



# APPROVED MINUTES

## City of Flagstaff

### Beautification & Public Art Commission

4:00 p.m. – Monday, October 12, 2015

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City Hall, **Council Chambers**, 211 W Aspen Ave Flagstaff, Arizona 86001



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko at 928-213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

**CALL TO ORDER** Chair Doyle called the meeting to order at 4:01 pm.

COMMISSION MEMBERS: Anne Doyle, Chairman, **present**  
Jason Hasenbank, Vice Chairman, **present**  
George Averbeck, **present**  
Robert Chambers, **present**  
Vicky Foster, **present**  
Emma Gardner , **present**  
Vacant

CITY STAFF: Mark Di Lucido, Staff Liaison, **present**  
Creag Znetko, Recording Secretary, **present**

Others in attendance: Elizabeth Hellstern

## **I. PRELIMINARY GENERAL BUSINESS**

### **A. PUBLIC COMMENT**

*(At this time, any member of the public may address the Commission on any subject within their jurisdiction that is not scheduled before the Commission on that day. Due to Open Meeting Laws, the Commission cannot discuss or act on items presented during this portion of the agenda. To address the Commission on an item that is on the agenda, please wait for the Chair to call for Public Comment at the time the item is heard.)*

**None**

**B. ANNOUNCEMENTS**

*(Reconsiderations, Changes to the Agenda, and other Preliminary Announcements)*

Mr. Di Lucido announced the importance of using the microphone to ensure all people present at the meeting can hear and understand what is being said. Mr. Di Lucido also asked that "New Business Item 1 BIA Grant" be moved to the first item for discussion. Mr. Di Lucido reminded the commission about the budget retreat on 10-23-2015. Mr. Di Lucido updated the commission on the status of vacant seats and the city clerk will be in front of council on 10-20-2015 to ask for an appointment.

**C. APPROVAL of MINUTES**

**1. Regular Meeting of September 14, 2015**

RECOMMENDED ACTION: Approve the minutes of September 14, 2015 as submitted.

**Motion:**

Commissioner Foster moved to approve the minutes as written. Commissioner Hasenbank seconded the motion; the motion passed unanimously.

**II. OLD BUSINESS**

*(Continued, postponed, and tabled items.)*

**1. 4<sup>th</sup> Street Gateway Art Component**

Address: 2502 E. Route 66

Assessor's Parcel Number: 10713003A

City Staff: Mark Di Lucido, CD&R Project Administrator

REQUESTED ACTION: Discuss art/sculpture options for the newly completed 4<sup>th</sup> Street Gateway.

This discussion began at the Commission's July 22 meeting with only four commissioners in attendance. In the meantime, other ideas and issues have been raised that deserve consideration by the larger Commission.

RECOMMENDED ACTION: Continue discussion of art/sculpture options for the newly completed 4<sup>th</sup> Street Gateway.

Mr. Di Lucido presented on topic and discussed some photographs of examples submitted by the commissioners regarding large scale art pieces. Staff asked commission for direction on how they would like the call to artist's to be written. Commission discussed size, cost, materials, appropriateness, and weather factors. Staff stated the project should be completed by the end of

the City's fiscal year, June 30, 2016. Chair Doyle suggested using \$40,000.00 instead of the \$50,000.00 budgeted in case there are unforeseen circumstances. Staff asked the commission if it is time to move forward with the call to artist. Commission stated they are ready. There was discussion only.

## **2. Thorpe Park Sculpture**

Address:	S/E corner of Thorpe Park
Assessor's Parcel Number	S/E corner of Thorpe Park
Property Owner:	City of Flagstaff
City Staff:	Mark Di Lucido, Staff Liaison
REQUESTED ACTION:	Discuss sculpture options for Thorpe Park

This project includes a sculpture and possibly beautification elements for the S/E corner of Thorpe Park.

RECOMMENDED ACTION: Discuss sculpture options for Thorpe Park

Mr. Di Lucido presented on topic and shared slides of photographs submitted by the commission to generate discussion of a sculpture at Thorpe Park. Commission stated that they would like to see an interactive art piece. Commission asked if one call to artists could encompass this project and the 4<sup>th</sup> St Gateway. Staff will check into budget line items and see if it is possible. Commission discussed the possibility of having some kind of sculpture paying homage to Flagstaff being a STEM City and the Pluto/Lowell Observatory connection. There was discussion only.

## **3. Art in the Alley**

Address:	An alley (to be selected) in the Downtown Historic District
Assessor's Parcel Number:	Various
Property Owner:	City of Flagstaff and possibly private property owners
City Staff:	Mark Di Lucido, Staff Liaison
REQUESTED ACTION:	Continue discussion on feasibility, location(s) and artistic direction

This project was originally submitted by a citizen on Vision Flagstaff but has since become a 'programmed project' (already funded in the five-year plan). The Downtown Business Alliance has expressed early support.

