



MINUTES

FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

October 29, 2013 – 1:30 p.m.

Council Conference Room



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Hasapis called the meeting to order at 1:32 p.m.

2. ROLL CALL:

Jamey Hasapis, Chair, *present*
Mark Price, Vice-Chair, *present*
Dino Dullbson, *present*
Jean Hockman, *present*
Minesh Patel, *absent-excused*

Lori Pappas, *present*
Brent Schepper, *absent-excused*
Jeff Theiss, *present*
Charles (Chuck) Wendt, *present*

Others Present: Leslie Connell, Tim Rodriguez, Kevin Schinder, and JT Tannous

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. APPROVAL OF MINUTES

A. September 24, 2013 Minutes

MOTION:

Commissioner Wendt made a motion to approve the minutes of the September 24, 2013 regular meeting minutes. Commissioner Price seconded the motion; the motion was approved unanimously.

5. NON-ACTION

A. R Entertainment/Pepsi Amphitheater Season Update – Rand Jenkins

Rand Jenkins, R Entertainment – gave a brief report on their season this year and their goals for the upcoming season.

Mr. Jenkins also announced that he and some others are forming an Attractions Alliance for northern Arizona.

B. Marketing Plan Recap– Heidi Hansen, CVB

Director Hansen reviewed that Marketing Plan handed out at the last meeting. The Commissioners had the chance to look it over and they all agreed that it was a great plan.

C. Cardinals Impact Recap – Heidi Hansen, CVB

Director Hansen reviewed the recent article in the local paper stating that the month of August 2013 was good, Restaurants and Hotels were up.

D. TC Local Engagement Efforts – Heidi Hansen, CVB

Director Hansen continues to market Visitor Center's Art walk at first Friday with small ads that are being run. New promotional items: window clings and planned the 2nd on November 14, 2013.

6. REPORTS

A. Director

Director Hansen – reviewed the following:

- The Attractions Report will be taken over from Rand Jenkins via the Attractions Alliance group.
- Destination Arizona – attended with Gail. 18 appointments. Very well received. Sponsored a breakfast and showed a video during the breakfast.
- AA Travel Show in November – taking items open to take other items, needs by Nov. 14
- Budget Retreat – When?
- Referral Card Program – call when more cards are needed--continue program.
- Commissioner Charles Wendt – Mr. Wendt has resigned from Commission due to moving out of state. Director thanked him for his service to the Commission.

The following staff gave their reports on Marketing, Public Relations, Sales, and Visitor Center

B. Outside Agencies

The following agencies gave their reports: Flagstaff Cultural Partners, Flagstaff Chamber of Commerce, and the Downtown Business Alliance.

C. Chairman

None

7. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

Director Hansen, will be on agenda, for any efforts made by Commissioners can be shared on this portion of the agenda.

8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

A. Next meeting date: November 26, 2013

Retreat to be held on the next regular meeting date in the morning; the time and location of retreat will be determined.

9. ADJOURNMENT

The meeting adjourned at 2:37 p.m. by unanimous consent.