



MINUTES

City of Flagstaff BICYCLE ADVISORY COMMITTEE

Thursday, March 5, 2015 | 4:30 pm

Flagstaff Public Library, Meeting Room
300 West Aspen Avenue, Flagstaff, Arizona

CALL TO ORDER

The meeting was called to order at 4:36 pm. On roll call, the following Committee members were present:

Ken Lane, Chair
Dave Blanchard
Richard Hall
Jodi Norris
Paul Owen
Jeff Stevenson
Jack Welch

Members absent:

None

The following City and County staff was present:

Martin Ince, Multimodal Transportation Planner

Public present:

Ted Melis
Matt Mitchell
Doug Thomas
Denise Wynne
Carol Zazubel

I. PRELIMINARY GENERAL BUSINESS

1. Announcements

Mr. Hall reported that he had an opportunity to ride on Highway 89A when it was closed to motor vehicles for repair.

Ms. Norris said that biking in Flagstaff is a problem in the winter.

2. Public Comment

Ms. Wynne and Mr. Mitchell introduced themselves.

Mr. Melis said that it has been a few years since he attended a BAC meeting, but was curious about the report card from the League of American Bicyclists.

3. Approval Of Minutes

Ms. Norris made, and Mr. Welch seconded, a motion to approve the minutes of the regular meeting of February 5, 2015. The motion was approved unanimously (6-0).

II. OLD BUSINESS

1. Bicycle master plan

Mr. Ince provided an outline of a plan for public participation and public outreach. The Committee discussed the outline and had a number of questions and comments:

- Any outreach efforts should go to where people are, rather than relying on attendance at public meetings
- When emails are sent out to the City email list for the BAC, include a few extra lines to describe what will be discussed to help induce people to attend
- Many people use the newspaper's calendar of events
- There was a question about the geographic distribution of surveys and a short discussion about the survey methodology
- There is not a single solution to effective public outreach; a variety of approaches should be used
- The Sunday community market would be a great forum, but permission is required and not always granted
- Attendees at Earth Day and the Bike Bazaar during Bike-to-Work Week would generally have an interest in the topic
- There is a Sustainability Fair planned at Fort Tuthill, but no one knew who sponsors it or how it was organized
- The Committee discussed ideas for providing valet parking at the community market
- Can use ad space on the inside of Mountain Line buses

- The Committee suggested several groups that might be interested, including student groups, 4H, and meet-up groups
- There are two different levels of involvement; the first involves letting people know and making them aware, and the second is getting them to respond and participate
- Since the FUTS map is soon to be reprinted, it might be possible to include some kind of “wrap” with information. The Committee discussed distribution of the FUTS maps
- There was a question about how much budget is available for outreach
- Social media is important but cannot be the only method of outreach
- Volunteers would be very helpful
- To keep people engaged in the long term, we need to show progress and build momentum with short term, easier to accomplish projects
- The Committee discussed opportunities for using a Sustainability micro-grant, and what kind of projects might fit
- Mr. Stevenson offered to organize a phone tree to help disseminate information
- The Committee expressed a need to engage Flagstaff Biking Organization, and discussed differences and overlaps in roles between FBO and the BAC
- KNAU would be a good outlet, and it would help to have a contact at the station
- Mr. Welch said he was impressed with the organization of a recent fitness fair at Marshall School
- The Committee discussed the idea of finding one key person in different organizations who is outspoken and an advocate.

2. Bicycle friendly community feedback from the League of American Bicyclists

The Committee wrapped-up discussion of the feedback from Flagstaff’s renewal application for bicycle friendly community status.

The Committee feels that there is a lot of good information in the report, but wondered how it might be forwarded to the streets department.

Ridership is similar to gold-level communities, but there are a disturbing number of crashes. Are there reasons why the crash rate is so high – for example does the volume of tourists and students account for the high crash rates? There was also a

question about the methodology used to calculate the crash rate. The Committee wondered if it would be possible to get more detail about how LAB calculates the rate. It might also be informative to pull demographic data for cyclists involved in crashes.

III. NEW BUSINESS

1. Mayor's Challenge for Safer People, Safer Streets

Mr. Ince presented information on the Mayor's Challenge. He said that the Pedestrian Advisory Committee reviewed the list of activities against the City's Walk Friendly Community application feedback, a recommended focusing on four of the seven activities:

- Take a complete streets approach
- Gather and track walking and biking data
- Take advantage of opportunities to create/complete networks through maintenance
- Educate and enforce proper road use

Mr. Ince said that a fifth activity – identify and address barriers to make streets safe and convenient – could also be included based on the City's feedback from both the Bicycle Friendly Community and Walk Friendly Community applications.

Mr. Welch made, and Mr. Stevenson seconded, a motion to forward to the City Manager a request that the City participate in the challenge. The motion was approved unanimously (6-0).

2. U.S. Bike Routes System

This item was held over to the next meeting.

IV. CONCLUDING GENERAL BUSINESS

1. Reports

There was no discussion on the Reports

2. Concluding Announcements

There were no Concluding Announcements

V. ADJOURNMENT

The meeting was adjourned at 6:05 pm.