THE
SUNNYSIDE
NEIGHBORHOOD
ASSOCIATION
REVITALIZATION
STRATEGY
2006 / 2011
# Sunnyside Neighborhood Revitalization Plan

## Table of Contents

1. **EXECUTIVE SUMMARY** ........................................................................................................ 1

2. **BACKGROUND AND PROCESS** .................................................................................. 2
   - DESCRIPTION OF PLAN .................................................................................................. 2
   - BOUNDARIES .................................................................................................................. 2
   - PROCESS ......................................................................................................................... 2
     - Stakeholders .................................................................................................................. 2
     - Needs and Goals Categories ....................................................................................... 2
   - SURVEY ............................................................................................................................ 3
   - PUBLIC PARTICIPATION .................................................................................................... 4
     cont.
   - PLAN REQUIREMENTS FOR THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) ........................................................................... 5
     - Guidelines for Eligibility ............................................................................................... 5
     - The Sunnyside NRS meets Department of Housing and Urban Development (HUD) guidelines for eligibility as a neighborhood revitalization strategy area. As stated in Notice CPD-96-01 .................................................................................................................. 5
     - HUD Required Goal .................................................................................................. 5
     - HUD Outcome ............................................................................................................. 6
   - LEAD AGENCY .................................................................................................................. 6
   - SURVEY FINDINGS - RESIDENT SURVEY .................................................................. 7
   - RESIDENT SURVEY - CONCERNS .............................................................................. 8
     - #1 Concern: Neighborhood Appearance ..................................................................... 8
     - #2 Concern: Safety and Security .................................................................................. 9
     - #3 Concern: Housing .................................................................................................... 9
     - #4 Concern: Infrastructure .......................................................................................... 10
     - #5 Concern: Social Services ....................................................................................... 10
     - #6 Concern: Educational and Workforce Development ............................................ 10
     - #7 Concern: Economic Development ........................................................................ 10
   - SURVEY FINDINGS - BUSINESS SURVEY .................................................................. 11
   - SERVICE PROVIDER SURVEY ..................................................................................... 12

3. **SUNNYSIDE NEIGHBORHOOD PROFILE** .................................................................... 12
   - SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF, INC (SNA) ............. 13
   - HISTORY ......................................................................................................................... 13
   - ZONING HISTORY ......................................................................................................... 14
   - PUBLIC IMPROVEMENTS HISTORY (CURB AND GUTTER, SIDEWALKS, DRAINAGE, STREETS) .................................................................................................................. 15
     cont.

4. **DEMOGRAPHIC ANALYSIS** .......................................................................................... 17
   - SUMMARY ...................................................................................................................... 17
   - LAND USE ...................................................................................................................... 17
   - POPULATION CHARACTERISTICS ............................................................................. 18
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGE/SEX DISTRIBUTION</td>
<td>19</td>
</tr>
<tr>
<td>HOUSEHOLD CHARACTERISTICS</td>
<td>19</td>
</tr>
<tr>
<td>HOUSING CHARACTERISTICS</td>
<td>19</td>
</tr>
<tr>
<td>INCOME</td>
<td>20</td>
</tr>
<tr>
<td>LABOR FORCE</td>
<td>20</td>
</tr>
<tr>
<td>POVERTY LEVELS</td>
<td>21</td>
</tr>
<tr>
<td>AT-RISK STUDENTS</td>
<td>21</td>
</tr>
<tr>
<td>W.F Killip AIMS/DP Stat Sheet</td>
<td>22</td>
</tr>
<tr>
<td>CRIME</td>
<td>23</td>
</tr>
<tr>
<td>Nature and Extent of the Problem</td>
<td>24</td>
</tr>
<tr>
<td>Overview of Drug and Violent Crime Activity</td>
<td>24</td>
</tr>
<tr>
<td>Resource Needs and Gaps in Service</td>
<td>25</td>
</tr>
<tr>
<td>I. Law Enforcement</td>
<td>25</td>
</tr>
<tr>
<td>II. Community Oriented Policing</td>
<td>26</td>
</tr>
<tr>
<td>5. Community Services and Facilities</td>
<td>27</td>
</tr>
<tr>
<td>ZONING CODES</td>
<td>27</td>
</tr>
<tr>
<td>BUILDING CODES</td>
<td>27</td>
</tr>
<tr>
<td>CLEAN AND GREEN</td>
<td>27</td>
</tr>
<tr>
<td>PUBLIC IMPROVEMENTS (Curb and Gutter, Sidewalks, Drainage, Streets)</td>
<td>27</td>
</tr>
<tr>
<td>STREET IMPROVEMENTS</td>
<td>28</td>
</tr>
<tr>
<td>STREET LIGHTING</td>
<td>28</td>
</tr>
<tr>
<td>PONDEROSA PARK</td>
<td>29</td>
</tr>
<tr>
<td>FLAGSTAFF YOUTH CENTER</td>
<td>29</td>
</tr>
<tr>
<td>JOEL MONTALVO BASEBALL FIELD</td>
<td>29</td>
</tr>
<tr>
<td>KILLIP SCHOOL SOCCER AND BASEBALL FIELDS</td>
<td>29</td>
</tr>
<tr>
<td>FIRE PROTECTION</td>
<td>30</td>
</tr>
<tr>
<td>POLICE PROTECTION</td>
<td>30</td>
</tr>
<tr>
<td>AFFORDABLE HOUSING PROGRAMS</td>
<td>30</td>
</tr>
<tr>
<td>SCHOOLS</td>
<td>30</td>
</tr>
<tr>
<td>ECONOMIC DEVELOPMENT</td>
<td>30</td>
</tr>
<tr>
<td>FINANCIAL INSTITUTIONS</td>
<td>31</td>
</tr>
<tr>
<td>PUBLIC TRANSPORTATION</td>
<td>31</td>
</tr>
<tr>
<td>6. Neighborhood-based Community Resources</td>
<td>32</td>
</tr>
<tr>
<td>BOTHANDS</td>
<td>32</td>
</tr>
<tr>
<td>Sunnyside Neighborhood Association Weed and Seed</td>
<td>32</td>
</tr>
<tr>
<td>CONT</td>
<td>33</td>
</tr>
<tr>
<td>North Country Community Health Center</td>
<td>34</td>
</tr>
<tr>
<td>Habitat for Humanity Flagstaff</td>
<td>34</td>
</tr>
<tr>
<td>Northern Arizona Council of Governments</td>
<td>34</td>
</tr>
<tr>
<td>Salvation Army</td>
<td>35</td>
</tr>
<tr>
<td>St. Vincent de Paul</td>
<td>35</td>
</tr>
<tr>
<td>Foundation House</td>
<td>35</td>
</tr>
</tbody>
</table>
7. NEIGHBORHOOD ISSUES, VISIONS AND PLANS

NEIGHBORHOOD APPEARANCE VISION ........................................... 37
SAFETY AND SECURITY VISION ........................................... 37
HOUSING VISION .................................................................. 37
INFRASTRUCTURE VISION .......................................................... 38
SOCIAL SERVICES VISION ..................................................... 38
EDUCATIONAL AND WORKFORCE DEVELOPMENT VISION ....... 38
ECONOMIC DEVELOPMENT VISION .......................................... 38
cont .................................................................................... 39

STRATEGIC PLAN

NEIGHBORHOOD APPEARANCE STRATEGIES ................................ 40
SAFETY AND SECURITY STRATEGIES ....................................... 40
HOUSING STRATEGIES ............................................................... 41
SOCIAL SERVICE STRATEGIES .................................................. 41
EDUCATION AND WORKFORCE DEVELOPMENT STRATEGIES .... 42
ECONOMIC DEVELOPMENT STRATEGIES .................................. 42

PROPOSED SCHEDULE OF ACCOMPLISHMENTS ....................... 43
On Going Projects .................................................................. 43
2006/2007 ................................................................................. 44
2007/2008 ................................................................................. 44
2008/2009 ................................................................................. 44
2009/2010 ................................................................................. 44
cont .................................................................................... 45

LIST OF APPENDICES .................................................................. 46
<table>
<thead>
<tr>
<th>Appendix A:</th>
<th>Maps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appendix B:</td>
<td>Survey Examples and Results</td>
</tr>
<tr>
<td>Appendix C:</td>
<td>Neighborhood Meeting Agendas</td>
</tr>
<tr>
<td>Appendix D:</td>
<td>Sunnyside Neighborhood Meeting</td>
</tr>
<tr>
<td>Appendix E:</td>
<td>List of Sunnyside Businesses</td>
</tr>
</tbody>
</table>
City of Flagstaff
Sunnyside Neighborhood Revitalization Strategy

1. Executive Summary

The Sunnyside Neighborhood is one of Flagstaff’s older neighborhoods. Sunnyside was an unincorporated area of Coconino County until 1959 when it was annexed into the City without sewer, sidewalks, drainage or adequate water or streets. During Sunnyside’s early development, under the jurisdiction of the County, zoning districts and building codes were essentially undefined resulting in mixed land use patterns (i.e., businesses next to residences) and widespread substandard housing (see Land Use Map Appendix A). The City of Flagstaff is currently investing millions of dollars in infrastructure including curb, gutter, sewer, sidewalks, and stormwater detention for all the parts of Sunnyside with no, or inadequate, basic amenities. Even so, the Sunnyside community is still characterized by lower household incomes and a higher percentage of the existing housing in need of rehabilitation.

Recent events have created an environment conducive to achieving comprehensive neighborhood revitalization in Sunnyside. These events include:

- The formation of the Sunnyside Neighborhood Association of Flagstaff, Inc. (SNA) and its recent designation as an independent non-profit organization;
- The implementation of City of Flagstaff owner-occupied housing rehabilitation and target neighborhood infill programs;
- The implementation and subsequent expansion of the Neighborhood’s Weed & Seed Strategy (with the assistance of the U.S. Department of Justice); and
- The construction start-up of the City’s Sunnyside Infrastructure Replacement Program.

Additionally, the construction of the Fourth Street overpass (currently underway) will make the business district surrounding Sunnyside much more accessible and will assist in revitalizing the economic base of the area. This Neighborhood Revitalization Strategy (NRS) brings these and other resources together in a comprehensive strategy to invest in needed economic development and infrastructure in order to sustain community investment with services that ensure a stable economic environment and a thriving neighborhood. Active participation in the development of the strategy by Sunnyside residents, business owners, service providers and units of local government indicates that the implementation of the strategy by the same entities will be successful.
2. Background and Process

Description of Plan
The Sunnyside NRS addresses the following components of neighborhood appearance: safety and security, housing; infrastructure, social services, education, workforce development, and economic development. By addressing these components, the Sunnyside NRS will stimulate reinvestment into businesses, services, infrastructure and housing, and will involve residents in the resulting expansion of educational, employment and housing opportunities. Energy and direction by the residents and support from the local, county and federal government all contribute to a dynamic situation that will lend itself to greater success.

Boundaries
Sunnyside is bordered by McMillan Mesa to the west, Cedar Avenue to the north, Fourth Street to the east, and Route 66 and Mountain View to the south, as shown on the map in Appendix A. For the purposes of this document property on the north side of Cedar Avenue, the east side of Fourth Street and the south side of Route 66 are not considered part of Sunnyside. The total area of the neighborhood is approximately one square mile and it is one of the more densely populated sections in Flagstaff. (Please see the map labeled “Sunnyside Boundaries” in Appendix A)

Process
SNA developed the NRS with technical support and participation from the City of Flagstaff Housing Section Staff in the Community Investment Division. SNA collected information, through an asset mapping survey, from neighborhood stakeholders to assess revitalization needs, establish a vision of a better neighborhood and formulate strategies to accomplish the collective vision. The strategies will be implemented through a network of stakeholder Partnerships. A Revitalization and Redevelopment Committee of the Neighborhood Association meets monthly to concentrate on this plan and its current and future implementation. Other than City staff and a representative of a Community Based Development Organization located in Sunnyside, neighborhood residents constitute the membership of this committee.

Stakeholders
The neighborhood stakeholders are:
- Neighborhood Residents
- Neighborhood Organizations
- Local Businesses
- Local Schools
- Local Government
- US Department of Justice

Needs and Goals Categories
Needs and Goals are divided into the following categories:
- Neighborhood Appearance
- Safety and Security
Survey
Information collected from mail surveys provided the Sunnyside Neighborhood of Flagstaff, Inc. with a great deal of information that was used in the development of the Sunnyside NRS. A business survey, a resident survey and a social service provider survey were created in both Spanish and English and mailed to every business and residence located in Sunnyside in the Spring of 2001. The surveys were designed to identify problems and needs in each respective category. The surveys were mailed first class postage and included a postage paid business reply envelope. Of the 2,047 surveys delivered to residences, 279 (14%) were returned. Of the 477 surveys delivered to businesses, 53 (11%) were returned. Of the 13 surveys delivered to service providers businesses, 6 (46%) were returned. The survey instruments and survey results are contained in Appendix B.

Public Participation
The Sunnyside Neighborhood Revitalization and Redevelopment Committee coordinated the development of the Sunnyside NRS. The Sunnyside Neighborhood Revitalization and Redevelopment Committee have met consistently since the beginning of 1999 to work on the Sunnyside NRS as indicated by the sample agendas contained in Appendix C.

A neighborhood meeting was held on Saturday, March 23, 2002 from 12:30 p.m. to 3:30 p.m. in the gymnasium of the local elementary school, Killip School. Announcements advertising the meeting were mailed to all of the businesses and residents in Sunnyside. The Board of Directors of SNA conducted the meeting. The agenda for the meeting is listed below:

12:30 to 12:45
Welcome
What is the Sunnyside Neighborhood Revitalization Strategy?

12:45 to 1:15
Review of Issues and Problems Identified by Residents in the following seven areas:
- Neighborhood Appearance
- Safety and Security
- Housing
- Infrastructure
- Social Services
- Educational and Work Force Development
- Economic Development
1:15 to 2:15
Break out to Individual Booths (seven booths for seven problem areas) for Discussion and Feedback to Association Members

2:15 to 3:00
Reconvene and Receive Input from the Residents Regarding Problems and Issues

3:00 to 3:30
Informal Input to Association Members
Plan Requirements for the Department of Housing and Urban Development (HUD)

Guidelines for Eligibility

The Sunnyside NRS meets Department of Housing and Urban Development (HUD) guidelines for eligibility as a neighborhood revitalization strategy area. As stated in Notice CPD-96-01,

The designated area must be contiguous, primarily residential and contain a percentage of low-and moderate-income residents that is equal to or greater than the upper quartile percentage (as computed by HUD pursuant to 24 C.F.R. 570.208 (a)(1)(ii)) or 70 percent, whichever is less, but in any event, not be less than 51 percent.

U.S. Census Block Groups 2, 3 and 4 in Tract 3 average 67.13 % low- and moderate-income households, which is greater than the upper quartile of 58.2%. A low-income household is defined as a household earning 80% or less of the HUD Area Median Income (AMI) for Coconino County ($52,050 for a family of four). The Sunnyside Neighborhood has a population of approximately 5,469 persons per the 2000 Census.

HUD Required Goal

The goal of this plan can be summed up in the following statement from HUD in Notice CPD-96-01, regarding neighborhood revitalization strategies:

Comprehensive community revitalization strategies seek to create partnerships among federal and local governments. The Department seeks to create communities of opportunity in distressed neighborhoods by stimulating the reinvestment of human and economic capital and by economically empowering low-income residents.

Few Flagstaff neighborhoods have inspired the coordinated efforts of both formal and informal partnerships that can be seen in Sunnyside. The Sunnyside Neighborhood of Flagstaff, Inc. is the center of the network with a number of collaborations and relationships with non-profits. These non-profit partnerships provide assistance with childcare resources, parenting skills, food and nutrition services, and many more. SNA also receives support from the U.S. Department of Justice Weed and Seed Program to assist in asset building and crime prevention, and is actively working with the City of Flagstaff and BOTHANDS, a Community Based Development Organization, in guiding U.S. Department of Housing and Urban Development Community Development Block Grant funds to the most effective uses within the neighborhood.
HUD Outcome
HUD prescribes that the strategies developed through the plan should accomplish the following:

- Obtain investment commitments
- Make Sunnyside attractive for economic development, thereby creating a market for profit
- Generate neighborhood participation to ensure that the benefits of economic activity are reinvested in the neighborhood for long-term community development
- Support the use of neighborhood intermediary institutions (e.g., Community Development Corporations (CDC’s), Community Development Financial Institutions (CDFI’s), Community Housing Development Organizations (CHDO’s), and religious institutions to bridge gaps between local government agencies, the business community, community groups, and residents.
- Promote the development and/or growth of resident-based initiatives to identify and address their housing, economic and human services needs.

Lead Agency
The Lead Agency responsible for implementing the Sunnyside NRS is the City of Flagstaff Community Investment Division. The Community Investment Division is currently responsible for implementation of the City’s Community Development Block Grant Entitlement program and a myriad of other activities prioritized towards the City’s four target neighborhoods, which includes Sunnyside. The Sunnyside Neighborhood Association of Flagstaff, Inc. and other partners will be leaders in many activities.
Survey Findings - Resident Survey
The resident survey was designed to allow respondents to rate the magnitude of impact that various neighborhood conditions have on their quality of life. Below are the results of the responses with the conditions listed in descending order from the greatest impact to the least. Issues related to neighborhood appearance were rated in the highest general category; however, vehicles speeding on the streets within Sunnyside was the single biggest concern.

1. Speeding
2. Yards not maintained
3. Cluttered, deteriorated trailer parks
4. Illegal drugs in neighborhood
5. Abandoned vehicles
6. Loitering
7. Unsafe deteriorated trailer parks
8. Stray animals
9. Gang activity
10. Unwanted activity in alleys
11. Property damage/crime
12. Cut-through traffic
13. Commercial activity
14. Violent crime
15. Drainage/flooding
16. Transportation
17. Accessibility to insurance
18. Accessibility to loans

The survey allowed respondents to rate the availability of various neighborhood services. Below are the results of the responses listed in descending order from the most accessible neighborhood service to the least available. Senior programs are in greatest need in Sunnyside followed by day care.

1. Streets/Pavement
2. Street Lighting
3. Recreational/Park Facilities
4. Community Facilities
5. Transportation
6. Employment Opportunities
7. Youth Programs
8. Job training/Adult education
9. Day Care
10. Senior Programs

The following analysis of the surveys discusses neighborhood needs in the seven categories for which needs and goals will be established in this Plan.
Resident Survey – Concerns

#1 Concern: Neighborhood Appearance
An analysis of the resident surveys indicates that neighborhood appearance is the number one problem in Sunnyside. Residents cited the following as detracting from the neighborhood appearance:
- There are large a number of dilapidated trailers, mainly in trailer parks, where junk and debris are also present. Many trailers do not appear habitable.
- Properties in general, and rental properties especially, are not maintained.
- Apartment complexes are not maintained; many have no landscaping at all and lack adequate parking.
- Landscaping is unkempt or non-existent.
- There are a large number of junked or abandoned vehicles in yards and parking lots. Litter and junk are allowed to accumulate and many properties are used exclusively to store junk (junkyards).
- The large number of dilapidated housing units detracts greatly from neighborhood appearance.
- Overflowing dumpsters and the associated scattering of garbage is a problem. Many residents do not take responsibility for dumping their garbage. It is common to find large amounts of trash, landscape debris, garbage and old furniture stacked on the curb in front of homes.
- There are a large number of shopping carts discarded around Sunnyside.
- Graffiti is a constant problem, especially around Ponderosa Park where teenagers and gangs congregate.
- Commercial properties are not maintained and commercial activity such as vehicles, equipment and materials detract from the neighborhood.
- Alleys are not maintained and contain overgrown vegetation, litter and other debris.
- There are many vacant buildings that are unsightly and attract transients resulting in liquor bottles and other garbage being generated.

#2 Concern: Safety and Security
Speeding cars and traffic volume create the second largest problem in Sunnyside. Residents cited the following problems related to safety and security:
- Speeding cars in conjunction with the lack of sidewalks presents a serious problem in Sunnyside. On the other hand, motorists cite kids walking in the streets and refusing to get out of the roadway or playing “chicken” with automobiles as an equal problem.
- Motorists running stop signs is common.
- Many kids play in the street causing a hazard for themselves and motorists.
- Residents adjacent to Killip School say that the number of parked vehicles waiting to pick up kids from school is a problem.
- There is a high amount of illegal drugs being sold and used in Sunnyside, by all age groups.
- There are a large number of loitering teenagers. This is possibly due to the lack of recreational opportunities.
- There is a large amount of stray cats, stray dogs and wild animals; posing bite and rabies threats.
• Crime is a major problem in Sunnyside especially in the area of drug activity, property damage and theft. Some homes have been burglarized repeatedly.
• There is a growing amount of teenage loitering and gang activity in Sunnyside, especially in Ponderosa Park. There is some indication of gang activity involved with drug use, underage drinking, loitering and intimidation.
• Intoxicated persons in Ponderosa Park and in other areas of the neighborhood are a problem. Many residents said they do not feel safe taking walks in their neighborhood.
• Many residents have cited the need for bike lanes.
• Unsupervised children are a problem.
• Loud music coming from car stereos is a problem.
• Some residents indicated that they felt there was a lack of snow plowing.
• While some residents did not want additional street lighting, the majority feels there is a lack of lighting, which contributes to crime and loitering. SNA block watch provided motion detectors to an area with inadequate lighting and higher criminal traffic.
• Cars are parking on the sidewalk.
• There is a lot of traffic cutting through the neighborhood as a short cut.
• The apartment buildings close to Killip School are a problem, as some of the residents loiter, drink and intimidate school children.

#3 Concern: Housing
The poor condition of housing ranks as the number three problem in Sunnyside. Residents cited the following problems related to housing:
• There is a large amount of dilapidated and deteriorating housing in Sunnyside. There are many vacant homes creating a safety problem and attracting transients.
• There are a lot of substandard trailers and trailer courts, most of which are used for rentals and are not well maintained by the owners. Most Sunnyside trailers predate federal safety regulations and are unsafe.
• There is a large number of substandard frame built rental units in Sunnyside. The City of Flagstaff is not proactively enforcing basic housing safety codes on the substandard housing.
• There are too many rental units in Sunnyside, leading to a lack of neighborhood pride.
• There are too many low-income subsidized apartments in proportion to the rest of the City.
• There is a need for more affordable owner-occupied homes.
• There is a perception that Sunnyside is the only place in Flagstaff with affordable housing and is therefore somehow a substandard neighborhood. Despite the large amount of affordable housing for families, there is no affordable housing for the many seniors who live in Sunnyside.
• The poorly maintained and old motels along Route 66 on the southern periphery of Sunnyside attract undesirable residents and detract from the neighborhood.

#4 Concern: Infrastructure
The lack of sidewalks was the issue of most importance to the majority of respondents, followed by street lighting, street maintenance and drainage. Residents cited the following problems related to infrastructure:
• The lack of sidewalks makes it dangerous for pedestrians in Sunnyside.
• Some residents said there was too much street lighting but the majority wants more street lighting to deter crime.
• Streets are not maintained.
• Drainage infrastructure is not adequate as when it rains a large amount of storm water gathers.
• Sunnyside needs parks and recreational facilities. A swimming pool is needed in Sunnyside to offer recreation opportunities in the summer.

#5 Concern: Social Services
Survey respondents indicated that senior programs and youth programs are needed in Sunnyside. Senior programs were cited as being unavailable and youth programs were cited as being inadequate in keeping teenagers and youth from loitering, joining gangs and using drugs. Day care was cited as the second most unavailable service in Sunnyside followed by job training and adult education. There is a need for more bus service in the southern portion of Sunnyside, south of Sixth Avenue. The Flagstaff Youth Center is not user friendly to young children because Coconino High School students dominate its services.

#6 Concern: Educational and Workforce Development
Respondents indicated the lack of educational and workforce development services as the third most needed service in Sunnyside. While the East Flagstaff Campus of Coconino Community College is within walking distance to Sunnyside, respondents discussed the need for an intermediary service or assistance to those who want to pursue education or employment but need help getting started. Vocational training is needed. Low wage jobs with high turnover rates are a problem. Employers cite a lack of skilled, semi-skilled, soft-skilled and cross-trained workers. Insufficient childcare hinders job performance and the ability to obtain employment. A skills center that provides comprehensive job preparation from GED assistance to vocational training is needed. Many Sunnyside residents speak only Spanish and cannot obtain employment due to their lack of English speaking skills.

#7 Concern: Economic Development
Respondents indicated that redevelopment of deteriorated land uses into new businesses and owner-occupied housing would improve both the appearance of the neighborhood and the availability of jobs. Dilapidated buildings, junk and litter deter new investment in the neighborhood. There needs to be an organized effort to attract and retain businesses. There is a large amount of vacant commercial space. There needs to be a broader vision of what kinds of businesses the community will support. Commercial shopping centers need an overall theme and an overall identity. There needs to be more worker training to support new businesses to the area.

Survey Findings – Business Survey
The business survey was designed to allow business owners to discuss the benefits of a Sunnyside location, the business infrastructure, such as the buildings, in which they conduct business, the quality of employees and the magnitude of impact that various conditions had on their business. Overall, owners rate location as the most positive aspect of a Sunnyside business, both in terms of being located centrally in the City as well as being close to their
respective clientele. The longevity of Sunnyside businesses is notable with the average age of the businesses being over 14 years, with many over 50 years old and 83% stating no intention to move. However, most businesses (81%) do not have plans for expansion. About half of business owners rent (49%) and half own (51%). The buildings housing Sunnyside businesses are older, 81% of which are more than 15 years old, and only 2% are less than 2 years old. Most employees (85%) of Sunnyside businesses do not live in the neighborhood. A little more than half are full time (55%) and less than half (45%) are part time.

Respondents were asked to describe how neighborhood conditions affect their businesses. Below are the results of the responses with the conditions listed, in descending order, from the most impact to the least. Traffic issues topped the list, followed by employee recruitment problems and property crime.

