



**APPROVED MINUTES**  
**City of Flagstaff**  
**Beautification & Public Art Commission**  
**4:00 p.m. – Monday December 11, 2017**  
**Staff Conference Room**

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**CALL TO ORDER** Vice Chair Christensen called the meeting to order at 4:04 pm

COMMISSION MEMBERS: Anthony Garcia, Chair, present telephonically  
Jill Christensen, Vice-Chair, present  
Jamey Hasapis, present  
George Averbeck present  
Andres Adauto present  
Joel Fritzler present  
David Fueger present

CITY STAFF: Mark Di Lucido, Staff Liaison  
Deborah Cargill, Recording Secretary

**I. PRELIMINARY GENERAL BUSINESS**

**A. PUBLIC COMMENT**

None

**B. ANNOUNCEMENTS**

1. If Commissioner Garcia doesn't hear something, he should ask for it to be repeated.
2. Welcome to David Fueger, the newest member of the commission.
3. Because we have a few guests, we should move New Business, the 'Before I Die' wall ahead of Old Business.
4. Regarding the email the Commissioners received regarding the Holiday Party, if anyone wishes to RSVP, they can send an email to Deborah and the Party has already been posted as a Possible Quorum.

**C. APPROVAL of MINUTES**

**1. Meeting of November 13, 2017**

RECOMMENDED ACTION: Approve the minutes of November 13, 2017 as submitted.

**MOTION:** *Commissioner Adauto moved to accept the minutes as written. Commissioner Garcia seconded the motion. The motion passed unanimously.*

### **III. NEW BUSINESS**

#### **1. Before I Die Wall**

Address: 24 W. Aspen Avenue  
City Staff: Mark Di Lucido, CD&R Project Administrator  
REQUESTED ACTION: Hear public input and discuss

The *Before I Die* chalkboard wall is an interactive public art project that invites people to reflect on their lives and share their personal aspiration in public. It will be mounted on a yet to be constructed wall and will form a visual barrier to screen CenturyLink's Aspen Street parking lot. Public input is sought on the project at this BPAC meeting, via the city's Facebook site, and on Flagstaff Community Forum (on the city's website). Consideration for approval will occur at the BPAC's January meeting following submission of a Beautification in Action grant request for the project.

RECOMMENDED ACTION: Hear public input and discuss

Since this project has the potential for tagging and other types of graffiti, the wall behind the 'Before I Die' wall will be decorative and the 'Before I Die' wall could go away very simply. There has been conversation on this project via the City's FB site, Downtown Business Alliance, the Community Forum, etc. This was all done in an effort to get community input. All the comments will be consolidated and put before Leadership. Depending on what they say, this could be before the commission again in January as a BiA grant. Per Commissioner Garcia, everyone can get a better idea of what can be done with this wall by going to [beforeidie.city](http://beforeidie.city) to see some examples.

### **II. OLD BUSINESS**

*(Continued, postponed, and tabled items.)*

#### **2. Beautification: Five Year Plan**

Address: Various locations  
City Staff: Mark Di Lucido, Staff Liaison  
REQUESTED ACTION: Approve, as appropriate the Beautification 5-year plan

Review current project/program descriptions, review financial planning; add, discuss and confirm future projects/programs; and prioritize projects.

RECOMMENDED ACTION: Approve, as appropriate the Beautification 5-year plan

Items the commissioners cited were added and/or removed from the Beautification five-year plan with \$'s and years plugged in on the spreadsheet as the Commissioners deemed appropriate.

**MOTION:** *Commissioner Hasapis moved to accept the 5-year Beautification plan. Commissioner Fritzler seconded the motion. The motion passed unanimously.*

### **3. Public Art: Five Year Plan**

Address:	Various locations
City Staff:	Mark Di Lucido, Staff Liaison
REQUESTED ACTION:	Approve, as appropriate the Public Art 5-year plan

Review current project/program descriptions, review financial planning; add, discuss and confirm future projects/programs; and prioritize projects.

RECOMMENDED ACTION: Approve, as appropriate the Public Art 5-year plan

Items the commissioners cited were added and/or removed from the Public Art five-year plan with \$'s and years plugged in on the spreadsheet as the Commissioners deemed appropriate.

**MOTION:** *Commissioner Averbeck moved to accept the 5-year Public Art plan. Commissioner Aduato seconded the motion. The motion passed unanimously.*

## **III. CONCLUDING GENERAL BUSINESS**

### **1. ANNOUNCEMENTS**

- a. Commissioner Christensen has seen people taking selfies with the new Public Art display on 4<sup>th</sup> Street.
- b. A member of the public called Mark to obtain information on the 4<sup>th</sup> Street Art display.
- c. The 4<sup>th</sup> Street Public Art display was also a topic on the Jeff Oravitz Show.
- d. The 4<sup>th</sup> Street Public Art display has created some conversation on Facebook.
- e. The next regular meeting date: January 08, 2018.

**ADJOURNMENT** Vice Chair Christensen adjourned the meeting at 5:25 pm.