



Minutes - **APPROVED**

City of Flagstaff

Beautification & Public Art Commission

4:00 p.m., Monday, March 12, 2018, **Staff Conference Room**

CALL TO ORDER

COMMISSION MEMBERS: Anthony Garcia, Chair- telephonically
Jill Christensen, Vice Chair- present
George Averbeck- present
Andres Adauto- present
Joel Fritzler- present
David Fueger- present
Vacant

CITY STAFF: Mark Di Lucido, Staff Liaison
Deborah Cargill, Recording Secretary

I. PRELIMINARY GENERAL BUSINESS

A. PUBLIC COMMENT

None

B. ANNOUNCEMENTS

1. Congratulations to Andres for Emceeding at the Viola Awards.
2. Under New Business, Item 2. Move the Airport Tarmac Entryway Trompe-l'oeil Mural to the 1st item.

C. APPROVAL of MINUTES

1. Meeting of February 12, 2018

RECOMMENDED ACTION: Approve the minutes of February 12, 2018 as submitted.

MOTION: *Commissioner Fritzler moved to accept the minutes as written. Commissioner Adauto seconded the motion. The motion passed unanimously.*

II. OLD BUSINESS

(Continued, postponed, and tabled items.)

1. Children's Garden Sculpture

Address: Foxglenn Park
City Staff: Mark Di Lucido, Staff Liaison
REQUESTED ACTION: Courtesy review of sculpture idea provided by the JLB.

The Children's Garden Sculpture is a public art project jointly funded by the City and Jack's Little Brother, LLC. The sculpture will be installed in the Children's Garden which is in Foxglenn Park.

RECOMMENDED ACTION: Courtesy review of sculpture idea provided by the JLB.

Melissa Takeuchi gave a preview of the sculpture design that has been chosen for the park and advances the overall ribbon concept. The JLB went with the artist that had done their previous metalwork within the park. Melissa presented the materials under consideration for use in the sculpture. The total cost of the sculpture is 15k. There was no approval needed by BPAC to fund \$4,999 of the sculpture cost as the project was approved within the five-year plan during the annual retreat. COF will be responsible for the footing for the sculpture which is to be done in September 2018.

2. Beautification in Action Grant for a Peace Pole

Address: Location to be discussed
City Staff: Mark Di Lucido, Staff Liaison
REQUESTED ACTION: Discussion of optional location for the peace pole.

This BiA grant would fund the purchase of, or creation by a craftsperson/artist of a Peace Pole, plus include installation.

RECOMMENDED ACTION: Discussion of optional location for the peace pole.

MOTION: *Commissioner Fueger moved to table this item until COF has completed their meetings. Commissioner Fritzler seconded the motion. The motion passed unanimously.*

3. Moon Landing 50th Anniversary Public Art Photo at the Airport Terminal

Address: Airport Terminal
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Select and approve a photo the airport terminal

This will be the first public art installation for the City of Flagstaff's 50th anniversary celebration of the moon landing.

RECOMMENDED ACTION: Select and approve a photo for the airport terminal.

MOTION: *Commissioner Fueger moved to accept the four square photos as listed below unless the resolution of the photos is inadequate for the large presentation, in which case, Mark will contact Kevin Schindler for potential photos for reconsideration. Commissioner Aduato seconded the motion. The motion passed unanimously.*

1. Page 59 photo from the book, [Images of America, Northern Arizona Space Training](#).
2. The golf pants photo from Mark's presentation.
3. The moon photo from Mark's presentation that shows the man, the rock, and the moon rover.
4. Page 64 bottom photo from the book, [Images of America, Northern Arizona Space Training](#).

III. NEW BUSINESS

1. Airport Tarmac Entryway Trompe-l'oeil Mural

Address: Airport tarmac
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Hear presentation and discuss for future inclusion into the five-year public art plan

A trompe-l'oeil (French, meaning trick of the eye) mural on the tarmac would function as the first public art air travelers experience in Flagstaff. This innovative, artistic welcome would feature the 3-D effect of being at the edge of the Grand Canyon. Visitors would have to 'traverse the canyon' just before entering the airport terminal.

RECOMMENDED ACTION: Hear presentation and discuss for future inclusion into the five-year public art plan

This potential project was suggested by the CVB, and would be in the secure area where passengers come into the building from the tarmac. The Airport Director, Barney Helmick, is willing to open this area up for artwork placement. Traffic through the area is 146k per year made up of 57% tourist and 43% business. The BPAC Commission is in favor of exploring this idea further.

2. Joel Montalvo Park Public Art Component

Address: 2211 E. First Avenue
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Select type and location of public art for the newly remodeled park

The beautification remodel of Joel Montalvo Park is underway and expected to be complete by early summer. This agenda item is to determine the type of public art—sculpture, mural, mosaic, etc., and its location so that staff may issue a call to artists.

RECOMMENDED ACTION: Select type and location of public art for the newly remodeled park

The budget for this project is 35k, which is on the five-year plan. The commissioners discussed different ideas surrounding the type of artwork, placement, and community input. It was determined that a mural or sculpture would work best, but the commissioners decided they would like neighborhood/community input on the artwork and location. Mark and Commissioner Garcia volunteered to meet with the neighborhood in order to determine their wants and report back to the commission.

3. Chalk Art

Address: Undetermined
City Staff: Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION: Discuss feasibility including location(s) programming, date(s), staffing, judging, emcee, contest rules, and awards

As interactive public art, Chalk Art would consist of citizen produced temporary chalk art located on public sidewalks and plazas and/or private asphalt parking lots.

RECOMMENDED ACTION: Discuss feasibility including location(s) programming, date(s), staffing, judging, emcee, contest rules, and awards

There was much discussion on how and where to implement this project. A few of the ideas were to use this project as a form of community outreach, buy squares for charity, use the area around the flagpole at city hall, etc. The cost of the project would be around \$500. It was determined that a subcommittee should be formed to iron out the details of this project and report back to the commission. Commissioner Christensen and Commissioner Fueger volunteered to be on the sub-committee, which should be limited to three commissioners due to quorum rules but can contain other members.

IV. CONCLUDING GENERAL BUSINESS

1. DISCUSSION ITEMS

- a. **BPAC Mission and Vision Statements and Guidelines** - Discuss the mission and vision statements and review the BPAC guidelines.

No discussion took place.

2. ANNOUNCEMENTS

- a. Next regular meeting date: April 9, 2018.
- b. Commissioner Aduato would eventually like to talk about a Pluto memorial.

ADJOURNMENT 6:10 PM