



## MINUTES

### FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION

June 25, 2019 – 1:30 p.m.

*City of Flagstaff – Council Chambers, 211 W Aspen Avenue*



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

#### 1. CALL TO ORDER

Chair Fleischer called the meeting to order at 1:27 p.m.

#### 2. ROLL CALL:

Lynda Fleischer, Chair, **present**

Terry Madeksza, Vice-Chair, **present**

Steve Finch, **present**

Joe O'Donnell, **absent-excused**

Jennifer Rolley, **absent-excused**

Caleb Schiff, **present**

Maggie Thom, **present**

*As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.*

#### 3. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

- Drew Anderson, Grand Canyon Adventures attended IPW with staff. He stated the show opened a new avenue of markets and hopes to generate some good business.
- Darren Bingham, Praxis Solutions, reused plastic sleds and wants to bring reusable plastic planters and other uses of recycled plastic to the community. Will place on a future agenda.

#### 4. APPROVAL OF MINUTES

A. May 28, 2019

#### MOTION:

Commissioner Madeksza made a motion to approve the May 28, 2019 minutes. Commissioner Finch seconded the motion; after some discussion the Equestrian comment will be added to the minutes and to move Item #7 under Roll Call. The motion was approved unanimously.

#### 5. REPORTS

A. Director/New Website & Market Update

Staff gave monthly reports for March & April 2019 for Administration, Marketing & Creative, Public Relations, Tour & Travel, Meeting Sales and Visitor Center.

#### Important Dates:

- July 12 – Coffee Klatch
- July 20 – AZ Diamondbacks “Space Day”
- October 17 – Annual Stakeholder & Partner Luncheon

Discussion:

- Chair Fleischer asked Why were numbers so close when the forests were closed this time last year? Staff will investigate this.
- Chair Fleischer asked if there could be winter events added to the reverse side of the Flagstaff Festivals flyer. Director Ward mentioned that the staff will create one for winter events

B. Chairman

**6. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS**

**7. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS**

Next meeting date: No July meeting this year. Next regular meeting August 27, 2019

**8. ADJOURNMENT**

The meeting adjourned at 2:18 p.m. with unanimous consent.