



# MINUTES

for

## City of Flagstaff

### Beautification & Public Art Commission

4:00 p.m. – Wednesday, March 6, 2013

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City Hall, **Council Conference Room**, 211 W. Aspen Avenue



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

#### CALL TO ORDER

Chair Aiken called the meeting to order at 4:09 p.m.

#### COMMISSION MEMBERS:

Bruce Aiken, Chair, *present*  
Robert Chambers, *absent-excused*  
Anne Doyle, *present*  
Vicky Foster, *present*  
Emma Gardner, *present*  
Linda Giesecke, *present*  
Dan Hunt, *present*  
Laura Kelly, *present*  
Heather Malloy, *present*

#### CITY STAFF:

Karl Eberhard, Staff Liaison, *absent-excused*  
Mark Di Lucido, Staff, *present*  
Carrie Nelson, Recording Secretary, *present*

Others Present: Winnie Hanseth

#### **I. PRELIMINARY GENERAL BUSINESS**

##### **1. PUBLIC COMMENT**

*(At this time, any member of the public may address the Commission on any subject within their jurisdiction that is not scheduled before the Commission on that day. Due to Open Meeting Laws, the Commission cannot discuss or act on items presented during this portion of the agenda. To address the Commission on an item that is on the agenda, please wait for the Chair to call for Public Comment at the time the item is heard.)*

None

**2. ANNOUNCEMENTS**

*(Reconsiderations, Changes to the Agenda, and other Preliminary Announcements)*

None

**3. APPROVAL OF MINUTES**

a. February 6, 2013

**MOTION:**

Commissioner moved to approve the minutes of the February 6, 2013 meeting.  
Commissioner Hunt seconded the motion; the motion passed unanimously.

**II. OLD BUSINESS**

*(Continued, postponed, and tabled items)*

**1. Phoenix Avenue (Lumberyard) Mural**

Address:	5 S. San Francisco
Property Owner:	City of Flagstaff
City Staff:	Mark Di Lucido, CD&R Project Administrator

REQUESTED ACTION:	Discuss and provide direction as appropriate.
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This Commission will seek artists to paint a mural on the Phoenix Avenue elevation of the Lumberyard Brewing Company that may include a small landscaping and/or sculptural art component. The Commission seeks a piece that celebrates the Route 66 and Southside history and serves to entice pedestrians to explore Phoenix Avenue.

RECOMMENDED ACTION:	Discuss and provide direction as appropriate.
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Mr. Mark Di Lucido reviewed that at the last meeting the Commission's agreed to have artists resubmit art without text due to the Signs Code Ordinance. He also brought narratives and additional informational material from the artists for the Commissioners to view. Commissioners discussed each art piece submittal.

Commissioners rated and scored the art pieces; Mr. Di Lucido tallied the results. Mural#1 from mural mice was chosen. Ms. Hanseth was please with results. Commissioner Kelly requested a photography timeline of the mural.

Commissioners would like to meet the mural artists and invite them to the next meeting.

## **2. BPAC Beautification and Public Art Guidelines**

Address: City of Flagstaff  
City Staff: Karl Eberhard, BPAC Liaison  
REQUESTED ACTION: Discuss and provide direction as appropriate.

The Commission will establish a written policy of the Beautification and Public Art Five-Year Plan that specifies various policies used in making recommendations to the City Council regarding beautification and public art. This discussion will likely include other policies (that are not a part of the Five-Year Plan process) used in making other recommendations to the City Council. Depending on the discussion and Commission direction, these policies may be documented in the Five-Year Plan, as a separate "Plan" document, or within the bylaws.

RECOMMENDED ACTION: Discuss and provide direction as appropriate.

Commissioners postponed this item to the next meeting. Commissioner Doyle asked to get a paragraph clarification on the guidelines at the next meeting.

## **3. Art Incubator**

City Staff: Karl Eberhard, Staff Liaison  
REQUESTED ACTION: Discussion.

This project is one of the recommendations of the Commission in the creation of an arts facility similar to the Torpedo Factory in Alexandria, Virginia that serves as studio and gallery space for various form or arts.

RECOMMENDED ACTION: Review and provide direction as appropriate.

Commissioner Kelly reviewed her findings on the Arts Incubator and suggested three options:

- Plan A – Building for purchase, renovate, anywhere from 6-7 years
- Plan B – Building for Rent, less time than Plan A
- Plan C – Spaces for rent would be able to start in less than a year. The idea would be to start with workshops that run like the Flagstaff Leadership Academy course. There would be a charge for the academy with possible scholarships.

Commissioners suggested Ms. Kelly meet with the Artists Coalition of Flagstaff for more suggestions/ideas or an Artist in Residency Program. Please read handout and start proposing ideas to the public. All comments and/or suggestions can go directly back to Commissioner Kelly.

**III. NEW BUSINESS**

None

**IV. CONCLUDING GENERAL BUSINESS REPORTS**

**1. ANNOUNCEMENTS**

*(Informal Announcements, Future Agenda Items, and Next Meeting Date)*

Agenda Items:

- Invite Mural Artists to next meeting
- Arts Incubator Update

**a. Next regular meeting date – April 3, 2013**

**ADJOURNMENT**

The meeting adjourned at 5:59 p.m. by unanimous consent.