

MINUTES
FLAGSTAFF CONVENTION AND VISITORS BUREAU
TOURISM COMMISSION

February 22, 2013 – 1:30 p.m.

Council Conference Room



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Vice-Chair Price called the meeting to order at 1:40 p.m.

Director Hansen welcomed new Commissioner Chuck Wendt and extended her gratitude to Commissioners Dullbson and Pappas for interest and reappointments as Commission members.

2. ROLL CALL:

Jamey Hasapis, Chair, *present*
Mark Price, Vice-Chair, *present*
Dino Dullbson, *present*
Jean Hockman, *present*
Minesh Patel, *present*

Lori Pappas, *absent-excused*
Brent Schepper, *absent-excused*
Jeff Theiss, *present*
Chuck Wendt, *present*

Others Present: Kathy Hales, Joanne Hudson, Gail Jackson, Jacki Lenner, Joyce Lingenfelter, Mike Russell, and Georgette Vigil.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes. As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.*

None

4. APPROVAL OF MINUTES

A. January 15, 2013 Minutes

MOTION:

Commissioner Hockman made a motion to approve the January 15, 2013 meeting minutes. Commissioner Patel seconded the motion; the motion passed unanimously.

5. NON-ACTION

A. NAIPTA 5 Year-Long Range Plan

Ms. Jacki Lenner, NAIPTA reviewed their 5-Year Long Range Plan.

B. Dew Downtown Recap

Glorice Pavey, Senior Recreational Coordinator reported on the Dew Downtown event.

C. CVB Website Development – Review Comps

Mike Russell, CVB Creative Specialist, presented a slideshow of the new website design and explained the responsive design, industry, social media and the interactive part of the site including the www.flagstaff365.com calendar.

6. ACTION

None

7. REPORTS

A. Director

Director Hansen reported that the First Friday Art Walk held at the Visitors Center.

B. Outside Agencies

The following agencies gave their monthly reports: The Flagstaff Downtown Business Association, Flagstaff Chamber of Commerce, Flagstaff Lodging and Restaurant Association (FLRA), and Northern Arizona University.

C. Chairman

Chair Hasapis commended the City for passing the Civil Rights Ordinance and reported that the Northern Arizona Pride Association will be hosting the CAPI - Consolidated Association of Pride, Inc. in the spring of 2014.

8. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

None

9. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

A. Next meeting date: Tuesday, March 26, 2013

Agenda Items:

- Airlines Update
- North Pole Experience Update

10. ADJOURNMENT

The meeting adjourned at 3:25 p.m. by unanimous consent.