



MINUTES
FLAGSTAFF CONVENTION AND VISITORS BUREAU
TOURISM COMMISSION

October 25, 2016 – 1:30 p.m.

Council Chambers, City Hall, 211 W. Aspen Avenue, Flagstaff, AZ



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Grogan called the meeting to order at 1:30 p.m.

2. ROLL CALL:

Debbi Grogan, Chair, **present**
Lynda Fleischer, Vice-Chair, **present**
Tom D'Agostino, **present**
Dino Dullbson, **present**

Ben Murphy, **absent, non-excused**
Susan Shields, **present**
Caleb Schiff, **present**

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

Others Present: Jessica Cortes, Karl Eberhard, Betsy Emery, Heidi Hansen, Joanne Hudson, Jacki Lenner, Heidi Lofgren, Joyce Lingenfelter, Carrie Nelson, Lori Pappas, Jennifer Schaber, Trace Ward and Jessica Young.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. APPROVAL OF MINUTES

A. August 23, 2016

MOTION:

Vice Chair Fleisher made a motion to approve the minutes from the August 23, 2016 meeting. Commissioner Dullbson seconded the motion; the motion was approved unanimously.

5. DISCUSSION

A. Downtown Parking Update, Karl Eberhard, Community Design & Redevelopment Manager, City of Flagstaff

Karl Eberhard, Interim Parking Manager gave a brief background on the history of the Downtown Parking Plan with a map illustration. This plan will go before the City Council on November 15th. If approved then the program could start from November to February and then come back to the Council and possibly have a soft start from March to May 2017.

B. Open Space Program – Betsy Emery, Open Space Specialist, City of Flagstaff Sustainability Program

Betsy Emery, Open Space Specialist, gave a brief overview of the City's Open Space Program. Open space defines the region's quality of life, protects the region's ecological health, supports existing and future economic development, and preserves historic and cultural resources.

In 2004, Flagstaff voters approved two bond initiatives to fund open space acquisition efforts. These funds were leveraged with Arizona State Parks Growing Smarter grant funds to purchase nearly 2,700 acres of protected open space at Picture

Canyon Natural and Cultural Preserve and Observatory Mesa Natural Area. These areas are managed to provide recreational and educational opportunities.

A guided tour has been scheduled on the following dates: November 5, 2016 from 9 a.m.-noon, and November 7 from 2-5 p.m. Please contact Miss Emery if interested at bemery@flagstaffaz.gov.

C. Prop 411-Transit Tax Renewal – Jacki Lenners, NAIPTA Marketing Manager

Jackie Lenners, NAIPTA Marketing Manager, gave a short over view of Proposition 411 the continuation of Mountain Line Sales Tax for another 10 years to year 2030. The Flagstaff Transit Sales Tax was originally approved by voters in 2000, and continued and increased in 2008. It is scheduled to end in 2020 unless voters approve the continuation through 2030.

D. Prop 412–City Court Building - Jessica Cortes, Deputy Court Administrator

Jessica Cortes, Court Administrator, gave a short over view on Proposition 412 will allow the City of Flagstaff to sell and issue general obligation bonds up to \$12 million to provide a facility to house the Flagstaff Municipal Court. The current plans are to create a joint facility with Coconino County on the site of the old jail (currently vacant) in downtown Flagstaff, with a parking garage nearby. The location would be adjacent to the historical jail and county courthouse, both of which would be preserved in the process of constructing the project. The bonds are proposed to be paid by an extension of the secondary property tax rate. If approved, the extension would keep the rate at the current level so residents would not see an increase, nor would they see a decrease.

6. REPORTS

A. Director/Market Update

Director and Staff gave their presentations for the past two months.

B. Outside Agencies

None

Chairman

No report at this time. However, Chair Grogran invited everyone to come out and enjoy the upcoming Route 66 Festival on November 11, 2016 at the Museum Club and Starlite Lanes.

7. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

Commissioner Dullbson mentioned that Arizona was ranked #4 in the STR report for RevPAR recently.

8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Agenda Items:

Commissioner Schiff suggested that staff reports be emailed out before the meetings so if questions arise then Commissioners can ask questions at the meetings to preserve time. Chair Grogran and Director Ward stated that the observation of time would only be necessary should we have a full agenda or on City Council meeting nights.

Next meeting date: November 22, 2016, no December meeting and resume in January 2017.

9. ADJOURNMENT

The meeting was adjourned at 3:04 p.m. by unanimous consent.