



BEAUTIFICATION AND PUBLIC ART COMMISSION
APPROVED MINUTES

March 8, 2021 – 4:00 p.m.

City of Flagstaff – Microsoft Teams Remote Meeting

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko, (928) 213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Jana Weldon – Project Administrator, Creag Znetko – Recording Secretary

- A. **The Public is Invited to Attend this Remote Meeting:** Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting: [Join Microsoft Teams Meeting](#)

Please turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email cznetko@flagstaffaz.gov prior to 3:00 p.m. on Monday, March 8.

Provide Public Comment Prior to the Meeting: Email eliza.kretzmann@flagstaffaz.gov with your public comment prior to 3:00 p.m. with PUBLIC COMMENT in the subject on the Monday of the meeting and it will be read during the public comment section or during the item to which your comment pertains.

- A. CALL TO ORDER Vice Chair called the meeting to order at 4:02 p.m.

B. ROLL CALL:

Anthony Garcia, Chair, *present (joined at 4:11 p.m.)*
Sandra Lubarsky, Vice-Chair, *present*
George Averbek, *present*
J Michael Cruz, *present*

Carla McCord, *present*
Jeremy Slater, *present*
Kraig Weber, *excused*

C. UPCOMING EVENTS:

NONE

D. PUBLIC PARTICIPATION

The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to eliza.kretzmann@flagstaffaz.gov, prior to 3:00 p.m. on the day of the meeting with PUBLIC COMMENT in the email subject or during the designated public participation section.

NONE

E. APPROVAL OF MINUTES

- A. February BPAC Meeting.

MOTION: Commissioner Cruz moved to approve the February minutes with minor edits. Commissioner McCord seconded the motion; the motion passed unanimously.

F. ANNOUNCEMENTS

- A. Community Beautification in Action grant applications are due March 15 (and September 15). Please help spread the word! The application is here:
<https://www.flagstaff.az.gov/4411/Artist-Opportunities#:~:text=Beautification%20in%20Action%20Grants,up%20to%20%244%2C500%20are%20available.&text=You%20can%20find%20the%20grant,in%20Action%20Applicat ion%20%26%20Guidelines%20Packet.>

- a. The May BPAC meeting will be dedicated to determining the grantees from the March 15 deadline.

Staff: reminded the commission of the deadlines for the BIA grants and that the applications will be reviewed in May.

Vice Chair Lubarsky: Do we expect two months for review?

Staff: No, but in consideration of the April agenda, the decision was made to push it off until May.

Commissioner Averbeck: Can we get a business card or flyer with information for BIA grants to give out to the public?

Staff: Yes, we can do that.

- B. Commissioner term expirations for June 2021.

Staff: Announced Commissioner Averbeck will end his term at the May meeting. There are two more commission terms expiring as well and staff reminded the commissioners to please reapply before May 1st.

Chair Garcia joined the meeting at 4:11 p.m.

G. ACTION ITEMS

- A. None

H. DISCUSSION ITEMS

- a. **Library Entry Plaza Preliminary Public Art Concept and Ramp Design – Review and Next Steps:** Jana Weldon, Beautification, Arts and Sciences Project Administrator; Maria Salenger, Principal Artist, Jones Studio; Jeremy DeGeyter, Capital Improvements Project Manager

The design team has developed a ramp design that is not only ADA compliant but embraces universal inclusivity. The artist has developed a concept for the public art and presented that concept to a focus group of stakeholders. In a team presentation, the ramp and art concepts will be shared along with the responses from the focus group on the public art. Under consideration is to have the artist incorporate the feedback and further develop her concept and come up with a new concept for the art.

Suggested Action: Discussion and direction for next steps.

Staff: Introduced the presenters to the commission for this project.

Jeremy DeGeyter gave a brief update on the ADA compliance requirements for the ramp design on the entry project with several potential iterations.

Commissioner Slater: Likes the concepts and is concerned people may cut through landscaped parts of the design and bypass the walkways.

Commissioner McCord: Glad to see the civic space rendering back in the concept.

Commissioner Cruz: Likes renderings without stairs but agrees with Commissioner Slater about people cutting through.

Commissioner McCord: Concerns about crossing over landscape can be solved with landscaping materials.

Commissioner Averbeck: Likes the south facing entrance, concerned about the bigger pieces getting vandalized.

Vice Chair Lubarsky: If the design is interesting, people may not want to cross over the landscaping. In winter weather, will there be heating elements built in? How many people can be accommodated in the civic space, big enough for public gatherings for a poetry reading?

Staff: Heating elements are being discussed. The civic space can be accommodating for good size groups, but there is a concern with the vulnerable population gathering illegally.

Chair Garcia: Ready to move on to the next part of the presentation.

Staff: Reminded the commission of the process of adding artists to the design teams early and having more community engagement. Introduced Maria Salenger (artist hired for the design).

Maria Salenger: Presented conceptual designs for the artistic aspects.

