



Approved Minutes BEAUTIFICATION AND PUBLIC ART COMMISSION

October 12, 2020 – 4:00 p.m.

City of Flagstaff – Microsoft Teams Remote Meeting

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko, (928) 213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Jana Weldon – Project Administrator, Creag Znetko – Recording Secretary

- A. **The Public is Invited to Attend this Remote Meeting:** Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting: [Join Microsoft Teams Meeting](#)
- B. turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email cznetko@flagstaffaz.gov prior to 3:00 p.m. on Monday, October 12.

Provide Public Comment Prior to the Meeting: Email eliza.kretzmann@flagstaffaz.gov with your public comment prior to 3:00 p.m. on the Monday of the meeting and it will be read during the public comment section or during the item to which your comment pertains.

A. **CALL TO ORDER** Chair Garcia called the meeting to order at 4:02 p.m.

B. ROLL CALL:

Anthony Garcia, Chair, present
Sandra Lubarsky, Vice-Chair, present
George Averbek, absent
J Michael Cruz

Carla McCord
Jeremy Slater
Kraig Weber

C. **UPCOMING EVENTS:** Staff announced the Discover Flagstaff Annual Stake holders meeting on Tourism. Staff sent out a link to the virtual meeting.

D. PUBLIC PARTICIPATION

The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to eliza.kretzmann@flagstaffaz.gov, prior to 3:45 p.m. on the day of the meeting or during the designated public participation section.

E. APPROVAL OF MINUTES

- A. September Meeting
MOTION: To accept the minutes as submitted with revisions by Commission Cruz.
The motion was seconded by Commissioner McCord; the motion passed by unanimous vote.

F. ACTION ITEMS

A. **Traffic Signal Cabinet Pilot Project Approval of Selection Panel Recommendations of Artist Proposals** – Jana Weldon, Beautification, Arts & Sciences Project Administrator, City of Flagstaff.

In a staff-led process, two selection panels, one for each of the two locations, convened and evaluated the artist applications. For the location at Gemini & Cedar, a panel recommended Christy A Moeller's *Here Comes the Sun*, and for the location at Butler & San Francisco a panel recommended Adam Nash's sunflower design proposal.

Suggested Action: Hear the presentation led by Jana Weldon and approve the selection panel recommendations for the artist proposals.

Staff presented the new selection process to the commission. The two proposed locations each had a local representative. The panel met and used a point system of different criteria for each installation. The artist chosen for the Gemini/Cedar locale is Christy A. Moeller. Staff asked the commission for input regarding the artists proposed design. The artist chosen for the Butler/San Francisco intersection is Adam Nash with a flower themed mosaic wrap proposed. Staff asked the panel members for input:

Gaylene Souper: Thank you to the commission, thank you to Jana for all the work. Loves the work done so far, likes the text from Adam Nash, likes the second proposal from Christy Moeller.

Commissioner Slater: A fun process, a lot of good pieces, but may not be appropriate. Likes the tweaks on the Cedar site.

Bids went to vendors and will be decided soon. Temperature is a factor in installation. If the prelim examples are acceptable, please vote on each site separately.

Chair Garcia thanked staff for the work.

Commissioner McCord: Likes the second example of the Cedar location, the text at the San Francisco location may not turn out the way the artist is proposing, may not have readability, but likes the concept. Staff suggested to send those thoughts and staff will forward to the artist.

Vice Chair Lubarsky: Loves all the applicants that participated and pleased with the process and thanked staff for all the work done for this project.

Chair Garcia: Curious as to how we reached so many artists, but will save that for another time.

Commissioner Weber: Saw all the outreach done by staff, how do these designs correlate to Flagstaff?

Commissioner Cruz: Likes the critical eye of Commissioner Weber, not sure of native plant species, likes the process and all the applicants.

Staff reiterated they will send the input to the artists.

Chair Garcia appreciated the process of the selection panel and likes

MOTION: Vice Chair Lubarsky moved to approve the motion. Commissioner Cruz seconded the motion; the motion passed unanimously.