1. Traffic Issues
2. Recruitment of Qualified Employees
3. Property Crime
4. Seasonal Sales
5. Retention of Qualified Employees
6. Graffiti
7. Loitering
8. Lack of Zoning Enforcement
9. Lack of Building Code Enforcement
10. Declining Sales
11. Lack of City Water
12. Drainage/Flooding
13. Violent Crime
14. Lack of Adequate Water and Sewer

Service Provider Survey

As a supplement to the residential and business surveys in the Sunnyside neighborhood, local service providers were also surveyed to provide input regarding the needs of the neighborhood. Of the agencies that were contacted there was a 50% response rate. Most of the agencies that responded felt that they did not have adequate resources to provide for the low to moderate-income populations that they attempt to serve. Financial assistance is the primary need of the service providers. Additional needs are for staff and infrastructure such as buildings and sidewalks. The prevalent request for additional services in the neighborhood is transportation. Other services that would benefit the neighborhood are job training and related programs, senior programs, youth outreach and recreation programs, and additional health services such as community eye care. The City of Flagstaff, the Sunnyside Neighborhood Association of Flagstaff, Inc. and other partners are currently addressing a number of the issues raised in the service provider survey. (See Sunnyside Neighborhood Profile on page 12)
3. Sunnyside Neighborhood Profile

The Sunnyside Neighborhood is one of Flagstaff’s older neighborhoods. Sunnyside was an area of the County outside City limits until 1959 when it was annexed into the City without sewer, streets, sidewalks, drainage or adequate water. During Sunnyside’s early development, under Coconino County jurisdiction, zoning districts and building codes were essentially undefined resulting in mixed land use patterns (i.e., businesses next to residences) and widespread substandard housing (see Land Use Map Appendix A). The City of Flagstaff is currently investing millions of dollars in infrastructure including curb, gutter, sewer, sidewalks and stormwater detention for all areas of Sunnyside lacking those basic amenities. Even so, the Sunnyside community is still characterized by lower household incomes and a higher percentage of the existing housing in need of rehabilitation.

Sunnyside is primarily a residential neighborhood with businesses scattered throughout. A variety of homes and businesses make it seem more like a tiny town than a neighborhood within a city. It is a culturally diverse neighborhood, with a larger number of minorities than any other neighborhood in Flagstaff. Sunnyside was part of Coconino County until February 27, 1959, when Ordinance No. 451 annexed it into the City of Flagstaff. Before annexation, zoning districts and building codes were largely undefined, resulting in mixed land use patterns (businesses next to residences) and the construction of substandard buildings and homes.
SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF, INC
(SNA)

History

In the early 1990’s, two groups began meeting separately to discuss the Sunnyside Neighborhood, its challenges and opportunities. One group focused on resident needs and the other focused on the neighborhood’s business aspects.

In the late 1990’s, members of the two groups began attending meetings with other agencies in the Flagstaff community as a community-wide visioning process began. This process and its completed works become known as Flagstaff Vision 2020.

As a result of the Flagstaff 2020 Visioning Project, the United Way of Northern Arizona decided to begin a community initiative strategy in the Sunnyside neighborhood area. In September of 1997, representatives of United Way, Killip Elementary School and the leaders of the two neighborhood groups invited neighborhood residents to come to a community-wide meeting. The purpose of this meeting was to form a Partnership with the neighborhood leadership to plan and implement activities to bring the neighborhood together in a meaningful and positive way. The result of this meeting was the early formation of a Neighborhood Resident Association, which, with the assistance of 25 community members, the United Way of Northern Arizona and other community agencies has come to be known as the Sunnyside Neighborhood Association of Flagstaff, Inc.

The mission of the SNA is, “Improving lives by mobilizing residents to create lasting changing in neighborhood conditions”.

In February 1999, the Sunnyside neighborhood became an officially recognized US Department of Justice Weed & Seed Strategy site.

In July 1999, the Sunnyside Neighborhood Association of Flagstaff (SNA), along with the US Attorney’s Office, United Way of Northern Arizona, Killip School and other community agencies, such as the Affordable Housing Coalition (now known as BOTHANDS), the Flagstaff Police Department, the Flagstaff City Council, the Coconino County Board of Supervisors, and numerous other dedicated and committed community agencies, formed a Partnership and collaborated to implement and sustain goals and objectives of Sunnyside’s Weed & Seed Strategy and to further assist SNA in becoming a community-based/community-driven neighborhood association with programs and services promoting a safe community and improving the quality of life for Sunnyside residents by building upon neighborhood traditions, strengths and diversity.

In 2002, SNA became a federally recognized 501(c)(3) non-profit organization. The SNA office is located in the Sunnyside neighborhood directly across from Killip School (the neighborhood’s elementary-age Safe Haven). All neighborhood residents are eligible for membership and there is no membership fee to join and/or participate in Association activities. In 2005, Sunnyside was
notified that the planned expansion of the Weed and Seed program to incorporate both Sunnyside and Southside was approved. Also in 2005, the City of Flagstaff Recreation Center located on Izabel Street in Sunnyside became an additional Safe Haven Site focusing on teenagers.

Notable accomplishments of SNA include an active 10-member volunteer Board of Directors, monthly board and committee meetings, the establishment of organization by-laws and financial policies, etc., active Block Captains/Community Policing and Neighborhood Revitalization committees, ongoing leadership training for residents, a completed neighborhood asset mapping of the neighborhood and the sponsorship of two neighborhood Safe Havens.

SNA has a membership mailing list of 75 residents and 20-25 residents who are actively involved in leadership roles such as serving on committees, participating as block captains, planning projects, and working on projects. The level of resident involvement fluctuates by activity, with more residents involving themselves according to the type of tasks and the amount of time they are able to devote to community work.

December 2004 completed the Sunnyside neighborhood’s fifth year as a Weed & Seed site. It has been a time of building community participation, leadership development and building bridges to the future by strengthening collaborations and adding new Partnerships.

The Sunnyside Neighborhood Association of Flagstaff, Inc. was voted the 2005 “Organization of the year” by the Arizona Daily Sun in Flagstaff, Arizona

**Zoning History**

Early zoning policy that was designed to increase economic development and revitalization contributed to mixed use and a lack of infrastructure. After annexation, the City zoned much of the area south of Sixth Avenue as commercial in an effort to increase economic development and commerce. In 1975, the City adopted the RM-MO-E overlay zone by Ordinance No. 954. It allowed residential uses to be developed in underlying commercial zones. The result of the overlay zone was more mixed residential and commercial uses (see Zoning Map Appendix A). The RM-MO-E overlay zone provided for unpaved parking lots at development frontage allowing cars to back out into the street. The RM-MO-E zoning provisions have since been amended to prohibit this.

Another policy designed to effect and promote revitalization within the Sunnyside area included waiving City Ordinance No. 1663 from approximately 1975 until 1982. This ordinance had required curb and gutter, sidewalk and street pavement as part of new development. Waiving this City ordinance did result in new development for the neighborhood, but additionally caused such issues as large sections of Sunnyside now lacking curb, gutter, sidewalks, and paved streets.
Public Improvements History (Curb and Gutter, Sidewalks, Drainage, Streets)

At the time of annexation there was no public sewer, and the water lines, owned by a private company, were not sufficient for fire protection. In 1960, the City began a major construction project to install sewer lines, water lines and begin street paving. The water and sewer was completed in 1961.

In 1977, the City used general funds to install underground storm drains that run along Third Street from Sixth Avenue to Spruce Street and across Route 66. In 1994, the City used CDBG funds to extend the storm drain from Sixth Avenue to Rose Street while at the same time installing new water lines and constructing streets, curbs, gutters, and sidewalks from Sixth Avenue to Rose Avenue.

In 1979, the City used Community Development Block Grant (CDBG) funds to construct streets, curb, gutter and sidewalk on First Street, Main Street, East Street, Felice Street and Colanthe Street.

Much of Sunnyside lies in a floodplain and has had a history of flooding problems. Many of the public works projects to date have been drainage projects. In 1981, the City used general funds to construct a drainage project that rerouted a major floodway through Sunnyside and took much of the area out of the one-hundred-year floodplain. Storm drains were built underground to carry water from Izabel Street east along Sixth Avenue then south down Main Street.

In 1996, the City used CDBG funds to continue the underground storm drain from Rose Street to Dortha Avenue.

In 1997, the City constructed a new street with curb, gutter and sidewalk on both sides of the street along the entire length of Dortha Avenue from Izabel Street to 4th Street.

Through the years, Sunnyside residents became increasingly vocal about the need for curb, gutter and sidewalk. In response to this need, the City conducted a study in 1994 to assess the feasibility of establishing an improvement district for the construction of curb, gutter, sidewalk, paving and drainage improvements throughout the entire Sunnyside neighborhood. The study consisted of a property owner survey and two neighborhood meetings. The study concluded that a lack of neighborhood support would prohibit an improvement district. Of the slightly more that 50% that responded, only 16% favored an improvement district. During the public meetings the majority of residents voiced their belief that curb, gutter and sidewalk was the responsibility of the City not the residents, further reinforcing the lack of support for the improvement district.

Finally, in 1998 the Flagstaff City Council approved sewer and drainage infrastructure using utility revenue funds to replace obsolete water infrastructure. At the same time, the City Council approved the same funds to be used toward construction of streets, curbs, gutters and sidewalks as incidental to the construction of the utility lines. At the time of this writing, the City of Flagstaff is in Phase 3 of a potentially 10-phase project installing infrastructure in Sunnyside resulting in over half of the streets receiving curb, gutter and sidewalk. Phase 2 cost
$1,853,033.00. Phase 3 is currently expected to be completed at a total cost of $2,678,001.79. Affordable housing projects funded through the City of Flagstaff CDBG are resulting in the installation of about 300 feet of curb and gutter and sidewalk each year.
4. Demographic Analysis

Summary
The Sunnyside Neighborhood contains 10% of the Flagstaff population and 20% of the total crime in Flagstaff. At-risk statistics for the neighborhood's elementary school, Killip, are the second highest in the school district and the highest among schools within the city limits. The area tends to be particularly attractive to young families, possibly because of its affordability or its close proximity to a number of schools. The percentage of people under the poverty level is high, and has grown considerably since 1980. The number of single, female-headed households is high, and the percentage of those households below the poverty level is astoundingly high. The housing stock is predominantly substandard and aging rapidly. The number of owner-occupied homes has decreased since 1980 despite an increase in the total number of housing units since 1980.

Sources for this study include the 2000 Census from the U.S. Census Bureau; the Research and Development Division of the Arizona Department of Education; and the Flagstaff Police Department.

Land Use
Sunnyside is an area of approximately 1 square mile located on the western edge of east Flagstaff. Sunnyside is bordered by McMillan Mesa to the west, Cedar Avenue to the north, Fourth Street to the east, and Route 66 and Mountain View Avenue to the south, as shown on the maps in Appendix A. For the purposes of this study, properties on the north side of Cedar Avenue, east side of Fourth Street and south side of Route 66 are considered to be outside of Sunnyside.

Sunnyside contains a wide assortment of architectural styles and building types. The area contains numerous small apartment complexes, an abundance of mobile homes, and a variety of houses and multiplexes. Though primarily a residential area, past zoning practices intended to encourage growth in the area have also allowed a number of commercial uses to mix with the residences.

Commercial uses occupy 8% percent of the buildings in Sunnyside. Overall, there are more than 176 businesses within Sunnyside, not including the 158 businesses located on Cedar Avenue, Route 66 or Fourth Street. While most of the businesses are small, they do increase traffic in the area to a level higher than other residential areas of the city. Although the mix of businesses in the residential areas does have some negative impacts, it improves the availability of services, goods, and jobs to neighborhood residents, many of which are within walking distance.

Sunnyside has pedestrian access to shopping and services located on the periphery of the neighborhood along Cedar Avenue, Fourth Street and Route 66. These include a supermarket, a farmers market and numerous restaurants.
Religious organizations have a substantial presence, occupying 10 units in Sunnyside. Other social services include a community food kitchen, Coconino County nutrition services, two charitable organizations and a non-profit affordable housing provider.

Schools occupy one percent of the buildings with pre-primary schools, a head-start program, an elementary school, a middle school, a high school, and 2 charter schools. The East Flagstaff Campus of the Coconino Community College is located on the periphery of Sunnyside, its proximity making it virtually a neighborhood school.

The presence of multiple vacant buildings within the neighborhood is also worth noting.

Sunnyside has one park, one small baseball diamond and a community recreation center targeted to youth.

<table>
<thead>
<tr>
<th>Land Use</th>
<th>Number of Units</th>
<th>Percent of Total Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Family Residential</td>
<td>775</td>
<td>27.7%</td>
</tr>
<tr>
<td>Multiple Family Residential</td>
<td>874</td>
<td>31.2%</td>
</tr>
<tr>
<td>Mobile Home Park</td>
<td>195</td>
<td>7.0%</td>
</tr>
<tr>
<td>Townhouse</td>
<td>116</td>
<td>4.1%</td>
</tr>
<tr>
<td>Commercial</td>
<td>176</td>
<td>6.3%</td>
</tr>
<tr>
<td>Community Buildings</td>
<td>1</td>
<td>0.0%</td>
</tr>
<tr>
<td>Schools</td>
<td>20</td>
<td>0.7%</td>
</tr>
<tr>
<td>Vacant</td>
<td>18</td>
<td>0.6%</td>
</tr>
<tr>
<td>Churches</td>
<td>11</td>
<td>0.4%</td>
</tr>
<tr>
<td>Sheds/Garages</td>
<td>579</td>
<td>20.7%</td>
</tr>
<tr>
<td>Mixed</td>
<td>35</td>
<td>1.3%</td>
</tr>
<tr>
<td>Total</td>
<td>2,800</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Source: City of Flagstaff GIS

**Population Characteristics**

According to the 2000 Census, 5,469 people live in Sunnyside. Sunnyside's population grew by 15.8% from 1995 to 2000, a substantially higher growth rate than the City's growth rate of 3.6%. Sunnyside comprises 10.3% of Flagstaff's population. Sunnyside has a higher proportion of African Americans, Hispanics and Native Americans than Flagstaff as a whole. Since 1995, the White population decreased from 43.8% to 35% and the Hispanic population increased from 38.2% to 40%, while the distribution of other races stayed relatively constant.
### Race and Hispanic Origin in Sunnyside and Flagstaff

<table>
<thead>
<tr>
<th>Race and Hispanic Origin</th>
<th>Sunnyside</th>
<th>Flagstaff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Persons</td>
<td>37,884</td>
<td>52,894</td>
</tr>
<tr>
<td>White</td>
<td>1,919 (35%)</td>
<td>36,760 (69.0%)</td>
</tr>
<tr>
<td>African American</td>
<td>105 (2%)</td>
<td>866 (2.0%)</td>
</tr>
<tr>
<td>American Indian / Alaska Native</td>
<td>1,078 (20%)</td>
<td>5,036 (10.0%)</td>
</tr>
<tr>
<td>Asian</td>
<td>48 (1%)</td>
<td>651 (1.0%)</td>
</tr>
<tr>
<td>Native Hawaiian / Pacific Islander</td>
<td>6 (0%)</td>
<td>60 (0.0%)</td>
</tr>
<tr>
<td>Hispanic Origin or Latino</td>
<td>2,184 (40%)</td>
<td>8,500 (16.0%)</td>
</tr>
<tr>
<td>Other</td>
<td>4 (0%)</td>
<td>99 (0.0%)</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Census 2000

Note: Percentages do not add to 100% because those of Hispanic origin may also have listed race in other categories.

### Age/Sex Distribution

Sunnyside has a relatively high percentage of pre-school and elementary age children in relation to Flagstaff as a whole, suggesting that Sunnyside is popular among young and large families. Sunnyside has a smaller working age population than the rest of the city.

<table>
<thead>
<tr>
<th>Area: Age Breakdown of Sunnyside and Flagstaff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunnyside</td>
</tr>
<tr>
<td>----------</td>
</tr>
<tr>
<td>Under 5 years old</td>
</tr>
<tr>
<td>5 to 19 years old</td>
</tr>
<tr>
<td>20 to 64 years old</td>
</tr>
<tr>
<td>Over 65 years old (retired)</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Census 2000

### Household Characteristics

Sunnyside, on average, has more family households and larger households than the rest of the City. Per the 2000 Census, there are 1,845 households in Sunnyside, 75% of which are family households. Sunnyside's average household size of 2.92 is 12% higher than Flagstaff as a whole, which has 2.59 persons per household. Sunnyside's family households have 3.45 persons per household compared to 3.13 persons per household for the City as a whole.

### Housing Characteristics

Overall, Sunnyside homes are less expensive than other homes in Flagstaff. The median price of homes in Flagstaff is approximately $272,000, which is 53% more expensive than Sunnyside's median priced home of $119,000. Similarly, the median rent in Flagstaff of $662 is 10% higher than Sunnyside's median rent of $596.
Table: Housing Costs

<table>
<thead>
<tr>
<th></th>
<th>Sunnyside Median</th>
<th>Flagstaff Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Owner-Occupied Homes</td>
<td>$119,000</td>
<td>$225,000</td>
</tr>
<tr>
<td>Rent</td>
<td>$596</td>
<td>$662</td>
</tr>
</tbody>
</table>


In both cases, the lower prices reflect an older housing stock. Twenty-three percent (23%) of Sunnyside's housing was built in the 1950s and another twenty-four percent (24%) was built in the 1960's. The age of Sunnyside's housing stock is reflected in the housing conditions. According to a 1994 study conducted by the City of Flagstaff, 25% of the housing units are in dilapidated condition. Aggravating the problem is the presence of almost 200 trailers, the majority of which were manufactured prior to 1976 when federal building safety standards were instituted for manufactured homes. Also relevant to the condition of housing is Sunnyside's very low homeownership rate. The percentage of owner-occupancy of 26% has actually decreased from the 30% between 1995 and 2000, considerably less than the 48% ownership rate in the City as a whole, according to the 2000 Census.

<table>
<thead>
<tr>
<th>Tenure Owner/Renter Occupied Housing Units for Sunnyside and Flagstaff</th>
<th>Sunnyside</th>
<th>Flagstaff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Totals</td>
<td>1,845</td>
<td>19,306</td>
</tr>
<tr>
<td>Owner-occupied</td>
<td>484 (26%)</td>
<td>9,304 (48%)</td>
</tr>
<tr>
<td>Renter Occupied</td>
<td>1,361 (74%)</td>
<td>10,002 (52%)</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Census 2000

**Income**

According to the U.S. Department of Housing and Urban Development definitions, the majority of Sunnyside households (67%) qualify as low-income. The median household income in Sunnyside in 2003 was $28,768, which is 42% lower than the City of Flagstaff Area Median Income of $51,800.

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Sunnyside</th>
<th>Flagstaff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $10,000</td>
<td>238 (13%)</td>
<td>2,035 (11%)</td>
</tr>
<tr>
<td>$10,000 to $19,999</td>
<td>408 (22%)</td>
<td>2,761 (14%)</td>
</tr>
<tr>
<td>$20,000 to $29,999</td>
<td>326 (17%)</td>
<td>2,944 (15%)</td>
</tr>
<tr>
<td>$30,000 to $39,999</td>
<td>283 (15%)</td>
<td>2,543 (13%)</td>
</tr>
<tr>
<td>$40,000 to $49,999</td>
<td>201 (11%)</td>
<td>2,000 (10%)</td>
</tr>
<tr>
<td>$50,000 or more</td>
<td>410 (22%)</td>
<td>7,072 (37%)</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2000 Census

**Labor Force**

Sunnyside has 3,384 residents between the ages of 18 and 64 indicating a strong labor force.
Poverty Levels

According to the 2000 Census, 25.9% of those living in Sunnyside had incomes that fell below the poverty level, down slightly from 1990's 28.4% poverty level, but substantially higher than Flagstaff's 17.4% poverty level. However, different household types had different poverty rates. For instance, only 17.6% of people in households headed by married couples had incomes below the poverty level, while 50.4% of people in households, headed by a single female head of household fell below the poverty level. (The low-income levels of female-headed households are common throughout the nation.) Therefore, the number of female-headed households has become a key statistic in determining neighborhood need.

<table>
<thead>
<tr>
<th>Poverty Status by Household</th>
<th>% of Total</th>
<th>Above Poverty</th>
<th>Below Poverty</th>
<th>% Below Poverty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Married Couple Families</td>
<td>39</td>
<td>2002</td>
<td>116</td>
<td>17.6</td>
</tr>
<tr>
<td>Single Male Parent</td>
<td>8</td>
<td>326</td>
<td>111</td>
<td>25.4</td>
</tr>
<tr>
<td>Single Female Parent</td>
<td>34</td>
<td>908</td>
<td>921</td>
<td>50.4</td>
</tr>
<tr>
<td>Unrelated Individuals</td>
<td>19</td>
<td>772</td>
<td>255</td>
<td>24.8</td>
</tr>
<tr>
<td>Totals</td>
<td>100</td>
<td>4,008</td>
<td>1,403</td>
<td></td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2000 Census

At-Risk Students

Criteria that determine an "at-risk" situation are: the percentage of students qualifying for free and reduced lunch, the percentage of students who are identified as English Language Learners, absenteeism, mobility, and scores from the Arizona Instrument to Measure Standards (AIMS) Dual Purpose Assessment. W.F. Killip Elementary School and Community Learning Center is the focus of this survey because the majority of the students at the school also live in the Sunnyside neighborhood. This allows deductions to be made regarding Sunnyside, based upon the criteria listed above.

A school's mobility refers to the number of students enrolled in public schools for the first time, students withdrawing from the district, and the number of students who re-enter after having withdrawn from the district. The rate of mobility for Killip School for the 2004-2005 school year is a noticeable 67%. The percent of students identified as English Language Learners who attend Killip is 44% for the 2004-2005 school year.

Killip School has developed a policy that addresses attendance and tardiness. The A.T.T.E.N.D. policy recognizes a gradient of numbers of unexcused absences in a five-step program.

Out of the student population at Killip, 92% were eligible for free or reduced lunches during December of 2004, according to Chartwell's Dining Service, which manages the food service for Flagstaff Unified School District. In comparison, 65% of the student population at South Beaver Elementary qualifies for free and reduced lunch while 12% of the Sechrist Elementary School population qualifies.
<table>
<thead>
<tr>
<th>School</th>
<th>Killip Elementary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance Rate</td>
<td>94%</td>
</tr>
<tr>
<td>Inward/Outward Mobility Rate</td>
<td>67%</td>
</tr>
<tr>
<td>Enrollment 2004/2005</td>
<td>514</td>
</tr>
<tr>
<td>English Language Learners</td>
<td>44%</td>
</tr>
<tr>
<td>Free / Reduced Lunch</td>
<td>92%</td>
</tr>
</tbody>
</table>

The State of Arizona uses the AIMS/DPA to determine a student's progress in meeting the academic standards for Arizona as outlined by the No Child Left Behind/Arizona Learns Initiative. The AIMS is State specific, while the DPA is a Standardized assessment comparing students' progress nationally.

<table>
<thead>
<tr>
<th>Grade</th>
<th>AIMS/DPA</th>
<th>Exceeds</th>
<th>Meets</th>
<th>Approaches</th>
<th>Falls</th>
<th>TERRA NOVA</th>
<th>Killip MEAN NCE</th>
<th>District MEAN NCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>5th</td>
<td>Killip Reading</td>
<td>1%</td>
<td>46%</td>
<td>40%</td>
<td>13%</td>
<td>Killip Reading</td>
<td>45.6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>District Reading</td>
<td>9%</td>
<td>63%</td>
<td>22%</td>
<td>6%</td>
<td>District Reading</td>
<td>56</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Killip Writing</td>
<td>0%</td>
<td>51%</td>
<td>36%</td>
<td>13%</td>
<td>Killip Language</td>
<td>41.9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>District Writing</td>
<td>7%</td>
<td>73%</td>
<td>17%</td>
<td>3%</td>
<td>District Language</td>
<td>52.2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Killip Math</td>
<td>7%</td>
<td>36%</td>
<td>26%</td>
<td>31%</td>
<td>Killip Math</td>
<td>45.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>District Math</td>
<td>18%</td>
<td>52%</td>
<td>18%</td>
<td>12%</td>
<td>District Math</td>
<td>65.1</td>
<td></td>
</tr>
<tr>
<td>6th</td>
<td>AIMS/DPA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>TERRA NOVA</td>
<td>Killip MEAN NCE</td>
<td>District MEAN NCE</td>
</tr>
<tr>
<td></td>
<td>Killip Reading</td>
<td>4%</td>
<td>49%</td>
<td>33%</td>
<td>14%</td>
<td>Killip Reading</td>
<td>41</td>
<td></td>
</tr>
<tr>
<td></td>
<td>District Reading</td>
<td>10%</td>
<td>64%</td>
<td>33%</td>
<td>5%</td>
<td>District Reading</td>
<td>56</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Killip Writing</td>
<td>0%</td>
<td>50%</td>
<td>44%</td>
<td>6%</td>
<td>Killip Language</td>
<td>45.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>District Writing</td>
<td>3%</td>
<td>68%</td>
<td>28%</td>
<td>2%</td>
<td>District Language</td>
<td>54.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Killip Math</td>
<td>7%</td>
<td>44%</td>
<td>33%</td>
<td>16%</td>
<td>Killip Math</td>
<td>44.7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>District Math</td>
<td>19%</td>
<td>53%</td>
<td>19%</td>
<td>9%</td>
<td>District Math</td>
<td>44.7</td>
<td></td>
</tr>
<tr>
<td>AIMS/DPA</td>
<td>Exceeds</td>
<td>Meets</td>
<td>Approaches</td>
<td>Fall-Back</td>
<td>NOVA Mean NCE</td>
<td>MEAN NCE</td>
<td>MEAN NCI</td>
<td></td>
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<td>-----------</td>
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<td>---------</td>
<td></td>
</tr>
<tr>
<td>Killip Reading</td>
<td>0%</td>
<td>42%</td>
<td>42%</td>
<td>17%</td>
<td>Killip Reading</td>
<td>41</td>
<td></td>
<td></td>
</tr>
<tr>
<td>District Reading</td>
<td>12%</td>
<td>63%</td>
<td>20%</td>
<td>5%</td>
<td>District Reading</td>
<td>55.7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Killip Writing</td>
<td>3%</td>
<td>34%</td>
<td>51%</td>
<td>12%</td>
<td>Killip Language</td>
<td>40.4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>District Writing</td>
<td>8%</td>
<td>64%</td>
<td>24%</td>
<td>3%</td>
<td>District Language</td>
<td>55.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Killip Math</td>
<td>6%</td>
<td>32%</td>
<td>37%</td>
<td>25%</td>
<td>Killip Math</td>
<td>43</td>
<td></td>
<td></td>
</tr>
<tr>
<td>District Math</td>
<td>22%</td>
<td>53%</td>
<td>16%</td>
<td>9%</td>
<td>District Math</td>
<td>56.3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


In conclusion, one can determine the characteristics of the Sunnyside neighborhood based upon the information relating to lunch program eligibility and the percent of inward/outward mobility at Killip. The number of students who qualify for the free and reduced lunch program supports the conclusion that most families are economically challenged. Also, housing situations must change frequently since so many students are moving in and out of Killip Elementary School, which is reflected by the mobility rate. Consequently, Sunnyside is faced with creating a sense of community within an environment that is constantly fluctuating.
Crime

Nature and Extent of the Problem

Flagstaff is a community located in rural Northern Arizona. It is considered a crossroads to the west and east via Interstate 40 (I-40), and a crossroad to the north and south via Interstate 17 (I-17). I-40 and I-17 cut across some of the most rural parts of Arizona, connecting these rural areas with Los Angeles, Las Vegas, the Grand Canyon, Phoenix, Tucson and Mexico, as well as the entire Midwest and eastern parts of the United States. Additionally, the consistent weather patterns of Arizona allow for a large transient/homeless population to find respite in the vast National Forest system that weaves itself throughout the State of Arizona.

