



FLAGSTAFF METROPOLITAN PLANNING ORGANIZATION

CITY OF FLAGSTAFF ♦ COCONINO COUNTY ♦ ARIZONA DOT

Office: 100 West Birch Avenue ♦ Flagstaff, Arizona 86001

Mail: 211 West Aspen Avenue ♦ Flagstaff, Arizona 86001

Phone: (928) 226-4849 ♦ Fax: (928) 213-4825

www.flagstaffmpo.org

Fall Retreat

September 24, 2008

“Partners in Transportation Enhancing Our Community”



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EXECUTIVE BOARD

Scott Overton, Chairman
City Council
City of Flagstaff

Matt Ryan, Vice Chairman
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Coconino County

Sara Presler
Mayor
City of Flagstaff

Deb Hill
Supervisor District 4
Coconino County

Robert "Bob" Montoya
Arizona State
Transportation Board

Coral Evans
City Council
City of Flagstaff

STAFF

David Wessel
FMPO Manager

Martin Ince
Multi-Modal Planner

Meg Roederer
Administrative Specialist

"PARTNERS IN TRANSPORTATION ENHANCING OUR COMMUNITY"

September 17, 2008

Dear FMPO Board and Committee Members,

I am pleased to present to you the packet for the FMPO Fall Retreat. I look forward to an exciting day together charting the future of our organization. We will have an opportunity to assess our progress since last year's retreat, to set a strategic vision for the next five years, and to review our organizational resources.

Laura Royal from AGTS, Inc. will be our facilitator for the day. She draws from many years of experience in designing and delivering powerful, dynamic, learner-based training within corporate, non-profit, educational, and government environments. Her areas of expertise include leadership, performance management, and team dynamics. Laura holds a B.A. from the University of Missouri at Columbia and an M.S. Ed. from the University of Kansas.

I hope at the end of the day we will enjoy an affirmation of our purpose, vision and have a clear direction for the next five years.

As you prepare for the meeting, if you have any questions, don't hesitate to call me at 226-4841 or on my cell phone at 699-3053.

Sincerely,

David Wessel, FMPO Manager



Flagstaff Metropolitan Planning Organization

2008 Fall Retreat

September 24, 2008, 7:30 a.m. to 12 p.m.
Thornager's on Kiltie Lane
2640 W. Kiltie Lane

- I. Coffee and Continental Breakfast***
- II. Welcome and Introductions***
- III. Agenda, Purpose, FMPO Overview and Retreat History***
- IV. 5-Year Expense & Revenue Status and Outlook***
- V. Strategic Vision: A 5-Year Work Program***
5-Year Goals and Objectives

BREAK

- VI. Matching Strategic Vision and Resources***
Scenario 1: Status Quo -Technical Emphasis
Scenario 2: Strategic Emphasis
Scenario 3: Expanded FMPO – Technical & Strategic
Scenario 4: FMPO Contradiction
- VII. Potential Funding Options***
- VIII. Wrap-Up & Adjourn***



FMPO Strategic Financial Planning

FMPO 2008 Fall Retreat



AGENDA

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5-Year Goals and Objectives

BREAK

- VI. Matching Strategic Vision and Resources***
Scenario 1: Status Quo – Technical Emphasis
Scenario 2: Strategic Emphasis
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Scenario 4: FMPO Contraction
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Today's Purpose

- Answer these two questions...
 - On balance, should the FMPO be more technical or strategic in its mission?
 - What size does the FMPO need to be to successfully pursue that objective?



FMPO History & Context

- Established September 1996
- City, County, ADOT membership
 - NAIPTA & NAU in supporting roles
- Reorganized in 2006
- Past two retreats have...
 - Established new organizational structure
 - Set Mission & Charter
 - Set Organizational Goals
 - Identified Roles & Responsibilities

FMPO 5-Year Work Program Performance Evaluation



Major Themes from 2007 Retreat

- | | |
|--|---|
| <ul style="list-style-type: none">■ Align Priorities & Vision ●<ul style="list-style-type: none">■ Regional Transportation Plan■ Unified Voice for Regional Priorities ●<ul style="list-style-type: none">■ Critical Needs List■ STIS Resolution■ Raised FMPO Profile ●<ul style="list-style-type: none">■ Website■ News Releases/Earned media■ County Fair/Sustainable Living Fair■ Outreach■ Innovative & Creative ●<ul style="list-style-type: none">■ District Planning■ Grants for safety study and survey■ I-40/Country Club ped facility | <ul style="list-style-type: none">■ Build Partnerships ●<ul style="list-style-type: none">■ Lake Mary Road: FHWA/City/County■ I-17: Public Private Partnerships■ T.I.M.E. Coalition■ NAIPTA Ballot Input■ Engage External Parties ●<ul style="list-style-type: none">■ NAU Masterplanning■ Chamber of Commerce■ Expand Involvement of Board ○<ul style="list-style-type: none">■ Chair communications■ bqAZ |
|--|---|

● Excellent

● Good/Fair

○ Poor



- Where do we want the FMPO to be in the next 5-Years?



