



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Vice-Chair Price called the meeting to order at 1:39 p.m.

2. ROLL CALL:

Jamey Hasapis, Chair, *absent-excused*
Mark Price, Vice-Chair, *present*
Dino Dullbson, *present*
Jean Hockman, *present*
Minesh Patel, *present*

Lori Pappas, *present*
Brent Schepper, *absent-excused*
Jeff Theiss, *absent-excused*
Charles Wendt, *present*

Others Present: Rand Jenkins, Georgette Vigil, JT Tannous, Erica Jenkins and Shalaine Lindley-Bigler.

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. APPROVAL OF MINUTES

A. March 26, 2013 Minutes

Motion:

Commissioner Patel made a motion to approve the minutes for the March 26, 2013 meeting. Commissioner Dullbson seconded the motion; the motion passed unanimously.

5. NON-ACTION

A. North Pole Experience Recap – Morgan Vanderwall

Mr. Scott Pace and Ms. Morgan Vanderwall updated the Commissioners on their great winter season and expect next season to be even greater with more times and dates. Their season will begin on Friday, December 28, 2013 (before Thanksgiving). Partnerships are also encouraged; please contact North Pole Experience at www.northpoleexperience.com

R Entertainment Summer Schedule– Rand Jenkins

Mr. Rand Jenkins, R-Entertainment updated the Commissioners of their last summer season and reported that it was an amazing summer with many bands. This year they have a variety of bands once again and their season will start May 4, 2013. He encourages partnerships and asked to contact him at rand@r-entertainment.com.

B. Downtown Parking Issues – Deputy Chief Walt Miller

Officer Jenkins of the Flagstaff Police Department reviewed the parking regulations for the Phoenix Street location and explained the signage on Phoenix Street. The Police Department have met with the City's Traffic Engineers regarding the signage and explained that it is a work in progress to get this under control.

6. ACTION

Budget Update – Heidi Hansen

Ms. Hansen reviewed the budget changes in Marketing, Advertising, Sales, Registrations, Public Relations, and the Visitor Center.

MOTION:

Commissioner Hockman made a motion to accept the changes in the CVB and Visitor Center budget, Commissioner Patel seconded the motion, the motion passed unanimously.

REPORTS

A. Director

- National Tourism Week from May 4-12, 2013 and reviewed events to be held at the Visitor Center.
- Tour & Travel Meeting - May 24, 2013. Please RSVP if you are attending.
- Discovery Telescope Tour – Hosted by Lowell Observatory on June 7, 2013 from noon-3:30 p.m. Lunch provided. Please RSVP to the CVB.
- Sales and Marketing reviewed their monthly report with Commissioners.

B. Outside Agencies

The following outside agencies reviewed their monthly reports: Northern Arizona University, Flagstaff Cultural Partners, and the Flagstaff Lodging and Restaurant Association (FLRA)

C. Chairman

None

7. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

Commissioners asked about July Fireworks. Ms. Hansen will report back to the Commissioners at a future meeting.

Lowell Observatory announced their Traveling Exhibit "Suited for Space"-Evolution of Space Suites into mid-June then their next exhibit will be "Great Balls of Fire (Comets and Meteorites)".

8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

A. Next meeting date: Tuesday, May 28, 2013

Agenda Items: Marketing Plan, Cardinals, and Flagstaff Regional Plan 2030

9. ADJOURNMENT

The meeting adjourned at 3:07 p.m. with unanimous consent.