Flagstaff has seen an increase in transportation of drugs, specifically marijuana, cocaine and meth-amphetamines. Marijuana is being transported from the south, mostly entering our borders from Mexico. Cocaine is being transported from the south and from California to the east coast, and meth-amphetamines are being produced here in Arizona and transported across the country. Statistics from the Coconino County Sheriffs Office and the Department of Public Safety have identified the corridors of I-40 and I-17, passing through Flagstaff, as one of the most well traveled corridors for the illegal trafficking of narcotics.

Flagstaff, a city dependent upon a tourist economy, has identified the mean income for a family of four as being $39,000. Sunnyside, the target community for the Weed and Seed Strategy, is a one-square mile community located in east Flagstaff, with a population of 5,000 full time residents. The mean income for a family of four in Sunnyside is $45,500.

In reviewing crime statistic comparisons for the City of Flagstaff (as a whole) and Sunnyside, it is important to define the parameters of tolerable crime and tolerable crime rates. Tolerable crime is described in the field of Criminal Justice as the crime rate that, per capita, mirrors the segment or target population that is being examined. For example, Flagstaff, Arizona has a total population of over 50,000 and Sunnyside has a population of over 5,000 residents, or approximately 10% of the total population. According to the definition of tolerable crime, the Sunnyside tolerable crime rate would be equivalent to 10% of the total crimes committed throughout the City of Flagstaff.

Crime statistics collected by the Flagstaff Police Department reveal dramatic differences in crime rates specific to Flagstaff as a whole, and the Sunnyside neighborhood, as related to the tolerable crime rate. The Flagstaff Police Department, utilizing a crime-mapping program known as I-LEADS Record Management System, live database has identified that of all reported crime in Flagstaff, 20% is committed in/or has a direct relationship to Sunnyside.
The crime rates below are indicative of the previously stated statistics. The breakdown of the crimes occurring in Sunnyside as a percentage of all crime in Flagstaff is as follows:

<table>
<thead>
<tr>
<th>Crime Type</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homicide</td>
<td>50%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Aggravated</td>
<td>10%</td>
<td>14%</td>
<td>12%</td>
</tr>
<tr>
<td>Assault</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Burglary</td>
<td>8%</td>
<td>11%</td>
<td>11%</td>
</tr>
<tr>
<td>Grand Theft</td>
<td>10%</td>
<td>21%</td>
<td>12%</td>
</tr>
<tr>
<td>Auto Theft</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Larceny Theft</td>
<td>8%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>Rape</td>
<td>6%</td>
<td>7%</td>
<td>10%</td>
</tr>
<tr>
<td>Robbery</td>
<td>5%</td>
<td>19%</td>
<td>10%</td>
</tr>
<tr>
<td>Arson</td>
<td>23%</td>
<td>15%</td>
<td>13%</td>
</tr>
</tbody>
</table>

**Overview of Drug and Violent Crime Activity**

Sunnyside is a community that had “almost” developed the attitude that “crime is to be accepted”. Since the implementation of the Sunnyside Weed and Seed Strategy, this view of “acceptance” has turned to one of intolerance. Drug offenses and violent crime had been the most under-reported offenses in Sunnyside, mainly due to fear of retribution or apathy. The Sunnyside Weed and Seed Strategy has provided a forum for residents and law enforcement to work together in an effort to curb criminal activity as well as re-build the credibility of law enforcement in the eyes of the community. The Partnership between law enforcement and the residents has allowed the Sunnyside neighborhood to ‘take a stand’ against the criminal element as well as ‘take back’ their neighborhood.

An increase in reported crime can be viewed either negatively, as merely an increase in criminal activity, or positively, as in the neighborhood taking a pro-active response against the crime that had become so prevalent in the community. In the past, drug transactions were openly being conducted and assaults were becoming a common occurrence. Law enforcement was regularly being criticized for their lack of interaction. It would have been easy to place blame for the increase in criminal activity on the ‘ethnicity’ of the community or the multi-cultural influx, but the residents of Sunnyside understood that the cause(s) of an increase(s) in crime was due, in part, to the apathetic nature of those residing in the community, and utilized the Weed and Seed strategy to initiate change in apathy.

**Resource Needs and Gaps in Service**

**I. Law Enforcement**

The Flagstaff Police Department has made significant improvements in crime analysis.

The County Attorney’s Office continues to support the Sunnyside Weed and Seed Strategy through prosecutorial efforts.
The Flagstaff Police Department continues to support the Sunnyside Weed and Seed Strategy by providing a Police Sergeant that is specifically assigned to support the Sunnyside Neighborhood. This officer attends all meetings regarding Sunnyside issues. Increased multi-jurisdictional investigations and arrests.

II. Community Oriented Policing

There has been an increase in police presence in the Sunnyside neighborhood.

Several community policing activities, such as summer bicycle patrols, targeted surveillance operations, attendance at Block-Watch meetings, Citizen's Academy, and training in the 'Citizen Radar-Gun use Training Program' where residents are trained in use of equipment used to identify speed-limit violators.

Increased Neighborhood Watch programs.
5. Community Services and Facilities

Zoning Codes
Zoning in Sunnyside allows for a variety of uses ranging from single-family to commercial (see Zoning Map Appendix A). The northern section of Sunnyside (north of Sixth Avenue) is predominantly residential zoning with commercial zoning existing along the periphery adjacent to Sixth Avenue, Izabel Street, Cedar Avenue and Fourth Street. Zoning on the south half of Sunnyside is predominantly commercial with residential zoning existing in the core and commercial existing on the periphery. All residential zoning in Sunnyside, except for the Mountain View area, is overlay zoning, allowing for a more flexible development standard.

Building Codes
Most of the homes and buildings in Sunnyside were constructed prior to the time the City Building Code was enacted and as such, do not meet the current Building Code requirements. Prevalent throughout the Sunnyside Neighborhood are obvious building and zoning code violations. The consequences of these violations range from reduced property values to serious safety issues. Older homes with outdated wiring are a fire hazard to the residents as well as structures. Abandoned vehicles are also prevalent in Sunnyside. One recent example (August 2005) involves 100% of the trailers in one particular small park being tagged as in violation of basic health and safety standards. The previous year two trailers were removed from the same park after a meth-amphetamine lab was discovered by police.

Clean and Green
The City of Flagstaff Clean and Green Program, in conjunction with the Flagstaff Police Department, is active in enforcing City litter and abandoned vehicle laws in Sunnyside. Enforcement of these laws is conducted on a complaint basis. Approximately 400 litter and vehicle complaints are received annually from the Sunnyside neighborhood, resulting in approximately 150 vehicles being towed and 250 properties being cleaned up. Violators can face civil or criminal charges and the fines can range from $25 to $2500. The City augments the enforcement component of the program with assistance programs designed to help property owners with clean up. Volunteers, tools and free dumpsters are often provided for property owners who respond to the violation within the 30-day correction period and ask the City for help. The City will tow abandoned vehicles free, upon request, subsequently arranging to clear the title and salvage the vehicle.

Public Improvements (Curb and Gutter, Sidewalks, Drainage, Streets)
Sunnyside is characterized by the lack of adequate curb and gutter, sidewalks and drainage infrastructure. The City of Flagstaff has invested heavily in public improvements over the past 42 years (see Public Improvements History, page 11). However, the need has always exceeded available resources.

Most of the existing water lines are between 2 to 4 inches in diameter, while a minimum of 8 inches is required to deliver adequate capacity.
About half of the sewer lines are 6 inches diameter, while a minimum of 8 inches is required to deliver adequate capacity.

Main underground drainage lines are still needed along the entire length of Maple, under Center from Maple Street to Fourth Street, under First Street from Maple Street to Second Avenue. Further, a regional detention basin is almost completed on the corner of Izabel Street and Sixth Avenue.

Prior to the current construction, of the 207 street blocks in Sunnyside, only 39 (19%) had curb and gutters, and only 18 additional street blocks (9%) had sidewalks.

In 1998, a major breakthrough occurred for Sunnyside. The first allocation of funds, generated as a result of a utility rate structuring, were allocated to what the City Council deemed as the highest priority: replacing obsolete water and sewer infrastructure in Sunnyside. At the same time, per legal counsel’s determination, the City Council approved utilization of the same funds to construct streets, drainage, curb, gutter and sidewalks that were incidental to the construction of the water and sewer lines. The new infrastructure will be installed in ten phases over a ten year period and will result in a complete upgrade of all water and sewer lines, the installation of the major drain lines beneath Maple Street, First Street and Center Street and new street, curb, gutter and sidewalk being constructed on 45 (22%) additional street blocks.

Affordable Housing projects, funded through the City of Flagstaff Community Development Block Grant are resulting in the installation of about 300 feet of curb and gutter and sidewalk each year.

**Street Improvements**

All of the streets in Sunnyside, with the exception of Sixth Avenue between West Street and Izabel Street are paved and in good condition. The City of Flagstaff maintains the streets in Sunnyside in the same manner that the other streets are maintained in the City. All streets are chip sealed every 7 to 10 years depending upon the severity of need.

**Street Lighting**

Currently, street lighting in Sunnyside meets City standards for spacing but not for the condition and type of lighting fixtures. For residential neighborhoods, depending upon the brightness of the street fixture, streetlights are to be placed every 260 to 380 feet. Because the current lighting standards were adopted after most of Sunnyside was developed, streetlights in Sunnyside do not exactly meet the criteria, though spacing is very close and a streetlight does exist at every intersection. In October 30, 2000, a Sunnyside Neighborhood of Flagstaff, Inc. meeting attended by the City Traffic Engineer, during which street lighting was discussed. As a result, the replacement of substandard lighting fixtures in Sunnyside was expedited. It should be noted that City street lighting standards are related to traffic safety objectives and not crime prevention. In the past, efforts by neighborhood residents to have additional lighting installed for crime prevention have been protested by the property owners adjacent to the proposed lighting because they did not want the light so close to their own home. In addition, the City of Flagstaff is the first International Dark Sky City and has strict standards regarding light pollution. These
standards protect the night sky for residents and observatories in the area, but occasionally come into conflict with resident safety concerns and the desire for more street lighting.

Ponderosa Park

Ponderosa Park is located in the northern section of Sunnyside. It covers 2.58 acres and offers a wide variety of recreational uses. It includes two basketball courts, a tennis court, a sand volleyball court, two horseshoe pits, bathroom facilities and a large picnic ramada with water and sufficient picnic tables to accommodate 100 people. The basketball courts are almost constantly in use and the picnic ramada is reserved at least once and usually two or three times a weekend during the spring, summer and fall.

While Ponderosa Park serves a very important recreational purpose during the day, it often serves a less desirable function during the night. Neighborhood residents attest that teenagers and adults often use it during the night for loitering, drug use, drinking alcohol and fighting. The predominant type of police service calls generated from Ponderosa Park are as follows, in order of prevalence: drug use, disturbing the peace, graffiti, drinking, man down, and fighting.

A new freestyle bicycle park for community youth is being constructed, along with a detention basin, and owner-occupied affordable housing units as a part of a City of Flagstaff Partnership between the Parks and Recreation, Development Services, Community Investment, and Community Improvement Divisions of the City of Flagstaff. Work on the project has already commenced.

Flagstaff Youth Center

The City of Flagstaff Parks and Recreation Department operates the Flagstaff Recreation Center (the “Youth Center”) in the northwest section of Sunnyside. The Youth Center provides recreation activities, primarily for school age youth both on a walk-in basis and on an organized program basis. Weightlifting is open to the public everyday from 6:30 a.m. to 9:00 a.m. From May through August, Youth Center hours are from 10:00 a.m. to 9:00 p.m. From September through April, the Youth Center is open from 12:00 noon until 9:00 p.m., except when schools are closed due to snow, when it opens its doors at 10:00 a.m. Walk-in activities include basketball, pool, foosball, ping-pong, table games, and bumper pool. Special programmed activities include special weight lifting classes and City Youth Basketball League, which has an enrollment of about 1000 kids. Two full-time City employees staff the Youth Center. Temporary staff is also available to supervise special programmed activities. Outside, on the grounds of the Youth Center, are basketball courts, tennis courts and a playground.

Joel Montalvo Baseball Field

The Joel Montalvo Little League Baseball Field is located in the southeast section of Sunnyside. The field, maintained by the City of Flagstaff, is used primarily by Mount Elden Little League, Excel Charter Schools and Northland Preparatory Academy.

Killip School Soccer and Baseball Fields

Two regulation soccer fields, one regulation baseball field and a practice baseball field were constructed in Sunnyside at Killip School in 1998 as a result of the recreation bond program
passed by Flagstaff voters in 1996. An Intergovernmental Agreement between Flagstaff Unified School District (FUSD) and the City of Flagstaff provided that the City construct and maintain the ball fields on Killip School property. In exchange for improving the fields, the City uses FUSD indoor gym facilities for recreation programming, such as youth basketball. Killip has priority use of the ball fields during school hours and City programmed activities have priority use of the ball fields during off-school hours. The organizations, which participate in City recreation programming, include the American Youth Soccer Organization, Flagstaff Soccer Club and YMCA Flag Football. Killip also uses the ball fields after school hours for its Esteem Machine after school programs available, which are for fourth through sixth graders and is staffed by Killip Physical Education teachers.

**Fire Protection**

Station 2, District 2 Fire Station is located on the corner of Spokane Avenue and First Street in the southeast section of Sunnyside. Station 2 includes one Type 1 Fire and one Type 6 (off road) Brush Truck and is staffed by at least three firefighters at all times.

**Police Protection**

Sunnyside has adequate police protection and is patrolled in the same manner as all other neighborhoods in the City. The Sunnyside Block Watch is a group of residents and police representatives that meet once per month for the purpose of discussing issues with neighborhood crime and police services in Sunnyside. The Sunnyside Block Watch is staffed by one officer from the City of Flagstaff.

**Affordable Housing Programs**

The City of Flagstaff, Community Investment Division, Housing Section, administers several affordable housing programs in conjunction with local non-profits to benefit Sunnyside. Through the use of Community Development Block Grant funds, City general funds, and recently Arizona Department of Housing funds, these Partnerships provide the following programs:

<table>
<thead>
<tr>
<th>Programs</th>
<th>Accomplishments in Sunnyside</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Rehabilitation</td>
<td>13</td>
</tr>
<tr>
<td>Demolition of Dilapidated Structures</td>
<td>10</td>
</tr>
<tr>
<td>Down Payment and Closing Cost Assistance for First Time Homebuyers</td>
<td>27</td>
</tr>
<tr>
<td>Owner-occupied Housing Infill</td>
<td>24 (16 more in the “Approved” Stage)</td>
</tr>
</tbody>
</table>

**Schools**

Sunnyside offers easy access to educational facilities with three pre-schools, two Head Start classrooms and Killip Elementary School, Mount Elden Middle School, Coconino High School, East Flagstaff Campus of Coconino County Community College and Northland Preparatory Academy all located within the neighborhood boundaries. Also in the neighborhood, are PEAK
School and Excel, which are charter schools offering alternative educational choices to the residents.

**Economic Development**

The Greater Flagstaff Economic Council (GFEC), a non-profit organization, is currently under contract by the City of Flagstaff to provide economic development services in the community. The MicroLoan program provides technical assistance and loans up to $25,000 for new and existing small businesses. The program targets businesses that would otherwise have difficulty obtaining a loan through traditional financing sources such as banks. Prior to providing the loans, the MicroLoan program assists the client with structuring a sound business plan, thereby ensuring success of the business and security of the loan. The MicroLoan program has assisted 75 businesses in Flagstaff since 1995.

A Partnership with the Small Business Development Center has been cultivated and outreach is occurring with smaller businesses in the neighborhood to provide free business technical assistance and education.

The Sunnyside Neighborhood Association of Flagstaff, Inc. successfully applied for a Community Development Block Grant allocation to provide job and career training. The program will provide individualized occupational education, counseling and assistance for Sunnyside residents. The program is administered by SNA, housed at the City of Flagstaff Recreation Facility on Izabel in Sunnyside, and demonstrates the continuing successful Partnership between the City and the neighborhood.

**Financial Institutions**

The following financial institutions are located in Sunnyside:

- Wells Fargo Home Mortgage Inc., 1515 E. Cedar Avenue, Ste. A-1
- Arizona Central Credit Union, 2521 N. West Street
- Consumer Product Liquidation, 2500 N. West Street
- CTX Mortgage, 2301 N. Fourth Street
- Adobe Financial Corporation, 2409 N. Fourth Street
- First Federal Credit Union, 2321 N. Fourth Street

**Public Transportation**

Public transportation is available to Sunnyside residents through the Mountain Line Bus System that runs a regular route-stopping approximately every hour at each bus stop. Persons with disabilities may utilize the VanGo service provided by Mountain Line. VanGo will provide transportation through pre-arrangements. Standard Mountain Line fares are $1.00 and there is a $.50 rate for seniors, Medicare recipients, and people with disabilities. The Mountain Line traverses Fourth Street, Third Street, and West Street north of, and along, Sixth Avenue. South of Sixth Avenue, Sunnyside residents may catch the bus along Route 66.
6. Neighborhood-Based Community Resources

There are many resources available to the Sunnyside Neighborhood for implementing the strategies outlined in this plan. Carrying out the strategies in the short term will require the leveraging of limited financial resources. Carrying out the strategies over the long term will require, to the greatest extent possible, that funds be used in a manner that generates a return on investments. Nonprofit agencies are one of the most important resources for implementing this strategy. Existing public-private Partnerships between local governments and nonprofit organizations will be strengthened. New collaborations will be created in response to expanded service levels required in the strategy. The following section identifies these resources.

BOTHANDS

BOTHANDS, formerly known as the Affordable Housing Coalition, is a “grassroots” nonprofit organization that formed in 1990 in response to the lack of adequate affordable housing in Flagstaff. BOTHANDS is a Community Based Development Organization which functions both as an advocacy body for affordable housing causes, as well as a builder and operator of affordable housing and affordable housing programs. BOTHANDS accomplishments and current activities include the following for low- and moderate-income persons:

- New Home Construction
- Transitional Housing for Victims of Domestic Violence
- Permanent Housing for Victims of Domestic Violence
- Rental Housing
- Acquisition/Rehabilitation of Owner-occupied Homes
- Down Payment and Closing Cost Assistance to First Time Homebuyers
- Individual Development Account Program

Sunnyside Neighborhood Association Weed and Seed

Weed and Seed is a nationwide program funded by the U.S. Department of Justice. Law enforcement, prevention-intervention-treatment, and neighborhood restoration are the three main components of the strategy. The goal is to bring together people of the Sunnyside neighborhood with area resources, such as the Police Department, in an effort to control crime and revitalize the community. Weed and Seed is a multi-agency approach.

Neighborhood residents, concerned with improving the quality of life in Sunnyside, founded the SNA in 1996. One of the first items of concern was obtaining grant funds for neighborhood improvement. SNA applied for, and received, a Department of Justice Weed and Seed Grant. In June of 1999, an endorsement of $225,000 a year was granted with the purpose of starting new programs and improving existing ones. SNA then established the Weed and Seed Steering Committee to govern Weed and Seed activities. The scope and reach of the activities being undertaken by Weed and Seed are consistent and complementary to those of SNA.

Sunnyside Weed and Seed’s Steering Committee oversees many subcommittees. Each subcommittee is responsible for implementing different programs that contribute to “weeding out” crime and planting “seeds” to help the community to grow. Among the subcommittees are
Law Enforcement, Community Policing/Block Watch, Safe Haven, Drug Education For Youth, Leadership Development, and Neighborhood Revitalization and Redevelopment.

One of the primary goals of Weed and Seed is community policing and law enforcement. Police officers now have an increased presence in the neighborhood due to budgeting for overtime, training, and equipment. Two sergeants, appointed by the Flagstaff Police Department, are in charge of monitoring community police efforts, training block captains, and serving on the Law Enforcement Subcommittees. Law enforcers help reduce crime by monitoring areas associated with illegal activity, surveillance of businesses because of burglaries, deterring sales of alcohol to intoxicated persons and illegal persons, and monitoring gang and drug-related activities. Police officers are also assigned with the greater duty of being a community resource. As a way of improving the quality of life for residents, police officers can provide feelings of safety and make referrals to agencies for people in need.

Block captains and police officers join together to operate the Block Watch program. Block Watch is a form of community policing. There are many benefits of community policing. Primarily, community members are familiar with their neighborhood and know the main concerns of the neighborhood. Community policing enables residents to participate in law enforcement by surveillance activities and by developing relationships with other members of the community. Block Captains are seen as community leaders, and can assume the role of organizing activities to bring residents together, as well as monitor crime. Community policing can be utilized for implementing problem solving activities by recognizing areas of concern and working with law enforcement to promote changes.

Another focus of Weed and Seed is prevention, intervention, and treatment. Activities and Partnerships are created in an effort to produce an environment that deters crime. Mainly, the prevention, intervention, and treatment aspects provide human resources related to youth and community programs. These programs are developed to promote positive changes and turn people away from detrimental behavior. Programs designed to provide positive enrichment are vast, and include:

- Killip Community Action Team (K-CAT)
- Esteem Machine with Students Taking Active Roles in School (STARS)
- Drug Education for Youth (DEFY)
- Life Skills
- Alternative Learning Classroom
- Sunnyside Community University
- Home Start
- The Sunnyside One Stop Career and Skills Training Center
- FYI - Families, Youth, and Individuals Empowerment Initiative
- Sunnyside Neighborhood of Flagstaff, Inc.with the SNA Board of Directors.

Safe Havens, located in the Killip Elementary School and at the Flagstaff Recreation Center, are where many of the previously mentioned programs are located. The programs provide greater opportunities to community members by providing accessible facilities whereby people can experience self-enrichment in after-school and weekend activities. The main goal of Safe
Haven is to develop leadership skills for both youth and adults. Activities are educational, recreational, informational regarding community resources, and are intended to nourish health and wellness. Programs are also designed to provide mentors who serve as positive role models for participants.

The SNA Weed and Seed strategy is actively improving the Sunnyside Neighborhood. With the help of numerous agencies, Weed and Seed has expanded to provide benefit for both Southside and Sunnyside, and will continue to benefit both of the neighborhoods. As activities continue, the "Welcome to Sunnyside" signs installed by the Restoration and Redevelopment Committee will assume greater meaning to all residents of the neighborhood.

North Country Community Health Center
North Country Community Health Center has been located in the Sunnyside neighborhood for five years, providing quality medical, dental and pharmacy services, health education and outreach to both insured and low-income, uninsured individuals on a sliding fee basis. Staff is fluent in Spanish, Navajo, Hopi and Zuni. Notable programs at the Center include diabetes education, the Well Woman Program, which provides screening and treatment for women over 50 or at risk for breast cancer and the Health Start Program, providing education and mentoring to pregnant women. North Country's Division of Training and Outreach promotes the entry and education of individuals of any age into health care professions. North Country Community Health Center is building a new multi-million dollar facility across Fourth Street. Services will still be well within walking, or public transportation, distance.

Habitat for Humanity Flagstaff
Habitat for Humanity Flagstaff (HFHF) is a local chapter of Habitat for Humanity, International, a non-profit housing organization whose mission is to build owner-occupied housing for very low income persons. The HFHF, formed in 1993, builds homes in conjunction with community volunteers and its Partner families. Partner families (those that purchase the homes) must contribute at least 500 hours toward the construction of the home and remain involved in the Habitat mission after occupancy.

Northern Arizona Council of Governments
Northern Arizona Council of Governments (NACOG) is a nonprofit membership corporation representing local governments to provide a variety of services within the four northern Arizona counties of Apache, Coconino, Navajo and Yavapai. The goal of NACOG is to support local governments, tailoring projects and programs to meet the ever-changing needs of the Agency's membership entities. The service and programs NACOG provides include:
- Owner-occupied Housing Rehabilitation
- Down Payment and Closing Cost Assistance to First Time Homebuyers
- Senior Programs (Meals on Wheels, congregate meals, transportation, case management, legal services)
- Home Weatherization Program
- Preschool Education through Head Start
- Planning and Technical Assistance for the Rural Community Development Block Grant Program

**Salvation Army**

The Salvation Army operates a thrift store that generates most of the revenue it uses to fund its programs. The Salvation Army provides programs for rent and utility assistance to homeless persons. The Salvation Army also provides food services to all sub-populations and reported monthly averages in 2000 for the Flagstaff area of 62 food boxes, 470 breakfast brunches, and 500 sack lunches.

**St. Vincent de Paul**

St. Vincent De Paul operates a thrift store that generates most of the revenue it uses to fund its programs. Those requiring assistance can dial the St. Vincent De Paul “Help Line”: (928)774-6511. Persons in need can obtain clothing and household items free of charge. St. Vincent De Paul provides hotel and transportation vouchers to homeless persons.

**Foundation House**

The Foundation House, operated by AZNorth Realty, provides housing for homeless or near homeless men suffering from chronic alcoholism. The Foundation House provides 20 beds and a highly structured atmosphere of recovery centered on the Alcoholics Anonymous 12-step program. Those living in Foundation House must be employed or actively seeking employment and must pay some level of rent.

