



**BEAUTIFICATION AND PUBLIC ART COMMISSION**  
**APPROVED MINUTES**

December 13, 2021 – 4:00 p.m.

*City of Flagstaff – Microsoft Teams Remote Meeting*

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Creag Znetko, (928) 213-2906 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

City Staff: Eliza Kretzmann – Staff Liaison, Jana Weldon – Project Administrator, Creag Znetko – Recording Secretary, MacKenzie Chase – VISTA AmeriCorps Member

- A. **The Public is Invited to Attend this Remote Meeting:** Please join us via Microsoft Teams by clicking on the following link, which brings you to the live meeting: [Click here to join the meeting](#)

Please turn your camera off and mute your microphone except when speaking. If you need an invitation to the meeting, email [cznetko@flagstaffaz.gov](mailto:cznetko@flagstaffaz.gov) prior to 3:00 p.m. on the Monday of the meeting.

**Provide Public Comment Prior to the Meeting:** Email [eliza.kretzmann@flagstaffaz.gov](mailto:eliza.kretzmann@flagstaffaz.gov) with your public comment prior to 3:00 p.m. with PUBLIC COMMENT in the subject on the Monday of the meeting and it will be read during the public comment section or during the item to which your comment pertains.

- A. **CALL TO ORDER** Chair Garcia called the meeting to order at 4:02

**B. ROLL CALL:**

Anthony Garcia, Chair, *present*  
Sandra Lubarsky, Vice-Chair, *excused*  
J Michael Cruz, *present*  
Carla McCord, *present*

Matt McGrath, *present*  
Jeremy Slater, *present*  
Tina Zecher, *present*

**C. UPCOMING EVENTS:**

1. None at this time.

**D. PUBLIC PARTICIPATION**

*The Arizona Open Meeting Law prohibits the Commission from discussing or acting on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Public comment should be sent to [eliza.kretzmann@flagstaffaz.gov](mailto:eliza.kretzmann@flagstaffaz.gov), prior to 3:00 p.m. on the day of the meeting with PUBLIC COMMENT in the email subject or during the designated public participation section.*

**E. APPROVAL OF MINUTES**

1. November BPAC Meeting.  
[Commissioner Slater moved to approve the minutes as submitted. Chair Garcia seconded the motion; the motion passed unanimously.](#)

**F. ANNOUNCEMENTS**

1. None at this time.

## G. ACTION ITEMS

1. **Vote for new BPAC Chair:** Commission

**Suggested Action:** Hear nomination(s) and vote on a new BPAC Chair.

Chair Garcia nominated Carla McCord. Commissioner Zecher seconded the motion; the motion passed unanimously.

Commissioner McCord accepted the role of Chair and thanked Chair Garcia for his leadership in the past. Chair Garcia and staff will run the rest of this meeting.

2. **Confirmation of Designs for Beautification in Action Grants:** Eliza Kretzmann, Beautification, Arts and Sciences Manager, Applicants from the Rotary Club and Willow Bend Environmental Education Center. These two grants were approved by BPAC in October with the provision that BPAC also approve final designs for the murals.

- i. **Rotary Club Presentation**

Tonya Watson presented to the commission of the project that had been previously brought to the commission.

Commissioner McCord: Loves the new design.

Commissioner Slater: This example is watercolor, what will be used to paint this that may have the same effect?

Lindsey De Stefano: Acrylic exterior paint that is UV resistant and weather adaptable to Flagstaff will be used, and may be mixed with water or white for a similar effect

Commissioner Cruz: Likes this too, appreciates the reimagining of the mural without the rotary symbols. Likes the use of the paints

**MOTION:** Commissioner McCord moved to approve the design for the BIA Grant. Chair Garcia seconded the motion; the motion passed unanimously.

Staff: When will this be painted?

Tonya Watson: The Rotary club has a 100-year anniversary June 30<sup>th</sup> and hopes to get it done by then and also a second grant that has a deadline of April 30<sup>th</sup>. Would like to get it done before summer.

- ii. **Willow Bend Environmental Education Center**

**Suggested Action:** Listen to presentations and confirm finalized designs.

This item is tabled until further notice.

## H. DISCUSSION ITEMS

1. **Discussion on Priority Projects Identified at the October Budget Retreat:** Eliza Kretzmann, Jana Weldon (Beautification, Arts and Sciences staff)

Revisit priority list as identified by the Commission at the budget retreat and any changes to scoring. Utilize updated guidelines as a framework for priorities. Staff will also provide an update on changes to line items and next steps in the budget process.

**Suggested Action:** After having several weeks to reflect on priorities that emerged from the budget retreat, revisit priorities and discuss if they reflect the direction of the Commission as a whole to inform the budget process and staff workplan.

Staff presented the data for prioritization of projects after having some time to evaluate and receive guidance from leadership. Staff will continue to inform the commission of new projects to ensure the lines of communication stay open.

Commissioner Slater: What would happen if a lower priority project had some more interest?

Staff: We could move it up the list. This could certainly happen. The priorities help us understand what is important to the commission. Would like to open up the discussion to learn what motivates the commission on how the decisions were made.

Commissioner McGrath: Is happy with how the list turned out.

