



**APPROVED MINUTES  
BEAUTIFICATION AND PUBLIC ART COMMISSION**

July 13, 2020 – 4:00 p.m.

*City of Flagstaff – Microsoft Teams Remote Meeting*

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Jana Weldon – Project Administrator, Creag Znetko – Recording Secretary

**The Public is Invited to Attend this Remote Meeting:** Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting. [Join Microsoft Teams Meeting](#). Please turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email [cznetko@flagstaffaz.gov](mailto:cznetko@flagstaffaz.gov) prior to 3:45 on Monday, July 13.

**Provide Public Comment Prior to the Meeting:** Email [eliza.kretzmann@flagstaffaz.gov](mailto:eliza.kretzmann@flagstaffaz.gov) with your public comment prior to 3:45 on the Monday of the meeting and it will be read during the public comment section or during the item to which your comment pertains.

A. CALL TO ORDER: [Chair Garcia called the meeting to order at 4:00pm](#)

**B. ROLL CALL:**

Anthony Garcia, Chair, [present](#)  
Sandra Lubarsky, Vice-Chair, [present](#)  
George Averbeck, [present](#)  
J Michael Cruz, [present](#)

Carla McCord, [present](#)  
Jeremy Slater, [present](#)  
Kraig Weber, [present](#)

**C. UPCOMING EVENTS**

[None](#)

**D. PUBLIC PARTICIPATION**

*The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to [eliza.kretzmann@flagstaffaz.gov](mailto:eliza.kretzmann@flagstaffaz.gov), prior to 3:45 p.m. on the day of the meeting or during the designated public participation section.*

[None](#)

**E. APPROVAL OF MINUTES**

- A. May Meeting
- B. June Meeting

[MOTION: Vice Chair Lubarsky moved to approve May's minutes after adding recommendation to seek community input on Red Phone Booth 'Little Library' Downtown before making a funding decision. Motion seconded by Chair Garcia; the motion passed unanimously.](#)

[Vice Chair Lubarsky moved to approve June's minutes as submitted. Commissioner Slater seconded motion; the motion passed unanimously.](#)

## F. ANNOUNCEMENTS

- i. Erin Kaczmarowski will begin working with us in early August as a VISTA Member, part of the National AmeriCorps program. Erin has a background in Environmental Science and attended NAU.

Announcement made by Eliza Kretzmann, Beautification, Arts and Sciences Manager, City of Flagstaff. We will expect Erin to be participating in future BPAC commission meetings.

## G. ACTION

### A. **Black Lives Matter Street Mural** – Parker Jackson, Community Member

Suggested Action: Learn about proposal for the project and determine if the Commission approves this moving forward.

Community member Parker Jackson presented the idea for a Black Lives Matter (BLM), Indigenous Lives Matter street mural that would be placed in downtown Flagstaff on Historic Route 66 between City Hall and San Francisco.

Chair Garcia asked about the city's ability to approve a project like this being completed on Rt. 66. Eliza informed the commission and public that particular section of Rt. 66 is owned by ADOT, Arizona Department of Transportation, and it may not be feasible to complete the project in that location. Commissioner Slater asked about a reason for the mural to be done on the road as opposed to a wall. Mr. Jackson mentioned the trend in this project popping up across the country and the visibility of the mural from satellite imagery. Commissioner McCord added that if the project is being done on a road to possibly consider a hill or angled road that would allow the public to see it from the street rather than just from satellite images and also to consider the idea to do it on a smaller scale such as a sidewalk(s) or repeated in crosswalks. Mr. Jackson also thought that working with sidewalk space the option to consider something in Heritage Square could be feasible. Vice Chair Lubarsky also added the idea of rooftops or banners to be considered for this project.

Chair Garcia mentioned a previous road mural project where the art did not last due to the traffic passing over it, wondered if completing this on a wall could last longer and be an art piece that could tell a story to future generations. Commissioner Weber looked for timeline information on a previous road project and what we could be looking at for this mural. Eliza responded that she could speak to the general process for this project on city property. First step is this current presentation and getting BPAC's approval to move forward with the project, staff would then work to see what is possible within the scope of the project and take the project to the Property & Development Team that would then need to approve.

Commissioner Averbeck questioned the city's ability to subsidize this project due to BLM being a political movement. Eliza commented that Mr. Jackson is asking for permission to place this mural on city property, but he is not requesting funding. Vice Chair Lubarsky questioned why Mr. Jackson is not requesting funding for this project. Mr. Jackson mentioned this would be the first time he would be working with a city agency in order to complete and his knowledge of how to start this process was limited. Vice Chair responded with a comment that she would not be opposed to fund a project like this and many times public art is political, and the city has supported an LGBTQ mural in the past.

Ms. Weldon asked if Mr. Jackson preferred a single artist or multi-artist approach for this project. Mr. Jackson responded in support of a multi-artist project that would allow various artist to express what this movement meant to them.

Chair Garcia mentioned that the current proposal is in its very first steps but has the potential to be really great project and could bring the community together although it will take working with staff and getting funding in order to leave a more substantial piece for our future generations.

Commissioner Cruz mentioned his support of this project and the idea that it would be great for Flagstaff as a city if they stood in solidarity with people around the country and this movement. He understands that even though the road mural would be visually impactful it is important to consider how long an art piece like that would last and was adding his support to the idea of creating sidewalk art pieces or wall murals and making sure it is visible to a large volume of people and make it last.

MOTION: Vice Chair Lubarsky motioned to move forward with project and explore options for a BLM art piece in Flagstaff. Motion seconded by commissioner McCord. Commissioner Averbeck abstained his vote, all other members approved motion.