**Assistance League of Flagstaff**

The Assistance League of Flagstaff is a community outreach organization. Programs organized by the Assistance League include:

- ABC (A Birthday Celebration) that organizes parties for elderly people at Los Arcos Nursing Home
- Hug-a-Bear providing donations of stuffed animals to children who have suffered trauma
- Kiddie Closet provides supplies for babies
- School Bell donates clothes to children referred by a school nurse
- Cedar Closet Thrift Store

**Parenting Arizona**

Parents Anonymous is a statewide nonprofit organization with a mission to strengthen families and prevent abuse and neglect. The northern region is served by the Flagstaff office. Volunteer-run programs include a 24-hour crisis line for parents under stress, a peer self-help group for grandparents raising grandchildren, parent education classes that include education in
communication and child development, placement of a family advocate at Kinsey and Marshall Elementary Schools, and volunteer programs with other agencies, such as Department of Economic Security and Child Protection Services.

**Flagstaff Family Food Center**

The Flagstaff Family Food Center serves one hot meal from 4 - 5:30 P.M. every day of the year to all sub-populations, with the exception of those who appear drunk, on drugs or who cause a disturbance of any kind. In 1999, the Food Center served 52,476 meals. The Family Food Center is located near the center of Sunnyside.

**The United Way of Northern Arizona**

The United Way of Northern Arizona is a national affiliated fund raising and funds distribution organization that makes donations to over 40 local health and human service organizations for the furtherance of their causes. The United Way is also instrumental in the advocacy and support of causes that benefit local neighborhoods, youth, families and those with special needs. The United Way of Arizona, located in Sunnyside, was instrumental in the establishment of the SNA.

**NACOG Head Start**

Head Start is a federally funded preschool education program conducted in a formal classroom setting. It is available to children 3-5 years of age from low-income families. Flagstaff's Head Start program serves 376 children and is operated from the Northern Arizona Council of Governments, providing 6 locations, 5 of which are in low-income neighborhoods. Flagstaff also has an Early Head Start program, serving children from birth to 3 years of age from low-income families. There are currently 16 children served in Early Head Start. The Early Head Start program is limited by the lack of physical space and could serve more children if there were more space available. Additionally, NACOG offers the services of a home-based teacher.

### NACOG Sunnyside Head Start Flagstaff Centers

<table>
<thead>
<tr>
<th>Name of Center</th>
<th>Address</th>
<th># of Children</th>
<th># of Classroom(s)</th>
<th>Neighborhood</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ponderosa</td>
<td>2500 N 1st St</td>
<td>131</td>
<td>7</td>
<td>Sunnyside</td>
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<tr>
<td>Flag Early Head Start</td>
<td>3401 N 4th St</td>
<td>16</td>
<td>2</td>
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</tr>
<tr>
<td>Sunnyside Early Head Start</td>
<td>1825 N Main</td>
<td>8</td>
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</tr>
</tbody>
</table>
7. Neighborhood Issues, Visions and Plans

Through a combination of surveys, interviews, community meetings, and research, the problems in Sunnyside have been identified, and a following vision for change has been established.

- Neighborhood Appearance
- Safety and Security
- Housing
- Infrastructure
- Social Services
- Education and Workforce Development
- Economic Development

The following vision statements describe what residents envision after five years of implementing the strategies in this plan.

Neighborhood Appearance Vision

The appearance of Sunnyside has changed from that of a neglected neighborhood to a neighborhood undergoing major physical improvement. Everywhere in the neighborhood one can see new curbs, gutters, sidewalks and drainage infrastructure. Dozens of beautifully designed new owner-occupied homes can be seen all over the neighborhood as well. Properties that used to be in deteriorated condition have been rehabilitated and cleaned up. Junk vehicles and junked yards are rare. Nicely maintained yards manifest the newfound pride of the residents. All of the vacant-deteriorated buildings have been demolished and junk storage facilities no longer exist. There is majority support from the residents to target the remaining trailer parks for redevelopment into housing, community centers, day care centers, job training facilities and parks. New curb, gutter and sidewalk have provided the ability for residents to landscape their yards and new landscaping has become a very common type of home improvement.

Safety and Security Vision

Sunnyside is a pleasant place to walk. New sidewalks separate pedestrians from cars and narrow streets along with new traffic controls making speeding on Sunnyside streets almost impossible. New investments in the neighborhood have increased property values and instilled pride of ownership, thereby decreasing tolerance for crime and increasing citizen involvement in crime prevention. Ponderosa Park and the Flagstaff Youth Center are crime and drug free. Neighborhood boxing clubs, sports teams, ministries and recreation centers have become popular alternatives to gang-related activity.

Housing Vision

The image of Sunnyside's housing has changed from substandard and cheap to affordable yet desirable. People who rent in Sunnyside are staying longer because they truly like the neighborhood. The sharp increase in the owner-occupancy rate has brought longer-term residents to the neighborhood. The decreased transience in Killip Elementary School and Coconino High School has caused a proportionate increase in AIMS scores. The worst of the stick-built, substandard housing stock has been demolished or rehabilitated. Trailer courts still
exist but many have been cleaned up and many have been targeted for redevelopment. Just about everywhere you look, you can see new owner-occupied housing subdivisions where dilapidated buildings used to be. Good, well-maintained housing is available to families, elderly, special needs populations, or anyone who enjoys the neighborhood for its proximity to services, education and entertainment. The historic rock and Victorian style homes have been restored and are part of the neighborhood identity.

Infrastructure Vision
The majority of Sunnyside streets have curb, gutter and sidewalk, providing a network of pedestrian access throughout the neighborhood and connecting the neighborhood to commercial centers on its periphery. A complete network of drainage infrastructure has been installed and flooding is no longer a problem. A landscaped and grassed regional detention basin has been installed on the northeast corner of Sixth Avenue and Ixabel Street that also functions as a park. Upgraded street lighting ensures traffic and pedestrian safety throughout the neighborhood. Discussions are underway for the expansion of Ponderosa Park, the Flagstaff Youth Center and the Joel Montalvo Baseball Field.

Social Services Vision
Sunnyside has every available social service for its residents located within walking distance. Job training, medical care, homeless assistance, meals, food banks, addiction assistance, domestic violence shelters, churches, day care and schools are all inside the neighborhood. Sunnyside residents have every opportunity to better their lives and help others better their lives. The volume of social services is indicative of the generosity of Sunnyside residents who realize that improving the lives of the residents improves the overall neighborhood.

Educational and Workforce Development Vision
There are also educational and job-training services provided for any Sunnyside resident in need, within walking distance as well. A better-trained work force has improved the viability of Sunnyside businesses. The higher profitability and visibility of Sunnyside businesses has prompted business owners to make improvements to their buildings, which is having a positive impact on property values and the overall neighborhood appearance. Affordable day care is available in Sunnyside, providing parents the opportunity to not only work, but to seek better jobs and careers. The new Sunnyside Skills Center provides comprehensive job preparation for vocational occupations from GED assistance to professional certification.

Killip Elementary School and Coconino High School have one of the lowest transience rates and some of the highest AIMS scores in the City. They are both regarded as above average schools due in part to the quality and effectiveness of their after school programs. The quality of the drama, sports, music and art activities has greatly increased student involvement.

Economic Development Vision
The City of Flagstaff’s Fourth Street redevelopment efforts, along with the construction of the new overpass at Fourth Street and Route 66, has resulted in a vibrant and revitalized Fourth Street. New developments include a mix of commercial, recreational, professional and affordable housing uses. The diversity of Sunnyside residents supports specialized types of
businesses and services that do not aggressively compete with other commercial centers. Jobs created by the revitalization may take advantage of a highly capable Sunnyside work force that, in turn, may access employment opportunities without the need for expensive transportation. Many businesses inside of Sunnyside, benefiting from City investments in curb, gutter, sidewalk and drainage facilities, have used the added property value to obtain loans for business improvements that have provided for an increase in commerce. Many businesses have used the GFEC Micro-Loan program for business expansions that have provided for a similar expansion of commerce.
Strategic Plan

Neighborhood Appearance Strategies

**Goal Statement:**
To increase neighborhood pride through improved neighborhood appearance.

**Strategies:**

1) **Enforcement of City of Flagstaff zoning ordinances**  
   *Partner:* City of Flagstaff Zoning Enforcement  
   *Projected Outcomes:* 5 complaints received and resolved

2) **Clean and Green Beautification Awards**  
   *Partner:* City of Flagstaff Clean and Green; Sunnyside Neighborhood Association  
   *Projected Outcomes:* Annual Beautification Awards

3) **Encourage use of free junked vehicle removal**  
   *Partner:* City of Flagstaff Clean and Green; Sunnyside Neighborhood Association  
   *Projected Outcomes:* 15 vehicles removed per year

4) **Seek to obtain neighborhood support regarding a property maintenance ordinance relevant to Sunnyside**  
   *Partner:* Sunnyside Neighborhood Association, City of Flagstaff  
   *Projected Outcomes:* One (1) informational meeting for residents, with consistent discussion with the City of Flagstaff Community Development Department

Safety and Security

**Goal Statement:**
To create a safer neighborhood for residents and businesses

**Strategies:**

1) **Maintain and grow the Sunnyside Blockwatch Committee**  
   *Partner:* Sunnyside Blockwatch Committee, Sunnyside Weed and Seed Initiative  
   *Projected Outcomes:* Monthly meetings of the Block Watch Committee to address community issues; 2 new members per year

2) **Implementation of Sunnyside FYI to empower residents of public and federally-assisted low income housing in self-sufficiency and crime prevention strategies**  
   *Partner:* Department of Justice, Flagstaff Police Department, Coconino County Juvenile Court Services, Sunnyside Neighborhood Association  
   *Projected Outcomes:* Assist 50 residents per year
Housing Strategies

Goal Statement:
To improve housing opportunities and neighborhood pride through housing investment

Strategies:
1) Encourage low income residents to participate in Owner-occupied Rehabilitation Program
   Partner: City of Flagstaff Housing Section; Sunnyside Neighborhood Association
   Projected Outcomes: Minimum 1 household participating per year
2) Provide new owner-occupied homes for low-income families
   Partner: City of Flagstaff, BOTHANDS
   Projected Outcomes: 16 new homes constructed over 5 years

Infrastructure Strategies

Goal Statement: To improve access to basic infrastructure services and amenities

Strategies:
1) Provide curb, gutter, sidewalk and stormwater detention to inadequately served areas
   Partner: City of Flagstaff
   Projected Outcomes: Continue to progress through planned phases

Social Service Strategies

Goal Statement: To provide residents with greater access to social service support

Strategies:
Provide residents with literature and information regarding services available within their community.
   Partners: Sunnyside Neighborhood Association; area non-profit providers
   Projected Outcomes: Maintenance of a resource library of non-profits at the SNA offices
Provide Toys For Tots Program serving Sunnyside youth
   Partners: Sunnyside Neighborhood Association; U.S. Marine Corps
   Projected Outcomes: Provide toys for over 500 youth
Education and Workforce Development

Goal Statement: To create a skills training center to teach workforce development and employability skills to area residents

Strategies:
1) Implement and sustain a Sunnyside One Stop Career & Skill Training Center Comprehension Internship Program
   Partners: Sunnyside Neighborhood Association, Sunnyside Weed & Seed, City of Flagstaff CDBG, Coconino County, City of Flagstaff Recreation Center on Izabel Street, United Way of Northern Arizona, Qwest Communications.
   Projected Outcomes: Certification and job placement assistance to 45 low Income residents of Sunnyside, and access to resources for the neighborhood residents
2) Continue to improve access of residents through increased outreach and collaboration.
   Partners: City of Flagstaff, Coconino County Career Center, Sunnyside Neighborhood Association of Flagstaff, Inc.
   Projected Outcomes: Provide up to 36 TANF (Temporary Assistance for Needy Families) with 12 weeks hands-on internship

Goal Statement:
To raise basic skill level of area residents through college programs

Strategies:
1) Work with Coconino Community College to inform residents of the availability of educational opportunities at the Fourth Street Campus.
   Partners: Coconino Community College, Sunnyside Neighborhood Association
   Program Outcomes: An increase in Sunnyside resident Community College enrollment.

Economic Development

Goal Statement:
To increase childcare opportunities in the neighborhood

Strategies:
1) Increase the number of licensed childcare providers in the neighborhood through targeted recruitment and education.
   Partners: Association for Supportive Childcare: Ninos En Mi Casa; Sunnyside Neighborhood Association
   Projected Outcomes: One (1) new licensed childcare provider per year
Goal Statement: To encourage and strengthen small business owners, entrepreneurs, and residents in the neighborhood

Strategies:
1) Promote existing business classes in the community to neighborhood small business owners
   Partners: Coconino Community College; Sunnyside Neighborhood Association
   Projected Outcomes: Economic development classes will be made available both for credit and non-credit purposes

2) Connect new and established neighborhood businesses with free support through the Small Business Development Center
   Partners: Small Business Development Center, Sunnyside Neighborhood Association
   Projected Outcomes: Identify 3 people starting small businesses and refer them to the Small Business Development Center or the Center for Associated Kitchen Enterprises.

Proposed Schedule of Accomplishments

On Going Projects
- The City of Flagstaff will continue to implement the Clean and Green program for the enforcement of City Litter and Junk Vehicle Ordinances ensuring that both residences and businesses are targeted.
- The Sunnyside Neighborhood of Flagstaff, Inc. will identify funds/resources to augment/increase the City of Flagstaff’s Clean and Green Beautification Awards program from annually to bi-annually.
- The City of Flagstaff Police Department will continue to implement the graffiti abatement program.
- The City of Flagstaff, in conjunction with its for-profit and non-profit Partners, will target dilapidated owner-occupied housing for rehabilitation assistance.
- The City of Flagstaff, in conjunction with its for-profit and non-profit Partners, will continue to build owner-occupied homes on vacant properties.
- The City of Flagstaff will continue the installation of curb, gutter, sidewalk, water lines, sewer lines and drainage infrastructure through the City’s infrastructure replacement program.
- The City of Flagstaff will target the construction of a landscaped regional detention basin on Izabel Street between Sixth Avenue and Colanthe Avenue.
2006/2007

- The Sunnyside Neighborhood of Flagstaff, Inc. will work with Coconino Community College to promote classes for Sunnyside residents, especially classes at the Fourth Street campus.

- The Sunnyside Neighborhood of Flagstaff, Inc. will work with the City of Flagstaff to investigate how traffic from Coconino High School can be minimized and controlled to create a safer environment.

- The Sunnyside Neighborhood of Flagstaff, Inc. will seek to obtain neighborhood support to establish Sunnyside as a revitalization and redevelopment area.

- The Sunnyside Neighborhood of Flagstaff, Inc. will seek to obtain neighborhood support to pursue, in conjunction with the City of Flagstaff, the development of a property maintenance ordinance that is proactively enforced for both businesses and residences.

2007/2008

- The Sunnyside Neighborhood of Flagstaff, Inc. will work with the City of Flagstaff to investigate the provision of additional Senior Services in Sunnyside.

- The Sunnyside Neighborhood of Flagstaff, Inc. will work with local non-profit and for-profit entities to fund and support the establishment of a Child Care Cooperative in Sunnyside.

- The Sunnyside Neighborhood Association of Flagstaff, Inc. will continue supporting the enforcement of the Property Maintenance Ordinance.

2008/2009

- The Sunnyside Neighborhood of Flagstaff, Inc. will identify funds/resources to either augment/increase the City of Flagstaff's Clean and Green Beautification Awards program from annually to bi-annually.

2009/2010

- Continued installation of curb, gutter, sidewalk, water lines, sewer lines and drainage infrastructure through the City’s infrastructure replacement program.

- The Sunnyside Neighborhood of Flagstaff, Inc. will identify funds/resources to augment/increase the City of Flagstaff’s Clean and Green Beautification Awards program from annually to bi-annually.
• The City of Flagstaff will continue to implement the Clean and Green program for the enforcement of City Litter and Junk Vehicle Ordinances, ensuring that both residences and businesses are targeted.

• The Sunnyside Neighborhood Association of Flagstaff, Inc. will continue supporting the enforcement of the Property Maintenance Ordinance.

• Continue to maintain and grow the Sunnyside Block Watch Committee.

• Continue using CDBG funds and General funds to provide housing opportunities and neighborhood pride through homeownership, rehabilitation, job training and other programs.
LIST OF APPENDICES

Appendix A: Maps
Appendix B: Survey Examples and Results
Appendix C: Neighborhood Meeting Agendas
Appendix D: Sunnyside Neighborhood Meeting
Appendix E: List of Sunnyside Businesses
Appendix A: Maps
Appendix B: Survey Examples and Results
December 11, 2000

Dear Resident:

Attention!! Your neighborhood is changing and this is your chance to have input on what it is going to look like!!

The Sunnyside Neighborhood Association is currently developing plans and strategies for improving the quality of life in Sunnyside. The first part of this process is to have residents of the neighborhood identify problems and needs in Sunnyside, as well as to find out what kind of improvements you would like to see. Please help us with this task by responding to the enclosed one page questionnaire and returning it in the provided envelope (no postage necessary) by January 8, 2001. While putting your name and address on the questionnaire is optional, we would encourage you to at least put down your street, so that we will be able to identify if there are areas in Sunnyside with specific needs. Your answers will be included in a neighborhood needs assessment that will be used to obtain funding for the things that are needed in Sunnyside. For purposes of this questionnaire, the Sunnyside Neighborhood is bordered by Cedar Avenue on the north, Isabel Mesa on the west, 4th Street on the east and Santa Fe and Arrowhead on the south. Thank you for your time and help. If you have any questions, please feel free to call Jean Griego at the Sunnyside Neighborhood Association Office 773-9813.

Sincerely,

Mike Gallegos
Chairman, Sunnyside Neighborhood Association
20 diciembre 2000

Estimado residente:

¡Atención!: Su barrio está cambiando, y ahora tiene la oportunidad a decirnos quales cambios serán los más propios.

La Asociación del Barrio de Sunnyside en este tiempo está preparando planes y estrategias para mejorar la calidad de vida en Sunnyside. La primera parte de este proceso es pedir a los residentes del barrio que identifiquen los problemas y lo que se necesite en Sunnyside. También, queremos saber qué tipo de mejoramientos desea usted.

Por favor, ayudemos con esta tarea y tome el tiempo a responder al cuestionario incluido con esta carta. El cuestionario se puede volver de correo en el sobre aquí incluido (lo cual no necesita sello de correo) por el día 19 enero 2001:

Aunque no tiene que poner su nombre o dirección en el cuestionario, le pidimos el favor que ponga por lo menos el nombre de la calle en que vive. Así, podremos identificar si hay situos en Sunnyside con problemas específicos.

Sus respuestas serán incluidas en una evaluación de las necesidades del barrio. Tal evaluación será usada para conseguir fondos para lo que se necesite en Sunnyside.

Las propiedades que están situadas entre las calles Cedar Avenue al norte, Isabel Mesa al oeste, 4th Street al este, y las calles Santa Fe y Arrowhead al sur hemos designados al Barrio de Sunnyside.

Muchas gracias por su tiempo y ayuda. Si tiene cualquier pregunta, por favor llame a Jean Griego en la Oficina de la Asociación del Barrio de Sunnyside al número de teléfono 773-9813.

Su seguro servido,

Mike Gallegos
Presidente de la Asociación del Barrio de Sunnyside
Sunnyside Neighborhood Association
Resident Survey

Name (optional):______________________________

Address (optional):_______________________________________

1. How are the following items impacting your quality of life? Please circle your choice.

<table>
<thead>
<tr>
<th>Item</th>
<th>Don't Know</th>
<th>No Impact</th>
<th>Little Impact</th>
<th>Moderate Impact</th>
<th>Major Impact</th>
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<tr>
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<td>0</td>
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<td>2</td>
<td>3</td>
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<td>B. Violent Crime</td>
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<td>2</td>
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<td>4</td>
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<tr>
<td>C. Yards Not Maintained (junk/landscape)</td>
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<td>4</td>
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<td>3</td>
<td>4</td>
</tr>
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</tr>
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<tr>
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2. Within the Sunnyside Neighborhood, do the following meet your needs? Please circle your choice.

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<thead>
<tr>
<th>Item</th>
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<td>4</td>
</tr>
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<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
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<tr>
<td>J. Job Training / Adult Education</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

What do you think is the most important issue facing the neighborhood today? (Can be something listed above, or anything else you think is most important.)
Asociación del Barrio de Sunnyside  
Medición de Los Opiniones de los Residentes

Nombre (discrecional): ________________________________
Dirección (discrecional): ________________________________

1. ¿Cómo está afectando los siguientes artículos a su calidad de vida? Por favor escoge su selección y márguelo con un círculo.

<table>
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<th>Poco Efecto</th>
<th>Efecto Moderado</th>
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</tr>
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<tr>
<td>M. Drogas Illegales</td>
<td>0</td>
<td>1</td>
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</tr>
<tr>
<td>N. Actividad de Cuadrillas</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>O. Actividad Comercial</td>
<td>0</td>
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<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>P. Deterioración de las Casas de Móvil</td>
<td>0</td>
<td>1</td>
<td>2</td>
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<td>4</td>
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<tr>
<td>Q. Acceso a Seguro</td>
<td>0</td>
<td>1</td>
<td>2</td>
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<tr>
<td>R. Transporte</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

2. Diganos si los siguientes puntos cumplen con lo que usted necesita en la vecindad de Sunnyside. Por favor escoge su selección y márguelo con un círculo.

<table>
<thead>
<tr>
<th></th>
<th>No Só</th>
<th>No Uso</th>
<th>No Hay</th>
<th>Suficiente</th>
<th>Muy Suficiente</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Programas para los Niños</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>B. Facilidades de Recreo y Parques</td>
<td>0</td>
<td>1</td>
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<td>4</td>
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<tr>
<td>C. Facilidades para la Comunidad</td>
<td>0</td>
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<tr>
<td>D. Oportunidades de Empleo</td>
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<td>E. Luces en las Calles</td>
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<td>F. Programas para los Mayores</td>
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<td>G. Calles de Pavimento</td>
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<td>H. Facilidades para el Cuidado de los Niños</td>
<td>0</td>
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<td>I. Transporte</td>
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<td>1</td>
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<td>4</td>
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<tr>
<td>J. Entrenamiento de Trabajo/Educación de Adultos</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

¿En su opinión, cuál es el punto más importante confrontando a la vecindad hoy en día? (Puede ser algo de las listas ya mencionadas o puede ser cualquier otra cosa la cual usted piense es la más importante.)
## Resident Survey Results Summary

How are the following items impacting your quality of life?
4=major impact 3=moderate impact 2=little impact 1=no impact 0=don't know

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>D. Speeding</td>
<td>839</td>
<td>3.01</td>
</tr>
<tr>
<td>C. Yards Not Maintained (junk/landscape)</td>
<td>825</td>
<td>2.96</td>
</tr>
<tr>
<td>P. Cluttered Deteriorated Trailer Parks</td>
<td>698</td>
<td>2.50</td>
</tr>
<tr>
<td>M. Illegal Drugs in Neighborhood</td>
<td>649</td>
<td>2.33</td>
</tr>
<tr>
<td>E. Abandoned Vehicles</td>
<td>639</td>
<td>2.29</td>
</tr>
<tr>
<td>H. Loitering</td>
<td>627</td>
<td>2.25</td>
</tr>
<tr>
<td>K. Unsafe Deteriorated Housing</td>
<td>619</td>
<td>2.22</td>
</tr>
<tr>
<td>L. Stray Animals</td>
<td>610</td>
<td>2.19</td>
</tr>
<tr>
<td>N. Gang Activity</td>
<td>578</td>
<td>2.07</td>
</tr>
<tr>
<td>F. Unwanted Activity in Alleys</td>
<td>575</td>
<td>2.06</td>
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<tr>
<td>A. Property Damage Crime</td>
<td>525</td>
<td>1.88</td>
</tr>
<tr>
<td>J. Cut-Through Traffic</td>
<td>494</td>
<td>1.77</td>
</tr>
<tr>
<td>O. Commercial Activity</td>
<td>492</td>
<td>1.76</td>
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<tr>
<td>B. Violent Crime</td>
<td>480</td>
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<tr>
<td>G. Drainage/Flooding</td>
<td>474</td>
<td>1.70</td>
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<tr>
<td>R. Transportation</td>
<td>404</td>
<td>1.45</td>
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<tr>
<td>Q. Accessibility to Insurance</td>
<td>309</td>
<td>1.11</td>
</tr>
<tr>
<td>I. Accessibility to Loans</td>
<td>284</td>
<td>1.02</td>
</tr>
</tbody>
</table>

## Within the Sunnyside Neighborhood, do the following meet your needs?
4=very adequate 3=adequate 2=not available 1=don't use 0=don't know

