



**BEAUTIFICATION AND PUBLIC ART COMMISSION**  
**Approved Minutes**

January 11, 2021 – 4:00 p.m.

*City of Flagstaff – Microsoft Teams Remote Meeting*

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko, (928) 213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Jana Weldon – Project Administrator, Creag Znetko – Recording Secretary

- A. **The Public is Invited to Attend this Remote Meeting:** Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting: [Join Microsoft Teams Meeting](#)

Please turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email [cznetko@flagstaffaz.gov](mailto:cznetko@flagstaffaz.gov) prior to 3:00 p.m. on Monday, January 11.

**Provide Public Comment Prior to the Meeting:** Email [eliza.kretzmann@flagstaffaz.gov](mailto:eliza.kretzmann@flagstaffaz.gov) with your public comment prior to 3:00 p.m. on the Monday of the meeting and it will be read during the public comment section or during the item to which your comment pertains.

- A. **CALL TO ORDER** Chair Garcia called the meeting to order at 4:01 p.m.

**B. ROLL CALL:**

Anthony Garcia, Chair, [present](#)  
Sandra Lubarsky, Vice-Chair, [present](#)  
George Averbeck, [present](#)  
J Michael Cruz, [present](#)

Carla McCord, [excused](#)  
Jeremy Slater, [present](#)  
Kraig Weber, [present](#)

**C. UPCOMING EVENTS:**

[NONE](#)

**D. PUBLIC PARTICIPATION**

*The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to [eliza.kretzmann@flagstaffaz.gov](mailto:eliza.kretzmann@flagstaffaz.gov), prior to 3:00 p.m. on the day of the meeting or during the designated public participation section.*

[NONE](#)

**E. APPROVAL OF MINUTES**

- A. December BPAC Meeting

[MOTION: Vice Chair Lubarsky moved to approve the minutes as submitted. Commissioner Cruz seconded the motion; the motion passed unanimously.](#)

**F. ANNOUNCEMENTS**

- A. Councilmember Miranda Sweet is the new liaison for the Beautification and Public Art Commission. Welcome, Councilmember Sweet!

Chair Garcia welcomed Councilmember Sweet as the new liaison for this commission and invited her to introduce herself. Councilmember Sweet gave a brief bio of her experiences in Flagstaff.

## G. ACTION ITEMS

- A. **Art-Centering the Flagstaff Regional Plan Update:** Sara Dechter, City of Flagstaff and Melissa Shaw, Coconino County.

The City has funds in an existing line item for planning. Determine if the Commission supports using \$15,000 of these funds for this purpose.

**Suggested Action:** Hear the presentation and determine if the Commission supports recommending to the City this proposed use of funding.

Ms. Dechter presented information regarding the Regional Plan that staff is updating and is seeking input for public meetings, funding publications, and engaging local artists for projects they may be eligible for during the update process. Staff reminded the commission of the role it played in the most recent regional plan and is hopeful to continue that relationship. Some of the requests include visually communicating complex topics, bringing diverse groups together through visual understanding and to help the community generate creative solutions to problems or issues.

Vice Chair Lubarsky: Loves the idea for having artists involved early in processes. Can we expand the spoken word age groups?

Staff: Yes, we can include university age students.

Chair Garcia: Thanked staff for including BPAC in this process. Which line item would this be charged to?

Staff: Strategic Planning Line Item – meeting to take place in February and is not costing as much as anticipated.

Chair Garcia: Does this fall under appropriate funding?

Staff: Yes, because there are art components in the planning process.

Commissioner Averbeck: There has been a lot of development and is not sure if it has all been positive.

**MOTION:** Vice Chair moved to allocate \$15k for the Regional Plan planning process; Chair Garcia seconded the motion; the motion passed unanimously.

- B. **Beautification in Action Grant: Downtown Alley Art Piece:** David Stephens, artist Roberta Rogers, community members.

David Stephens and artist Roberta Rogers provided a Beautification in Action Grant (community mini grant) for a vinyl wrap art piece for a metal gate in the alley south of Heritage Square that runs perpendicular to East Aspen Avenue. Grants are for a maximum of \$4500.

Suggested Action: Hear the presentation and determine if the Commission supports recommending the City fund this Beautification in Action grant.

Mr. Stephens presented information to the commission regarding a vinyl wrap for a gate in an alley downtown.

Staff: Applicant is asking for the full \$4500 amount for this project.

Chair Garcia: Has there been any community input regarding the artwork?

Mr. Stephens: This is a local artist that has captured a vision of Flagstaff.

Vice Chair: What is the longevity of the vinyl?

Mr. Stephens: Not sure but we like the idea of being able to remove and replace instead of painting if need be.

Staff: This is the same vinyl wrap used on the traffic signal boxes. There is a min 3-year guarantee but should last much longer.

Commissioner Weber: Would this cover a new gate?

Mr. Stephens: The cost includes a new skin for an existing gate.

Chair Garcia: Is this art piece considered knick-knacking?

Vice Chair Lubarsky: Doesn't see it that way but likes that it is utilizing existing infrastructure, supports the idea.

Commissioner Averbeck: This is a great piece, is there a contract required for this project? Fully supports idea.

Chair Garcia: Not a fan of the piece but supports the project.

