



BEAUTIFICATION AND PUBLIC ART COMMISSION

February 8, 2021 – 4:00 p.m.

City of Flagstaff – Microsoft Teams Remote Meeting

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko, (928) 213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Jana Weldon – Project Administrator, Creag Znetko – Recording Secretary

- A. **The Public is Invited to Attend this Remote Meeting:** Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting: [Join Microsoft Teams Meeting](#)

Please turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email cznetko@flagstaffaz.gov prior to 3:00 p.m. on Monday, February 8.

Provide Public Comment Prior to the Meeting: Email eliza.kretzmann@flagstaffaz.gov with your public comment prior to 3:00 p.m. with PUBLIC COMMENT in the subject on the Monday of the meeting and it will be read during the public comment section or during the item to which your comment pertains.

A. CALL TO ORDER

B. ROLL CALL:

Anthony Garcia, Chair
Sandra Lubarsky, Vice-Chair
George Averbeck
J Michael Cruz

Carla McCord
Jeremy Slater
Kraig Weber

C. UPCOMING EVENTS:

D. PUBLIC PARTICIPATION

The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to eliza.kretzmann@flagstaffaz.gov, prior to 3:00 p.m. on the day of the meeting with PUBLIC COMMENT in the email subject or during the designated public participation section.

E. APPROVAL OF MINUTES

- A. January BPAC Meeting

F. ANNOUNCEMENTS

- A. Community Beautification in Action grant applications are due March 15 (and September 15). Please help spread the word! The application is here (scroll down to the 'Beautification' section): <https://www.flagstaff.az.gov/4411/Artist-Opportunities#:~:text=Beautification%20in%20Action%20Grants,up%20to%20%244%2C50>

[0%20are%20available.&text=You%20can%20find%20the%20grant,in%20Action%20Applicat
ion%20%26%20Guidelines%20Packet.](#)

G. ACTION ITEMS

A. None.

B. DISCUSSION ITEMS

- a. **Communication with the Public on our Beautification and Public Art Programs:** All Commissioners, request for this topic made by Vice Chair Lubarsky

In times of recession, City public art and beautification programs and projects may receive some negative feedback from the public. Discuss ways to communicate to the public the importance of these programs (economically and otherwise), and that the BBB tax funds cannot, by ordinance and confirmed by Flagstaff voters, be moved to other priorities. Discuss if the Commission wants to communicate this to the public, and if so, how.

Suggested Action: Discuss communication and outreach and any next steps.

- b. **Strategic Direction Conversation Part 1:** Julie Lancaster, Lancaster Leadership

Over a year ago the Beautification and Public Art Commission requested a Strategic Planning conversation to help inform our work. These conversations were initially anticipated for the fall of 2020 and were postponed due to COVID and the intensity of the budget conversations during a time of recession.

This session will engage Commissioners in a short-term (several years) Strategic Direction discussion with a follow-up meeting on February 26. The desired outcome after the February 26 meeting is a 1-page document outlining the Commission's Mission, Vision and Strategic Focus Areas.

Lancaster Leadership is a leadership development and management consulting firm dedicated to unlocking your potential as a team and as an individual. For more, visit <https://www.lancasterleadership.com/>

Suggested Action: Led by Julie Lancaster, Commissioners engage in brainstorming and decision-making on strategic direction for the Commission and our programs.

C. TO/FROM ITEMS

- A. City Staff To/From and Updates: Erin Kaczmarowski, Eliza Kretzmann, Jana Weldon
 - Public input to survey for Traffic Signal Wrap Project: as of 2/3 we have close to 220 responses; they are overwhelmingly positive, and we anticipate continuing this program.
 - Brief updates from Jana and Erin on current projects and programs.
- B. Chair To/From and Updates: Anthony Garcia
- C. City Council Liaison Updates
- D. Additional To/From Items from the Commission?
- E. Requests for future agenda items?

D. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

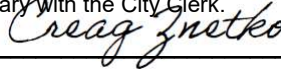
- BPAC Meeting: Monday, March 8, 4 p.m., Microsoft Teams Meeting

E. ADJOURNMENT

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted on the Flagstaff City Website on February 5, 2021, in accordance with the statement filed by the Recording Secretary with the City Clerk.

Dated this 5th day of February 2021.



Creag Znetko, Recording Secretary