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>G. Street/Pavement</td>
<td>656</td>
<td>2.35</td>
</tr>
<tr>
<td>E. Street Lighting</td>
<td>603</td>
<td>2.16</td>
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<tr>
<td>B. Recreational/Park Facilities</td>
<td>583</td>
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<tr>
<td>C. Community Facilities</td>
<td>430</td>
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<tr>
<td>I. Transportation</td>
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<tr>
<td>D. Employment Opportunities</td>
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<tr>
<td>A. Youth Programs</td>
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<td>J. Job Training / Adult Education</td>
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<td>H. Day Care</td>
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<tr>
<td>F. Senior Programs</td>
<td>280</td>
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</tr>
<tr>
<td>#</td>
<td>Zone</td>
<td>What do you think is the most important issue facing the neighborhood today? (Can be something listed above, or anything else you think is most Important.)</td>
</tr>
<tr>
<td>----</td>
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<td>---------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1</td>
<td>0</td>
<td>Lighting and sidewalks</td>
</tr>
<tr>
<td>2</td>
<td>7</td>
<td>Flooding and drainage, no curbs or sidewalks. Every time it rains or snows we need a canoe to get to our house. Has been addressed to the city, but apparently no one cares!</td>
</tr>
</tbody>
</table>
| 3  | 3    | 1) Children playing in the streets  
2) Young people loitering around the residence area where they don't belong  
3) Increase in gang problem                                                                                                       |
| 5  | 0    | SIDEWALKS!!!                                                                                                                       |
| 6  | 2    | Pride in neighborhood maintenance: i.e. painting exteriors, trash and clutter, barking dogs in cooped up yards are suffering.       |
| 7  | 2    | Youth adolescent programs, give them something interesting to do support more programs w/o budget cuts.                             |
| 8  | 7    | Deterioration of housing  
Businesses moving to the west side of town  
Speeding cars                                                                                                                        |
<p>| 9  | 9    | There is a lot of dogs running around. Drunken Indians roaming the streets late nights early mornings. Need more things for teenagers. People go too(o) fast and don't stop at the stop sign on Main St. |
| 10 | 9    | Return to rear-loader trash pick-up. Piles of junk throughout neighborhood for weeks before it is hauled away. Was never like that before, I know – I used to clean up the area for the city before new schedules for trash pick-up were installed. |
| 11 | 7    | On the corner of 4th Ave and Main there is a lot of small children and people run our stop sign always!! And the gang and drug problems |
| 12 | 4    | It is most aggravating to is that parents picking up their children from Killip School park in front of my house to wait for their kids. We have several cats and can't always fit them all in our driveway. If we return home during after-school hrs, we can't even park in front of our own house. Sometimes part of our driveway is also blocked. Seems unfair to us as a homeowner. |
| 13 | 1    | Gang and drug activity leading to intrusion (cut-through traffic, broken bottles, peeping-toms etc) in private yards. I'm actually concerned about going out of town overnight and leaving my apartment unattended -- I didn't worry about that just 5 years ago. |
| 15 | 0    | We need sidewalks!                                                                                                                  |
| 17 | 7    | More parks (clean). Cleaner yards. A more safer feeling. I don't take walks cause I don't feel safe. Sidewalks would be great!          |</p>
<table>
<thead>
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<th>Comments from Sunnyside Resident Survey</th>
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<tr>
<td>19</td>
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<td>Comment ID</td>
</tr>
<tr>
<td>------------</td>
</tr>
<tr>
<td>79</td>
</tr>
</tbody>
</table>
| Speeding on 6th Ave. especially during school hours. Apartment dumpsters w/ no lids, trash blows all over the place. Streets are poorly lit, it’s hard to see pedestrians at night and most streets need sidewalks. Alleys are cluttered with debris.
| 80         | 9      |
| Traffic on West St/ Commercial and non Commercial residents; in same neighborhood/ Tom’s Candy to many loud big trucks and trashy. Please put pressure on them to clean up area (trash) / restrict weight limit on West St (trucks) house cracks in walls.
| 82         | 4      |
| One problem that I see all the time is teenagers walking in the middle of the road with no concern of traffic. They act as if walking down the center of the road is their right!!!!!
| 83         | 4      |
| Drug activity and loitering in streets and park particularly behind Ponderosa Head Start. People are dragging garbage and shopping carts and throwing them in the streets. Rental properties poorly maintained. Loud music is a constant problem.
| 84         | 6      |
| 1. Teens walking in the middle of the streets  
2. Teen’s interest in goals (finishing school and in general enthusiasm and interests in positive development.)  
3. Teen jobs – on the job training to earn spending money  
4. |
| 85         | 4      |
| The City has neglected our neighborhood, in my opinion. They have allowed streets to deteriorate and landlords to let their properties run-down. Amenities like sidewalks have gone unbuilt while others have been permitted to build dirty noisy businesses next to residences. I think it’s sad how the city treats us.
| 86         | 4      |
| The crime, gangs, drugs, noise and loitering that happens in Ponderosa park is tied with the filthy nasty trailer parks. The unsanitary slum-lord housing brings skunks and rats.
| 87         | 11     |
| Lack of owner occupied housing
| 88         | 11     |
| Our street needs to be widened and paved. Too many speeders on our narrow st.
| 90         | 2      |
| Trailer parks – very dirty, unsafe, to cluttered, brings property value down! SPEEDING ON DORTHA! Lights – street lights? Students walking in the middle of street.
| 91         | 6      |
| 1. There is little street lighting – more people wandering the streets – makes it unsafe for those for those who really have a need to be somewhere during the late hours (work)  
2. My neightbors trash end up in front of our apt. all the time (litter)  
3. Curfew would be nice for those kids who stay out late  
4. |
| 92         | 11     |
| Providing worthwhile (i.e. educational / enlightening and interesting) youth programs for all ages (pre-school through young adult)
<p>| 93         | 3      |
| Too many apartments in area. We need more home owners. Not people that live in Phoenix or California; no more please?? Especially to close to the high school?? |</p>
<table>
<thead>
<tr>
<th>Number</th>
<th>Frequency</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>94</td>
<td>3</td>
<td>Curbs, gutters, sidewalks, keep kids out of 6th St. (playing, bike etc, from the apts., one may get hurt someday) More street lights, I feel this is very inadequate.</td>
</tr>
<tr>
<td>95</td>
<td>9</td>
<td>A lot of children need the school transportation</td>
</tr>
<tr>
<td>96</td>
<td>4</td>
<td>We need more police patrol. Response is very good, but not effective in keeping drug users out of Ponderosa Park.</td>
</tr>
<tr>
<td>97</td>
<td>4</td>
<td>We live in our home with the daily fear of property damage (graffiti, broken windows, etc.) often empty beer and whiskey bottles are left around our property's fence. We don't decorate in yard for holidays for fear of theft.</td>
</tr>
<tr>
<td>99</td>
<td>3</td>
<td>I notice speeding very often as well as the loitering on individuals outside complexes along the streets at times involving visible alcohol beverages. I think adequate streeting lighting is a must.</td>
</tr>
<tr>
<td>100</td>
<td>3</td>
<td>The need for sidewalks and gutters</td>
</tr>
<tr>
<td>101</td>
<td>1</td>
<td>Most of the above</td>
</tr>
<tr>
<td>102</td>
<td>9</td>
<td>The housing! Flag is such a pretty place except for this awful area of Sunnyside. I was always embarrassed to say that I lived here! But happily we have bought a house in a great neighborhood and are moving away! I believe that the city should condemn 60% to 70% of the houses, demolish them and then rebuild, it would add so much, the returns would be out of this world! Thank you for this survey!</td>
</tr>
<tr>
<td>103</td>
<td>6</td>
<td>1. Neighbors who have excess “junk”, old cars, wood, inoperable machinery, surrounding property bringing other home values down 2. Affordable housing – middle income residents 3. Maintain McMillian Mesa trails for community (clean-up, no housing encroaching area) 4.</td>
</tr>
<tr>
<td>104</td>
<td>9</td>
<td>Street lights please! Stray dogs! We need lights!! Do something about auto speeding and vehicles that go through stop signs without stopping please! Kids that vandalize street mail boxes! The speeding in a serious problem, I’ve almost been hit several times!</td>
</tr>
<tr>
<td>106</td>
<td>3</td>
<td>The road and lighting</td>
</tr>
<tr>
<td>108</td>
<td>1</td>
<td>Need of sidewalks and gutter – behind my home is an empty lot where city and others have dumped garbage – owned by a doctor!? Check it out.</td>
</tr>
<tr>
<td>111</td>
<td>1</td>
<td>Trailer park on Main and Cedar need to get old deteriorated trailers out. The city should tell the owners that they will not put up with deteriorated trailers, just like they did at Chateau Royal.</td>
</tr>
<tr>
<td>112</td>
<td>4</td>
<td>Not having adequate lighting, sidewalks, etc. Pride of ownership</td>
</tr>
<tr>
<td>113</td>
<td>4</td>
<td>Loud music, after-hours is annoying! Tolerable during the day though!</td>
</tr>
<tr>
<td>ID</td>
<td>Rating</td>
<td>Comment</td>
</tr>
<tr>
<td>-----</td>
<td>--------</td>
<td>---------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>114</td>
<td>4</td>
<td>The Sunnyside area is very trashy. Everywhere I look there is trash. It even blows into my yard on windy days. Once a month or biweekly the neighborhood should get together and do a trash cleanup.</td>
</tr>
<tr>
<td>115</td>
<td>4</td>
<td>Community attitude</td>
</tr>
<tr>
<td>116</td>
<td>4</td>
<td>The trailer park located at Rose and Felice Ave is a fire waiting to happen. Abandoned cars are everywhere. Very dirty. Children fight on street every day. No activity for kids on 4th street side. Kids speed through area all the time.</td>
</tr>
<tr>
<td>117</td>
<td>4</td>
<td>The one most troubling problem is the amount of traffic that goes by my house, especially the big tow trucks that frequently drive by and also speeding by others and all the drug dealing going on Felice St.</td>
</tr>
<tr>
<td>173</td>
<td>0</td>
<td>Sidewalks in some areas desperately needed with better lighting – clean up of outside yards and abandoned lots blowing trash.</td>
</tr>
<tr>
<td>169</td>
<td>0</td>
<td>We recently moved here and had heard that this was not the best part of town, but I have been here 6 months and like the convenience of the mesa and close to groceries etc. It seems it’s the impression of the neighborhood that’s bad – very junky looking. Street lighting – Could use a few more.</td>
</tr>
<tr>
<td>167</td>
<td>0</td>
<td>Need triple amount of police and neighbors to work with police to report all negative activity. Youth need to be controlled so adults do not need to fear them.</td>
</tr>
<tr>
<td>165</td>
<td>0</td>
<td>Keeping school fences clean of debris – sweeping sidewalks in front of and at school, weeds up during the summer – along school (written on envelope) &quot;Killip school yard, graffiti on new buildings on 3rd and preschool (?) on Head Start building.</td>
</tr>
<tr>
<td>161</td>
<td>0</td>
<td>Trash not maintained</td>
</tr>
<tr>
<td>159</td>
<td>0</td>
<td>Safety of structures – low and old income housing = fire hazards Piles of garbage health hazards</td>
</tr>
<tr>
<td>158</td>
<td>0</td>
<td>Gangs – loitering</td>
</tr>
<tr>
<td>157</td>
<td>0</td>
<td>1. Drug problems 2. No sidewalks and streets needs repaved 3. Over population of cats and skunks (city will not pick up!) 4.</td>
</tr>
<tr>
<td>156</td>
<td>0</td>
<td>Drainage problems from off the mesa. And most important property being damaged by city in process of repairs, they continue to damage our driveways</td>
</tr>
<tr>
<td>174</td>
<td>9</td>
<td>My opinion for my, need check outside for every days outside for no people take pieces of home and doing crime home</td>
</tr>
<tr>
<td>#</td>
<td>Category</td>
<td>Comment</td>
</tr>
<tr>
<td>------</td>
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<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>155</td>
<td>6</td>
<td>Transient nature of population in Sunnyside affects school scores. Zoning and nature of affordable housing, in many instances substandard housing, are issues that will help settle the neighborhood into more single family homes and thus stability to neighborhood, increasing test scores</td>
</tr>
<tr>
<td>154</td>
<td>3</td>
<td>Illegal drugs in neighborhood</td>
</tr>
<tr>
<td>153</td>
<td>0</td>
<td>Don’t use recreational/park facilities, esp. park because it’s a gang hangout place. Feel more lighting might help this also more patrol by police, esp. at night or evenings. Could use more street improvements and sidewalks.</td>
</tr>
</tbody>
</table>
| 151  | 2        | 1. Affordable housing and community redevelopment would help with 1K (unsafe deteriorated housing) and 1P (cluttered deteriorated trailer parks)  
2. Curb, gutter and sidewalks adds identify to property and separates streets from parking lots  
I think we’re going in the right direction. Glad for the Association. Keep up the good work. |
| 150  | 3        | Gang activity and drug activity. There is also the problem of teens on the streets at all hours and they are not quiet, they are very loud.                                                               |
| 149  | 6        | 1. Pride in ownership – properties not maintained  
2. Mixed zoning – commercial mixed with residential  
3. Crime – vehicles are broken into on a regular basis and property theft |
<p>| 148  | 9        | Please! No more apartments, just homeowners. Have people put their trashcans back in their yards and off the streets after trash pickup. Stop apt. occupants throwing trash in parking areas. |
| 147  | 0        | Speeding along 6th Ave, not enough crosswalks                                                                                                                                                            |
| 146  | 3        | It’s unfortunate that water is so high; that people refuse to keep their lawns up, shrubbery, flowers, etc.                                                                                             |
| 145  | 4        | Economy which I believe in the major underlying factor for alcoholism, drug sales/use and domestic violence. (Categories 2A, 2B, 2C, 2E, 2F, 2H, 2I, 2J noted as not adequate) |
| 144  | 4        | I am always picking up trash that is thrown in and around my property                                                                                |
| 143  | 3        | We have kids on streets at night very late. Not enough lighting. We lock ourselves in at dark because of age, we will not go out after dark. Speeding cars – running stop signs and alleys filthy. &quot;No pride.&quot;  |
| 142  | 9        | It looks like crap in the day and at night I can’t see it. Its too dark – not enough street lighting!!! There needs to be a park or recreational facility put in. the Sunnyside looks like shit. (Written on envelope “we need some parks!!! And landscaping done”) |
| 141  | 6        | Street lighting, sidewalks, yards not maintained                                                                                                           |</p>
<table>
<thead>
<tr>
<th>Rating</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>140 11</td>
<td>The cost of living high - good paying jobs are hard to find</td>
</tr>
<tr>
<td>139 6</td>
<td>This area is trashy. Our neighbors throw 40oz bottles into our yard and the alley, we don't feel safe here, but it's what we can afford</td>
</tr>
<tr>
<td>138 6</td>
<td>We need more street lights on East Street and other smaller streets, streets are dangerously dark at night when walking</td>
</tr>
<tr>
<td>137 3</td>
<td>Need sidewalks, and better paved streets. More involvement for youths</td>
</tr>
<tr>
<td>135 4</td>
<td>Bulk trash - need more trash bins - unmaintained yards (it should become mandatory that yards be maintained). A need for tree trimming svcs. Skunk removal. Drainage - grocery carts left on someone else's property. No alley - funds for fencing</td>
</tr>
<tr>
<td>133 3</td>
<td>I'd like to see some community events to draw people together. I'd also like to see the alleys cleaned up (possible community event)</td>
</tr>
<tr>
<td>132 3</td>
<td>Block Watch would be nice!</td>
</tr>
<tr>
<td>131 3</td>
<td>Junk, trash, litter, abandoned vehicles, houses, trailers, deteriorated houses, trailers, vehicles; UNSAFE housing. Have rental landlords conduct safety inspections and homes should be inspected regularly. Street lighting - need more lighting! Street/pavement - Needs improvement!</td>
</tr>
<tr>
<td>130 0</td>
<td>Deteriorated trailer park on the corner of Felice and Rose must go! Sidewalks, we need sidewalks, sidewalks help maintain order.</td>
</tr>
<tr>
<td>128 6</td>
<td>Public transportation; very pedestrian unfriendly. Litter, litter and more litter. Street/Pavement - Inadequate. Transportation - Inadequate</td>
</tr>
<tr>
<td>127 0</td>
<td>This side of town is perceived as &quot;the slums&quot;. I would like a way to keep rent low but make the area be perceived in a better life.</td>
</tr>
<tr>
<td>124 6</td>
<td>The most important issues are trees growing into your vision if the roadway making it unsafe to cross the street - need to creep into street to cross over and lighting bad in neighborhoods. Street lighting - not adequate. Street/pavement - not adequate</td>
</tr>
<tr>
<td>122 6</td>
<td>Too much traffic and the cars go too fast over the speed limit.</td>
</tr>
<tr>
<td>121 3</td>
<td>Yards not maintained: abandoned vehicles: deteriorating houses: although there are many nice looking homes in the area the few that are not kept up with, can make the whole street an eyesore. Overflowing trash dumpsters bug me too.</td>
</tr>
<tr>
<td>152 2</td>
<td>At this time our own yard is messy, but that is only due to the fact that my husband is building a couple of storage sheds. Other than that, we try to keep our yard clean and well kept. The number of children who are always in our yard, throwing trash and things</td>
</tr>
<tr>
<td>Comment ID</td>
<td>Rating</td>
</tr>
<tr>
<td>------------</td>
<td>--------</td>
</tr>
<tr>
<td>168</td>
<td>0</td>
</tr>
<tr>
<td>174</td>
<td>9</td>
</tr>
<tr>
<td>178</td>
<td>9</td>
</tr>
<tr>
<td>179</td>
<td>4</td>
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<tr>
<td>180</td>
<td>7</td>
</tr>
<tr>
<td>183</td>
<td>6</td>
</tr>
<tr>
<td>184</td>
<td>11</td>
</tr>
<tr>
<td>186</td>
<td>4</td>
</tr>
<tr>
<td>187</td>
<td>3</td>
</tr>
<tr>
<td>190</td>
<td>0</td>
</tr>
<tr>
<td>191</td>
<td>0</td>
</tr>
</tbody>
</table>

**Comments from Sunnyside Resident Survey**

- Make this difficult at times.
  - 2 page letter attached to survey – in summary
  - Street lighting and streets/pavement need improvement, also thinks drugs are being sold out of a certain trailer, but afraid to report it to the police.

- Drugs, violence, speeding, hot rodding from businesses where we almost get hurt, need pavement so not one can get hurt, or are you waiting for someone to get hurt at credit union entrance where they race our by doing this they make holes in another peoples property. This has been reported many times.

- Parents lack of love and involvement with their children. It would be nice if we had an outdoor neighborhood pool/recreation area that is staffed. The kids tend to hang out w/out supervision. If the children are under supervision there is hope in influencing them. We have moved into this neighborhood 2 ½ years ago to do ministry with the children and their families. We work with 30+ kids and have seen much progress. If you would like to talk, feel free to call.

- I need job training, but my husband makes to much money according to the charts. We have a very messy yard and I know it does not meet some neighbors standards but because of work hours and health problems we do not have time or energy to clean up front and back yards. Can somebody consider hiring a company to trim tall trees and cut down dead ones? Maybe have someone work with the ladder trucks from the fire department? Or hire teens in the summer or gang members etc.

- Street/Pavement – Rose St has not been repaved in over 30 years

- Drug use
- Gang activity
- Speeding

- Better business
- Better jobs
- Tearing down some of the buildings both businesses and old homes

- Lack of community pride; absentee landlords; lack of ownership

- People in the SW don’t care for their property, rental or otherwise, like people in the NE United States. The people of E Pa were of German descent and are known for their extreme tidiness and pride of property. You’d never find this back there, no matter how poor. Street lighting on Rose St. Poor. Street/Pavement – poor.

- Less drug availability, more police patrol and the lighting on Center Street is terrible. We believe this street would be of great access to ANY criminal or drug dealer. Also tree trimming is greatly needed