**MOTION: Vice Chair moved to approve the BIA Grant and to fund the project. Commissioner Averbeck seconded the motion; the motion passed unanimously.**

**B. Finalize Budget Decisions:** Eliza Kretzmann, Beautification, Arts & Sciences Manager, City of Flagstaff.

In October, BPAC met for a budget retreat and continued the discussion at the November and December meetings. This item is to finalize direction for our Beautification Budget. This includes:

- Consider culling the list. Look over existing Beautification projects to determine if any no longer feel like a priority and cut items that are no longer priority.
- As time allows: New suggestions for project ideas beyond this next Fiscal Year (FY23 and beyond) from Commission and Staff for beautification projects.
- Prioritization: current projects, staff's suggested priorities, determine if any Commission priorities are not reflected.
- Confirmation of budget changes.

**Suggested Action:** Hear the presentation and determine Commission direction for the final items left for discussion for budget direction for our five-year budget plans.

Staff reminded the commission of some of the projects discussed during the budget process.

**Saturn Gates: \$30k**

A trail that is being considered would run right through the current pedestals that housed the gates originally. The trail would start at a potential site for the Pluto sculpture and connect with Lowell Observatory. The pillars are located on land that is defined as a National Historic Landmark. Would like to add this to the FY25 budget.

Chair Garcia: How does the funding work for FY25?

Staff: There are no capital projects in that fiscal year currently. This can be a placeholder with intent.

Commissioner Averbek: Supports the project, wants to ensure the art component is thoughtful.

Staff: History states that Percival Lowell thought there may be water on Mars Hill and added a spicket to one of the pillars. This could become part of the art enhancements.

Vice Chair Lubarsky: In favor of having a placeholder with the provision of ensuring the trail is completed.

Commissioner Slater: Is there a proposed timeline for the trail?

Staff: Not at this point, unless there is a partnership with Lowell. Moving forward with the Pluto sculpture may emphasize the priority.

Commissioner Cruz: Does that amount cover any restoration on the gates?

Staff: This would be for the pillars, including an art component, and not the gates.

Chair Garcia: Add the Saturn Gates.

Vice Chair Lubarsky: Ensure the trail is built for this project.

Staff presented current projects being worked on and recommendations as to what should stay in/be cut from the budget.

Items to be reconsidered having in the budget:

**La Plaza Vieja Park**

**School Walkways Pilot Project**

**Bus Stop Seed Booms**

**Playground Beautification**

Vice Chair Lubarsky: Does not want to lose projects related to certain neighborhoods and would like to keep those in front of the public.

Chair Garcia: Are there restrictions on staff that would prevent these projects from being done?

Staff: There are quite a few projects that have snowballed over the years that have been proposed and staff time is limited. It may take several years to work through the entire current project list.

David McIntire: There are processes that can be impacted by keeping a large list of projects that may not be completed. This has to do with the expenditure requirements for the entire city. Having a more realistic project list/5-year plan can help with these.

Chair Garcia: Can we move these projects to future years?

Staff: Yes and would like to validate Vice Chair Lubarsky's comments in keeping the community aware of what is going on. We can also leave them here for placeholders.

Staff: We can go in another direction, put them out further and keep them ready if we can get to them sooner.

Vice Chair Lubarsky: Construction is done at City Hall for the lawn project. Is in favor of moving them out to future fiscal years.

Staff: Is there any project the commission would like to remove?

Commission: Fourth St Holiday Corridor; remove this project

Chair Garcia: As we move forward, can we condense the project list throughout the year instead of trying to look at these at one time?

Staff: That sounds like a good suggestion and we have an internal meeting to discuss this. Does the commission feel like staff listening on what projects should be prioritized?

Vice Chair Lubarsky: This is a good time to partner with Killip School about the entryways project.

Staff: We can leave it in here knowing that it may not be done with limited staff time. Should we keep it?

Commission: Yes. Appreciates all the discussion today.

Commissioner Averbeck: Supports the budget as it is right now and asked the commission to be aware of spending as he is coming to the end of his term.

**MOTION: Chair Garcia motioned to move forward with projects as presented and discussed with changes as proposed retaining school walkways in FY22, deleting Holiday Corridor Item and retaining all other items in the budget. The motion was seconded by Commissioner Cruz; the motion passed unanimously.**

#### C. DISCUSSION ITEMS

None at this time.

#### D. TO/FROM ITEMS

##### A. City Staff To/From and Updates: Erin Kaczmarowski, Eliza Kretzmann, Jana Weldon

- Recent public engagement for several art and beautification items, the Library Entry and the vacant spaces activation project. This resulted in two interviews with the Daily Sun and a recent article on the Library Entry project.

No Discussion

- Public input to survey for Library Entry – as of 1/7 we have close to 170 responses.

No Discussion

- Next meeting: focused on a Strategic Direction conversation with facilitator Julie Lancaster.

No Discussion

- Brief updates from Jana and Erin.

NONE

##### B. Chair To/From and Updates: Anthony Garcia

Due to the amount of engagement on the storefront activation, preface your response by stating it is by a citizen not a commissioner. Please respond in a professional manner.

##### C. BPAC – update on communication with other City Commissions?

Vice Chair Lubarsky: Sustainability is delighted with the support for the NAIPTA bus wraps project.

D. City Council Liaison Updates

Likes the discussions and prioritization of the projects. Excited to be apart of the commission and can't wait to report back to City Council.

E. Additional To/From Items from the Commission?

NONE

F. Requests for future agenda items?

Vice Chair Lubarsky would like to discuss any messaging the commission needs to relay to the public regarding projects.

**E. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS**

- BPAC Meeting: Monday, February 8, 4 p.m., Microsoft Teams Meeting

**F. ADJOURNMENT**

Chair Garcia adjourned the meeting at 6:38 pm