Commissioner McCord: The primary thought process is equitable distribution of art across Flagstaff. I also consider how art is utilized between visitors and residents. Both are important. Need to avoid being trite, but also need to think about the folks who live in town. Likes the traffic boxes and the distribution all over town. We should think about which neighborhoods are being underserved. Where does most of the population gather in Flagstaff? That's how I rank projects.

Commissioner Slater: Agrees with Commissioner McCord. Underserved neighborhoods are definitely a factor. There is a lot of change happening quickly and try to keep a tab on that. It can be scary and exciting at the same time.

Commissioner McGrath: Geographic and equity distribution is part of my decision process, as well. Try to figure out the areas where the most impact could be. Roundabouts are a great location for art. Low hanging fruit would be a good start (for example the Alley Activation Project).

Outcomes and Next Steps: Staff will create some sort of living document that is a workplan that will reflect the commissions priorities based on the time capacity budget. That will communicate the priorities with leadership, managers, etc. Prioritization also comes from City Leadership and that will be taken into consideration as well. Many of the projects in the top ten of the priority list are on the 5 year plan budget, with the exception of the Pedestrian and Bicycle Safety Project. Staff will look at those and see how we can carve out economic resources. Staff will update the commission in January, including the proposed 5 year plan that will include any changes.

2. **Airport Art Update:** Jana Weldon, Beautification, Arts and Sciences Project Administrator

Ms. Weldon will provide a presentation covering the recommended art concept, now entitled *The Coconino Scroll*, with updated designs in both the fence art panels and the bronze medallion plaques. BPAC approved the preliminary art concept in June and this updated concept is going before Council in a work session on December 14, 2021. Ms. Weldon will solicit ideas for the project opening event next summer.

**Suggested Action:** Listen to presentation, discuss ideas for the project opening event.

Staff presented to the commission the updates to the airport project and informed them that the design will be in front of City Council the next day. The biggest change will be the material of the footnotes. The artist was able to increase the number of footnotes by using bronze instead of iron. Staff opened up for discussion and invited the commission to brainstorm on an inclusive event this summer celebrating the artwork; a "grand opening" of sorts:

Commissioner McCord: Likes the collaboration. Thank you to staff for coordination. Lots of contribution and different stories told. Is it possible to get some of the folks involved to bring stories to the opening?

Staff: Great idea, staff will look to the commission to help out with some of the ideas. Staff has some names in mind.

Commissioner Cruz: Likes the evolution of the piece. Loves the footnotes and drawings. Doesn't understand some of the railing/fence images that were shown. Is it a fence with designs?

Staff: Yes, it will be a fence with panels that will take the place of some of the railings.

Commissioner Zecher: This is my first time seeing this and loves the concept. Impressed with the design. Still pondering the opening event and how it could flow.

Commissioner McGrath: Likes the idea, can't wait to see it in person. Will think about the opening event as well.

Commissioner Slater: Love it. A testament to taking the first draft and reimagining the piece with lots of work done. Can see elementary age kids going on field trips to see this. No ideas for the opening at the moment, but a party with music and food would be fun. Is it plastic for the color pieces?

Staff: Industrial glass will be used for some of the panels and will be reinforced heavily.

Chair Garcia: Thank you to staff for going the extra mile and listening to the commission. Appreciates the commission having fruitful discussions to bring this to fruition. Loves the fluidity and the flow. Interested in seeing it in person.

Staff: This has been a learning curve for all involved. Still a lot to do for procurement for this project. Really excited for this project. Thank you to the commission.

## I. TO/FROM ITEMS

1. City Staff To/From and Updates: MacKenzie Chase, Eliza Kretzmann, Jana Weldon
  - a. Flowers/Enhanced Landscaping Contract – new contract will be over \$50,000 and is going to Council in January. We will also increase the annual amount in our budget so we can cover the increased cost. The scope of the project has evolved to include a year-round program, increasing convergence with infrastructure work, and the contractor now must cover all maintenance (rather than sharing it with Parks as we did this year).

Staff updated the commission on the downtown flower project. There will be larger planters, the pollinator garden will stay, the larger planters can be used for street closures, and this may include the 4<sup>th</sup> St gateway as well. The maintenance will be written into the contract as it expands to the Southside too.

- b. Fourth Street and Lockett Roundabout – retaining wall update – Jana  
Last month staff mentioned a few ideas for the retaining wall. We are now looking at making this an artist led, community involved, mosaic project instead of form liners. There are two schools on two corners that can help too. A fuller presentation will be given in the future.
2. Chair To/From and Updates: Anthony Garcia  
Thank you to the commission for the support and congratulations to Commissioner McCord for being elected Chair of the commission.
3. City Council Liaison Updates  
None
4. Additional To/From Items from the Commission?  
None
5. Requests for future agenda items? Please provide vote from additional 2 Commissioners to add to the list for future meetings.  
None

## J. TIME/DATE FOR UPCOMING MEETINGS

1. BPAC Meeting: Monday, January 10, 4 p.m., Microsoft Teams Meeting

## K. ADJOURNMENT

Chair Garcia adjourned the meeting, for the last time as chair, at 5:27 p.m.