- Various vehicles speed thru streets – run stop signs

- I’m tired of hearing guns and seeing kids walking the streets at night. I’m tired of being the last stop for the police. Why is Sunnyside the only affordable housing in Flagstaff?
<table>
<thead>
<tr>
<th>194</th>
<th>0</th>
<th>Cleaning up the neighborhoods all the trashy looking yards with old cars (Just non running cars, running cars ok). For a positive more cheerful attitude for people in general, more bright and pleasing to look at not dark and gloomy. Make people be more responsible and clean after themselves</th>
</tr>
</thead>
<tbody>
<tr>
<td>196</td>
<td>0</td>
<td>To remove old cars, clean out trailer parks, pick up garbage in trailer parks more often</td>
</tr>
<tr>
<td>197</td>
<td>0</td>
<td>There are empty lots that have not been checked on in years, much less been cleaned</td>
</tr>
<tr>
<td>198</td>
<td>1</td>
<td>I think the parent should sake responsibility for their children. The Flagstaff police should not have to take the teen's home, the parents need to know that the kids are doing. Most problems is some teens.</td>
</tr>
<tr>
<td>200</td>
<td>7</td>
<td>The drainage/flooding project, love that it is being done, but was somewhat inconvenient with so many street closures and detours. I understand the construction process but would like contractor to keep more streets open at one time. Street/pavement not adequate</td>
</tr>
<tr>
<td>201</td>
<td>9</td>
<td>Stray dogs, there are a lot of barking dogs</td>
</tr>
<tr>
<td>202</td>
<td>4</td>
<td>Curbs and paving of streets west of 4th St and south of Cedar, especially Rose St.</td>
</tr>
<tr>
<td>203</td>
<td>3</td>
<td>As I write this 2 fire engines are outside my door, I called 911 after coming home to see my neighbors car windows on fire. There are 10 stray/feral cats I'm feeding on my front porch. They breed under my house. I have put in a new heating system and partial plumbing system here because this property had been let run down so bad. I loose 1/3 of my driveway (cinders) every time it rains – the next door property has been in the newspapers for selling marijuana, stolen goods, heroin and crack cocaine. Police have been called at least once a week for the past year. They throw trash over the fence into the backyard. Stranger has knocked on my front door asking for a ride. My roommates have had property stolen out of their cares in my front yard. Gang signs are being flashed at the time. My only good neighbors are moving away because of this.</td>
</tr>
<tr>
<td>204</td>
<td>3</td>
<td>Overloading trash dumpsters in the apts. across from my residence causing junk to blow into my front yard</td>
</tr>
<tr>
<td>205</td>
<td>4</td>
<td>Trailer parks (very bad) dirty yards (very bad) people driving while drinking / old cars, drugs, pavement and sidewalks You know all this and nothing has been done</td>
</tr>
<tr>
<td>208</td>
<td>3</td>
<td>Neighborhood watch program (when, where, etc.)</td>
</tr>
<tr>
<td>209</td>
<td>0</td>
<td>Radio noise from cars riding around. Stop sigh painted on bend of First and Felice, sign is not working also suggest a mirror. Mail box knocked down, washing lines were cut. People meeting in back of building, one night gun shots fired. Day care assistants should all be drug tested before hiring and random checks whilst being responsible for our babies and children. Our future the children depend on it. Killip and Ponderosa day care, known 2 previous persons on drugs.</td>
</tr>
<tr>
<td>210</td>
<td>4</td>
<td>Abandoned vehicles/homes and litter in public areas</td>
</tr>
<tr>
<td>Number</td>
<td>Rating</td>
<td>Comment</td>
</tr>
<tr>
<td>--------</td>
<td>--------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>211</td>
<td>7</td>
<td>Sidewalks!</td>
</tr>
<tr>
<td>213</td>
<td>0</td>
<td>Theft and dirty appearance. Let's clean it up and be proud of where we live.</td>
</tr>
<tr>
<td>214</td>
<td>3</td>
<td>Street repairs</td>
</tr>
<tr>
<td>215</td>
<td>0</td>
<td>Drugs and wannabe gang activity. This neighborhood needs more lights, there is too much late night activity by those little hoodlums and the speeding on Main St is unbearable. Also lower the crime. We should start and block watch so people older won't be afraid to call for help.</td>
</tr>
<tr>
<td>216</td>
<td>6</td>
<td>Renovation</td>
</tr>
<tr>
<td>217</td>
<td>9</td>
<td>The neighborhood appears run-down - sidewalks and new pavement may become a first step to fix it if they ever finish!!! Then we need to get people to clean up their junk and old cars! Recreational/park facilities, community facilities, employment opportunities, street/pavement, transportation inadequate</td>
</tr>
<tr>
<td>218</td>
<td>0</td>
<td>Not enough programs to keep the youth off the streets at night. Curfew not enforced, and little law enforcement patrol on the streets to keep or catch drivers speeding on our streets.</td>
</tr>
<tr>
<td>220</td>
<td>4</td>
<td>Properties not being maintained; deteriorating trailer parks, abandoned vehicles, youth activities (specifically for middle/high school students) affordable housing. Youth programs, recreational/park facilities, community facilities, street lighting, senior programs, street/pavement inadequate</td>
</tr>
<tr>
<td>222</td>
<td>2</td>
<td>Busses too infrequent, over one hour wait in between very inadequate Landlord nearing slutlord, drafty inadequate heating source, need wiring, roofing, outdoor lighting repairs, can't afford to move or rent increase.</td>
</tr>
<tr>
<td>223</td>
<td>4</td>
<td>Gangs and deteriorated housing. Lack of reasonable real estate in Flagstaff. Thank you for your concern.</td>
</tr>
<tr>
<td>225</td>
<td>9</td>
<td>Litter is a big problem, the side of McMillian Mesa is totally covered in trash. All the trails that go up to the top are affected. My son and I take walks daily up those trails, we clean up when we can, but there is too much to keep up with. Street/pavement getting better</td>
</tr>
<tr>
<td>226</td>
<td>7</td>
<td>Sidewalks and more police.</td>
</tr>
<tr>
<td>227</td>
<td>0</td>
<td>There are a number of young kids (pre-teen) riding down the middle of the streets and not yielding to vehicles or playing chicken. There is going to be an accident one day and young person will be dead and another life will be ruined in something is not done</td>
</tr>
<tr>
<td>228</td>
<td>1</td>
<td>Clean up junked vehicles - make people clean up junk in their yards</td>
</tr>
<tr>
<td>No.</td>
<td>Comments</td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>--------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>229</td>
<td>Speeding on 1st Street north of school. Junk yard brings property value down. Apartments bring property value down.</td>
<td></td>
</tr>
<tr>
<td>234</td>
<td>Please no additional street lighting! There are too many lights in the neighborhood as it is (light pollution). Community involvement and contented presence of varied services (e.g. 4th St and Cedar). Attracting even more neighborhood - local vendors would be preferable.</td>
<td></td>
</tr>
<tr>
<td>236</td>
<td>None of these are affecting my quality of life. I am 80 years old!</td>
<td></td>
</tr>
<tr>
<td>238</td>
<td>We are somewhat isolated from the rest of the neighborhood and don't necessarily have the same issues. Speeders from Coconino High are a problem on our street. Community facilities, street/pavement not adequate.</td>
<td></td>
</tr>
<tr>
<td>239</td>
<td>Sidewalk extensions - drainage - street lights - bus stop shelters - abandoned vehicles - drunk driving.</td>
<td></td>
</tr>
<tr>
<td>240</td>
<td>Drug dealers knocking on our door and asking who home and taking our teenage girls at 15 years old and recruit them to Phoenix city gangs. Knocking on door at 1:00 am to be picked up. Crime is increasing and high rated. We need security office from 9:00 pm to 6:30 at Mountain Village Apts. (on envelope) Mountain village apt needs security office at work for all complex apts. All eight buildings. Have security office live in free in every eight buildings and be paid as security guard office - security at Mountain Village Apartments. Drug dealers steal our teenage girls!!</td>
<td></td>
</tr>
<tr>
<td>241</td>
<td>That if it's upgraded to much, people won't be about to afford to live in the area.</td>
<td></td>
</tr>
<tr>
<td>243</td>
<td>Quite a few homes in Sunnyside are deteriorated and yards are full of junk. Can you ask people to clean up their yards and help those with homes that need repair work done? The trailer parks are bad looking like the old west-side chateau. It also would be nice to have some curbs and sidewalks. I'm sure it's discouraging for those that take care of their property to be next to neighbors that don't!</td>
<td></td>
</tr>
<tr>
<td>244</td>
<td>More police presence.</td>
<td></td>
</tr>
<tr>
<td>245</td>
<td>Increased apartment dwellings. Increasing taxes.</td>
<td></td>
</tr>
<tr>
<td>246</td>
<td>Yards, homes and streets need improved and maintained.</td>
<td></td>
</tr>
<tr>
<td>247</td>
<td>Better low income housing instead of rotten trailer parks.</td>
<td></td>
</tr>
<tr>
<td>248</td>
<td>Street lighting could be increased to make the streets more safe.</td>
<td></td>
</tr>
<tr>
<td>No.</td>
<td>Rating</td>
<td>Comment</td>
</tr>
<tr>
<td>-----</td>
<td>--------</td>
<td>---------</td>
</tr>
<tr>
<td>249</td>
<td>6</td>
<td>The violence of noise. The house on the northwest corner of W East and Forth is vacant because of the outrageous noise generated in the neighboring house. Vehicles drive by with pounding stereos often blaring obscene lyrics</td>
</tr>
<tr>
<td>250</td>
<td>6</td>
<td>Poor housing conditions. It is hard to take pride in one's self if you must live in a dump</td>
</tr>
<tr>
<td>251</td>
<td>4</td>
<td>A lot of going over the speed limit</td>
</tr>
<tr>
<td>252</td>
<td>0</td>
<td>Although most people are aware of this problem, they don't usually respond to questionnaires. But I do. The most critical issue facing our neighborhood is the quality and activity of our police personnel. The GITEM blackshirts abuse their authority, discriminating against minorities and others, as if this was a third-world country where American rights and freedoms do not exist. They are out of control and are themselves the biggest &quot;gang&quot; in Arizona. They should be reassigned to traffic duty.</td>
</tr>
<tr>
<td>254</td>
<td>3</td>
<td>Gangs, loitering, drugs, crime (all go hand in hand)</td>
</tr>
<tr>
<td>255</td>
<td>4</td>
<td>The biggest issue that is most important to me at this time is the blight conditions in the Sunnyside Neighborhood, in particular, the mobile park on northside of Felice Ave, between Main and N. East St. Also vacant lot on N/E corner of N. Main St and Felice Ave. I'm sure some party owns both properties. Thank you</td>
</tr>
<tr>
<td>256</td>
<td>6</td>
<td>Implication of sidewalks curbs and gutters throughout this neighborhood. Removal and/or replacement of deteriorating housing – especially asbestos housing</td>
</tr>
<tr>
<td>258</td>
<td>6</td>
<td>The speeding on Center Street</td>
</tr>
<tr>
<td>259</td>
<td>3</td>
<td>Gang activity, youth loitering, drinking smoking and illegal drug use. Possession of firearms</td>
</tr>
<tr>
<td>260</td>
<td>0</td>
<td>Illegal aliens</td>
</tr>
<tr>
<td>261</td>
<td>3</td>
<td>Streets need to be redone. Much of the neighborhood needs sidewalks and better lighting. There should be more regulation of peoples yards and run down properties</td>
</tr>
</tbody>
</table>
| 262 | 0      | 1) crummy attitudes towards one another  
2) idle chatter that may hurt another  
3) Ignorance |
<p>| 263 | 0      | #1 problem get the drugs and dealers out of this area so it is safer for our kids. I know the City says its not all that bad. But they don't live in this area of town, do they? |
| 264 | 6      | The sidewalks will be great for kids going to and from school! Some street lights could add to safety and deter vandalism |
| 266 | 0      | Neighbors need to pick up trash from their yards |
| 267 | 4      | Wanna-be gang kids hanging out at Ponderosa Park. Automobiles going too fast on our street making the park an unsafe place. Cars playing their music so loud that it rattles our front window. In the summer the park is so full of what we believe to be illegal |</p>
<table>
<thead>
<tr>
<th></th>
<th>Comments</th>
</tr>
</thead>
</table>
| 269 | Yards not maintained (junk)  
   | Abandoned vehicles  
   | Unsafe deteriorated housing                                                                |
| 271 | The quality of the neighborhood and recreational activity, also the activity that goes on  |
| 272 | People stealing things! Also speeding through the neighborhood and not stopping at stop signs |
| 273 | The new curbs and sidewalks are taking away valuable and much needed parking, creating narrow and dangerous streets |
| 274 | The houses are being turned into apartments. Land use. We need our greenbelts to stay in the neighborhood!! The traffic because of apartments and low income housing |
| 275 | Rent is too expensive – more than 1/3 of my income – and wages are too low. Landlord will not put weather-stripping on doors/apartment not “winterized” so heating bill is very expensive. Parking lot and sidewalks not shoveled in winter. We in this neighborhood in Flagstaff (and this goes for all of Flagstaff) are going into credit card debt to finance our basic needs of food, clothing and shelter |
| 276 | Gangs and drugs. Excessive speeding                                                        |
| 277 | Mostly everything listed above.                                                            |
| 278 | There is Tom’s Peanuts business next to my house. The trash is all over the neighborhood all the time! Their trucks are loud early in the morning and they keep breaking our fence with their trucks. I think they are too big for their facility. The trash is a huge problem!! That needs some real addressing, I’m sick of cleaning it up. |
| 279 | People, especially kids, walking, playing and talking in the middle of the streets. Often people just stand there regardless of a vehicle approaching. Can we get sidewalks or other places for people to congregate. The middle of the road is dangerous and annoying. |
| 242 | I want a neighborhood where we can bike/work in safety without threat of speeding vehicles (especially on West St.) and individuals and/or “gangs” (some just kids/young teens) threatening our safety. I want at least one park in this neighborhood where we can go and feel safe (like Thorpe Park). A lot has been done to eradicate drugs. More needs to be done. Would sidewalks help to keep people from walking in the middle of the streets? (full page letter summary)  
<p>| put real pressure on slumlords who overcharge for rent, for some rent takes more than an entire paycheck. |</p>
<table>
<thead>
<tr>
<th></th>
<th>More homeownership, but only if the neighborhood is safe. Celebrate diversity of the neighborhood We must get tough and tackle all issues.</th>
</tr>
</thead>
<tbody>
<tr>
<td>231</td>
<td>9</td>
</tr>
<tr>
<td>232</td>
<td>3</td>
</tr>
<tr>
<td>118</td>
<td>4</td>
</tr>
<tr>
<td>Business</td>
<td>Concern/Issue</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>The Lite Co.</td>
<td>West Street doesn't have a through access to Rt. 66. Hard to find us. People don't know where West Street is.</td>
</tr>
<tr>
<td>Superior Restoration</td>
<td>Parking</td>
</tr>
<tr>
<td>Andco Electric</td>
<td>Finding qualified employees</td>
</tr>
<tr>
<td>Leaf Loft</td>
<td>Parking</td>
</tr>
<tr>
<td>Oak Tree Cabinetry</td>
<td>Property tax&lt;br&gt;Electric rates for commercial business.</td>
</tr>
<tr>
<td>Northland Family Help Center</td>
<td>Building has extremely unsafe stairs and fragile elevator. Limits access by handicapped employees and clients and puts both at risk. Staff have concerns about parking lot safety and property security.</td>
</tr>
<tr>
<td>Avenues of the World Travel</td>
<td>Educating public about values of a travel agent. Finding qualified employees and retaining them (not currently an issue)</td>
</tr>
<tr>
<td>Flagstaff Family Food Center</td>
<td>We find the biggest issue facing our business is the length of police response time to our location when they are called. We find that 55 in response time to a call is unacceptable.</td>
</tr>
<tr>
<td>Helig Meyers</td>
<td>Decreased foot traffic</td>
</tr>
<tr>
<td>Creative Networks</td>
<td>We would like to see increases in our state contracts to allow up to pay our providers more.</td>
</tr>
<tr>
<td>Timberidge Development</td>
<td>Retaining qualified employees, having qualified sub-contractors</td>
</tr>
<tr>
<td>AZ Education Assoc</td>
<td>No problems, except high rental costs in Flagstaff. We are a unique “business”. Our clientele is a controlled, identified population.</td>
</tr>
<tr>
<td>Farmers Market</td>
<td>Uncertainty over the 4th St. overpass.</td>
</tr>
<tr>
<td>Harry’s Double D Tire</td>
<td>Competing with large chain stores</td>
</tr>
<tr>
<td>Northland Preparatory Academy</td>
<td>Expansion</td>
</tr>
<tr>
<td>Flagstaff Animal Hospital</td>
<td>Loitering</td>
</tr>
<tr>
<td>Twilite Motel</td>
<td>Traffic</td>
</tr>
<tr>
<td>Business Name</td>
<td>Comment</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>-------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Hesse Auto Sales</td>
<td>Run down looking area – neighborhood does not match the well kept look of my business</td>
</tr>
<tr>
<td>Flagstaff Bicycle and fitness</td>
<td>The 4th St overpass!</td>
</tr>
<tr>
<td>AzNorth</td>
<td>Interruption for overpass and height of Rt. 66 if raised.</td>
</tr>
<tr>
<td>Cedar Closet</td>
<td>Not enough volunteers to staff our shop.</td>
</tr>
<tr>
<td>La Fonda</td>
<td>Dirty yards and surroundings. City not plowing snow in winter or sweeping up cinders. Roads need to be fixed up also. Alleys need to be cleaned.</td>
</tr>
<tr>
<td>ETD Research and Consulting</td>
<td>The aesthetics of Fourth Street hamper a real professional character for business like mine</td>
</tr>
<tr>
<td>Heath’s Paint Center</td>
<td>Declining presence of basic businesses on the eastside which affects the vitality of the remaining businesses</td>
</tr>
<tr>
<td>Esperanza Academy</td>
<td>The physical layout of our school in the building is not conducive to teaching and learning</td>
</tr>
<tr>
<td>B&amp;T Glass Co</td>
<td>Cost of living (employees) and recruitment of qualified employees</td>
</tr>
<tr>
<td>East Flag carpet and upholstery</td>
<td>4th street overpass</td>
</tr>
</tbody>
</table>
December 20, 2000

Dear business owner:

The Sunnyside Neighborhood Association is currently developing plans and strategies for improving the quality of life in Sunnyside, including an improved business climate. Please take a few minutes to fill out the enclosed questionnaire and help us identify problems and needs in Sunnyside, as well as to find out what kind of improvements you would like to see. Please return the completed questionnaire by January 19, 2001 in the enclosed envelope, no postage necessary. Your answers will be included in a neighborhood needs assessment that will be used to obtain funding for the things that are needed in Sunnyside. For purposes of this questionnaire, the Sunnyside Neighborhood is bordered by Cedar Avenue on the north, Isabel Mesa on the west, 4th Street on the east and Sante Fe and Arrowhead on the south. If you have any questions, please feel free to call Jean Griego at the Sunnyside Neighborhood Association Office 773-9813.

Thank you for your time and help.

Sincerely,

Mike Gallegos
Chairman Sunnyside Neighborhood Association
December 22, 2000

Estimado Dueño de Negocio:

La Asociación del Barrio Sunnyside hoy en día está preparando proyectos y estrategias para mejorar la calidad de vida en Sunnyside, inclusivo de la de los negocios. Por favor, tome unos minutos para llenar el cuestionario aquí incluido; y ayúdenos identificar los problemas y lo que se necesite, o lo que falte, en Sunnyside. También queremos saber los tipos de mejoramientos que desea usted.

Por favor, a vuelta de correo en la cubierta incluida, la cual no necesita sello de correo, responda por el cuestionario ya llenado por el día 19 de enero 2001. Sus respuestas serán incluidas de parte de una valoración de lo que se necesita en el barrio para obtener fondos para Sunnyside.

Para el uso del cuestionario, el barrio Sunnyside es denominado por las calles Cedar Avenue al norte, Isabel Mesa al oeste, 4th Street en el este, y Santa Fe y Arrowhead al sur. Si tiene cualquier pregunta, por favor, llame a Jean Griego en la Oficina de la Asociación del Barrio Sunnyside, 773-9813.

Muchas gracias por su tiempo y ayuda.

Su seguro servidor,

Mike Gallegos
Presidente de la Asociación del Barrio Sunnyside
Sunnyside Business Survey

Business Name: ________________________________ Phone Number: __________________

1. What type of business is this?

2. How old is your building? Less than 5 yrs ___ 5 - 10 yrs ___ 10 - 15 yrs ___ More than 15 ___

3. Do you own or rent space? Own ___ Rent ___

4. How long has your business been in its current location? Years _____ Months ______

5. Why did you choose this location?

6. How many full and part time people do you employ? FT ________ PT ________

7. What percent (or how many) of your employees are from the Sunnyside Neighborhood? Percent ____________ Number ___________ Don't Know ____________

8. Would your employees benefit from job training? Yes ___ No ___

9. What are your hours of operation?

10. Do you have plans to expand at your current location in the near future? Yes ___ No ___ If Yes, when?

11. Do you have plans to move or relocate in the next 6 months, year or 2 years? 6 months ___ Year ___ 2 Years ___ Don't plan to move ___

If so, why?

12. Do you feel that the location of your business has any impact on your ability to get a loan? Yes ___ No ___

If yes, Please elaborate.

13. Is the cost of living in Flagstaff a barrier to retaining employees? Yes ___ No ___

14. Are any of the following items currently impacting your business? (Please circle Yes, No, or Don't Know)

A. Violent Crime  Y  N  DK  H. Recruitment of qualified employees  Y  N  DK
B. Property Crime  Y  N  DK  I. Retention of qualified employees  Y  N  DK
C. Seasonal Sales  Y  N  DK  J. Zoning enforcement  Y  N  DK
D. Declining Sales  Y  N  DK  K. Building code enforcement  Y  N  DK
E. Traffic Issues  Y  N  DK  L. Drainage / flooding  Y  N  DK
F. City Water  Y  N  DK  M. Sewer  Y  N  DK
G. Loitering  Y  N  DK  N. Graffiti  Y  N  DK

15. What is the biggest issue facing your business? It can be one of the issues above or something not mentioned here. ___________________________________________
Medición de los Negocios del Barrio Sunnyside

Nombre del Negocio: ____________________________ Teléfono: ____________________________

¿Qué clase de negocio es?

¿Cuántos años tiene el edificio? Menos de 5 años ______ 5 – 10 años ______ 10 – 15 años ______ Más de 15 ______

¿Es dueño del edificio o lo renta? Dueño ______ Renta ______

¿Cuántos pies cuadrados ocupa el negocio? ____________________________

¿Cuánto tiempo tiene el negocio en este sitio? Años ______ Meses _________

¿Por qué escogió este sitio para su negocio?

¿Cuántas personas emplea de tiempo completo y de tiempo parte? Completo ______ Parte ______

¿Qué porcentaje (o cuántos) de sus empleados son de la vecindad de Sunnyside?
Porcentaje _________ Número _________ No sé _________

¿Benificarán sus empleados de instrucción de trabajo? Sí ______ No ______

¿Qué son sus horas de operación?

0. ¿Tiene intenciones de agrandar su negocio en el mismo sitio durante el futuro próximo?

Sí ______ No ______ Cuándo ______

1. ¿Tiene intenciones de mudar o hallar otro sitio para su negocio durante los próximos seis meses, un año, o dos años?

6 meses ______ un año ______ 2 años ______ No tengo intención de mudar ______

¿Por qué?

2. ¿Es su opinión qué por donde está situado su negocio tiene impacto en oportunidad para seguir préstamo de dinero?

Sí ______ No ______ ¿Por qué?

3. ¿Cree que los gastos de subsistencia en Flagstaff impiden la habilidad a retener empleados?

Sí ______ No ______

4. ¿Le están afectando su negocio hoy en día algunos de los siguientes? (Por favor, marque con un círculo Sí, No, y No Sé)

<table>
<thead>
<tr>
<th></th>
<th>Sí</th>
<th>N</th>
<th>NS</th>
<th></th>
<th>Sí</th>
<th>N</th>
<th>NS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crime Violente</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>H. Reclutamiento de Empleados Competentes</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
<tr>
<td>Crime de Propiedad</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>I. Retención de Empleados Competentes</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
<tr>
<td>Venta de estaciones</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>J. Reglas para controlar los usos urbanos</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
<tr>
<td>Ventas endecaendo</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>K. Reglas para controlar la construcción de edificios</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
<tr>
<td>Problemas con el tráfico</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>L. Desagüe/inundación</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
<tr>
<td>Agua de la Ciudad</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>M. Aguas sucias</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
<tr>
<td>IGZ (pregunta)</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
<td>N. Dibujos ilegales en las paredes</td>
<td>Sí</td>
<td>N</td>
<td>NS</td>
</tr>
</tbody>
</table>

5. ¿Cuál es el punto más importante enfrentando a su negocio? ¿Puede ser uno de los puntos ya mencionados, o puede ser algo no ya mencionado.
Business Survey Results Summary

<table>
<thead>
<tr>
<th>Building Age</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 5 years</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>5 - 10 years</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>10 - 15 years</td>
<td>7</td>
<td>13%</td>
</tr>
<tr>
<td>More than 15 years</td>
<td>43</td>
<td>81%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Do you own or rent?</th>
</tr>
</thead>
<tbody>
<tr>
<td>own</td>
</tr>
<tr>
<td>rent</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>How many square feet?</th>
</tr>
</thead>
<tbody>
<tr>
<td>How long in this location, in years?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Why did you choose this location?</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many full and part time people do you employ?</td>
</tr>
<tr>
<td>Full time</td>
</tr>
<tr>
<td>Part time</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>What percent of your employees are from the Sunnyside Neighborhood?</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Would your employees benefit from job training?</th>
</tr>
</thead>
<tbody>
<tr>
<td>yes</td>
</tr>
<tr>
<td>no</td>
</tr>
</tbody>
</table>

| What are your hours of operation? |

<table>
<thead>
<tr>
<th>Do you have plans to expand at your current location in the near future?</th>
</tr>
</thead>
<tbody>
<tr>
<td>yes</td>
</tr>
<tr>
<td>no</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Do you have plans to move or relocate in the next 6 months, year or 2 years?</th>
</tr>
</thead>
<tbody>
<tr>
<td>6mts</td>
</tr>
<tr>
<td>year</td>
</tr>
<tr>
<td>2 yrs</td>
</tr>
<tr>
<td>no move</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Do you feel that the location of your business has any impact on your ability to get a loan?</th>
</tr>
</thead>
<tbody>
<tr>
<td>yes</td>
</tr>
<tr>
<td>no</td>
</tr>
</tbody>
</table>
Is the cost of living in Flagstaff a barrier to retaining employees?
<table>
<thead>
<tr>
<th></th>
<th>yes</th>
<th>no</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>32</td>
<td>11</td>
</tr>
</tbody>
</table>

Are any of the following items currently impacting your business?

<table>
<thead>
<tr>
<th>Item</th>
<th>Yes</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Violent Crime</td>
<td>5</td>
<td>9%</td>
</tr>
<tr>
<td>Property Crime</td>
<td>21</td>
<td>40%</td>
</tr>
<tr>
<td>Seasonal Sales</td>
<td>21</td>
<td>40%</td>
</tr>
<tr>
<td>Declining Sales</td>
<td>10</td>
<td>19%</td>
</tr>
<tr>
<td>Traffic Issues</td>
<td>24</td>
<td>45%</td>
</tr>
<tr>
<td>City Water</td>
<td>6</td>
<td>11%</td>
</tr>
<tr>
<td>Loitering</td>
<td>15</td>
<td>28%</td>
</tr>
<tr>
<td>Recruitment of qualified employees</td>
<td>23</td>
<td>43%</td>
</tr>
<tr>
<td>Retention of qualified employees</td>
<td>20</td>
<td>38%</td>
</tr>
<tr>
<td>Zoning enforcement</td>
<td>12</td>
<td>23%</td>
</tr>
<tr>
<td>Building code enforcement</td>
<td>11</td>
<td>21%</td>
</tr>
<tr>
<td>Drainage / flooding</td>
<td>6</td>
<td>11%</td>
</tr>
<tr>
<td>Sewer</td>
<td>3</td>
<td>6%</td>
</tr>
<tr>
<td>Graffiti</td>
<td>17</td>
<td>32%</td>
</tr>
<tr>
<td>Business Name</td>
<td>What is the biggest issue facing your business? It can be one of the issues above or something not mentioned here.</td>
<td></td>
</tr>
<tr>
<td>----------------------</td>
<td>---------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Cutting Edge</td>
<td>Getting People to shop in this area – letting people know that we also have products and service that the larger stores have and &quot;do it with a smile&quot;.</td>
<td></td>
</tr>
<tr>
<td>Lamp Post Hair Salon</td>
<td>Property crime all over Sunnyside, drugs? Landlords not caring about our area, graffiti every time you turn around on buildings, clutter next to my business, junk, etc, old cars</td>
<td></td>
</tr>
<tr>
<td>Seminary for LDS</td>
<td>Our biggest issue is the students at Coconino High School whom we serve</td>
<td></td>
</tr>
</tbody>
</table>
| Hula Moon Antique Emp. | Traffic – Accidents  
School letting out – loud children  
No respect for business property – loitering |
| AZ and Reservation Recovery | Cost of insurance, property taxes and advertising |
| James Mast DDS       | No issues stemming from Sunnyside location |
| Montessori School of Flagstaff | Apart from those mentioned above, particularly B and N (property crime and graffiti), parking is a problem. It will get worse if sidewalks are installed along our property lines. |
| Lifetime Automotive  | Road repairs for an extended period, from April 2000 till now |
| Wold Design and Construction | It is hard to do business here – costs so much |
| Johnston’s Wheel Alignment | Property crime, traffic issues, declining sales |
| Burk’s Autohaus      | Children playing in the street, autos moving too fast, not enough law enforcement |
| Northland Upholstery | Trying to get permits for new building across street, no enforcement of zoning rules. Training someone for the trade and then losing them to the competition. |
| The Nail Cottage     | We are currently doing well. |
| Ascot Automotive     | Cost of living vs. income! |
| Big Joe’s Cycles     | Cost of rent, H2O – sewer, gas, electric, phone |
Appendix C: Neighborhood Meeting Agendas
SNA WEED AND SEED NEIGHBORHOOD
RESTORATION AND
REDEVELOPMENT COMMITTEE MEETING

NOVEMBER’S MEETING CANCELLED, DUE TO HOLIDAY

NEXT MEETING IS:

DECEMBER 10th, 2001  
5:30 PM-7PM

NOTICE OF MEETING  
Co-Op Extension Room 
(2304 N. 3rd Street)  
Snacks and Beverages provided

ERNIE ALMARAZ  
BOB GILLETE  
CARLOS MORALES  
MIKE GALLEGOS  
HELEN HUDGENS  
JAN KERATA  
DENNIS PETERSON

LUCY BENAVIDEZ  
CHRIS SCHAFFER  
LIZ ARCHULETA  
ANDREW RAEL  
DEBBIE GROGAN  
DENNIS HOMAN  
JASON OESTERLING  
WANDA BILLINGS-REBER  
JONATHAN KOEHN  
LEORA HARSH  
ROGER FONTANINI  
ABEL ESTRELLA  
DESIRE CABALLAR  
JOE C. RAY  
BILL SUMMERS  
CORAL EVANS  
ROSA FELIX  
CINDY CARNES  
TOM SCHEEL  
SARAH MAGNESS  
KILEE CARBAJAL

AGENDA

1. 5:30 - 5:35   Welcome and Introductions   Coral Evans; Chair.
2. 5:35 - 5:40   Approval of Minutes   Cindy Carnes
3. 5:40 - 5:50   Status of SNA Non-Profit Application   Jean Griego
4. 5:50 - 6:00   Update of Beautification Awards   Desire Caballer
5. 6:00 - 6:10   Update on East Flag Focus Future   Chris Schaeffer
6. 6:10 - 6:20   Update on Strategic Plan   Jan Kerata
7. 6:20 - 6:30   Update on Street Sign Logos   Andrew Rael
8. 6:30 - 6:40   Announcements   Roger Fontanini
9. 6:40 - 6:50   Next meetings agenda   All
10. 6:50   Meeting Adjourned
SNA AND WEED & SEED
NEIGHBORHOOD RESTORATION AND REDEVELOPMENT
COMMITTEE MEETING
JANUARY 22, 2002 FROM 5:30 P.M. TO 7:00 P.M.
AT THE CO-OPERATIVE EXTENSION CONFERENCE ROOM
AT 2304 North Third Street Flagstaff, Az. 86004

MEMBERS

Ernie Almarez  Lucy Beneviedez  Wanda Billings-Reber  Bill Summers
Bob Gillette  Chris Schaeffer  Jonathan Koehn  Coral Evans
Carlos Morales  Liz Archuleta  Leora Harsh  Rosa Felix
Mike Gallegos  Andrew Rael  Roger Fontanini  Cindy Carnes
Helen Hudgens  Debbie Grogan  Abel Estrella  Tom Scheel
Jan Kerata  Dennis Homan  Desiree Caballar  Sarah Magness
Dennis Peterson  Jason Oesterling  Joe C. Ray  Kilee Carbajal
Nathan Cain  Jorge Garcia

AGENDA

1. 5:30 - 5:35 Welcome & Introductions  Coral Evan, Chair
2. 5:35 - 5:40 Approval of Minutes
3. 5:40 - 5:55 Update on Street Sign Logos  Roger Fontanini
4. 5:55 - 6:35 Update on Strategic Plan  Andrew Rael
5. 6:35 - 6:45 Announcements  Committee
6. 6:45 - 6:55 Agenda Suggestions For Next Meeting  Committee
6. 6:55 - 7:00 ADJOURNMENT

SNACKS AND BEVERAGES PROVIDED
<table>
<thead>
<tr>
<th></th>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rose Felix</td>
<td>2165 N. West St. #6</td>
<td>326-8806</td>
</tr>
<tr>
<td>2</td>
<td>Corcel Evans</td>
<td>1921 N. 3rd St.</td>
<td>520-512-7207</td>
</tr>
<tr>
<td>3</td>
<td>Liz Archuleta</td>
<td>2741 N. East St.</td>
<td>774-1988</td>
</tr>
<tr>
<td>4</td>
<td>Lee Harvey</td>
<td>2806 N. East St.</td>
<td>774-3126</td>
</tr>
<tr>
<td>5</td>
<td>Jan Korata</td>
<td>PO Box 1432</td>
<td>779-2525</td>
</tr>
<tr>
<td>6</td>
<td>Mike Cullins</td>
<td>1728 E Mountain View Ave.</td>
<td>779-2840</td>
</tr>
<tr>
<td>7</td>
<td>John Henderson</td>
<td>4824 N. 3rd St. Flagstaff</td>
<td>914-7156</td>
</tr>
<tr>
<td>8</td>
<td>Andrew Rael</td>
<td>211 W. 4th St.</td>
<td>779-7695</td>
</tr>
</tbody>
</table>

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**PLEASE PRINT / POR FAVOR ESCRIBIR CON LETRAS de IMPRENTA**
Coral Evans, Chair called the meeting to order and everyone present introduced themselves. Minutes were approved from the previous meeting. Roger Fontanini was not present to give an update on Street Sign Logos. Andrew Rael, city planner gave an update on the Sunnyside Revitalization Plan and passed out information on Sunnyside survey and revitalization strategy. Discussions on revitalization issues followed and were noted. Announcements of the 3 meetings were passed out to all present. Suggestions were made to call members not present and let them know about the following meetings.
REDEVELOPMENT & RESTORATION FOCUS GROUP SCHEDULE OF MEETINGS

CITY OF FLAGSTAFF – SUNNYSIDE NEIGHBORHOOD REVITALIZATION STRATEGY

MEETING 1. JANUARY 22, 2002, 5:30 P.M. AT THE COOPERATIVE EXTENSION CONFERENCE ROOM AT 2304 N. 3RD ST.

