



MINUTES

FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

November 28, 2017 – 1:30 p.m.

City Hall – Council Chambers, 211 W. Aspen Avenue, Flagstaff, AZ



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Vice-Chair Fleischer called the meeting to order at 1:33 p.m.

2. ROLL CALL:

Debbi Grogan, Chair, *excused*

Lynda Fleischer, Vice-Chair, *present*

Tom D’Agostino, *present*

Dino Dullbson, *present*

Ben Murphy, *excused*

Joe O’Donnell, *present via phone*

Caleb Schiff, *present*

As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today’s meeting.

3. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

4. APPROVAL OF MINUTES

A. October 24, 2017

MOTION:

Commissioner D’Agostino made a motion to approve the minutes of the October 24, 2017 meeting.

Commissioner Schiff seconded the motion. The motion was approved unanimously.

5. DISCUSSION

A. Arizona Snowbowl Update – Melanie Street, Sales & Partnership Manager

Melanie Street gave an update about new and better changes at the Arizona Snowbowl. They are making snow and are now open for business.

B. Flagstaff Downtown Business Alliance Update – Terry Madeksza, Executive Director

Terry Madeksza gave a brief update of downtown business events for the Holidays and handed out a calendar of events for December.

C. Discussion on National Park Service Fee Increase – Caleb Blaschke, Assistant to City Manager

Caleb Blaschke gave an update on the proposed fee increase the National Park Service fee to the Grand Canyon. He is attending Commission meetings to receive feedback on the proposed fee increase.

6. REPORTS

A. Director/Market Update

Director and staff gave monthly reports for August and September for Administration, Marketing & Creative, Public Relations, Tour & Travel, Sales, Meeting Sales and Visitor Center.

B. Outside Agencies

None

C. Chairman

None

7. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

- The CVB Annual Holiday Party is being held on December 20, 2017 at the Hotel Weatherford's Zane Grey Ballroom from 5-7 p.m.
- Commissioner D'Agostino has heard that The Museum Club will re-open it's doors soon? It was mentioned to reach out to Gail Jackson, City of Flagstaff Business Attraction Manager for an update.

8. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Next meeting date: **January 23, 2018**. *No meeting in December 2017.*

9. ADJOURNMENT

The meeting adjourned at 3:35 p.m.