

MINUTES
FLAGSTAFF CONVENTION AND VISITORS BUREAU
TOURISM COMMISSION

March 26, 2013 – 1:30 p.m.

City Hall, Council Conference Room, 211 W. Aspen Ave.



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Hasapis called the meeting to order at 1:32 p.m.

2. ROLL CALL:

Jamey Hasapis, Chair, *present*
Mark Price, Vice-Chair, *present*
Dino Dullbson, *present*
Jean Hockman, *present*
Minesh Patel, *present*

Lori Pappas, *present*
Brent Schepper, *present*
Jeff Theiss, *present*
Charles Wendt, *absent*

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. APPROVAL OF MINUTES

A. February 22, 2013 Minutes

MOTION:

Commissioner Price made a motion to approve the minutes for the February 22, 2013 meeting minutes. Commissioner Patel seconded the motion; the motion passed unanimously.

5. NON-ACTION

A. Professional Rodeo Cowboys Association (PRCA) – Kristen Daulton

Kristen Daulton, PRCA reviewed that she and her group have been working last five months on bringing this event back to Flagstaff. Ms. Daulton post-pones the event to 2014 due to a short turnaround time for this year. Her goal is to bring this rodeo event back and keep it. They are looking for \$80,000 in sponsorships. The event will be held the third weekend in June 2014. Commissioners suggested moving the event to August or September. Ms. Daulton will return to a future meeting to present final details before the event. She requested everyone's support and has asked that suggestion be emailed to her at kristendaulton@yahoo.com or call her at 928-853-4432

B. Airport – Second Airline – Stacey Button & Barney Helmick

Barney Helmick and Stacey Button reviewed information regarding a second airline at the Flagstaff Pulliam Airport. They reported that they applied for a SCADs Grant. They received the second highest award of \$800,000 (3 years to use). Recently they have met with several airlines. They will meet another airline soon.

Their current goals are:

- Nine months to choose an airline (possibly in the spring)
- Meeting with several airline in Atlanta, June 2013
- Send out an Request for Proposal (RFP) in June

Mr. Helmick thanked those who use the Flagstaff Airport.

C. Arizona Cardinals – Stacey Button

Stacey Button went over the City and CVB's efforts to bring back the Arizona Cardinals. She noted that NAU put together a great package and thanked them for their hard work on the proposal. At this time there was no information if the Cardinals were coming to Flagstaff or not.

Mr. Tom Bauer, Director of NAU Public Affairs did not make an official statement but shared with us that the Cardinals were more than likely not coming back

6. REPORTS

A. Director

- Director Hansen asked to have the next meeting date change to April 9 or 16, 2013 due to budget increases and decreases that need to be reviewed before going to council. It was the Commission's agreement to move the meeting to April 16, 2013.
- Flagstaff Business News Article – The first article in this publication brought positive comments
- National Tourism Week – May 4-12, 2013. The CVB and Visitor Center will have some great events during this week.
- Staff reviewed their reports with the Commission.

B. Outside Agencies

The following outside agencies reviewed their reports with Commissioners and staff: Flagstaff Attractions, Northern Arizona University, Flagstaff Lodging and Restaurant Association (FLRA), Flagstaff Downtown Business Alliance (DBA), and Flagstaff Cultural Partners.

C. Chairman

Chair Hasapis reported that this year's Pride in the Pines festival will be a two-day festival, Saturday being the Pride Festival and Sunday will be titled: Humphreys Music Festival that will be open to anyone and have a headliner at the Sunday event.

7. INFORMATIONAL ITEMS FROM COMMISSIONERS

None

8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

- A. Next meeting date: Tuesday, April 23, 2013 changed to April 16, 2013.

Agenda Items:

- Parking Enforcement – signage on south side by Fratelli's restaurant (invite an officer)
- Cardinals Update – what are the funds being utilized

9. ADJOURNMENT

The meeting adjourned at 2:55 by unanimous consent.