Commissioner McCord: Likes the reading light concept. How does that affect dark sky requirements? Could reading lights be reading shadows? Snow concerns for winter months.

Maria Salenger: There was a representative from Lowell Observatory on the focus group panel and Dark Sky requirements will be met. The way conceptual design has taken the winter season into account, the placement of the pieces will be in conjunction with the position of the sun during those months.

Staff: Would like the commission to comment on both concepts; the canopy of lanterns and the screen.

Vice Chair Lubarsky: Excited by the shift to this idea, was part of the focus group panel.

Commissioner Averbeck: The shadows are important, may not be a good idea to have benches. Doesn't like the halfmoon shapes due to the potential for graffiti.

Commissioner Cruz: Made comments about the piece connecting the trail and sky. Thinks it looks good.

Commissioner Slater: Likes the design, structure comments related to how the canopy of lights would be attached and suspended. Likes the idea of shadow play.

David McIntire: Likes the second option better, there has been lots of discussion about Dark Sky requirements and would like to hear from the artist.

Maria Salenger: Has researched requirements and respects the ordinance. Has taken those into account when coming up with the concept.

Comment made by Library Director informing the commission that the exterior lights of the library stay on all night.

Chair Garcia: Can we incorporate both ideas together?

Staff: Strong preference for the new concept, time constraints are taken into consideration, understands the commission would like more energy into the focus group. Artist has been in tune with the survey and public engagement. There was discussion only.

- b. **BPAC Strategic Planning – Next Steps:** Eliza Kretzmann, Beautification, Arts and Sciences Manager, City Staff.

Discuss the desired outcomes of the process by the Commission, timeline, and next steps.

Suggested Action: Discussion and definition of next steps.

Staff: Reminded the commission about the strategic direction plan for BPAC. Shared inspiration for having this exercise. The idea is to add Strategic Focus Areas to the mission and vision statements. Has some questions for the commission. How does the timing work for the commission?

Chair Garcia: How do you feel about a timeline within the next year? Proposes to begin within the next year.

Vice Chair Lubarsky: Does not see this as a pressing issue, prefers meeting in person, would like to see it happen within a year. End of December.

Chair Garcia: Calendar year from now, at least one meeting before March 2022.

Vice Chair Lubarsky: Hopes to be meeting in person by the fall and would like to have it then.

Commission agrees to have the discussions later in the fall.

Staff: The one constraint to meeting in the fall would be due to the budget retreat, this may need to wait until 2022. We can do multiple days in the fall if the commission is willing.

Vice Chair Lubarsky: Would like to work on this over time instead of an intensive one-time meeting and would rather have a rich lengthy conversation. Sample question for building on each other's ideas; what are our guiding principles?

Chair Garcia: Have dedicated time in the commission meetings.

Commissioner McCord: Has experience writing mission/vision statements and has had success developing these over a longer period. Agrees with taking the time needed to ensure the statements reflect the reality of the group.

Commissioner Averbeck: Does each commission have its own separate mission statement?

Staff: Not sure.

Commissioner Averbeck: Suggests having the meeting the morning time instead of in the evening. Feels people are more "on their game" in the morning as opposed to being tired at the end of the day.

Chair Garcia: Would like to have this on future agendas to discuss a time frame and go from there.

Staff: Will have this on upcoming agendas to discuss and not rely on one event. There was discussion only.

I. TO/FROM ITEMS

- A. City Staff To/From and Updates: Erin Kaczmarowski, Eliza Kretzmann, Jana Weldon
- Update on Bus Wraps focused on Climate Change and Hope – Erin Kaczmarowski, VISTA Member.
Met with Sustainability Commission Chair and discussed this project; some suggestions are to use the ad space on the tail of the bus, potentially involving youth for panel design, and leaving the call open for poetry, text, or visual imagery. Next steps are gathering more information and drafting the call to artists.
A sample for the courthouse artwork has been installed today in the courthouse lobby and will be up through at least mid-April. Lighting is being developed, please take the time to preview and fill out the comment card if desired.
Request for Proposals for flower vendors for the Downtown Flower Project, and hopefully expanding to the South Side, is being written and will be a formal process this time. Should be ready in the next week or so.
- B. Chair To/From and Updates: Anthony Garcia None. Hopes to be back in person soon.
- C. City Council Liaison Updates None
- D. Additional To/From Items from the Commission?
Commissioner Cruz thanked staff for sharing contact information with other commissions and getting commissioners connected with them.
- E. Requests for future agenda items?
Vice Chair Lubarsky: Thanked staff for the collaboration with the Sustainability Commission. Would like to get some Beautification Projects with Sustainability Grants, not sure if it should be an agenda item, but wanted to get the information on the minds of the commissioners.

J. TIME/DATE FOR UPCOMING MEETINGS

- BPAC Meeting: Monday, April 12, 4 p.m., Microsoft Teams Meeting

K. ADJOURNMENT Chair Garcia adjourned the meeting at 6:10 p.m.