

**MINUTES**  
**FLAGSTAFF CONVENTION AND VISITORS BUREAU**  
**TOURISM COMMISSION**

June 25, 2013 – 1:30 p.m.

Flagstaff City Hall - Council Conference Room, 211 W. Aspen Avenue



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

**1. CALL TO ORDER**

Chair Hasapis called the meeting to order at 1:35 p.m.

**2. ROLL CALL:**

Jamey Hasapis, Chair, *present*  
Mark Price, Vice-Chair, *present*  
Dino Dullbson, *present*  
Jean Hockman, *present*  
Minesh Patel, *absent-excused*

Lori Pappas, *absent*  
Brent Schepper, *absent-excused*  
Jeff Theiss, *present*  
Charles (Chuck) Wendt, *absent-excused*

*As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.*

**3. PUBLIC PARTICIPATION:**

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

**4. APPROVAL OF MINUTES**

A. May 28, 2013 Minutes

**MOTION:**

Commissioner Price made a motion to approve the May 28, 2013 meeting minutes. Commissioner Dullbson seconded the motion; the motion was approved unanimously.

**5. NON-ACTION**

A. Arizona Snowbowl Recap - JR Murray, General Manager

Mr. Ryan Hartl gave an update on the Arizona Snowbowl snowmaking and construction.

B. New Business Developments – Sean Ahern, Economic Development Manager

Mr. Sean Ahern, Economic Development Manager gave an update on the new business developments for the City of Flagstaff.

C. Vision Flagstaff, Southside Mural – Karl Eberhard, Community Design & Redevelopment Manager

Mr. Mark Di Lucido, Urban Designer gave an update the Vision Flagstaff and a short update on the Southside mural being painted on the Lumberyard Brewery building.

D. Tourism Commission Local Engagement Efforts – Heidi Hansen, CVB

Ms. Heidi Hansen, Director put together a one-page list of the CVB's Local Engagement Efforts. Commissioners gave suggestions on other ideas to use and they also wanted to keep this as an ongoing item each month.

## **6. REPORTS**

### A. Director

- Discover Telescope Tour - Director thanked Mr. Chuck Wendt for the tour.
- 2013 Pow Wow – Director Heidi Hansen, Ms. Joyce Lingenfelter and Ms. Heather Ainardi attended. Director Hansen gave kudos to Joyce Lingenfelter and Heather Ainardi for their hard work involved in this International Trade Show.
- Governor's Conference in July – putting together Silent Auction items "Adventure Theme"
- Referral Card Program – helping with displays, encouraged everyone to use the referral cards and Visitor Center
- Media and Meetings Event – will be in Scottsdale in August, sponsorship opportunities available.
- Next Commission meeting – Commissioners agreed to cancel July meeting and meet in August

The following staff gave their reports: Heather for Marketing, Joanne for Public Relations, Kathy for the Visitor Center, and Joyce for International Pow Wow.

### B. Outside Agencies

The following outside agencies gave their reports: Northern Arizona University and the Downtown Business Alliance and The Arboretum at Flagstaff.

Ms. Hansen stated that the Attractions Report is not being completed in a timely matter and will look at this further and getting it completed each month.

### C. Chairman

None. Chair Hasapis distributed the information for the July 4<sup>th</sup> Parade, Downtown Mile, and Hot Dog eating contest.

## **7. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS**

Next meeting in August.

## **8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS**

- A. Next meeting date: Tuesday, ~~July 23, 2013~~ August 27, 2013

## **9. ADJOURNMENT**

The meeting adjourned at 3:45 p.m. by unanimous consent.