



**APPROVED MINUTES**  
**City of Flagstaff**  
**Beautification & Public Art Commission**  
**4:00 p.m. – Monday, November 13, 2017**  
**Council Chambers**

Flagstaff City Hall, 211 W. Aspen Ave., Flagstaff, AZ

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**CALL TO ORDER** Chair Garcia called the meeting to order at 4:04 pm.

COMMISSION MEMBERS: Anthony Garcia, Chair, present  
Jill Christensen, Vice-Chair, present  
Jamey Hasapis, absent  
George Averbeck present  
Andres Aduato present  
Joel Fritzler present  
Vacant

CITY STAFF: Mark Di Lucido, Staff Liaison  
Deborah Cargill, Recording Secretary

**I. PRELIMINARY GENERAL BUSINESS**

**A. PUBLIC COMMENT** – Dawn Tucker introduced herself to the commission and stated that she is the new Executive Director of Friends of Flagstaff. Dawn stated she is familiar with City Council and Planning and Zoning, but she plans to attend many different types of commission meetings in order to get a more comprehensive view of what is happening in city government.

**B. ANNOUNCEMENTS**

1. There are more of the new Art Maps available for the commissioners to distribute.
2. Ex-Commissioner, Erin Joyce, is now the curator for the Heard Museum in Phoenix.
3. Mark recommends that the new Business come first on the agenda, because the Beautification and Public Art Five-Year Plans are going to take a while.

**C. APPROVAL of MINUTES**

**1. Regular Meeting of October 11, 2017**

RECOMMENDED ACTION: Approve the minutes of October 10, 2017 as submitted.

**MOTION:** *Commissioner Fritzler moved to accept the minutes as written. Commissioner Adauto seconded the motion. The motion passed unanimously.*

## **II. OLD BUSINESS**

*(Continued, postponed, and tabled items.)*

### **1. Beautification: Five Year Plan**

Address: Various locations  
City Staff: Mark Di Lucido, Staff Liaison  
REQUESTED ACTION: Discuss Beautification 5 year plan

Review current project/program descriptions, review financial planning; add, discuss and confirm future projects/programs; and prioritize projects.

RECOMMENDED ACTION: Discuss Beautification 5 year plan

This is a continuation of the Retreat. Items the commissioners cited during the Retreat were added and/or removed from the Beautification five-year plan and some initial numbers/years were plugged into the spreadsheet as well. The commission determined items that should remain on the plan and the numbers attached to each item. Any obstacles regarding any proposed item were noted and changes made as appropriate. The commissioners should submit any new items for consideration on the plan before the next meeting. Mark will go back over the spreadsheet and make adjustments as needed. The commission will have the final decision on any adjustments he makes. The Beautification five-year plan with adjustments/changes will be presented at the next meeting.

**MOTION:** *Commissioner Fritzler moved to table the discussion. Commissioner Christenson seconded the motion. The motion passed unanimously.*

### **2. Public Art: Five Year Plan**

Address: Various locations  
City Staff: Mark Di Lucido, Staff Liaison  
REQUESTED ACTION: Discuss Public Art 5 year plan

Review current project/program descriptions, review financial planning; add, discuss and confirm future projects/programs; and prioritize projects.

RECOMMENDED ACTION: Discuss Public Art 5 year plan

This is a continuation of the Retreat. Items the commissioners cited during the Retreat were added and/or removed from the Public Art five-year plan and some initial numbers/years were plugged into the spreadsheet as well. The commission determined items that should remain on the plan and the numbers attached to each item. Any obstacles regarding any proposed item were noted and changes made as appropriate. The commissioners should submit any new

items for consideration on the plan before the next meeting. Mark will go back over the spreadsheet and make adjustments as needed. The commission will have the final decision on any adjustments he makes. The Public Art five-year plan with adjustments/changes will be presented at the next meeting.

**MOTION:** *Commissioner Christenson moved to table the discussion. Commissioner Averbeck seconded the motion. The motion passed unanimously.*

### **III. NEW BUSINESS**

#### **3. Route 66 Historic Road Enhancements**

Address:	Various locations
City Staff:	Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION:	Hear presentation, discuss, and approve as appropriate, inclusion of the Route 66 Historic Road enhancements into the five-year beautification plan

Approximately 15 miles of Route 66 are within Flagstaff city limits. This project would celebrate our portion of the Route with designs unique to the Flagstaff region's natural and cultural history. Several sign and monuments types are planned for the 15 mile stretch of the Route.

RECOMMENDED ACTION:	Hear presentation, discuss, and approve as appropriate, inclusion of the Route 66 Historic Road enhancements into the five-year beautification plan
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The commissioners discussed possibilities and all gave their ideas on how/where the Route 66 road enhancements could be placed and mediums to utilize as well as some financing options.

**MOTION:** *Commissioner Aduato moved to place the Route 66 enhancements on the five-year Beautification Plan. Commissioner Christenson seconded the motion. The motion passed unanimously.*

#### **4. Before I Die Wall Urban Space Improvements at CenturyLink Building**

Address: 24 W. Aspen Avenue  
City Staff: Mark Di Lucido, CD&R Project Administrator  
REQUESTED ACTION: Hear presentation, discuss, and approve as appropriate, inclusion of the CenturyLink *Before I Die Urban Space Improvements* into the five-year beautification plan

This project includes widening the sidewalk between the CenturyLink and Pay-N-Take properties, via an easement granted by CenturyLink, to allow installation of bike racks, benches, and other pedestrian amenities. The *Before I Die* chalkboard component will form a visual barrier to screen CenturyLink's parking lot. The chalkboard will be considered separately by this commission as a Public Art Beautification-in-Action grant. If both Beautification and Public Art components are approved by the BPAC, staff will continue its dialog/presentation of concepts with CenturyLink.

RECOMMENDED ACTION: Hear presentation, discuss, and approve as appropriate, inclusion of the CenturyLink *Before I Die Urban Space Improvements* into the five-year beautification plan.

The commissioners discussed potential donations, maintenance, medium, and interactivity for this project.

**MOTION:** *Commissioner Christenson moved to place the CenturyLink "Before I Die" urban space improvements on the five-year Beautification Plan. Commissioner Averbeck seconded the motion. The motion passed unanimously.*

#### **IV. CONCLUDING GENERAL BUSINESS**

##### **1. ANNOUNCEMENTS**

- a. Next regular meeting date: December 11, 2017.
- b. The Mural Mice and Sky Black have finished their murals. Both murals look very nice and are an asset to the community.

**ADJOURNMENT** Chair Garcia adjourned the meeting at 6:10 pm.