
| <input type="checkbox"/> Some high school   | <input type="checkbox"/> Some graduate study | <input type="checkbox"/> Law degree     |
| <input type="checkbox"/> High school degree | <input type="checkbox"/> Masters             | <input type="checkbox"/> Medical degree |
| <input type="checkbox"/> Some college       | <input type="checkbox"/> Beyond Masters      |   |

How many years have you lived in the Flagstaff area? \_\_\_\_\_ Years

How many people reside in your household? Adults \_\_\_\_\_ Children (Under18) \_\_\_\_\_

Which of the categories below best describes your annual household income before taxes for the previous year (2009)? *Please check (✓) just one.*

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Less than \$10,000   | <input type="checkbox"/> \$35,000 to \$49,999   | <input type="checkbox"/> \$150,000 to \$199,999 |
| <input type="checkbox"/> \$10,000 to \$14,999 | <input type="checkbox"/> \$50,000 to \$74,999   | <input type="checkbox"/> \$200,000 or more      |
| <input type="checkbox"/> \$15,000 to \$24,999 | <input type="checkbox"/> \$75,000 to \$99,999   | <input type="checkbox"/> Prefer not to respond  |
| <input type="checkbox"/> \$25,000 to \$34,999 | <input type="checkbox"/> \$100,000 to \$149,999 |   |

Are you currently: *Please check (✓) as many as apply.*

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> Married  | <input type="checkbox"/> With a Domestic Partner |
| <input type="checkbox"/> Single   | <input type="checkbox"/> Widowed                 |
| <input type="checkbox"/> Divorced | <input type="checkbox"/> Separated               |

Please describe your race or ethnicity? (e.g. African American, Latino, etc.)

---

What is your current occupation? \_\_\_\_\_

Do you own a home in the Flagstaff area? *Circle one.* Yes No

Do you live in the Flagstaff area year round? *Circle one.* Yes No

In what type of residence do you live? *Please check (✓) just one.*

- |   |  |                                      |
|---|--|--------------------------------------|
| <input type="checkbox"/> Apartment                    | <input type="checkbox"/> Townhouse           | <input type="checkbox"/> Mobile home |
| <input type="checkbox"/> Condominium                  | <input type="checkbox"/> Single Family House | <input type="checkbox"/> Dormitory   |
| <input type="checkbox"/> Other, please specify: _____ |  |                                      |

**Please use this space and the following page for any further comments.  
Thank you again for your help.**

**Next you will find a number of statements below about a variety of different aspects of living in the Flagstaff region. Please circle your level of agreement for these statements.**

*The City & the Region*

**Business & Economic Development**

*Level of Agreement*  
Strongly Agree   Agree   Neutral   Disagree   Strongly Disagree   Don't Know

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
New businesses are essential to ensure economic stability for the Flagstaff region.....	SA	A	N	D	SD	?
Businesses that would like to come into the community should be encouraged to use existing structures rather than building new ones.....	SA	A	N	D	SD	?
Development should pay its own way.....	SA	A	N	D	SD	?
Large retail stores are a welcome addition to the Flagstaff region.....	SA	A	N	D	SD	?
Locally owned businesses should be encouraged over large chains.....	SA	A	N	D	SD	?
The city should support a living wage for our local region.....	SA	A	N	D	SD	?
Flagstaff should encourage more national retail stores.	SA	A	N	D	SD	?
Flagstaff should recruit manufacturing industries to our area.....	SA	A	N	D	SD	?
Local government should be more business-friendly.....	SA	A	N	D	SD	?
Permit fees should be reduced to support local small businesses.....	SA	A	N	D	SD	?
Environmental conservation is more important than economic development.....	SA	A	N	D	SD	?

Land development costs should be paid by: *Please check ✓ as many as apply.*

- Developers
- Property owners
- City and/or county government
- Residents in the developed area

**Recreation**

	Level of Agreement					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Established playing fields, courts and equipment are adequate in the Flagstaff region.....	SA	A	N	D	SD	?
My neighborhood has adequate recreation facilities.....	SA	A	N	D	SD	?
Flagstaff city parks are safe.....	SA	A	N	D	SD	?
The Flagstaff Aquaplex is affordable.....	SA	A	N	D	SD	?
Flagstaff has adequate trails for hiking or biking.....	SA	A	N	D	SD	?
Snowplay areas are needed within the city.....	SA	A	N	D	SD	?
The Snowbowl for winter activities is important to the Flagstaff region.....	SA	A	N	D	SD	?
Open space for recreation should be increased.....	SA	A	N	D	SD	?
City recreation fees are affordable.....	SA	A	N	D	SD	?

**If you were to distribute \$100 for the Flagstaff region, where would you invest your money?**

Remember not to spend more than \$100. Use whole dollar amounts.

	\$ Spent
Environmental and open space conservation	( )
Economic development	( )
Recreation	( )
Public transportation	( )
Housing	( )
Arts and culture	( )
Alternative energy sources	( )
Law enforcement	( )
Fire protection	( )
Education	( )
Public Health	( )
Road maintenance & development	( )
Other, specify: _____	( )
<b>Total</b>	<b>\$100</b>

**Transportation & Roads cont.**

In planning for transportation, which of the following should be given priority? Please rank 1 - 5 or 6 with 1 being most important.

