



# MINUTES

## FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

March 26, 2019 – 1:30 p.m.

*City of Flagstaff – Council Chambers, 211 W Aspen Avenue, Flagstaff, AZ*



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

### 1. CALL TO ORDER

Chair Fleischer called the meeting to order at 1:30 p.m.

### 2. ROLL CALL:

Lynda Fleischer, Chair, present  
Steve Finch, present  
Terry Madeksza, present  
Joe O'Donnell, absent

Jennifer Rolley, absent  
Caleb Schiff, present  
Maggie Thom, present

Others Present: Trace Ward, Carrie Nelson, Michael Russell, Candace Schipper, Ralph Schmid, Martin Ince, Lori Pappas, Jessica Young and Heidi Hansen.

*As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.*

### 3. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

### 4. APPROVAL OF MINUTES

A. February 26, 2019 Minutes

#### MOTION:

Commissioner Finch made a motion to approve the February 26, 2019 minutes. Commissioner Thom seconded the motion; the motion was approved unanimously.

### 5. ACTION

A. Vote for Vice-Chair

#### Motion

Chair Fleischer made a motion to nominate Commission Madeksza for Vice-Chair. Commission Schiff seconded the motion; the motion passed unanimously.

### 6. DISCUSSION

A. Active Transportation and FUTS Master Plans – Martin Ince, Multi-Modal Transportation Planner, City of Flagstaff

Martin Ince, City of Flagstaff, Multimodal Transportation Planner. Introduced the Active Transportation/FUTS Master Plans to the Commission.

Both Master Plans implement the goals and policies of the *Flagstaff Regional Plan 2030: Place Matters* regarding walking, biking, and trails. More information can be found at: [www.flagstaff.az.gov/atmp](http://www.flagstaff.az.gov/atmp)

### *Questions from Commission:*

- Commissioner Madeksza: will bike share be used? Yes, bike share will be one of the recommendations and the scooters, he is unsure. Is this a part of the master plan? Yes, the City is working on a plan for bike share.
- Commissioner Schiff: Thanked Martin and stated that this is the reason he moved here. Are there any resources, PDF, App or Map for trails? Yes, some information has been collected in working with the CVB and working with their website. Caleb suggested that digital is the best way to go.
- Fleisher: How can we share our trails, can we get maps, etc.
- Commissioner Finch: How are core numbers counted when people drive and walk. Martin says they are each counted separately. Are there controls in place of where bikes can be parked that are not blocking sidewalks, etc.? Yes, they are working on a possible bike station/places to park. The company is working on picking up within a certain amount of time when a complaint is made.
- Chair Fleisher: Who is funding these projects? Prop. 419 is funding this at approximately 2 million per year. Part of this plan is how to spend the money and previously they were funded by BBB funds, but it went mostly to FUTs Trail maintenance.
- Chair Fleisher asked the CVB to promote the trails system, with a "Get Outside" app or maybe printed maps. How many trails are in Flagstaff? There are 57 trails in Flagstaff.
- Commissioner Thom: Is there anything in the plan that pairs with NAU? Yes, some good concepts are being proposed on campus. Transact meets at NAU and the City is working with this group.
- Commissioner Schiff: "Meet Downtown" Group, could have incentives to help promote.

## **7. REPORTS**

### A. Director/Market Update

Staff gave monthly reports for January 2019 for Administration, Marketing & Creative, Public Relations, Tour & Travel, Meeting Sales and Visitor Center.

### B. Outside Agencies - none

### C. Chairman - none

## **8. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS**

- Director Ward mentioned that there are nine flights per day: 5 flights to Phoenix per day; 2 flights to Los Angeles per day and 2 flights to Dallas per day. The City is asking for Passengers on these flights to consider being dropped off/picked up from the Airport. Arrive 2 hours early, check bags and go through TSA earlier than usual. The CVB is hoping to work with the hotels for transportation to the Airport to hopefully alleviate parking issues.
- Commissioner Finch mentioned the new Equestrian Track at Ft. Tuthill. Many great changes are happening with 100 stables and all animal boarding.

## **9. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS**

Next meeting date: April 23, 2019

## **10. ADJOURNMENT**

The meeting adjourned at 2:40 p.m. with unanimous consent,