



Approved Minutes BEAUTIFICATION AND PUBLIC ART COMMISSION

May 11, 2020 – 4:00 p.m.

City of Flagstaff – Microsoft Teams Remote Meeting

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko at 928-213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Creag Znetko – Recording Secretary

The Public is Invited to Attend this Remote Meeting: Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting. [Join Microsoft Teams Meeting](#). Please turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email creag.znetko@flagstaffaz.gov prior to 3:45 on Monday, May 11.

Provide Public Comment Prior to the Meeting: Email eliza.kretzmann@flagstaffaz.gov with your public comment prior to 3:45 on Monday May 11 and it will be read during the public comment section or during the item to which your comment pertains.

A. CALL TO ORDER Chair Garcia called the meeting to order at 4:00 pm

B. ROLL CALL:

Anthony Garcia, Chair, **present**

Sandra Lubarsky, Vice-Chair, **present**

George Averbeck, **present**

Jeremy Slater, **present**

Kraig Weber, **present**

Vacant

Vacant

As a reminder, if you are carrying a cell phone, computer or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

Others in attendance: Jake Bacon

C. UPCOMING EVENTS

Chair Garcia has been meeting with the Flagstaff Arts Council on a weekly basis about resources during the pandemic and how to get more art into the public.

D. PUBLIC PARTICIPATION

The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to eliza.kretzmann@flagstaffaz.gov, prior to the meeting time or during the designated public participation section.

NONE

E. APPROVAL OF MINUTES

A. March Meeting

MOTION: Chair Garcia moved to approve the minutes as submitted. Vice Chair Lubarsky seconded the motion; the motion passed unanimously.

F. ANNOUNCEMENTS

- A. Council will appoint new members to BPAC for the two vacant positions at the **May 19 Council Meeting**.

Staff announced the appointment scheduled to fill the two vacancies.

- B. Update on live streaming of meetings

Live streamed meetings will not happen at this time. Even as we go back to meeting in person, live streams may not take place.

G. DISCUSSION

- A. None at this time.

H. ACTION

- A. Red Phone Booth 'Little Library' Downtown – Jake Bacon, Community Member

Jake Bacon has found and restored several red British phone booths that he has converted into 'Little Libraries.' Two sit in front of his home in Flagstaff. Jake's proposal is to provide such a 'Little Library' downtown in Flagstaff, perhaps at the Visitor Center. The funding would utilize \$20,000 of existing Route 66 Placemaking funds for the project, given it's location, and other opportunities to tie the project to Route 66.

Suggested Action: Hear presentation from Jake Bacon, and determine to move this project forward, not move this project forward, or postpone a decision to allow more time for consideration or more information.

Staff introduced Jake Bacon and the proposal for a red phone booth "Little Library" at the downtown location. Mr. Bacon briefed the commission on a potential project. The first two were placed in front of his house and was funded primarily with his own money. There was some community funding that was used as well. Mr. Bacon gave details regarding how the first ones came to be. There is a thought of using the Visitor's Center as a location for this as well. Vice Chair Lubarsky asked for clarification between an English phone booth and Route 66 linkage. The linkage would be from the Route 66 talking tour and it being placed on Route 66 itself. The vision would be to have several within the community. Vice Chair Lubarsky would like more community input about the project before it is funded. Chair Garcia asked about upkeep and maintenance. Staff answered that there are potential components that the city would take care of most of the upkeep, but it does depend on the location of the piece. Commissioner Slater commented on past experiences with other phone booth projects and is supportive of this project. There was discussion around which funds to use and if we could allocate funds from other projects to ensure this is funded. Staff stated there was plenty of funding for this project. Commissioner Averbeck added that he would like to see the project happen and thought the first one could be at the Visitor's Center and then go from there.

MOTION: Chair Garcia moved to move forward with the idea to fund this project, with community discussion on location of little library. Commissioner Weber seconded the motion; Commissioner Averbeck abstained from the vote. The motion passed by 3-1 vote.

- B. Traffic Box Pilot Project Proposed Locations – Jana Weldon, Beautification, Arts & Sciences Project Administrator, City of Flagstaff.

Working with community member Gaylene Soper, City staff identified two pilot project sites for the traffic box project – one on the Southside and one near Innovation Mesa and Buffalo Park.

Suggested Action: Hear the presentation from Jana Weldon and approve locations for pilot project.

Staff briefed the commission on the project and what has been approved in the past regarding the vinyl wraps. Two locations have been identified to get the project started. Vice Chair Lubarsky asked

about the thematic continuity for these. Staff answered that the approval from the commission today would be for the location and not the artwork concepts.

MOTION: Vice Chair Lubarsky moved to approve the locations with the wrap. Chair Garcia seconded the motion; the motion passed with four yes votes and one no vote.

