

Draft Minutes

City of Flagstaff

REGIONAL PLAN CITIZEN ADVISORY COMMITTEE

November 15, 2012 – Thursday – 3:30 to 6:00 p.m.

Staff Conference Room, City Hall, 211 West Aspen Ave., Flagstaff, AZ



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I. CALL TO ORDER

Vice Chair Bousquet called the meeting to order at 3:30 p.m.

II. ROLL CALL

Committee Members Present:

Paul Babbitt (Chairman)
Carol Bousquet (Vice Chairman)
Ben Anderson
Susan Bean
Richard Henn
Julie Leid

Devonna McLaughlin
Jerome Naleski
Eva Putzova (left early)
Don Walters
Nat White
Alex Wright

Absent:

Don Walters (*excused*)

Attendees:

Theresa Gunn, Facilitator
Jim Cronk, Planning Director
Kimberly Sharp, Acting Comprehensive Planning Mgr.
David Wessel, FMPO Manager
John Aber, Coconino County Assistant Community Development Director
Tiffany Antol, Coconino County Senior Planner
Gordon Taylor, State Land Department
Central Creative Consultants: Kristin Bornstein and four others
Kimley-Horn Consultants, Brent Crowther, Adam Perillo, and Chris Rose
Kim Collins, Meeting Minute Coordinator

Public: Betsy McKellar, Rick Miller, Tish Bogan-Ozmun, Bruce Higgins, Lina Wallen, Marilyn Weissman,

III. PUBLIC COMMENT

None.

IV. APPROVAL of MINUTES

Mr. Anderson made a motion to approve minutes. Mr. Naleski seconded. Motion carried.

V. OLD BUSINESS - Continued, postponed and tabled agenda items.

A. Regional Plan Branding

Ms. Bornstein of Central Creative presented illustration boards with options for logo and branding. Palettes for color, choices for slogans, and designs for symbols were offered and discussed with ensuing feedback from committee members. Members decided they would opt for the more vibrant hues representative of Flagstaff's nature – a more vibrant Color Palette #1 with the addition / modification of bright blue sky, golden yellow Aspen leaves in the fall, and sunflowers. This decision will be related to Central Creative to come up with a suitable palette.

A discussion evolved regarding the name of the regional plan. It was noted that the plan has been called the "Flagstaff Regional Plan" for the past four years. There was a consensus to continue to call it the Flagstaff Regional Plan. Direction is to be given to Central Creative using "**Flagstaff Regional - Plan 2030 – Place Matters**" and to have them further design the brand with this name and slogan. Committee members felt the symbols presented were weak and it was decided they would like a logo similar to the Ponderosa Pine tree logo that has been used for the past four years. It was recommended the design team create concepts improving upon the idea of the current logo.

Mr. Anderson made a motion to approve the name of plan as the Flagstaff Regional – Plan 2030 – and use the slogan Place Matters. Mr. Naleski seconded. Motion carried.

B. State Land Parcels

Map visuals have been drawn out in response to the ***Walk the Land Day*** Friday, November 9th. The State Land Sections 30 (east), 20 and 10 were toured, discussed and sketched in map form in order to address planning issues, conservation needs and to ascertain what type of development would be appropriate for these particular sections.

All of those who attended the walk concluded that Site 20 is very developable, minus the floodplain and wildlife corridor. Topography, Butler Avenue connection and the large power lines need to be added to the sketch.

Section 30 will need to portray the following options: a) This parcel may be put into conservation by the federal government as part of Walnut Canyon pending congressional action; b) This parcel may be purchased for conservation purposes; c) This parcel has development potential in this location. The bubble diagram expressed the area appropriate for development, as well as the areas appropriate for conservation.

Section 10 was viewed as appropriate for commercial / industrial development, respecting the contiguous development. Anything built will need to have design guidelines to respect the neighboring rural neighborhood, the fact that this is a gateway from the east into the Flagstaff area, and location along the historic Route 66. There were minor archeological issues and a major viewshed also noted.

Mr. Wilcox reminded the group the discussion of these three parcels is part of a much larger discussion with the State Land Department regarding more than 7,000 acres of public lands. The State Land Department has conceded many acres of their property as appropriate for conservation in the last 10 years, as well as reduced expected development densities in respect to the Flagstaff market. In return, appropriate development in the right locations is needed and warranted, for the State Land Department to meet their fiduciary duties as well as allowing future development potential for the community.

C. Land Use Element

All comments from the last meeting have been incorporated in the current draft and discussion will continue throughout the next two meetings until a consensus is reached that the information is usable. A summary of the Land Use Element to date has also been presented to the Planning and Zoning Commission on 11-14-12, and their comments were positive, and encouraging the CAC to continue in this course.

CAC Members are encouraged to send suggested edits, additions or clarifications to Kimberly Sharp by November 29 to include in the next draft.

Representatives from Kimley-Horn and Associates made presentation of potential visuals to be used in the Regional Plan. Some examples of other General Plan visuals were used, such as Austin and Sacramento as examples how potential redevelopment suggestions/ideas for Flagstaff could be illustrated.

The CAC's concerns were as follows:

- Demonstrating change to privately owned land could be a concern.
- Is there a way to demonstrate the overall vision, such as Austin's example, without being too exact as to location / property? Include where higher density would occur and major circulation corridors without showing specific parcel improvements or uses.
- Please provide some non-place specific examples of place types at more of the street-level such as the before and after photos of the same street.
- Kimley-Horn Associates will continue to evolve the drawings to incorporate topography and other suggestions.
- Should try to incorporate some of the visuals prepared for the zoning code update.

D. Circulation, Public Facilities, Services, and Safety

Policies have changed only minimally; primarily the changes have occurred in introduction sections and text. Sections include pedestrians, bikes, transit, autos, trucks, rail, and air.

Maps of traffic congestion points and transportation alternatives were viewed, and will be discussed at more length at the December 6th CAC meeting. Conceptual maps of transportation corridor in areas of activity centers will be created.

E. Public Facilities

[Tabled](#)

F. Parking Lot Issues

[Tabled](#)

[Adjourned at 6:01 p.m](#)