



MINUTES

FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

October 23, 2018 – 1:30 p.m.

City of Flagstaff – Council Chambers, 211 W Aspen Avenue, Flagstaff, AZ



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

1. CALL TO ORDER

Chair Grogan called the meeting to order at 1:31 p.m.

2. ROLL CALL:

Debbi Grogan, Chair, **present**

Lynda Fleischer, Vice-Chair, **present (arrived at 1:46 p.m.)**

Molly Baker, **present**

Frank Benitez, **present**

Dino Dullbson, **present**

Joe O'Donnell, **absent-excused**

Caleb Schiff, **absent-excused**

As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

3. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None.

4. APPROVAL OF MINUTES

A. September 25, 2018

MOTION:

Commissioner Benitez made a motion to approve the minutes from the September 25, 2018 meeting. Commissioner Dullbson seconded the motion; motion was approved unanimously.

5. REPORTS

A. Director/Market Update

Staff gave monthly reports for September 2018: Administration, Marketing & Creative, Public Relations, Tour & Travel, Meeting Sales and Visitor Center.

Highlights:

- Dallas Flights Start **April 1, 2018**. The CVB will promote these flights.
- Dog-Gone Happy at 7,000 feet Campaign. Starting soon.
- Wipe the Smile on your Face Campaign. Starting soon.
- Lunar Legacy. Continuing to promote.
- 2019 Official Flagstaff Visitor Guide. Deadline is **October 31, 2018**.
- Buddhist Temple Retreat Center Grand Opening in Williams, AZ at the end of September beginning of October 2019.

Discussion

How many rooms are the Buddhist group requesting? They are blocking 600 rooms between Williams and Flagstaff. This will be a draw for Flagstaff.

Commissioner Fleisher asked about the Arizona Snowbowl Reclaimed Water issue. Director Ward mentioned that we can invite a representative from Arizona Snowbowl to the December retreat and send out the time line for this issue.

Steve Finch gave some information on the water reclaim issue. No discussion was made.

B. Outside Agencies

None

C. Chairman

None

6. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

None

7. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Reclaimed Water Issue at December Retreat.

Next meeting date: December 2018 Retreat – Date/Time/Location TBD

8. ADJOURNMENT

The meeting was adjourned by unanimous consent at 2:14 p.m.