## H. DISCUSSION

### A. **BPAC Commissioner Participation on Artist Selection** Panels – Jana Weldon, Beautification, Arts and Sciences Project Administrator, City of Flagstaff

Suggested Discussion: Revisit conversation from May BPAC meeting about assignments of Commissioners to project selection panels, in light of new high priority projects and new commissioners to BPAC. To assist the discussion, staff provides upcoming project needs and prior interest of commissioners from our May meeting. Commissioners are asked to voice their preferences on which selection panels they wish to serve.

Jana Weldon, Beautification, Arts and Sciences Project Administrator, City of Flagstaff presented on project selection panels for artists.

These selection panels are expanded to include more community stakeholders in the selection process although BPAC will still have final approval. 2-3 BPAC members can sit on a project panel due to limited space. These panels will help with moving these projects along by having assigned commission members work closer with other staff, community advocates and other panel members and allow them to be able to vet ideas and information quicker and easier before project proposals come before the commission as a whole for approval. New commission members Cruz and McCord will select the project panels on which they wish to participate.

#### Discussion:

- Vice Chair Lubarsky mentioned that the Courthouse Project has been a great process so far and has helped enable feedback for the project and learning about the artists and the overall feel of the project.
- Ms. Weldon captured the Commissioners' requested slots on the project panels, and asked for BPAC's newest members to select their panels.
- Commissioner McCord selected to work on the Switzer Canyon Roundabout project and the Pluto Sculpture project.

- Commission Cruz selected to work on Library Entry project and the Transportation Hub/Downtown Connection Center project and is on stand-by for Pluto Sculpture project as well.
- All commissioner participation panel spots have been filled.

B. **Artist Selection Panel Input Process** – Jana Weldon, City of Flagstaff

Suggested Discussion: This item to highlight the input process of our panels on our projects. Staff will provide examples of responses to an exercise they created for the Courthouse Selection panel. The purpose of the exercise is to provide the finalists with community input while not dictating to the artist a specific style or approach.

Jana Weldon, Beautification, Arts and Sciences Project Administrator, City of Flagstaff presented on the input process of panel members for projects.

Presentation consisted of examples of the various questions, many abstract, posed to the panel members in order to give the artists community input when creating their proposal without dictating a specific artist, style or technique. Commission members expressed that they enjoyed the creativity behind this format.

Discussion:

- Both Chair Garcia and Vice Chair Lubarsky mentioned being impressed by response from the panelist to this exercise. Chair Garcia mentioned that it was a great way to bringing the voice of the community into the project.
- Commissioner Cruz gave props to staff regarding the questions that were posed and the way it elicited a diversity in responses from the panel members and thanked staff for compiling the data for the commission and presenting it to them.
- Commissioner McCord expressed gratitude for the insight into the process.

C. **Recently Completed Projects** – Eliza Kretzmann, Beautification, Arts and Sciences Manager, City of Flagstaff

Suggested Discussion: Several projects were recently completed. Thanks to BPAC for helping make these happen! These include: A Route 66 monument at McCallister Ranch and the Boys and Girls Club Free Mural from artist Isaac Caruso, and the *'Tween* Section mural at the East Flagstaff Community Library. The flower project is also underway. Finally, the COVID Relief Funds to local nonprofits are being distributed. Suggested discussion is to listen to these updates and ask questions.

Eliza Kretzmann, Beautification, Arts and Sciences Manager, City of Flagstaff presented the commission members with updates on current projects.

Discussion:

- Lubarsky mentioned that she loves the way the flower project has turned out and is grateful for the hard work of staff to keep these projects moving forward.

- Commissioner Averbeck mentioned the use of native materials (wood posts) on similar projects such as the Route 66 monument at McCallister Ranch including the possibility of reusing the tree trunks that will be cut down to create the parking lot at the airport to be used in the decorative fencing that may be created there.

## H. TO/FROM ITEMS

- A. Eliza Kretzmann – Beautification, Arts and Sciences Manager and Jana Weldon, Beautification, Arts and Sciences Project Administrator:
- **Recession:** All items above \$15,000 must go to the budget team for approval.
  - **Rio de Flag:** Staff asked for images from the Army Corps of Engineers for examples of what project in Flagstaff may look like, as per the request from BPAC, but have not received anything from the Corps.
- B. Chair To/From and Updates
- Highlighted that over \$2 million is being provided to the art sector in Arizona which is still significantly lower than the \$6 million that was received last year.
- C. BPAC To/From on other Commissions
- Commissioner Averbeck mentioned a group of people from Colorado were hired by the DBA in partnership with the City and County in order to provide a downtown masterplan; they currently are proposing ideas for downtown. He mentioned the similarity in projects could be helpful for BPAC to reach out to work with them and it would be helpful for the group to provide a presentation to BPAC.
  - Commissioner Cruz was wondering if commission members had been able to contact the other commissions that they had previously discussed. Commissioner Cruz himself was able to reach out to the Diversity Commission and would attend a future meeting but has not been contacted about that yet.
  - Commissioner Averbeck has been in contact with the Convention and Visitors Bureau (Tourism Commission) and plans to attend the next meeting.
- D. City Council Liaison Updates
- City Council Liaison is not in attendance at this BPAC commission meeting.
- E. Additional To/From Items?
- None
- F. Requests for future agenda items?
- Vice Chair Lubarsky asked that the BPAC consider providing attention to the culverts and storm channels that have been put in place due to the potential flooding we are preparing for since the fire last year that are in need of beautification.
  - Commissioner Slater asked for an update on the Alley Project.

## I. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Next meeting date:

- Monday, August 10, 2020

## J. ADJOURNMENT

Chair Garcia moved to adjourn meeting at 5:52 p.m. by unanimous consent.