STAFF CONSULTANT BUSINESS MODEL

Agreement for a More Aggressive Approach

- **CONSULTANT MODEL:** Staff is the Consultant
  - Start new process in Aug/Sept – After charrettes
  - Staff synthesizes existing RLUTP & public comments (Packet #1)
  - One full element written for each discussion with Best Professional Recommendation (Packet #2)
  - CAC: Review of Packets #1 and #2 is KEY to progress/getting it right!
  - CAC: Shall provide Timely, Open and Honest Feedback
- **Staff Consultant Organizational Chart (Attached)**
- **Managed Expected Outcomes for the New Plan**
  - Majority of Existing RLUTP needs tweaking, not significant re-writing
  - Legal vs. Planning Document: Keeping it at 50,000'
  - CAC's diversity mirrors community: Democracy = Hard Work

Accountability

Keep CAC and Staff Consultant focused on:

- This Agreement
- Legal vs. Planning – Law vs. Aspirations (50,000')
- Developing Strawman into Final Product
- Meeting Facilitator:
  - Must establish CAC consensus, or
  - Willingness to further discuss issues

PRESENTATION/DISCUSSION FOCUS

Check List

Presentation/written element follows check list to provide CAC with consistent approach:

- Identify part of existing RLUTP left "As is"
- Major issues raised by public/Boards & Commission
- Staff Consultant recommendation

Product

- Focuses on **how and when** we interacted with the CAC and others
- **Outreach** drives the process:
  - Demonstrate the number and type of meetings and attendees, AND;
  - Input – Ascribe Major Issues Raised to Each, below:
    - ✓ Existing RLUTP: The Good, Bad, and Missing Parts
    - ✓ Focus Groups
    - ✓ Open House
    - ✓ Charrettes
    - ✓ NAU Polling
    - ✓ CAC Feedback
    - ✓ Board and Commission Feedback
    - ✓ Zoning Code Coordination
    - ✓ Social Media
    - ✓ Other

The Recommendation

- Focuses on **how and why** this is your Staff Consultant's Best, Professional Judgment
- **CAC's** response (verbal and written) to Staff's draft report drives the process
  - CAC's input shapes the document…
    - ✓ 80-90% Strawman of each Element
      - Created by *Your* Staff Consultants
      - Visualization: Picture-oriented process
    - ✓ CAC's feedback is critical for Strawman into Final Product