



APPROVED MINUTES

BEAUTIFICATION AND PUBLIC ART COMMISSION

February 10, 2020 – 4:00 p.m.

City of Flagstaff – Council Chambers, 211 W Aspen Avenue

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko at 928-213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Creag Znetko – Recording Secretary

A. CALL TO ORDER Chair Garcia called the meeting to order at 4:02 PM

B. ROLL CALL:

Anthony Garcia, Chair, *present*
Sandra Lubarsky, Vice-Chair, *absent*
George Averbeck, *present*
David Fueger, *present*

Charles Cooper Montgomery, *absent*
Jeremy Slater, *present*
Kraig Weber, *present*

As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

C. UPCOMING EVENTS

Commissioner Fueger announced this would be his last meeting as he is moving to Seattle to teach.

D. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

E. APPROVAL OF MINUTES

A. January Meeting

Commissioner Fueger moved to approve the minutes as submitted. Commissioner Slater seconded the motion; the motion passed unanimously.

F. ANNOUNCEMENTS

A. Jana Weldon is joining us as the new Beautification, Arts and Sciences Administrator
Staff announced that Jana Weldon has accepted the role of the Beautification, Arts and Sciences Project Administrator. Staff reiterated gratitude to Commissioner Fueger for his service. Staff announced that Commissioner Montgomery has submitted his resignation from the commission effective immediately.

B. David Fueger is moving to Seattle

Chair Garcia thanked Commissioner Fueger for his service. Chair Garcia announced that he and staff had visited the Kinlani Dorms and the Boys and Girls Club to speak about the Beautification in Action (BIA) Grant program.

G. DISCUSSION

A. Theatrikos Beautification – Chris Verrill, Executive Director, Theatrikos

Recommended Action: Hear presentation, consider for future funding line item.

Chris Verrill, Executive Director, gave a brief history of the building and some of the challenges faced in the past year. Despite some of the obstacles, they are ahead of schedule with fund raising, season ticket sales are up, and attendance has increased. Theatrikos is seeking input from the commission regarding projects for the building; painting murals on the boarded up windows, restoring the sandstone on the exterior, and landscaping around the property. There is not a tight deadline for any of these projects but would like to plant a seed with the commission for future budget consideration. Commissioner Fueger stated there should

be a thematic consistency to the murals that are painted and landscaping should be indigenous to Flagstaff and remain easy to maintain. Commissioner Averbeck suggested the plywood boards be able to be removed and not painted in place. The material needs to be weatherproof to ensure longevity. Chair Garcia asked if there is money to support these projects. Staff stated it may be too early to say but will keep this in the forefront in preparing for the next budget cycle. There was discussion only.

B. Traffic Box Art – Gaylene Soper, Community Member

Recommended Action: Begin discussion on upcoming project. Create a working group for the project.

Gaylene Soper presented to the commission on traffic box art that she has noticed throughout her travels. She has gathered information pertaining to traffic boxes and APS power boxes. The boxes would be wrapped with 3M vinyl that can withstand weather changes. There have been some done in Phoenix and have lasted for over 10 years. The suggestion is that there is no advertising, reflective material, or profane language on the wrap. Funding can come from grants from several outlets, business sponsorship and individual donations. Ms. Soper offered instructions on commissioning artists, themes for boxes, locations, having a working group and how to recognize the artists on the City's website. These wraps would not hinder the operation or maintenance on the boxes. Staff stated that there is funding approved in the five year plan and will be moving forward with the project. Commissioner Fueger thanked the presenter for including the Native American community in Flagstaff by having themes related to that culture. Commissioner Averbeck asked about the effects of being at 7000' elevation. Ms. Soper stated that Bozeman, Mt., is at 5500' feet and is comparable. There was also discussion regarding wrap versus painting. Wrapping seems to be a better fit. Commissioner Slater asked about APS. At this time, APS is not on board with the project, but Ms. Soper is dedicated to persuading them to be included. Commissioner Weber asked about graffiti and if there is any concern. Ms. Soper has found that the surface of the vinyl is easily cleaned and graffiti can be removed relatively easy. There is potential for a lot of day to day activities that would need support. Discussion also included having someone drive the project, like a high school art teacher. There would need to be a certified installer that would apply the wrap to the box. Other concerns are future construction at certain locations to ensure the box art is not compromised. There was discussion only.

C. "Rainworks" Art – Eliza Kretzmann, Beautification, Arts and Sciences Manager

Recommended Action: Learn about technique, consider method for future project or part of a project.

Staff presented to the commission an idea that came from Vice Mayor Shamoni that would only appear on the concrete surface once it is wet. The chemical used would only last for approximately two to four months and is not harmful to the environment. Commissioner Fueger suggested that BIA Grants would be an avenue to use for this project. Commissioner Averbeck expressed concerns over inappropriate images but likes the project. Commissioner Slater looked up the price and stated a small bottle is \$15 and likes the project. Commissioner Weber has used this product before and likes it. He also stated that it can be removed with household cleaners. Great idea for the BIA Grant process. Chair Garcia stated he would like to see someone come forward and officially apply for a BIA Grant. There was discussion only.

D. Pluto Piece Community Survey – Eliza Kretzmann, David Fueger

Recommended Action: Sign up to help with community surveys at upcoming 'I Love Pluto' event.

Commissioner Fueger and Staff presented information pertaining to the Pluto Sculpture that is currently a part of the 5 year plan. Location for the piece has been a concern and has not been decided on. Discussion included past locations and the size of the project. Lowell Observatory would not like a "roadside attraction" at the base of Mars Hill but would be willing to host a statue on their property. Proposing a survey by the BPAC would be beneficial to this project; asking the community what they would like to see. Staff is willing to help with questions on the survey and has been given the OK from Lowell Observatory. Commissioner Slater asked about other locations. There have not been other locations discussed. There was discussion only.

E. Requests for Future Agenda Items – Eliza Kretzmann, Beautification, Arts and Sciences Manager

This is a new section for giving a forum to introduce items for future agendas. An example is the DBA and the Downtown Master Plan. Commissioner Slater asked if this is for new or current ideas. Staff stated it could be both. Commissioner Fueger asked about more native plants being used in projects. Commissioner Averbeck stated he would like to see the buffalo at Buffalo Park restored, hanging flowerpots from downtown light poles, and an airport parking lot gateway (maybe a weathervane on top). Char Garcia would like to have input for the Council Liaison. There was discussion only.

H. ACTION

A. None at this time

H. REPORTS

A. Manager

Staff spoke about the information sent to them in emails and asked the commission to review and provide input. This is the time to transition from budget crunching to hands on work with projects.

B. Chair

Chair Garcia reiterated the time taken to speak with young folks at the Kinlani dorms and the Boys and Girls Club and how to get them involved with the arts and hopes this can continue.

I. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

Next meeting date:

- March 9, 2020

J. ADJOURNMENT

Chair Garcia adjourned the meeting at 5:48 pm by unanimous consent.