



MINUTES

FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

August 22, 2017 – 1:30 p.m.

City Hall – Council Chambers, 211 W. Aspen Avenue, Flagstaff, AZ



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Grogan called the meeting to order at 1:32 p.m.

2. ROLL CALL:

Debbi Grogan, Chair, *present*
Lynda Fleischer, Vice-Chair, *present*
Tom D'Agostino, *absent excused*
Dino Dullbson, *present*

Ben Murphy, *present*
Joe O'Donnell, *absent-excused*
Caleb Schiff, *absent-excused*

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION:

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. APPROVAL OF MINUTES

A. June 27, 2017

MOTION:

Vice-Chair Fleischer made a motion to approve the minutes of the June 27, 2017 meeting. Commissioner Murphy seconded the motion. The motion was approved unanimously.

5. DISCUSSION

A. City of Flagstaff Parks – Chuck Hammersley, Citizen

Mr. Chuck Hammersley, citizen of Flagstaff came to the commission to present yesonparksflagstaff.org promoting the Flagstaff Open Space, Parks and Recreation (FOSPR) campaign. FOSPR will petition the Flagstaff City Council to place this item on the November 7, 2018 election ballot. Voters will be asked to increase the city sales tax 1/8th of one-cent. The revenue will be put into a dedicated fund to pay for capital projects to acquire protected open space, build new parks and recreation facilities, renovate and maintain community parks, recreation and sport facilities and trails.

Tomorrow, August 23rd will be the second meeting at the Flagstaff Aquaplex from 6-7:30 p.m.

Questions:

Chair Grogan asked if there is an event venue planned? Hammersley stated that anyone or event promoter can submit a proposal. Deadline date for proposals is November 17, 2017.

How much money is the City of Flagstaff losing? Hammersley commented that they asked Sales Tax to do an estimate and the estimate would have brought in an additional 2.5 million if we had more soccer fields, tennis courts, and softball fields.

Commissioner Murphy asked how many proposals has the campaign received and that the deadline date seemed like a short timeframe? Hammersley stated one so far but expecting more from the meetings and getting the word out with articles in the paper and on their Facebook page.

6. REPORTS

A. Director/Market Update

Director and staff gave their monthly reports for Administration, Marketing & Creative, Public Relations, Tour & Travel, Sales, Meeting Sales and Visitor Center.

Lori Pappas introduced Meg Roederer, new Communications Specialist.

Commissioner Fleisher wanted to congratulate the Retail at the Visitor Center, she is pleased at items being sold.

B. Outside Agencies

None

C. Chairman

7. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

- Sept. 21-23 2017 Flagstaff Star Party, www.flagstaffstarparty.org
- October 7, 2017 – Oktoberfest, www.flagstaffoktoberfest.com

8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Agenda items: High-end Properties. Airport News.

Parking – working on software (New Park) integration to work. Will delay until mid or late September.

Next meeting date: September 26, 2017

9. ADJOURNMENT

The meeting adjourned at 2:40 p.m. with unanimous consent.