



APPROVED Minutes

City of Flagstaff

Beautification & Public Art Commission

4:00 p.m., Monday, May 14, 2018, Council Chambers then
Adjourn and Reconvene at Joel C. Montalvo Park

CALL TO ORDER

4:04 PM

COMMISSION MEMBERS:

Anthony Garcia, Chair – Present
Jill Christensen, Vice Chair – Present
George Averbeck – Present
Andres Aauto – Present
Joel Fritzler – Present
David Fueger – Present
Vacant

CITY STAFF:

Mark Di Lucido, Staff Liaison
Deborah Cargill, Recording Secretary

I. PRELIMINARY GENERAL BUSINESS

A. PUBLIC COMMENT

None

B. ANNOUNCEMENTS

- i. The BPAC will be adjourning to Joe Montalvo Park and reconvening in the parking lot. A map to the park is available if needed.

C. APPROVAL of MINUTES

- i. Meeting of March 12, 2018

RECOMMENDED ACTION: Approve the minutes of March 12, 2018 as submitted.

MOTION: *Commissioner Christensen moved to accept the minutes as written. Commissioner Aauto seconded the motion. The motion passed unanimously.*

II. OLD BUSINESS

(Continued, postponed, and tabled items.)

1. Chalk Art

Address:	City Hall Southeast Plaza
City Staff:	Mark Di Lucido, CD&R Project Administrator
Presenter	BPAC Subcommittee
REQUESTED ACTION:	Hear presentation, discuss details including location(s) programming, date(s), staffing, judging, emcee, contest rules, sponsorships and awards.

As interactive public art, Chalk Art would consist of citizen produced temporary chalk art located on public sidewalks.

RECOMMENDED ACTION:	Hear presentation, discuss details including location(s) programming, date(s), staffing, judging, emcee, contest rules, sponsorships and awards.
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The BPAC heard from Commissioner Aauto regarding the meeting of the subcommittee for chalk art. The first meeting involved Commissioner Aauto, Commissioner Fueger, and Commissioner Christensen. The second meeting included Mark Di Lucido, Commissioner Aauto, and Commissioner Fueger. Each Commissioner spoke on topics for consideration:

- i. The best location to hold the event seems to be the southeast area outside of City Hall. The City Council will need to grant permission to use this location.
- ii. Funding – Can BPAC fund winners of a category or should it come from sponsors? Funding has the potential to bring in some great artists.
- iii. Mark Di Lucido will talk to Risk Management to determine insurance requirements.
- iv. People should be attracted to the event in light of the other two events that will be taking place at the same time, i.e. Art in the Park and the Farmers Market.
- v. Funds should be designated for cleanup and possible damage.
- vi. There should be different classes of entries such as: Amateur, Schools, Professional Artists, and School Teams.
- vii. The event should be used as an opportunity to promote BPAC.
- viii. Sponsors or others should be judges. Not BPAC.
- ix. Consider make the best drawing permanent.

2. Adjourn to Joel Montalvo Park – 2211 E. First Avenue at 4:52 PM.

MOTION: *Commissioner Fritzlner moved to adjourn to Joel Montalvo Park. Commissioner Fueger seconded the motion. The motion passed unanimously.*

Note: *Commissioner Adatao will not be at the park.*

3. Reconvene at Joel Montalvo Park – PARKING LOT at 5:09 PM

4. Joel Montalvo Park Public Art Component

Address:	2211 E. First Avenue
City Staff:	Mark Di Lucido, CD&R Project Administrator
REQUESTED ACTION:	Select type and location of public art for the newly remodeled park

The beautification remodel of Joel Montalvo Park is complete. This agenda item is to determine the type of public art for the Park—sculpture, mural, mosaic, etc., and its location so that staff may issue a call to artists.

RECOMMENDED ACTION:	Select type and location of public art for the newly remodeled park
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Commissioner Garcia gave a brief history of the park. The attending members of the BPAC Commission then toured the perimeter of the park to come up with ideas on where public Art might be placed. There were many ideas regarding the placement and type of artwork. The BPAC engaged in conversation with some members of the public to gain understanding of their needs and wants.

Public Comments

- a. Joel Montalvo is not remembered enough.
- b. The buildings need some color.
- c. Baseball player statue.

BPAC ideas

- a. Put the artwork where the people congregate which was observed by the BPAC to be the grassy area between the maintenance building, the snack bar, and the crab apple trees.
- b. Fencing fabric (custom printed) artwork.
- c. Big baseball in southwest corner.
- d. Mosaic on the maintenance building wall.
- e. Base relief of Ball coming out of the snack bar wall.

- f. Street light art on flagpole (wind vein)
- g. Pennants w/team names

Conclusion: The members of BPAC will give all the ideas additional thought and review the Alibaba.com website for off the shelf statue ideas. Any decision making will take place at the next BPAC meeting.

III. CONCLUDING GENERAL BUSINESS

1. DISCUSSION ITEMS

- a. None

2. ANNOUNCEMENTS

- a. Next regular meeting date: June 11, 2018.

ADJOURNMENT at 6:00 PM