TOPICS: PROCESS – VISION STATEMENT

MEETING 2. FEBRUARY 11, 2002, AT 5:30 P.M.

TOPIC: STRATEGIES

MEETING 3. FEBRUARY 26, 2002, 5:30 P.M.

TOPIC: STRATEGIES

MEETING 4. NEIGHBORHOOD MEETING AT KILLIP SCHOOL FROM 9:00 A.M. TO 12:00 NOON, SATURDAY MARCH 2, 2002

MARCH 25, 2002 - PRESENTED TO SUNNYSIDE NEIGHBORHOOD ASSOCIATION FOR APPROVAL OF REVITALIZATION STRATEGIES

NOTES...

February 11, 2002

Meeting was called to order by Coral Evans, Chair, everyone introduced themselves. Strategies for the Revitalization of Sunnyside were discussed and approved.

Meeting adjourned.
SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF & SUNNYSIDE WEED & SEED

SIGN-IN FORM / FORMA PARA REGISTRARSE

Date of Event/Fecha del Evento: 2-11-02 Where/Lugar: Coconino Cty Ext. R + R
Name of Event/Nombre del Evento: FOCUS Leader/Líder: 

*******PLEASE PRINT / POR FAVOR ESCRIBIR CON LETRAS de IMPRENTA*******

Name/Nombre: Address/Dirección: Phone/Telefono:

1. ROSA FELIX, 2115 N. WEST ST., HB 226-8806
2. COPAC J. EXTO 1921 N. 3rd 556-8050
3. ANDREW BAEL, 211 W. ASPEN AVE 272-7683
4. KELLY MURGIA, 10 BRY. 30134 86603 219-7158
5. JANE GONZALEZ, 939 SICHOMONI TR., FL 525-6298
6. Sellie Paige, 687 W. AYERSENCI 779-3506
7. Libby Silvy, 6120 N. LONDONO WY 576-81-49
8. Jean Czermak, 2210 N. IZABEL ST. 779-0108

9.

10.

11.

12.

13.

14.

15.
REDEVELOPMENT & RESTORATION FOCUS GROUP SCHEDULE OF MEETINGS

CITY OF FLAGSTAFF – SUNNYSIDE NEIGHBORHOOD REVITALIZATION STRATEGY

MEETING 1. JANUARY 22, 2002, 5:30 P.M. AT THE COOPERATIVE EXTENSION CONFERENCE ROOM AT 2304 N. 3RD ST.

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TOPIC: STRATEGIES

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TOPIC: STRATEGIES

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MARCH 25, 2002 - PRESENTED TO SUNNYSIDE NEIGHBORHOOD ASSOCIATION FOR APPROVAL OF REVITALIZATION STRATEGIES

NOTES

February 26, 2002

Meeting was called to order by Coral Evans, Chair, everyone introduced themselves. Strategies for the Revitalization of Sunnyside were discussed and approved. It was decided by the committee that more planning and discussion was needed and an additional meeting was scheduled on March 11, 2002 to finalize strategies. The Neighborhood/Community meeting was rescheduled for March 23, 2002.

Meeting adjourned.
SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF & SUNNYSIDE WEED & SEED

SIGN-IN FORM / FORMA PARA REGISTRARSE

Date of Event/Fecha del Evento: 2-26-02
Where/Lugar: COOP BLDG
Restoration & Redevelopment Room
Name of Event/Nombre del Evento: Reutilización
Leader/Lider: Andrew Rael
Focus Group:

*******PLEASE PRINT / POR FAVOR ESCRIBIR CON LETRAS de IMPRENTA*******

Name/Nombre
Address/Direccion
Phone/Telefono

1. Joe C. Ray 227-0601
2. Chris Robinson 774-0612
3. Andrew Rael 779-7685
4. Libby Silva 526-3144
5. Jean Craig 774-0188
6. Mel Daniels 779-2840
7. Helen Hughes Coop Ext

8.
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15.
SUNNYSIDE ASSOCIATION OF FLAGSTAFF
&
SUNNYSIDE WEED & SEED
REDEVELOPMENT AND RESTORATION COMMITTEE

FOCUS GROUP

March 11, 2002

Welcome  Coral Evans

Strategies/ Sunnyside Revitalization  All

Adjourn

Minutes — 3-11-02

Coral Evans called the meeting to order and everyone introduced themselves. Strategies were discussed and finalized by the focus group, and plans were finalized for the community meeting.

Adjourn
SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF
&
SUNNYSIDE WEED & SEED

SIGN-IN FORM / FORMA PARA REGISTRARSE

Date of Event/Fecha del Evento: 3-11-02  Where/Lugar: Coconino Ext.

Name of Event/Nombre del Evento: Focus Group  Leader/Leader: Restoration & Redevelopment

*******PLEASE PRINT / POR FAVOR ESCRIBIR CON LETRAS de IMPRENTA*******

Name/Nombre Address/Direccion Phone/Telefono

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<tr>
<th></th>
<th>Name</th>
<th>Address/Phone</th>
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<tr>
<td>1</td>
<td>Scott Jones</td>
<td>1921 N 3rd St 560-3060</td>
</tr>
<tr>
<td>2</td>
<td>Lee Ray</td>
<td>999-0606</td>
</tr>
<tr>
<td>3</td>
<td>Jane Knata</td>
<td>779-2525</td>
</tr>
<tr>
<td>4</td>
<td>Dr. Archuleta</td>
<td>779-60798</td>
</tr>
<tr>
<td>5</td>
<td>John Huggen</td>
<td>219-7456</td>
</tr>
<tr>
<td></td>
<td>Dee Nash</td>
<td>774-2326</td>
</tr>
<tr>
<td>7</td>
<td>Teri Ingram</td>
<td>527-4080</td>
</tr>
<tr>
<td>8</td>
<td>Billy Ingram</td>
<td>527-4080</td>
</tr>
<tr>
<td>9</td>
<td>Joan Guipo</td>
<td>774-0108</td>
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</table>
Sunnyside Neighborhood Association Meeting  
Neighborhood Revitalization Strategy  
Killip School Gymnasium  
12:30 to 3:30 in the Afternoon  
March 23, 2002

12:30 to 12:45
Welcome
What is the Sunnyside Neighborhood Revitalization Strategy

12:45 to 1:15
Review of Issues and Problems Identified by Residents

1:15 to 2:15
Break out to Individual Booths for Discussion and Feedback to Association Members

2:15 to 3:00
Reconvene and Receive Input from the Residents Regarding Problems and Issues

3:00 to 3:30
Informal Input to Association Members

---

3-23-02 - 12:30 - 3:30 MINUTES

Welcome by Coral Evans, Chair R+R Committee
Coral facilitated community/neighborhood meeting

Andrew Raad explained Sunnyside Revitalization strategy, reviewed issues and problems identified by residents

Break out groups were successful, SNA board members discussed issues and gave feedback to residents.

Residents reconvened and gave input on issues and problems.

Informal discussions followed to Association members from 12:30 - 3:30 p.m.
# Meeting Minutes

**Date:** January 14

**Sunnyside Neighborhood Association**
2304 N. 3rd Street
Flagstaff, AZ 86004

## Meeting Objective(s):
Discussion of SNA's Role in City Revitalization Strategy

**Leader:** Board

**Facilitator:** Andrew

**Recorder:** Jodi

**Meeting Called By:** Coral

**Time From:** 6:30 PM to 7:30 PM

**Date:** 1-14-02

### Members Present:
1. Coral Evans
2. Mike Gallegos
3. Lee "Lash"
4. Mike G. Roger F
5. Joe Ray

### Members Absent:
1. Liz Archuleta
2. Jean Guezo
3. Andrew Rae
4. Helen
5. Abel Estrella

## Agenda Items

<table>
<thead>
<tr>
<th>Meetings</th>
<th>Comments/Conclusions/Actions (If Any)</th>
<th>Person(s) Responsible</th>
<th>By When</th>
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</thead>
<tbody>
<tr>
<td>Neighborhood Revitalization</td>
<td>form focus group for strategic planning</td>
<td>Jean G</td>
<td>ASAP</td>
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**Sués 87**

1. Meeting Vision Statement

2. Strategies
   - Focus group process
   - Vision statement
     - 1-22-02
     - 5:30
   - Strategies
     - 5:30
     - Feb 11

3. Strategies
   - 2-28-02
   - 5:30

4. Neighborhood Meeting
   - SNA meeting
     - 12 March 2001
   - April Meeting
     - March 2002

**Progress reports on neighborhood**

**Public Meetings**

**Work meetings**
Appendix D: Sunnyside Neighborhood Meeting
SUNNYSIDE NEIGHBORHOOD MEETING
SATURDAY, MARCH 23, 2002
AT KILLIP SCHOOL GYMNASIUM
FROM 12:30 P.M. TO 3:00 P.M.

The Sunnyside Neighborhood Association is holding a meeting to hear from Sunnyside residents about concerns they have for the neighborhood. We will discuss what residents see as problems and we will discuss what residents want to see done about them. The input received at the meeting will be used to develop a five-year strategy for improving Sunnyside. The Sunnyside Neighborhood Association will submit the strategy to the City Council in April of 2002 with a request for assistance to carry out the work.

PLEASE PLAN ON ATTENDING AND GIVING YOUR NEIGHBORHOOD ASSOCIATION YOUR VOICE.

REFRESHMENTS & SNACKS WILL BE PROVIDED.
Sunnyside Neighborhood Association Meeting
Neighborhood Revitalization Strategy
Killip School Gymnasium
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3:00 to 3:30
Informal Input to Association Members
**SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF**

**&**

**SUNNYSIDE WEED & SEED**

**SIGN-IN FORM / FORMA PARA REGISTRARSE**

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<tr>
<th>Date of Event/Fecha del Evento</th>
<th>Where/Lugar</th>
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<th>Leader/Líder</th>
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<tr>
<td>3-23-02</td>
<td>Killip School Cyn</td>
<td>Community Meeting</td>
<td>Coral Evans</td>
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*********PLEASE PRINT / POR FAVOR ESCRIBIR CON LETRAS de IMPRENTA*******

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<th>Address/Dirección</th>
<th>Phone/Telefono</th>
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<tr>
<td>Jean Griego</td>
<td>2210 N. Isabel St</td>
<td>Flagstaff</td>
</tr>
<tr>
<td>Rosa Felix</td>
<td>2115 N. West St # B</td>
<td>Flagstaff 88006</td>
</tr>
<tr>
<td>Mary Ann Gonzales</td>
<td>3519 E. Lockitt</td>
<td>Flagstaff Az 86008</td>
</tr>
<tr>
<td>Lu Schwarze</td>
<td>2251 N. Isabel #804</td>
<td>Flagstaff</td>
</tr>
<tr>
<td>Desire Caballero</td>
<td>2251 N. Isabel #402</td>
<td>226-1903</td>
</tr>
<tr>
<td>Al Short</td>
<td>1616 N. Isabel</td>
<td>774-0368</td>
</tr>
<tr>
<td>Jean Fisher</td>
<td>2113 N. East Street</td>
<td>774-4353</td>
</tr>
<tr>
<td>Paul Jones</td>
<td>7601 N. 8th Ave</td>
<td>774-6580</td>
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<tr>
<td>Anita Vargas</td>
<td>2913 N. East Street</td>
<td>774-8817</td>
</tr>
<tr>
<td>Mike Perez</td>
<td>8913 N. East Street</td>
<td>774-8817</td>
</tr>
<tr>
<td>Ollie Cathrell</td>
<td>3712 N Center</td>
<td>774-3988</td>
</tr>
<tr>
<td>Wanda Billings-Beber</td>
<td>2703 N First</td>
<td>779-271</td>
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<tr>
<td>Cissy Hickman</td>
<td>Killip School</td>
<td>773-3088</td>
</tr>
<tr>
<td>Debbie Wood</td>
<td>2221 NW St</td>
<td>773-9284</td>
</tr>
<tr>
<td>Roger Jordon</td>
<td>RogaFont@yahoo</td>
<td>714-0030</td>
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SUNNYSIDE NEIGHBORHOOD ASSOCIATION OF FLAGSTAFF  
&  
SUNNYSIDE WEED & SEED  

SIGN-IN FORM / FORMA PARA REGISTRARSE  

Date of Event/Fecha del Evento: 3/23/02  
Where/Lugar: KILLIP SCHOOL GYM  

Name of Event/Nombre del Evento: DEVIT, 8747  
Leader/Lider:  

*******PLEASE PRINT / POR FAVOR ESCRIBIR CON LETRAS de IMPRENTA*******  

Name/Nombre: Address/Direccion: Phone/Telefono:  

1. Jase & Joe Lang  
   779-0606  
2. Rebekah Millhouse  
   12443 N. Rose Rd  
3. Abel Ezequiel  
   1703 E. 2nd Ave 779-0188  

4.  
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SUNNYSIDE NEIGHBORHOOD
MEETING
SATURDAY, MARCH 23, 2002
AT KILLIP SCHOOL GYMNASIUM
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PLEASE PLAN ON ATTENDING AND GIVING YOUR NEIGHBORHOOD ASSOCIATION YOUR VOICE.

REFRESHMENTS & SNACKS WILL BE PROVIDED
As the third quarter comes to a close, I would like to remind you of a few dates. In April we have Stanford 9 testing coming up. During the week of April 15, 2002, all of our students in grades first-sixth will be tested. It is very important that the home environment support testing week by making sure that our students receive plenty of sleep, eat healthy and stay as focused as possible. Most importantly it is imperative that students are in school and on time. More information will be sent home at a later date.

AIMS testing will be taking place the week of April 29, 2002. This test will be given to 3rd and 5th graders only. Again, please make sure that our students attend school daily and promptly.

We are in the process of developing our educational plan for the 2001-2002 school year. Once we receive our allocation from the district for next school year, we will have the opportunity to develop our action plans. If you have any information that you would like to share with us in regards to next school year, please do not hesitate to call.

As always, please remember that we are here to work with your child to his or her highest potential. If there is anything that we can do, please feel free to notify us.

Thank you

Spring Intersession Information

Intersession classes will be held from March 4, 2002—March 8, 2002. Classes will be held Monday through Friday 8:00 a.m. to 2:40 p.m.
7:30 a.m.—7:55 a.m. Breakfast
8:00 a.m.—11:45 a.m. Academic Classes
1:50 p.m.—2:15 p.m. Lunch
12:30 p.m.—2:40 p.m. Enrichment Classes

Intersession will be ONE week only. The classes will consist of grade level teams has used the Arizona State instructional assistants. Each grade level team has used the Arizona State Standards to create the lessons for our intersession. The theme for this session will be "Olympic Extravaganza!" Students will be placed according to their grade level for the academic section. Students and parents will select an enrichment class for the afternoon. To insure a successful experience for your child, please have your son/daughter here for the entire day. This will allow our Instructional teams to work consistently with all children. Registration will also take place during the STUDENT LED CONFERENCE DAYS (Wed., Feb. 27, Thurs., Feb 28, Fri., March 1, 2002.) If you have questions, call 773-4080.

Inside this issue:

Killip Artists 2
Kindergarten Corner 2
Killip Spelling Bee 2
EmpACT Corner 3
What you can do with your child on Spring Break 3
Neighborhood News 4
Hello! My name is Wendy Adams-Kelly. You may call me Miss Adams, though. I am your new AmeriCorps member and I will be with you for one year. I am excited about being here with you and hope that we will have a great year together. Let me tell you a little about myself. When I was just a little kid about three years old, my mom decided to join the Army. She was the last woman of her group to join the Army for that year. This was at a time when there were not very many women in the military. While she was in basic training, I stayed with my Grandparents. That was very exciting for me because my Grandparents let me do all kinds of things, like helping Grandma water her plants. They took me places that my Mom couldn’t take me and we had lots of fun. Then, when my Mom finished her training, we were sent to live in Yuma, Arizona. Yuma is a very hot place and the ants outnumber the people. One time when I was playing in my yard, a bunch of fire ants decided I looked like a good meal and bit me up. To this day, I really hate ants! When I was seven, my Mom and my new Step-Dad went to Panama. We drove all the way there, through Mexico. It was a very long drive and I was sick all the time. We got to see the way people live in rural Mexico and we got to eat real Mexican foods. We spent three years in Panama and I got to see old churches and special places in Panama City. My favorite food from Panama is called empandas. They are meat pies that you can hold in your hand and they are very Good! When we left Panama, we went to Colorado. I have lived in North Dakota, California, Arizona, Idaho, Colorado, Panama, Nevada, Tennessee, and even Oklahoma. I have lived in small towns and big cities, with people of all races and backgrounds. I have learned that as different as we might look, all people are very much alike and we all want the same things. I hope that during this year we can work together to help you all grow and get some of the things you want!
Appendix E: List of Sunnyside Businesses
The following is a complete list of the Sunnyside businesses:

**Businesses Inside Sunnyside**

Flagstaff Family Food Center .......................... 1903 N 2nd St.
La Fonda Restaurant .................. 1900 N 2nd St.
Quality Air Conditioning & Heating .... 1910 N 2nd St.
American Eagle Sec. Investigations ...... 1928 N 2nd St.
Sunrise Christian School Inc. ....... 2029 N 2nd St.
Flagstaff Alternator Starter Exchange .... 2128 N 2nd St
Superior Restoration Services ....... 2026 N 3rd St.
Precision Restoration ................. 2117 N 3rd St.
Hatch Plumbing Inc. ............... 2111 N 3rd St.
Arise Day Treatment ............... 2104 N 3rd St.
Arizona Woodworks .............. 2209 N 3rd St.
B-Z Painting & Exterior Specialty .... 2320 E 5th Ave. Ste. A
Flagstaff Communications Elec. Inc. ...... 2320 E 5th Ave. Ste. C
Excel Education Centers Inc. .... 2229 E. Spruce Ave.
Wholesale Beads Etc. .......... 2333 E Spruce Ave. 2
Turners World ................. 2307 E Spruce Ave.
Blackstone Countertop .......... 2333 E Spruce Ave. Ste. 3
Rogan Auto Detail .......... 2329 E Spruce Ave.
PJD Quality Building ...... 1809 N 2nd St. Lot 22
Kamis Kiddie Rooms .......... 2909 ½ N 3rd St.
United Pentecostal Church ........ 3004 N Main St.
Flagstaff Design & Construction. .... 2900 N West St. Ste. 5
Imprinters Inc. .......... 2103 E Cedar Ave.
Church of Jesus Christ of Latter Day Saints .... 2822 N Izabel St.
Gregory Kleiner DDS Inc. ........ 2700 N Izabel St.
Marsha's Hair House ......... 2721 N West St.
Coconino Animal Hospital LTD .... 2716 N West St.
Classic Cuts .............. 2712 N West St.
Guaranteed Door Service Inc. ....... 2722 N West St.
Arizona Central Credit Union ........ 2521 N West St.
Seans Mobile Car Wash .......... 2500 N West St. #66
Consumer Product Liquidation ....... 2500 N West St.
Our Heritage Salon .......... 2500 N West St. #66
Sparkles Cleaning Service .......... 2500 N West St. #66
Hidden Hollow .......... 2500 N West St. SPC 120
Daves Cleaning Service .... 2500 N West St. #6685
Horizon MVG Systems Arizona Inc. .... 2707 N East St.
Archuleta Catering ...... 2701 N East St.
Lite Company .............. 2919 N West St.
Drye Plumbing Inc. .......... 2913 N West St.
Nail Cottage .............. 3005 N West St. Unit A
Parents Anonymous Arizona Inc. .... 3009 N West St. # A
James L Mast ............. 3011 N West St.
Mahoney's Power Mkt. .... 3005 N West St. # A
Branch 8037 .............. 3007 N West St.
Coconino High School ..... 3007 N West St. Izabel St.
Wolfs Design & Construction ...... 2613 N West St.
Pardos Appliance Service ....... 2804 N West St.
Big Joes Cycles Inc. ........ 2800 N West St.
G & A Transmissions ......... 2800 ½ N West St.
Shelby's Auto Repair ......... 2819 N Center St.
Private Contractor ......... 2819 N Center St.
Lisa Gelczis .............. 2819 N Center St.
FDZ Hauling Excavating & Landscaping
Santa Fe Apartments
Flagstaff TV & VCR
St. Vincent DePaul Thrift Shop
China House Café
Paradise Motel
Oak Tree Cabinetry Inc.
Alterations and Sewing
Lemon Automotive Repair
Corner Store
Kens Auto Repair
Mountainside Village Apartments
Flagstaff Youth Center
Clean King Carpet Cleaning
Sunnyside Baptist Church
Creative Print Shop
Cabreras TV Electronics Music
Specialty Floor Care
Alicias Apparel
Johnstons Wheel Alignment
Bills Sound Experience Inc.
4-H Youth Development
Solid Rock Construction
Jazzercise
Coconino Blueprint Co. Inc.
Little Colorado Trading Co.
Mycottti Electric
Barth & Cverdo LLC
Ponderosa Head Start
Super Packaging & Moving Services
Amer-I-Mex
Flagstaff Gymnastics Ctr. LLC
American Spring
Best Little Nail House In Flagstaff
Sound Pro
Northland Enterprises
Hometown Auto Repair
Rice Automotive
Calvary Chapel of Flagstaff
Northern Drywall Inc.
Kentucky Fried Chicken Flagstaff
Chimney Rader
Estrellas Laundry & Dry Cleaning
Flagstaff Custom Meat Processing
ATWT Auto Repair
CRC Commercial Refrigeration Inc. Acc.
Dollar Construction Inc.
VRV Industries
Paragon Heating and Cooling
Pro Southwest
Orig. Equipment
Arizona Elevator Inc.
Phonetel Technologies Inc.
Southwest Windpower Inc.
Alices Lamp Post Hair Salon
Bob McCollom Sign Painter

2602 N Main St.
2652 N East St.
2124 N Center St.
2113 N East St.
2116 N East St.
2232 N East St.
2113 N Main St.
2205 N Main St.
2209 N Main St.
2214 N West St.
2200 N West St.
2251 N Izabel St.
2403 N Izabel St.
2350 N West St.
2300 N West St.
2401 N West St.
2402 N Main St.
2315 N Center St.
2315 N Center St. Ste. 1
2000 E 6th Ave.
2000 E 6th Ave.
2304 N 3rd St.
2721 N 3rd St.
2412 N 3rd St.
2412 N 3rd St. Ste. A
2625 N Rose St.
2821 N Rose St.
2405 N Rose St.
2500 N 1st St.
2305 N 1st St.
2420 N 3rd St. Ste. C
2420 N 3rd St.
2420 N 3rd St.
3500 N Fanning Dr. Ste. B
3510 E Route 66
1819 N Center St.
1820 N Center St.
1820 N Center St.
1829 N East St.
1904 N East St.
2004 N East St.
2024 N Izabel St.
1800 N Main St.
1090 N Main St.
1910 N Main St.
1815 N West St.
2001 N West St.
2007 N West St.
1901 N West St.
2001 N Main St.
2016 N 1st St. Ste. D
2016 N 1st St. Ste. C
2131 N 1st St.
2012 N 1st St. Ste. 2
1802 N West St. Ste. 700
WF Killip Elementary School
Peaks View Contracting LLC
Roan Horse Production
Love Limousine
Bottle Cap Records
All Car Care
Niles Radio
Ace Upholstery
Airtouch Paging
Ascot Automotive Inc.
Cellular Plus
Sandpaper Love
Lifetime
Ayala Custom Painting Co.
Lucy's Cleaning
Sky Hi Lanes
TR Taxidermy
Shafor Concrete Inc.
Management Recruiters Flagstaff
Silver Bullet Precision Gunsmithing
DS Creative Touch
Landmark Engineering and Surveying
Herrera Apartments
Anderson Quality Woodworking
Burks Autohaus Inc.
Mitchell Toney
Quick Moves Moving and Storage
Small Car Co Inc.
Qugley Enterprises
Cutting Edge
Regina M Mullen

Businesses on the Periphery
Jazzercise
Hula Mon Antique Emporium
Mark E. Farra
Northland Crisis Nursery Inc.
It's A Steal
Three Little Angels Inc.
Jackson & Woo
Caldwell Banker
Ginsberg Group
Interleukin Genetics Inc.
B & B Second Hand Furniture
E Flagstaff Family Medicine
Chiropractic Means PC
Kelly J Reber DPM Inc.
Allen D Edgar
Flagstaff Education Assn.
Wells Fargo Home Mortgage Inc.
Transnation Title
John McLaughlin DDS
Arizona Planners and Investors
Michael Mc Laughlin DDS
Greg Findley Benefits
Affluent Women Inc.

