



MINUTES

FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

January 5, 2016 – 1:30 p.m.

Council Chambers, City Hall, 211 W. Aspen Avenue, Flagstaff, AZ



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Abeyta called the meeting to order at 1:59 p.m.

2. ROLL CALL:

Ruben Abeyta, Chair, *present*

Debbi Grogan, Vice-Chair, *present*

Dino Dullbson, *present*

Ben Murphy, *excused*

Lori Pappas, *Term Ended*

Susan Shields, *present*

(Vacant)

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. ACTION

A. Tourism Budget FY17 Recommendation – Trace Ward, CVB Director

Mr. Trace Ward, CVB Director, presented the CVB's budget with a PowerPoint presentation to the Commissioners. (Attached)

Budgets for each section were presented.

Questions:

Ms. Shields asked where the money is coming from for the "It pays to meet in Flagstaff"? This unique program will offer the end user up to \$3 per room night consumed. Trace Ward answered "the CVB".

Ms. Hansen also answered that this is a proposed budget from CVB and will need approval from the Commission. Once approved if approved it will then come back to the Commission with changes if any from the Budget team, then finally back for a final approval from Commission.

Chair Abeyta stated he was comfortable with this idea.

MOTION:

Vice-President Grogan made a motion to approve this recommendation and send Mr. Ward off to City Council for approval. Ms. Shields seconded the motion; the motion was approved by unanimous consent. Motion passes.

6. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

Chair Abeyta – wanted the CVB to look next year at Hermosillo and Sonora, Mexico Markets. Ms. Lingenfelter, CVB Staff, mentioned she went to Hermosillo this year for the Arizona Showcase and will be open to Hotel and Restaurants this year.

7. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Next meeting date: **February 23, 2016**

8. ADJOURNMENT

Meeting adjourned at 2:31 p.m. by unanimous consent.