Revenues

<u>Regular</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>
FHWA-PL	\$ 112,000	\$ 114,000	\$ 114,000	\$ 114,000	\$ 114,000	\$ 114,000	\$ 114,000
State Planning Research	\$ 125,000	\$ 125,000	\$ 125,000	\$ 125,000	\$ 125,000	\$ 125,000	\$ 125,000
FTA 5303	\$ 26,000	\$ 41,000	\$ 41,000	\$ 41,000	\$ 41,000	\$ 41,000	\$ 41,000
City of Flagstaff (grant)	\$ 25,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000
City of Flagstaff (charge out)	\$ 25,900	\$ 25,900	25,900	26,159	26,421	26,949	27,488
Coconino County	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Subtotal	\$ 318,900	\$ 340,900	\$ 340,900	\$ 341,159	\$ 341,421	\$ 341,949	\$ 342,488

Other

State Planning Research							
Surface Transportation Funds (transfer for planning)	\$ 175,000						
Other Grants	\$ 45,000						
Total	\$ 538,900	\$ 340,900	\$ 340,900	\$ 341,159	\$ 341,421	\$ 341,949	\$ 342,488

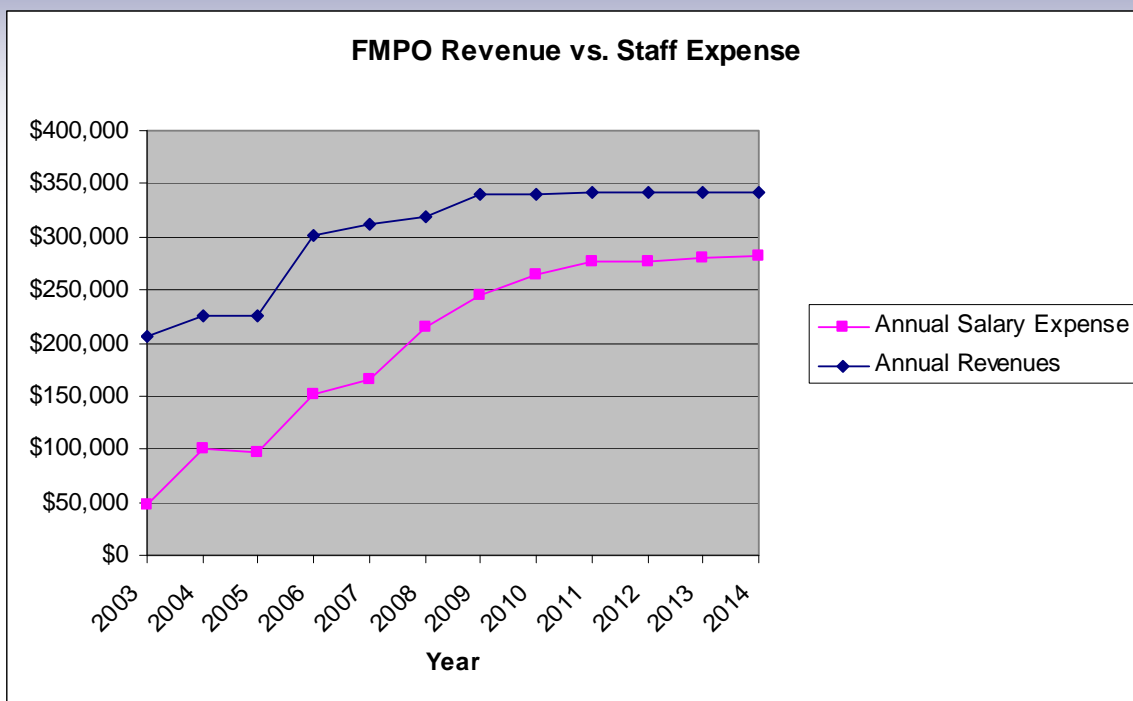
Surface Transportation Funds (typically used for constructio)	\$ 500,000	\$ 500,000	\$ 500,000	\$ 450,000	\$ 450,000	\$ 450,000	\$ 450,000
				Census impact			

SALARIES & BENEFITS OVER TIME	2008	2009	2010	2011	2012	2013	2014
	\$215,249	\$245,273	\$265,121	\$276,056	\$276,834	\$280,447	\$281,317
	67%	72%	78%	81%	81%	82%	82%

