



**RETREAT AGENDA**  
**FLAGSTAFF CONVENTION AND VISITORS BUREAU**  
**TOURISM COMMISSION**

January 5, 2022 – 10:00 a.m-1:00 p.m.

[Join Meeting](#) or attend in-person at the Little America Hotel – Ponderosa Room, 2515 E. Butler Avenue, Flagstaff, AZ 86004



In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

**A. CALL TO ORDER**

**B. ROLL CALL:**

Terry Madeksza, Chair  
Jennifer Grogan, Vice-Chair  
Lynda Fleischer  
Ellen Jimenez

Joe O'Donnell  
Jennifer Rolley  
Jonathan Stone

*As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.*

**C. LOCAL CHECK-IN**

**D. PUBLIC PARTICIPATION**

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

**E. FY23 SALES & MARKETING COLLABORATION**

A. Presentation by the Discover Flagstaff Team on the FY23 proposed Direct Sales, Media Relations, and Marketing Activities.

**F. APPROVAL RECOMMENDATION OF FY22 SALES & MARKETING BUDGET**

**G. ADJOURNMENT**

**CERTIFICATION OF POSTING OF NOTICE**

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Flagstaff City Hall on January 4, 2022 in accordance with the statement filed by the Recording Secretary with the City Clerk.

Dated this 4th day of January 2022.

Carrie Nelson, Administrative Specialist