H. REPORTS

A. Eliza Kretzmann – Beautification, Arts and Sciences Manager

- i. Regular grant cycle for Flagstaff Arts Council (FAC) applications for project grants and General Operating Support Grants are underway, with about 50 applicants.
Staff reported on the beginning of the cycle for FAC applications.
- ii. Relief Funding for the Arts, Culture and Science nonprofits in Flagstaff:
 - a. Working with leadership and FAC, the City identified \$100,000 in the Arts and Science budget for relief funding for nonprofit groups to assist them in weathering the storm and closures due to Coronavirus.
This funding was approved by City Council and will be given to FAC.
 - b. This funding came from diverting capital projects that were stalled or less defined, with the expectation that we can find the budget for them in the future if they remain priority, including: Fourth Street Gateway and 3-D Art, Sustainability and Art project (we can move forward with a similar project with beautification funds if something emerges), a portion of the Moon Landing art piece, and the Sunnyside Traffic Circle.
These are the projects that funding was used from.
- iii. Flowers and Planters update – the quotes for the projects were higher than expected. Staff is looking into a reduced scope that focuses only on Heritage Square and a few surrounding blocks.
Original quote came back about \$35k over budget and we are in the process of reducing the scope of the project.
- iv. East Flagstaff Community Library ‘Tween Mural Update: Mural Mice and library staff are providing input from the community remotely, working with schools and with their regular library attendees. There will be a ‘Children’s Committee’ to finalize the ideas and direction for the mural. This is the first remote project Mural Mice has ever done.
This project has moved forward and staff is pleased with the progress during the pandemic.
- v. Boys and Girls Club Mural – this project was approved by Property and Development, and now a contract is needed with the artist.
This project was approved by the property and development team and will be entering into a simple contract.
- vi. Climate mural project – postponed until a later date when schools are back in session.
The applicant is working on another proposal to bring back to BPAC once schools are open.
- vii. Aspen Avenue Bike and Pedestrian “Niche”: agreements with CenturyLink still being worked on.
Still working on agreements with CenturyLink who the current landowner is. Local artist is working on design concepts.
- viii. Coronavirus considerations for projects.
Some projects are moving forward with consideration as to what we should be moving and what can wait.

B. Jana Weldon – Beautification, Arts and Sciences Project Administrator

- i. Courthouse Artwork update – the Solicitation for Statement of Qualification is in its final review with Procurement and will be issued in May. The selection panel will convene in June. The following have committed to the selection panel: Chair Anthony Garcia, Vice Chair Sandra Lubarsky, City Court Administrator Jessica Cortes, City Deputy Court Administrator Heidi Lofgren, City Chief Prosecutor Brent Harris, City Coordinator for Indigenous Initiatives Rose Toehe, Executive Director of Theatrikos Chris Verrill, and Pastor of Episcopal Epiphany Church Marianna Gronek. Staff is still seeking a commitment from Ethnic Studies Professor Dr. Ricardo Guthrie, Business Owner and Designer Kim Duncan, and a recommended representative of the Downtown Business Association.
Staff is excited to update the commission that the call to artists is ready and will be issued by the end of this week. The deadline will be June 15 for artists to submit their concepts. Staff is pleased with the progress of the project. Commissioner Averback asked where this will be located. The mosaic will be on the side of the building facing Beaver St.
- ii. Library Entry Update – Staff in coordination with Capital Projects and the Library is initiating changes before going to Planning and Development that will expand the artist role in the design. Staff is drafting a call for artists that reflect opportunities for placement of the art within a contextualized setting.
There have been some issues staff has run into with current designs and are meeting with the team to ensure that BPAC will have appropriate input about the art component. A call to artists will go out to have an artist on the design team.
- iii. Traffic Box Pilot Project update - Staff has drafted a Memorandum of Understanding with Traffic Engineering outlining the responsibilities of each department, which is currently under legal review. Staff is drafting a Request for Informal Proposals for a vendor to produce the vinyl wraps and is soliciting participants for the selection panel.
Staff updated the commission on the progress of the memo and who is responsible for which components. The memo is in review with the legal department.
- iv. Airport Project initiation – The new parking lot at the airport is moving forward. BPAC approved \$100,000 in beautification for this project for 2020-2021. Staff is scoping the project with the Airport Director and Capitol Projects.
The project is progressing with conceptual design plans including decorative fencing, decorative pathways from the parking lot to the terminal, and will bring the scope up for discussion at the next meeting. Chair Garcia asked about some federal relief funding that the airport will be receiving. Staff answered the funding is for operations but is not sure if there is flexibility to use it for public art. Vice Chair Lubarsky asked about how decisions were made regarding the fencing and pathways. The scope is not limited to just fencing and sidewalks, they are just part of the project. Commissioner Averbeck added that this will be a security fence and may not have a decorative component. Staff will be visiting the airport this week.
- v. Selection Panel solicitation – Staff seeks input from BPAC on which of the upcoming projects they prefer to participate: Traffic Boxes, Library Entry, Aspen Niche, Alley Demonstration, Switzer Canyon, Pluto Sculpture, and the Airport Parking Lot. There will be two members per panel.
Staff would like to hear from the commission on which panels they would like to serve:
Commissioner Averbeck: Pluto Sculpture and Airport Parking Lot
Vice Chair Lubarsky: Airport Parking Lot and the Library Entry
Commissioner Slater: Aspen Ave Niche and Traffic Boxes
Commissioner Weber: Aspen Ave Niche and Airport Parking Lot
Chair Garcia: Alley Demonstration and Switzer Canyon

C. Chair Updates

None

D. City Council Liaison Updates

None

E. Requests for future agenda items?

Vice Chair Lubarsky would like feedback on the conversations being held with the sustainability department. Chair Garcia asked if they could come and present to the commission on the beauty and aesthetic of Flagstaff as it pertains to Beautification and Public Art.

Chair Garcia also asked for a discussion about BPAC Commissioners interacting with other commissions and how to move forward with that.

Commissioner Averbeck would like to discuss the potential of revenue going down due to the pandemic and how that would affect the current 5 year plan.

I. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Next meeting date:

- Monday, June 8, 2020

J. ADJOURNMENT Chair Garcia moved to adjourn the meeting at 6:22 pm by unanimous consent.