MOTION: Commissioner McCord moved to approve the second location. Commissioner Slater seconded the motion; the motion passed unanimously.

B. Library Entry Plaza Approval of Selection Panel Artist Recommendation to City Council – Jana Weldon, Beautification, Arts & Sciences Project Administrator, City of Flagstaff.

In a Procurement staff-led process, a selection panel convened and evaluated eight artist applications and interviewed three finalists. The panel's recommended choice is Jones Studio with principal artist Maria Salenger for BPAC to recommend to City Council for approval. The artist, based on past qualifications, is being chosen for a design team opportunity. Art proposal(s) will come out of the design process and will be presented to BPAC at a later date.

Suggested Action: Hear the presentation led by Jana Weldon and approve the selection panel recommendation of Jones Studio to City Council.

Staff presented the recommendation for the Library Entry Plaza. Staff reiterated the importance of being involved in the early stages of a public art installation. There were five applicants and social media presence was extensive. There were several other media outlets used as well to attract artists. This process also used a criterion for evaluation point system to evaluate the artists qualifications, there are no proposals at this point. Staff shared the proposed artists presentation to the selection panel. Staff asked the members of the selection panel to speak to the process;

Jared Tolman: wanted to meet the needs of the ADA compliancy, but still wanted an inviting space where people can gather, and this studio stood out among the other applicants that can create a space where the community can gather. The Jones studio did a lot of research of how libraries impact their communities.

Commissioner Cruz: Top two applicants were within 5 points of each other, the panel conducted interviews with them and that was the deciding factor. The proposed artist had an example of a previous project that was really done well.

Vice Chair Lubarsky: Thank you to staff for the new process, really appreciates being involved early in the process. Would like to repeat what others have stated, the interview

was a refreshing difference and was the determinate in the process. Artist seems to understand the libraries significance and likes the process.

Staff stated this is a motion for the artist only to be recommended to the City Council.

Commissioner Slater: Is excited about the project, getting more exposure, likes keeping it local.

Commissioner McCord: likes the artists past projects.

Chair Garcia asked staff what the holdup is with ADA compliance? Is it the public art?

Staff stated that she has not been with the city long enough to answer. Jared Tolman stated that this has been an issue for a long time and has started getting this rolling as soon as possible.

Chair Garcia stated that weather can be a factor in projects being completed as well.

MOTION: Commissioner Cruz motioned to approve the recommended artist to go to City Council. Vice Chair Lubarsky seconded the motion; the motion passed unanimously.

Staff thanked the selection panel for the effort put in by the members.

G. DISCUSSION ITEMS

None at this time.

H. TO/FROM ITEMS

A. City Staff To/From and Updates

Staff thanked the selection panel members that were also commission members. Staff reminded the commission of the retreat and asked for pertinent information and discernment for the restrictive budget. Staff will be sending information prior to the meeting.

B. Chair To/From and Updates

The mural dedication was last week, talk about the budget, keep in mind the restrictions, ideas are good.

C. BPAC – update on communication with other City Commissions?

Chair Garcia was not able to connect with the commission.

Vice Chair Lubarsky has not connected with the sustainability commission and thanked Chair Garcia for his reminder and will connect before the retreat.

Commissioner Cruz did not connect either and stated that he did not receive an invite to the meeting. Staff stated that he should have received an invite.

Commissioner McCord: There has not been an HPC meeting for a few months.

D. City Council Liaison Updates

City Councilmember thanked the commission for their work and did not have an update.

E. Additional To/From Items from the Commission?

NONE

F. Requests for future agenda items?

Vice Chair Lubarsky: in prep for the workshop, budget meeting. Is there a public conversation that is happening around the Covid Pandemic in context to public art with beautifying the community?

I. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

- Budget Retreat: Friday, October 30, 9 am to 4 p.m. Microsoft Teams Meeting
- BPAC Meeting: Monday, November 8, 4 p.m., Microsoft Teams Meeting

J. ADJOURNMENT Chair Garcia adjourned the meeting at 5:42 p.m.