



APPROVED MINUTES

City of Flagstaff

BEAUTIFICATION AND PUBLIC ART COMMISSION

4:00 PM – Monday, May 13, 2019

Flagstaff City Hall, **Council Chambers** 211 W. Aspen Avenue



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko 928-213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

CALL TO ORDER Chair Garcia called the meeting to order at 4:03 PM.

COMMISSION MEMBERS: Anthony Garcia, Chair, *present*
Jill Christensen, Vice Chair, *present*
George Averbeck, *present (telephonically)*
Kraig Weber, *present*
Joel Fritzier, *present*
David Fueger, *absent*
Sandra Lubarsky, *present*

CITY STAFF: Mark Di Lucido, Staff Liaison, *present*
Creag Znetko, Recording Secretary, *present*

Others in attendance: Emma Wharton, Andres Adatao

I. PRELIMINARY GENERAL BUSINESS

1. PUBLIC COMMENT

- a. *(At this time, any member of the public may address the Commission on any subject within their jurisdiction that is not scheduled before the Commission on that day. Due to Open Meeting Laws, the Commission cannot discuss or act on items presented during this portion of the agenda. To address the Commission on an item that is on the agenda, please wait for the Chair to call for Public Comment at the time the item is heard.)*

NONE

2. ANNOUNCEMENTS

- a. Walk This Talk update - coming along, signs have been ordered, recording of the draft narration is done.
- b. Joel Montalvo Park Mosaic update – artist has a soft start date of May 18th. The artist's rendition seemed different than what the commission remembered. Commission asked to have the project more aligned with the original concept. The commission suggested that the artist send renderings of what the finished project can look like.
- c. Buffalo Park Interpretive Sign update – working with staff, hired a researcher/writer to help with history about what words will be on the sign.
- d. Card for Deborah – staff asked the commission to sign a card for Deborah Cargill.

Staff announced that Vice Chair Christensen will not be returning as her term is ending in June. Chair Garcia thanked her for her service.

3. APPROVAL of MINUTES.

- a. Regular Meeting of March 11, 2019.

RECOMMENDED ACTION: Approve the minutes of March 11, 2019 as submitted.

MOTION: Commissioner Fritzler moved to approve the minutes. Vice Chair Christensen seconded the motion; the motion passed unanimously.

II. OLD BUSINESS:

1. Creation of Subcommittee to Plan Chalk Festival

Address: N/A
City Staff: Mark Di Lucido, Beautification, Arts & Sciences Project Administrator

REQUESTED ACTION: Select subcommittee members and a Chairperson to plan the chalk festival

If approved, the Chalk festival subcommittee will plan the festival and make recommendations to the BPAC

RECOMMENDED ACTION: Approve creation of a BPAC subcommittee to plan the chalk festival.

Andre Aduato presented information to the commission regarding the Prescott Chalk Festival and some of the logistics involved so best practices can be observed. This will postpone the original date but will be more cost efficient. A new date is

suggested, Labor Day weekend, 2020. The commission discussed having this item tabled until a later date. The commission also discussed other potential volunteer opportunities. Chair Garcia asked for a raise of hands to see who would like to be on the subcommittee.

MOTION: Commissioner Fritzler made a motion to approve the creation of the subcommittee with Chair Garcia, Commissioner Weber, Commissioner Fueger and Commissioner Fritzler to make recommendations to the BPAC on the merits and timing and funding of a public chalk festival. Chair Garcia seconded the motion; the motion passed unanimously.

2. Graffiti Art Wall

Address: 560 N. Thorpe Road; Parcel #10001001H
City Staff: Mark Di Lucido, Beautification, Arts & Sciences Project Administrator
REQUESTED ACTION: Hear results of Flagstaff Community Forum survey and discuss

The BPAC previously directed staff and the applicant to research the viability of installing a test version of the Art Wall at the handball courts at Thorpe Park. Because the Park is the purview of the Parks and Rec. Commission and Parks staff, these entities requested that a public input survey be performed. Said survey is now complete and the results will be presented to the BPAC for discussion and to recommend next steps to staff and the applicant.