FHWA-PL = Federal Highways Planning Funds, FTA 5303 = Federal Transit Planning Funds



Revenues & Expenses



FMPO 5-Year Work Program

Technical Needs



- RTP Updates (response to regional plan)
- RTP Performance monitoring
- Corridor Planning
- Bypass Studies (pending RTP outcome)
- District/Activity Center Circulation Studies
- Enhanced Ped/Bike Crossings Analysis
- Freight
 - Truck circulation and access
 - Intermodal Yard Operations Implementation
- Long Range Transit Planning

FMPO 5-Year Work Program Strategic Needs



- Project Implementation & Funding Strategies
 - Local Tax Campaign
 - Possible State Tax Campaign
- Partnerships & Alliances
 - NAU: Interface between campus and community plans and transportation networks
 - Camp Navajo: Coordination on intermodal yard advancement
 - I-17: Project programming and advancement
 - NAIPTA: Tax implementation & long-range vision
- Federal Authorization/State Legislation
 - Securing small-MPO continued existence/assistance
 - Pursuit of federal grants
 - State funding, enabling legislation/flexibility, route transfers
- BNSF
 - Resolution of multiple issues across the region related to growth in freight traffic
- State Executive Branch Outreach
 - Freight and other economic development efforts
- Business Community
 - Access management
 - Multimodal access
- Sustained Public Input

Matching Vision & Resources

Scenario 1: Status Quo

Technical Emphasis



- Description: Maintain current resource level with minor increases to account for inflation. Emphasis remains on technical support to member agencies. Partnering efforts are largely opportunistic.
- Advantages:
 - Builds on technical competencies.
 - Recognizes simple geography
- Disadvantages:
 - Opportunities that could be targeted are missed.
 - May be more reactive than proactive



Matching Vision & Resources

Scenario 2: Strategic Emphasis

- **Description:** Strategic partnerships pursued by shifting technical work such as traffic modeling, corridor studies, traffic impact analysis support, etc. to the City, County and ADOT through a highly coordinated work program.
- **Advantages:**
 - Recognizes simple geography
 - Permits MPO staff time for other priorities
- **Disadvantages:**
 - Potential loss of regional perspective
 - Potential loss of peer review
 - Potential loss of multimodal emphasis



Matching Vision & Resources

Scenario 3: Expand, Do Both

- Description: FMPO adds technical staff permitting executive staff to pursue strategic partnerships. Requires additional financial resources.
- Advantages
 - Permits FMPO to expand mission and partnerships
 - Strengthens MPO technical capabilities and recognition
- Disadvantages
 - Requires additional funding from partners through direct grants and/or program charge-outs



Matching Vision & Resources

Scenario 4: FMPO Contraction

- Description: FMPO cuts MMTP position, contingent on City acquiring the position and responsibilities
- Advantages
 - Focuses MMTP on city issues where bulk of demand for ped/bike/transit resides
- Disadvantages
 - Loss of staff resources for several purposes
 - \$30,000 gain provides marginal flexibility
 - Loss of regional perspective for long-range multimodal planning
 - City would be hit twice assuming the current \$30,000 funding remains with the FMPO.



Scenario Staffing Comparison

Scenario	Weekly Hours by Position					Focus by Percent of Total Hours		
	Specialist	MMTP	Planner	Manager	Total Hours	Admin	Technical	Partnering
Scenario 1 - Technical Emphasis	20	55		50	125	32%	60%	8%
Scenario 2 - Strategic Emphasis	20	55		50	125	32%	47%	20%
Scenario 3 - Expand, Do Both	40	55	50	50	195	36%	46%	18%
Scenario 4 - MPO Contraction	20			50	70	50%	36%	14%

Scenario	Annual Cost by Position (40-hour week, today's dollars)				Annual Cost	Travel/Communication
	Specialist	MMTP	Planner	Manager		
Scenario 1 - Technical Emphasis	17,000	78,000		88,000	183,000	Same
Scenario 2 - Strategic Emphasis	17,000	78,000		88,000	183,000	Higher
Scenario 3 - Expand, Do Both	34,000	78,000	78,000	88,000	278,000	Much higher
Scenario 4 - MPO Contraction	17,000			88,000	105,000	Lower



Potential Funding Sources

- Expanded use of Surface Transportation Program (Construction) funds for planning
- Pursuit of additional State Planning Research funds (may require shift of funds from large MPO's)
- Formula change for additional FHWA-PL (planning) funds
- Direct partner support
 - Operating grants
 - Charge-out opportunities



WRAP UP

- 5-Year Strategic Goals and Objectives
- Action Steps to Effect Preferred Scenario