RECOMMENDED ACTION: Continue discussion on feasibility, location(s) and artistic direction

Chair Doyle generated discussion regarding this project and commission conversed about which alleys may be appropriate, if there are dimensional aspects, what type of texture could be applied, access for delivery trucks, and winter weather conditions. Commissioner Averback stated the owner of one of the buildings that is part of one of the main alleys just north of Route 66 is willing to "donate" a wall for this project. Discussion included paying homage to street art, mosaic tile, stringed lights, and some kind of continuity piece on the ground. Commission looked at photographs taken of several alleys in the downtown area. There were also suggestions to use alleys that were not located in the downtown area. There was discussion only.

### **III. NEW BUSINESS**

#### **1. Beautification-in-Action Grant Request – Telepoem Project**

Address: Various locations in the Downtown Historic District  
Assessor's Parcel Number: Various  
Property Owner: City of Flagstaff rights-of-way and private property owners  
Applicant: Elizabeth Hellstern  
City Staff: Mark Di Lucido, Staff Liaison  
REQUESTED ACTION: Approve grant request

This is a request for \$2,500 of partial funding for a 'Telepoem Booth' to be temporarily located at various locations in downtown and Southside. The Telepoem booth is a 1980s era phone booth/interactive public art venue that allows participants to dial a 'poem' number and listen to poetry recited by local and national poets.

RECOMMENDED ACTION: Review application, discuss, and approve the grant if appropriate.

Applicant presented on topic. Commission asked questions concerning the future of the materials, if the phone booth will be mobile, what the time frame of the project is and about insurance for graffiti. Applicant stated that the phone booth will be repurposed after the telepoem project is complete, due to anchoring issues in the concrete, the phone booth will not be mobile, the proposed time is to have it finished by the spring of 2016 and displayed for

about 9 months, and the phone booth will be insured, maintained and kept clean.

**Motion:**

Vice-Chair Hasenbank moved to approve the BIA Grant for the Telepoem Project. Commissioner Gardner seconded the motion; the motion passed unanimously.

**2. Downtown Gateway at Jimmy Johns**

Address: 24 E. Route 66  
Assessor's Parcel Number: 100-20-023  
Property Owner: MT Juliet Properties LLC  
City Staff: Mark Di Lucido, Staff Liaison  
REQUESTED ACTION: Discuss feasibility and beautification and public art possibilities

The southwest corner of the downtown Jimmy Johns restaurant parking area lot is, as per preliminary discussions with the business owner, available for the installation/construction of a public art/beautification gateway.

RECOMMENDED ACTION: Discuss feasibility and beautification and public art possibilities

Mr. Di Lucido presented on topic and discussion ensued considering a public art piece for the parking lot. Commissioners discussed the feasibility due to the location of Jimmy John's being on the corner of a southbound one-way street. Commission asked if the property owner was in support and staff stated the owner was supportive. The discussion included landscaping, removing asphalt, and an art piece that did not necessarily have a "back or front". There was discussion only.

**3. Murals at Bushmaster Park Restroom Building and Circle K at Fourth Street**

Address: Bushmaster Park: 3150 N. Alta Vista; Circle K: 2901 N. 4<sup>th</sup> Street;  
Assessor's Parcel Number: 109-08-106A  
Property Owner: City of Flagstaff and Compau and Heying Enterprises, Inc.  
City Staff: Mark Di Lucido, Staff Liaison

REQUESTED ACTION: Discuss feasibility, timing, and funding of community murals at these two locations

The Circle K location continues to receive tagging/graffiti and Bushmaster buildings have a history of being tagged. This mural project would include strong community outreach and involvement in painting the murals.

RECOMMENDED ACTION: Discuss feasibility, timing, and funding of community murals at these two locations

Mr. Di Lucido presented on topic and explained that the walls of the Circle K and the park building could be potentially painted by the same artist. Staff was seeking commission support before funding would be allocated. Discussion included different programs that could help fund the project, honoring the street art aspect, community involvement and the feasibility/timing component. There was discussion only.

#### **IV. CONCLUDING GENERAL BUSINESS**

##### **1. ANNOUNCEMENTS**

- a. Budget retreat reminder: 8:00 a.m. to 12:00 p.m., October 23<sup>rd</sup> at the Click co-working space, 111 E. Aspen.

Chair Doyle and staff announce the budget retreat will be taking place on Friday, October 23, 2015 from 8:00 am to 12:0 pm.

Staff also announced the next regularly scheduled BPAC meeting will be held on November 9, 2015.

#### **ADJOURNMENT**

Chair Doyle adjourned the meeting at 5:47 pm by unanimous consent.