RECOMMENDED ACTION: Provide direction on next steps

Staff presented to the commission with some examples from other cities that have implemented this type of program. This project would be managed by a local artist who would handle the day to day activities and logistics. Feedback from the community has been collected from FCF (Flagstaff Community Forum) and the majority agree with moving forward with this project. Commissioner Fritzler asked if the Parks and Recreation (P&R) Department is ok with the project and if there is any funding they can help with. The P&R department has agreed to allow this to move forward but will probably not have money to help. Commissioners also expressed concern with potential hazards (tagging) that could arise. There will be a permit system implemented to help with the organization of the project. There was discussion only.

III. NEW BUSINESS:

1. BIA Grant Application: Native Plant Learning Laboratory for Grand Canyon Youth

Address: 2131 N. First Street

Presenter: Emma Wharton, Executive Director, GCY
City Staff: Mark Di Lucido, Beautification, Arts & Sciences
Project Administrator
REQUESTED ACTION: Hear presentation and discuss

This BiA grant application is for a collaboration between Grand Canyon Youth, Ponderosa High School, and Terra Birds to create a beautiful and educational landscape at the GCY building in the Sunnyside neighborhood.

RECOMMENDED ACTION: Approve a Beautification-in-Action grant if appropriate

Emma Wharton addressed the commission and gave a brief history of what Grand Canyon Youth has been involved in and have just celebrated 20 years since inception. This is a project to help beautify the landscaping for their building in the Sunnyside neighborhood and would partner with other agencies (Terra Birds). The commission all gave positive feedback and agreed with the intentions of the organization.

MOTION: Commissioner Lubarsky moved to approve the BIA grant for Grand Canyon Youth. Commissioner Fritzler seconded the motion; the motion passed unanimously.

IV. CONCLUDING GENERAL BUSINESS:

1. Discussion items:

a. Buffalo Park Sculpture

Staff updated the commission on the public opinion for changes to Buffalo Park. The community is overwhelmingly in favor of keeping the buffalo. Staff will present the project on the Flagstaff Community Forum survey at a later date. Commissioner Lubarsky asked what questions will be given for the survey. Staff responded with 4 potential options for the public to answer:

1. Keep the current buffalo, repair and maintain.
2. Purchase a bronze buffalo.
3. Issue a call to artists to commission a buffalo.
4. Issue a call to artists to commission a different animal.

Chair Garcia suggested a few artistic nuances to add to the call to artists. Commission and staff discussed the origin of the buffalo and the history of how it was made. There is not an established protocol for decommissioning a public art piece and staff is looking into how that would be accomplished if the buffalo is to be removed. There was discussion on having a Master Plan for enhancing the park, but

P&R does not have funding to contribute. There was also discussion regarding the purview of the BPAC and the distinction between beatification and public art funding. Relocating the buffalo should be considered if it is removed from its current site. This project will be on a future agenda for the BPAC to vote on. Betsy Snow chose to speak as a member of the public and addressed the commission on how she enjoys the park as a runner. Chair Garcia suggested that Ms. Snow attend other commission meetings as well as City Council meetings. Staff gave Ms. Snow information regarding digital platforms to ensure her comments are received. There was discussion only.

b. 1% for Public Art for Capital Projects

Staff presented information regarding the creation/implementation of how the BBB Tax and ordinances came to fruition. The question of why the tax was not implemented is still needing to be answered. There have been a few different interpretations and iterations of resolutions over the past 30 years and staff is the process of ensuring the clarification and purpose is clear. Chair Garcia referenced page 4 of the commissioner packets that gives the BPAC jurisdiction over the 1% for public art resolution. Chair Garcia gave examples of other cities and what they have done with the same funding. Staff clarified the percentage of the funding from the BBB tax. There are resolutions in place that are currently not being utilized, which is why this is being discussed on all levels of leadership. Current funding does not include the 1%. There was discussion only.

c. 1% for Public Art from Private Development

This was discussed with item b, above, of this subsection.

2. Announcements:

a. Next Regularly Scheduled Meeting: June 10, 2019

Chair Garcia was invited to the Arizona Commission of the Arts to support state grant applications.

Staff announced that Deborah is doing well with her treatment and recovery.

V. ADJOURNMENT Chair Garcia adjourned the meeting at 6:29 PM.