- ( ) Automobiles
- ( ) Pedestrian crossings
- ( ) Walkways
- ( ) Bicycles
- ( ) Public transit (buses)
- ( ) Other, specify: \_\_\_\_\_

Please prioritize where the Flagstaff region's transportation resources should be invested: Please rank 1 - 3 or 4 with 1 being most important.

- ( ) Building new roads
- ( ) Improving existing roads
- ( ) Walking, bicycling, and public transit
- ( ) Other, specify: \_\_\_\_\_

Parking in downtown Flagstaff should be: Please check (✓) just one.

- Left alone.
- Changed to metered street-side parking.
- Changed by building a public parking structure.
- Changed to metered street-side parking and by building a public parking

**Public Services**

	Level of Agreement					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
The Flagstaff region responsibly uses tax revenue dollars.....	SA	A	N	D	SD	?
The Flagstaff region should decrease public services rather than increase taxes.....	SA	A	N	D	SD	?
Access should be available for emergency services throughout the region.....	SA	A	N	D	SD	?
Law enforcement personnel need to be increased in the Flagstaff region.....	SA	A	N	D	SD	?
Fire protection is sufficient in the region.....	SA	A	N	D	SD	?
Snow removal is satisfactory in my neighborhood.....	SA	A	N	D	SD	?
The Flagstaff region is adequately prepared to respond to natural disasters.....	SA	A	N	D	SD	?
In general, buildings, walkways and other structures seem safe throughout the region.....	SA	A	N	D	SD	?

**Energy & Conservation**

	Level of Agreement					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
The installation of renewable energy technology such as wind and solar power should be linked to financial incentives.....	SA	A	N	D	SD	?
There should be incentives for decreasing residential energy use.....	SA	A	N	D	SD	?
There should be incentives for apartment complexes which support recycling.....	SA	A	N	D	SD	?
Incentives should be given to apartments, homes and businesses that reduce water use.....	SA	A	N	D	SD	?
More should be done to encourage recycling.....	SA	A	N	D	SD	?
Flagstaff should require use of green material in new building construction.....	SA	A	N	D	SD	?
Residential wind turbines should not be used for the production of electricity within the city.....	SA	A	N	D	SD	?
The use of solar panels should be promoted throughout the region.....	SA	A	N	D	SD	?
Flagstaff should offer incentives for energy efficient businesses.....	SA	A	N	D	SD	?
Transportation other than automobiles should be increased throughout the region.....	SA	A	N	D	SD	?
Economic incentives are needed to solve energy usage problems.....	SA	A	N	D	SD	?
City codes should maximize energy efficiency.....	SA	A	N	D	SD	?
Wildlife habitat should be preserved within the city.....	SA	A	N	D	SD	?
Flagstaff should regulate the use of non-native plants for landscaping.....	SA	A	N	D	SD	?
The city should make wildfire protection a higher priority.....	SA	A	N	D	SD	?
The city should continue to use control burns.....	SA	A	N	D	SD	?

For the Flagstaff region, rank these environmental concerns in order of importance: *Please rank 1 to 6 or 7 with 1 being most important.*

- ( ) Water purity
- ( ) Air quality
- ( ) Flood control
- ( ) Other \_\_\_\_\_
- ( ) Natural resource preservation
- ( ) Wildfire protection
- ( ) Protection of wildlife habitat

**Land & Water Use**

	Level of Agreement					
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
New land development should only be allowed if the city has sufficient water resources.....	SA	A	N	D	SD	?
Water policies are needed to address long term drought.....	SA	A	N	D	SD	?
Flagstaff should facilitate the use of rainwater run-off.....	SA	A	N	D	SD	?
To conserve water, only low water-use plants should be permitted.....	SA	A	N	D	SD	?
New developments should use gray water for flushing toilets (and other non-potable uses).....	SA	A	N	D	SD	?
If existing water resources are inadequate, water should be imported from outside the region.....	SA	A	N	D	SD	?
Money spent on urban open space is wasteful.....	SA	A	N	D	SD	?
The city should prevent sprawl by limiting development on the outskirts of town.....	SA	A	N	D	SD	?
Existing structures need to be fully used before open space is developed.....	SA	A	N	D	SD	?
New construction should be required to match the character of the town.....	SA	A	N	D	SD	?
Current land regulations have led to quality development.....	SA	A	N	D	SD	?
Flagstaff needs to control invasive weeds.....	SA	A	N	D	SD	?

New construction should be limited to: *Please check ✓ as many as apply.*  
 Infill    Redevelopment    Along transit routes    Should not be limited

Future residential development in Flagstaff should focus upon:  
*Please rank 1 to 4 with 1 being most important.*

- ( ) Single-family houses
- ( ) Multi-family ownership
- ( ) Multi-family rentals
- ( ) Affordable options

How should current open land be used? *Please rank 1 to 6 or 7 with 1 being most important.*

- ( ) Active recreation
- ( ) Commercial
- ( ) Housing
- ( ) Other, specify: \_\_\_\_\_
- ( ) Left alone
- ( ) Parks
- ( ) Preservation & wildlife