



APPROVED MINUTES

City of Flagstaff

Beautification & Public Art Commission

4:00 p.m. – Wednesday, May 7, 2014

City Hall, **Council Conference Room**, 211 W. Aspen Avenue



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Michelle Book at 928-213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

CALL TO ORDER

Chair Aiken called the meeting to order at 4:01 p.m.

COMMISSION MEMBERS: Bruce Aiken, Chair, *present*
Anne Doyle, Vice-chair, *present*
Robert Chambers, *present*
Vicky Foster, *excused absent*
Emma Gardner, *present*
Jason Hasenbank, *present*
Jeff Knorr, *present*
Vacant (At Large)
Vacant (Hospitality)

CITY STAFF: Karl Eberhard, Staff Liaison, *present*
Michelle Book, Recording Secretary, *present*

Others Present: *Mark Di Lucido, Sky Black, Paco*

I. PRELIMINARY GENERAL BUSINESS

A. PUBLIC COMMENT

(At this time, any member of the public may address the Commission on any subject within their jurisdiction that is not scheduled before the Commission on that day. Due to Open Meeting Laws, the Commission cannot discuss or act on items presented during this portion of the agenda. To address the Commission on an item that is on the agenda, please wait for the Chair to call for Public Comment at the time the item is heard.)

None

B. ANNOUNCEMENTS

(Reconsiderations, Changes to the Agenda, and other Preliminary Announcements)

Mr. Eberhard asked that New Business items 1 and 2 be moved to the top of the agenda.

C. APPROVAL of MINUTES

1) Regular Meeting of April 2, 2014

Motion:

Commissioner Doyle made a motion to accept the minutes from the April 2, 2014 meeting. Commissioner Knorr seconded the motion; the motion passed unanimously.

II. OLD BUSINESS

(Continued, postponed, and tabled items.)

1. Discussion: Beautification Project – Fort Valley Wall

Address: 1200 N. Fort Valley Road
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Hear presentation, discuss, and provide comments.

This project was initiated by the Commission and involves addressing the concrete wall that sits along Fort Valley Road as you approach town from the north. The scope is not yet clearly defined.

RECOMMENDED ACTION: Hear presentation, discuss, and provide comments.

Direction:

- Paint the wall a solid color*
- Use a dye on the wall in lieu of paint. A dye will last longer and will not need to be re-painted every year.*
- Thin out the current trees and add various deer resistant flower seeds/shrubs and trees that are appropriate for the area prior to monsoon season. Turn the area into an urban forest.*
- Chair Aiken suggested that because of time restraints approve project as it is currently planned and then possibly readdressing with Commissioner Chamber's concept next year. The current plan for this project is temporary element – planter boxes etc.*

Motion:

Commissioner Hasenbank made a motion to proceed with the planning of the project utilizing the ideas that the commission has given to Mr. Di Lucido. Commissioner Knorr seconded the motion. The motion passed unanimously.

2. Discussion: Beautification Project – Visitor Center Planter

Address: 1 E. Route 66
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Hear presentation, discuss, and provide comments.

This project addresses the planter between Route 66 and the Train Station driveway where previous landscaping did not survive. The project proposes more of a hardscape solution, with limited planting.

RECOMMENDED ACTION: Hear presentation, discuss, and provide comments.

Direction:

- *Use brick for the pilasters to match the building and accentuate the property.*
- *Create a sign that is designed in a more historical style.*
- *Instead of "Route 66" sign, have sign reflect "Flagstaff Visitor Center".*
- *Maybe put the Route 66 sign in the parking lot on the west side of the building.*
- *Revisit the sign design at a later date. It is currently envisioned as a separate contract.*
- *Use black cinder instead of the flagstone because the flagstone looks like a walking path.*
- *Use disposable plants for planters at each end of the fence.*

Motion:

Commissioner Gardner made a motion to proceed with the project and address the sign at a later date. Commissioner Knorr seconded the motion. The motion passed with a majority vote.

III. NEW BUSINESS

1. Beautification-in-Action Grant Request – Orpheum Theatre Mural

Address: 15 W. Aspen Avenue
Assessor's Parcel Number: 100-20-025
Property Owner: City of Flagstaff
Applicant: Sky Black
City Staff: Karl Eberhard, Staff Liaison
REQUESTED ACTION: Approve grant request.

This is a request for \$2,500 of partial funding for a proposed mural on the east side of the Orpheum Theatre building. The proposed mural would cover the entire side of the building. Other funding sources are not identified or secured. The application and an image are attached to the agenda. The Heritage

Preservation Commission has approved the mural but is interested in the consideration by the Beautification and Public Art Commission.

RECOMMENDED ACTION: Review application, discuss, and approve the grant if appropriate.

Motion:

Commissioner Knorr made a motion to approve the grant pending the balance of funding and pending that it meets the Heritage Preservation Commission requirements. Commissioner Hasenbank seconded the motion. The motion passed unanimously.

2. Beautification-in-Action Grant Request – Northgate Community Garden

Address: 403 S. San Francisco Street
Assessor's Parcel Number: 103-15-026
Property Owner: Northgate Holdings, LLC
Applicant: Jason Peck
City Staff: Karl Eberhard, Staff Liaison
REQUESTED ACTION: Approve grant request.

This is a request for \$2,500 of funding for perimeter fencing at the community garden. This garden is privately operated with participants paying only for actual costs of operation. The application and an image are attached to the agenda.

RECOMMENDED ACTION: Review application, discuss, and approve the grant if appropriate.

Motion:

Commissioner Gardner made a motion to approve the grant. Commissioner Doyle seconded the motion. The motion failed with three for and three against.

Commissioner Hasenbank made a motion to approve the grant with the condition that the fence be beautified. Commissioner Chambers seconded the motion. The motion passed with a majority vote.

3. Discussion – Pulliam Airport Murals

Address: 6200 Pulliam Drive
Assessor's Parcel Number: 1016-61-004
Property Owner: City of Flagstaff
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Hear presentation, discuss, and provide comments.

This project would place seven murals at Pulliam Airport depicting various Northern Arizona destinations with an eight artist engaged to tie the murals together. This is budgeted for FY15 but given the scope of the project, staff

would like to start the discussion at this time. The Airport and Tourism Commissions are also being consulted on this Beautification and Public Art Commission project.

RECOMMENDED ACTION: Hear presentation, discuss and provide comments.

Direction:

- *Chair Aiken mentioned that the mural may be too high off the ground, art is meant to be engaged. Consider new photographic technique where photos are digitally printed on high gloss metal. Art would be interchangeable. The photos could be angled to make it easier to view them.*
- *Send call to artists to photographers also.*
- *Make all art consistent in style.*
- *Hang photos/paintings from the rafters instead of mural.*
- *Use "Flagstaff" as paintings, in each letter can be a different scene like old postcards.*
- *Promote non-privately run attractions.*

IV. CONCLUDING GENERAL BUSINESS

D. ANNOUNCEMENTS

None

- 1) Next regular meeting date: June 4, 2014

ADJOURNMENT

The meeting adjourned at 6:14 p.m. by unanimous consent.