2300 E 6th Ave.
2304 E 6th Ave.
1515 N Center St.
1527 N Center St.
1518 N Center St.
1541 N East St.
1602 N East St.
1620 N East St.
1602 N East St.
1608 N East St.
1602 N East St.
1712 N East St.
1720 N East St.
1708 N Izabel St.
1704 N Izabel St.
1519 N Main St.
1605 N Main St.
1515 N Main St. Ste. C
1515 N Main St. Ste. A-J
1515 N Main St. Ste. F
1515 N Main St.
1515 N Main St. Ste. B
1506 N West St.
1618½ N West St.
1701 N West St.
1701 N West St. #A
1528 N West St. Apt. E
2110 E 2nd Ave.
1815 N 1st St.
1620 N 1st St.
1919 E Arrowhead Ave.
2233 E Cedar Ave.
2237 E Cedar Ave.
2233 E Cedar Ave. Ste. B
2115 E Cedar Ave.
2109 E Cedar Ave.
2221 E Cedar Ave.
1515 E Cedar Ave.
1515 E Cedar Ave.
1515 E Cedar Ave.
1515 E Cedar Ave.
1515 E Cedar Ave.
2009 E Cedar Ave.
1515 E Cedar Ave. Ste. A-3
1515 E Cedar Ave. Ste. A-6
1515 E Cedar Ave. Ste. A-2
1515 E Cedar Ave. Ste. A-4
1515 E Cedar Ave. Ste. A-1
1515 E Cedar Ave. Ste. A-1
1515 E Cedar Ave. Ste. C-1
1515 E Cedar Ave. Ste. C-5
1515 E Cedar Ave. Ste. C-3
1515 E Cedar Ave. Ste. D-5
1515 E Cedar Ave. Ste. D-1
Northern Regional Office
Flagstaff Farmers Market
Malones Fourth Street Bakery
Pep Boys 687
Farmers Market
Acculabs Inc.
Robert L Dixon
McMahans Store 735
Hallum Inc.
66 Motel
Flagstaff Automatic Transmission
Harry's Double D Tires
Hesse Auto Sales
Salsa Brava East
Flagstaff Motel
Heena Mini Mart
Northland Prep School
Flagstaff Animal Hospital PC
Southwest Interstate Realty
Mizer and Row CPA PLLC
Bramley United Development
Century 21 Flagstaff Realty
Barrows Infinicom
Mellife Insurance
Keysone West Inc.
Factory Blinds Outlet
Foundation House
Flagstaff Bicycle and Fitness
AZ North Development Inc.
Wonderland Motel
Twilite Motel
Planet Nissan Subaru Flagstaff
Flagstaff Evangelical Free Church
No. AZ Cleaning Crew
Hazard Tree Removal Service
East Flag. Upholstery & Carpet Shop
Heath's Automotive & Architect
Avenues of World Travel
Circle K Store 163
D & D Creations
Arizona Home Electronic System
Flagstaff Cabinet Company
Uniglobe High Country Travel
Tokyo Sauna
Timberidge Development Inc.
William King Inc.
Consumer Credit Counseling
Theodore Dwyer CFP
Young Life of Northern Arizona
Dahl Chiropractic Clinic
WM McElfresh Advertising Inc.
Conn Pest Control Inc.
Arizona Dept Economic Sec.
Arizona Sealcoating Company
Dept. of Appeals
Creative Networks
New Century Financial Corp. 2705 N 4th St. Ste. D
Michael J. Hruby Attorney At Law 2501 N 4th St. Ste. 5
New Horizons Ind. Living Center 2501 N 4th St. Ste. 11A
Douglas Hellyer 2501 N 4th St. Ste. 3
Teresa G. Alfred DC 2501 N 4th St. Ste. 1
Design Intrigue 2501 N 4th St. Ste. 2
Northern Arizona Area Health E 2501 N 4th St. Ste. 9
Northland Family Help 2501 N 4th St. Ste. 18
David A. Nash 2501 N 4th St. Ste. 14
First Federal Credit Union 2321 N 4th St.
B & T Glass Co. Inc. 2421 N 4th St.
Greer Mountain View Mortuary 2545 N 4th St.
Arizona School for Deaf & Blind 2501 N 4th St.
Miller & Associates 2501 N 4th St.
Raising Special Kids 2501 N 4th St.
Southwest Human Development Inc. 2501 N 4th St.
CTX Mortgage 2301 N 4th St. Ste. 100
Esperanza Academy Accommodation 2301 N 4th St.
Staffing Solutions 2301 N 4th St. Ste. 105
ERA Develco Flagstaff Inc. 2409 N 4th St. Ste. 101
Adobe Financial Corporation 2409 N 4th St. Ste. 202
ETD Environmental 2101 N 4th St. Ste. 220
Joanna Mills MSSA 2101 N 4th St.
Flagstaff Family YMCA 2101 N 4th St. Ste. 207
Appendix F: W.F. Killip Elementary School –
Arizona School Report 2003-04
W.F. Killip Elementary School

ARIZONA SCHOOL REPORT CARD 2003-04

2300 E. 6th Avenue, Flagstaff, AZ 86004
Flagstaff Unified District

Arizona's report cards have been revised to include requirements in the federal No Child Left Behind Act, such as Adequate Yearly Progress and the disaggregation of student level data into required subgroups.

School Overview
Principal/Administrator: Mr. Joseph Michael Gutierrez
Schedule: 7:30 AM to 4:00 PM
Grades: Pre-K-6
2003 Enrollment: 544
Web Address: www.flagstaff.k12.az.us/Killip/
Phone Number: (928) 773-4080
Fax Number: (928) 773-4086
E-mail: jgutierrez@flagstaff.apscc.org

Mission
The mission of W.F. Killip Elementary School is to provide all children an equal opportunity to achieve his or her highest potential. We will offer developmentally appropriate challenges and experiences for social and academic growth.

School/Academic Goals
- Every student who has been enrolled at Killip for two or more consecutive years, who have SAT 9 test score results that can be compared from 2001-02 to 2002-03, will gain a minimum of one year's growth or 5% NPR gain.
- To decrease the number of students who are absent and/or tardy. The FUSD ATTEND Policy will be followed: 7 absences - 12% to 10%; 10 absences - 10% to 8%; 12 absences - 10% to 8%; 15 absences - 7% to 5%; 19 absences - 12% to 10%.

Instructional Programs
- School-Within-a-School - Multilage K-6
- Full-day Kindergarten
- Dual Language Program
- Family Literacy

Enrollment
October 1, 2002 School Year Student Enrollment: 572
Accepting New Students in 2003-04 Under Open Enrollment Law?: Yes
Number of Students Attending Under Open Enrollment in 2002-03: 123

Calendar Information
Number of Instruction Days: 179
Average Daily Instruction Time: 6 hours 40 minutes
First Day of School: 8/25/2003
Last Day of School: 6/10/2004

Visit http://www.ade.az.gov/azlearns/ for more information on the performance of your school.
Financial information will be posted on the web early 2004 after schools have completed year-end reports.
W.F. Killip Elementary School

### School Site Council

<table>
<thead>
<tr>
<th>Council Composition</th>
<th>Council Duties</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 School Administrator(s)</td>
<td>• Parent/Educator Relations</td>
</tr>
<tr>
<td>2 Non-certified Employee(s)</td>
<td>• School Safety Issues</td>
</tr>
<tr>
<td>4 Teacher(s)</td>
<td>• Extracurricular Activities</td>
</tr>
<tr>
<td>4 Parent(s)</td>
<td>• Textbook Selection</td>
</tr>
<tr>
<td>3 Community Member(s)</td>
<td>• Curriculum Development</td>
</tr>
<tr>
<td>0 Student(s)</td>
<td>• Budget</td>
</tr>
</tbody>
</table>

### Staffing Information for School Year 2003-04

<table>
<thead>
<tr>
<th>Position</th>
<th>Number</th>
<th>Position</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrator</td>
<td>1.00</td>
<td>Teacher</td>
<td>35.00</td>
</tr>
<tr>
<td>Other Professional Staff</td>
<td>3.00</td>
<td>Teacher Aide</td>
<td>8.00</td>
</tr>
</tbody>
</table>

### Educational Attainment by Years of Teaching Experience for School Year 2003-04

<table>
<thead>
<tr>
<th>Experience</th>
<th>Bachelor's</th>
<th>Master's</th>
<th>Doctorate</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 or fewer years</td>
<td>6</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>4 to 6 years</td>
<td>5</td>
<td>6</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>7 to 9 years</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10 or more years</td>
<td>4</td>
<td>11</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### Shared Responsibilities

It is the goal of Killip Elementary School, in partnership with students, parents, staff and community, to provide our students with the optimal educational and social experiences that will allow them to become contributing members of our society.

### Parents

Parents are their child's first and most important teacher. It is the right and the responsibility of the parents to take an active role in their child's education.

### Resources Available at School Site

#### Special Facilities
- Computer Lab
- Learning Community Center

#### Extracurricular Activities
- After School Tutoring
- Alternative Center Facilitator
- After School Athletic Program
- FACTS - Before and After School Care
- Guidance Center Resiliency Program

#### Social Services
- Adult Education
- Literacy Classes
- The Alternative Center Referral Agency

### Transportation Policy

100% of the students who attend Killip walk. Parents of students who attend Killip using the open enrollment policy must provide transportation for their children.
W.F. Killip Elementary School

Indicators of Success Based on Historical Data from 2002-03

School Achievements/Accomplishments 2002-03

- Teacher Advancement Program demonstration site.
- Governor’s Initiative grant recipient with the Northland Family Help Center.

School Honors

Awards or Special Recognition Received by the School, Staff or Students

<table>
<thead>
<tr>
<th>Award/Honor</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weed and Seed - Safe Haven Site</td>
<td>1999</td>
</tr>
<tr>
<td>Teacher of the Year Candidate</td>
<td>2003</td>
</tr>
<tr>
<td>National Teacher Certification Candidate</td>
<td>2003</td>
</tr>
<tr>
<td>Century 21st Program National Recognition</td>
<td>2002</td>
</tr>
</tbody>
</table>

Student Activity Rates for School Year 2002-03

<table>
<thead>
<tr>
<th></th>
<th>% School</th>
<th>% K-6</th>
<th>% 7-8</th>
<th>% 9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance Rate</td>
<td>95</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfers Out</td>
<td>31</td>
<td>95</td>
<td>94</td>
<td>96</td>
</tr>
<tr>
<td>Transfers In (Within District)</td>
<td>3</td>
<td>20</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Transfers In (Out of District)</td>
<td>4</td>
<td>10</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>Promotion Rate</td>
<td>98</td>
<td>99</td>
<td>98</td>
<td>95</td>
</tr>
<tr>
<td>Retention Rate</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Dropout Rate</td>
<td>--</td>
<td></td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>Status Unknown</td>
<td>--</td>
<td></td>
<td></td>
<td>76</td>
</tr>
<tr>
<td>Graduation Rate</td>
<td>--</td>
<td></td>
<td></td>
<td>76</td>
</tr>
</tbody>
</table>

Measure of Academic Progress

<table>
<thead>
<tr>
<th>% of Students Achieving One Year's Growth</th>
<th>Reading</th>
<th>Math</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grades 2-3</td>
<td>61</td>
<td>72</td>
</tr>
<tr>
<td>Grades 3-4</td>
<td>88</td>
<td>95</td>
</tr>
<tr>
<td>Grades 4-5</td>
<td>80</td>
<td>76</td>
</tr>
<tr>
<td>Grades 5-6</td>
<td>74</td>
<td>82</td>
</tr>
</tbody>
</table>

Arizona's Measure of Academic Progress (MAP) is an indicator of student academic growth from one year to the next. The results are based on the Stanford Achievement Test, Ninth Edition (Stanford 9), given in 2002-03. MAP includes only those students who were tested both years in consecutive grade levels at the same school or who started the school year in the same school in which they were tested in 2003. A student achieves One Year's Growth (OYG) if he or she remains in the same Stanine or advances a Stanine from one year to the next. The percentage of students achieving OYG at the school is reported above.

NC = Not Calculated (less than 10 matches) Dashes (...) = No Data Available

Stanines are normalized standard scores that range from a low of 1 to a high of 9, with 5 designating average performance. National Stanines, like National Percentile Ranks, indicate a student's relative standing in the national norm group (Source: Harcourt Educational Measurement).
### 3rd Grade Proficiency

<table>
<thead>
<tr>
<th>Year</th>
<th>Mathematics</th>
<th>Reading</th>
<th>Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-01</td>
<td>36</td>
<td>56</td>
<td>62</td>
</tr>
<tr>
<td>2001-02</td>
<td>42</td>
<td>48</td>
<td>53</td>
</tr>
</tbody>
</table>

### 5th Grade Proficiency

<table>
<thead>
<tr>
<th>Year</th>
<th>Mathematics</th>
<th>Reading</th>
<th>Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-01</td>
<td>13</td>
<td>36</td>
<td>27</td>
</tr>
<tr>
<td>2001-02</td>
<td>36</td>
<td>50</td>
<td>43</td>
</tr>
</tbody>
</table>

The graph includes the percentage of students that met or exceeded the standards. NC = Not Calculated. Under the Family Educational Rights and Privacy Act of 1974 (FERPA), no individually identifiable references to students may be made. Therefore, items of data containing information about fewer than ten (10) students have been replaced with NC.
Adequate Yearly Progress (AYP): The federal mandate, No Child Left Behind, that holds schools accountable for the performance of subgroups, as well as all students. The goal is to have 100% of all students at and above proficient by 2013-14 in reading and math.

Met Percent Tested: Schools and districts in which at least ninety-five percent (95%) of students enrolled at the time of the test administration complete the state assessments will meet the AYP standard established in federal statute. Schools and districts in which fewer than ninety-five percent (95%) of any student subgroup complete the state-mandated assessments will not meet the AYP standard, provided that the size of the subgroup meets the minimum number of students required for the analysis, thirty (30) students.

Met Test Objectives: The ADE will calculate the percentage of students meeting or exceeding the standard in reading and mathematics in order to determine if each subgroup met the annual measurable objectives for each subject/grade (AMO). If all student subgroups meet the annual measurable objectives the school is considered to have met the AYP standard. If any of the student subgroups fails to meet the annual measurable objectives the school is considered not to have met the AYP standard. To ensure that AYP decisions are valid and reliable, the ADE will use confidence intervals for all subgroups, schools, districts and state determinations. The ADE will utilize a 95% confidence level to make valid AYP determinations for each of these groups by subject area (reading and mathematics).

Met Attendance Rate: Students must have an attendance rate of at least 93.5% over the first 100 days of the academic year. This is calculated by dividing the Average Daily Attendance (ADA) by the Average Daily Membership (ADM). If the attendance rate is less than 93.5% at the school level, the safe harbor provision allows for a .5% gain or more from the previous academic year.

Met Graduation Rate: School wide, those that are required to submit graduation rate data must have a four year graduation rate for the class of 2002 of 70.5% or greater. If the graduation rate is less than 70.5% at the school level, the safe harbor provision allows for a .5% gain or more from the previous academic year. Recall that, for each subgroup, the attendance rate and its associated targets apply; the graduation rate indicator can be used only at the school level.

For More Information on AYP, visit our website at www.ade.az.gov/azlearns and go to NCLB link
1 For an explanation of the Achievement Profiles, please visit our website at www.ade.az.gov/azlearns. If your school received a small school, new school or alternative label, this is not an achievement profile. They did not meet the criteria to receive an achievement profile. Schools will receive an achievement profile in October of 2004.

2 Under ARS 15-816, school district governing boards must implement open enrollment programs and establish policies covering admission criteria, application procedures and transportation provisions. For more information, contact the school district office.

3 Transfers Out: Percentage of accountable students withdrawing to continue studies in another school or to be taught at home for the 2002-03 school year.

4 Transfers In (Within District): Percentage of accountable students entering school who were previously enrolled in another Arizona public school within the school district during the 2002-03 school year.

5 Transfers In (Out of District): Percentage of accountable students entering school who were previously enrolled in another school district during the 2002-03 school year.

6 Promotion Rate: Percentage of students promoted to the next grade or who met graduation requirements and received a traditional diploma at the end of the 2002-03 school year. Percentage includes students who left school at age 22 or who had completed school and received a non-traditional diploma.

7 Retention Rate: Percentage of students retained at the end of the 2002-03 school year.

8 Dropout Rate: Percentage of students counted as withdrawn due to chronic illness, expulsion or dropping out during the 2002-03 school year, to include activity during the summer of 2002. This rate includes students who were withdrawn after 10 consecutive days of unexcused absences or were coded by the school as "status unknown." The Promotion Rate, Retention Rate and Dropout Rate may not add to 100% due to the inclusion of summer activity in the Dropout Rate but not in the Promotion Rate and Retention Rate.

9 Status Unknown: Percentage of students unaccounted for by any method during the 2002-03 school year. Status unknown students are not necessarily dropouts.

10 Graduation Rate: The graduation rate presented here is a 5 year cohort rate for the class of 2002. For more information on the Graduation Rate Study published by the ADE, please see our website at www.ade.az.gov/grad.

11 Arizona's Instrument to Measure Standards (AIMS) includes the reading, writing and mathematics subject areas. AIMS was administered to all students in grades 3, 5, 8, and 10 in the spring of 2000. In the spring of 2001, grades 3, 5, 8, 10 and 11 were tested; students tested in grade 11 consisted of students retaking AIMS who did pass in grade 10 plus any new students. In the spring of 2002, grades 3, 5, 8, 10, 11, and 12 were tested; students tested in grades 11 and 12 were either re-testing or were new. As a result, the number of students tested in grades 11 and 12 is smaller than the number of students tested in grade 10. The proficiency levels include: Falls Far Below (FFB) the standard, Approaches (A) the standard, Meets or Met the standards, and Exceeds. MSS: The Mean Scaled Score (average) on a 200-800 scale. A student must have achieved a scale score of 500 to meet the standard. Scale scores are not comparable among content areas. Migrant, Economically Disadvantaged and Non-Economically Disadvantaged students tested in 2002-03 are not available, however, they will be calculated in the future. The federal law, No Child Left Behind, requires disaggregation in subgroups and ethnicity. NC= Not Calculated. Under the Family Educational Rights and Privacy Act of 1974 (FERPA), no individually identifiable references to students may be made. Therefore, items of data containing information about fewer than ten (10) students have been replaced with NC. No Data Available is replaced with dashes (---). For more information on testing and Arizona Academic Standards go to www.ade.az.gov/standards
MEETING SUMMARY

Discussion

The targeted area was set for the project. The following boundaries were established and are as follows:

- Cedar Avenue (both sides) – North
- King Street (Westside) – East
- Route 66 (Southside) – South
- Arrowhead (up to Izabel/including Izabel) – West

Questions were raised as to whether or not a raise in property taxes to cost an undue burden to residents living within the targeted area and whether or not to include residences within the targeted area (would including them benefit or hinder the overall redevelopment process?).

It was decided that within the Redevelopment Plan there could be three (3) targeted component;

1. An Infill Incentive Area – Proper Infill (e.g. Jeep Dealership area, trailer parks)
2. A Business Improvement District (e.g. Route 66/4th Street/Cedar Avenue/sections of West Street)
3. Street Improvement (e.g. along 6th Avenue and West Street)

It was decided that the major landowners needed to be at the table. Individuals identified included Mr. Choi, Bud Anderson, the Knowles Family the Greenlaw Family.

The piece of land that is scheduled to abandoned by the BNSF once the overpass is opened was discussed. It was mentioned that Michael Kerski’s NAU students had completed several renderings of what could go there.

There was a question as to whether or not the City has anything to do with increased Sales Tax?

Ideas regarding where monies could come from to fund this movement; ideas included:

- B.L.D. Property Tax Assessment
- Department of Commerce “rebates”
- Infill Incentives (City of Flagstaff)
- Grants
- GPLET/THF

There was a lot of discussion regarding an Anchor on 4th Street at the Swap Meet location (now closed)
Ideas for an Anchor included:

- Home Improvement (4th Street as a Remodeling Corridor)?
- Medical Providers (small doctor's offices)
- Mixed-use (retail/commercial/housing)
- Grocery Store (Trader Joe's)
- Green Space

Julie Pastrick from the Chamber of Commerce stated that the Chamber is very willing to write to various groups to ask them to come (for example Trade's Joes)

**ASSIGNMENT**

The group's assignment was to further develop/draw/write out what "they" would like to see and what "they" be willing to pay for.

**THE NEXT STEP...**

The next meeting has been scheduled for May 22nd, 2006 from 5:30 PM to 7:00 PM in the conference room at the Sunnyside Neighborhood Association Office (2304 North Third Street).

*Light refreshments will be served*

**Relevant Contact Information:**

Abel Estrella, SNA Business Liaison  
Home Telephone: 928.779.0198  
Cell: 928.607.4383  
Email: pestr87735@aol.com

Coral J. Evans, MBA  
Executive Director, SNA  
Work: 928.213.5900  
Email: voicesofmany@aol.com
Sunnyside/Fourth Street Corridor Business Forum

May 22\textsuperscript{nd}, 2006
5:30 PM to 7:00 PM
SNA Office (2304 N. Third Street)

MEETING SUMMARY

Discussion

The group's assignment for this meeting was to further develop/draw/write out what "they" would like to see and what "they" be willing to pay for.

Safety (Ideas included)
- Safety lights in Parking Lots
- Police Sub-station on Fourth Street or Seventh Avenue

Beautification (Ideas included)
- Welcome to Sunnyside sign at Fourth Street & Route 66.
- Murals at the main entrances and in the ground at the main intersections (e.g. Southside example) - 4\textsuperscript{th} & Route 66, 4\textsuperscript{th} & Cedar, Cedar & West, West and 6\textsuperscript{th} Ave.
- Street Signs (e.g. Downtown)
- Boulevard down Fourth Street
- Benches
- Landscaping (the comment was made that once the planters were installed their upkeep could be "sponsored" by the Fourth Street/Cedar Avenue businesses.)

Cultural Theme
- Park for Events (e.g. Heritage Square)
- Streets/organizations - donate/bench/cleanup?

Quarterly Events (Ideas included)
- Christmas Tree Lighting
- Cinco de Mayo
- Fajita Cookout
- Craft Fair
- Farmer's Market (Saturdays)
- Route 66 Days (Soap Box Derby and Low Rider Car Show)
- Rodeo Parade

Retail
- Quality Retail Mix is desperately needed!
- College of America is looking to relocate. They would like to relocate to the Fourth Street/Sunnyside area if possible. They currently have 285 students enrolled on a continuous basis. They would like to relocate to the old Sam's Town Furniture Store on Fourth Street.

It was commented that the "Beautification" items could be paid for using "public art" monies that the City of Flagstaff has.

- When one person owns the land and one owns the building - who pays the property tax? LAND OWNER.
Summary of Prior Meeting(s) Discussion:

The targeted area was set for the project. The following boundaries were established and are as follows:

- Cedar Avenue (both sides) – North
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Questions were raised as to whether or not a raise in property taxes to cost an undue burden to residents living within the targeted area and whether or not to include residences within the targeted area (would including them benefit or hinder the overall redevelopment process?).

It was decided that within the Redevelopment Plan there could be three (3) targeted component;

1. An Infill Incentive Area – Proper Infill (e.g. Jeep Dealership area, trailer parks)
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- Green Space

Julie Pastrick from the Chamber of Commerce stated that the Chamber is very willing to write to various groups to ask them to come (for example Trade’s Joes)
Bring at least one other individuals to the meeting with you!

**THE NEXT STEP...**

The next meeting has been scheduled for June 12th, 2006 5:30 PM to 7:00 PM in the conference room at the Sunnyside Neighborhood Association Office (2304 North Third Street).

*Light refreshments will be served*

**Relevant Contact Information:**

Abel Estrella, SNA Business Liaison  
Home Telephone: 928.779.0198  
Cell: 928.607.4383  
Email: pestr87735@aol.com

Coral J. Evans, MBA  
Executive Director, SNA  
Work: 928.213.5900  
Email: voicesofmany@aol.com

**June 12-06**  
**Next Steps**

1. List - Get owners
2. Map
3. Funding opportunities - grants for visioning

*Vision*  
*Funding*  
* Beautification  

Meet in September  
**With brochure of vision**
The Sunnyside Neighborhood Association of Flagstaff, Inc./Weed & Seed (SNA)

STRATEGIC DIRECTION/PLAN

Time Period of 2005 through 2009

“Improving lives by mobilizing residents to create lasting changes in neighborhood conditions”

Prepared By
The Sunnyside Neighborhood Association Board of Directors

Compiled & Edited By
Coral J. Evans-Randall, MBA
Executive Director
Weed & Seed Site Director

“Never doubt that a small group of thoughtful citizens can change the world. Indeed, it is the only thing that ever has.” (A. Mead)
EXECUTIVE SUMMARY

This document sets out a Strategic Direction (Plan) for the Sunnyside Neighborhood Association of Flagstaff, Inc./Weed & Seed.

It reviews strengths, weaknesses, threats and opportunities; presenting a history of the Organization, its target population(s), business philosophy and distinctive competencies; setting out proposed Organization (business) strategies and goals.

This Strategic Direction covers a period of five (5) years and represents the first formal attempt by the Organization to develop clarity of the organization’s intent, consensus among agency representatives regarding the Organization’s mission and vision, and establish a focus on what is important in order for the Organization to maintain viability and be competitive in the future.

Primary and secondary sources were utilized in the preparation and development process. Primary sources included interviews with SNA Board members and Sunnyside neighborhood residents. Secondary sources included published information from the Sunnyside Neighborhood Association of Flagstaff, Inc./Weed & Seed, the U.S. Department of Justice/Community Capacity Development Office, Northern Arizona University’s Department of Future Workforce Development, the City of Flagstaff Housing & Planning Division and the United Way of Northern Arizona’s Community Health Assessment for Coconino County (completed in partnership with the Flagstaff Medical Center).

This undertaking analyzed the Organization’s nature of business, competitive opportunities and potential for growth. Elements included an Organization Profile, an Environmental Analysis, and Critical (Key) Success Factors.

Future Organization (Business) Goals were developed using yearly-defined goals; short-term (one year), mid-term goals (2 to 3 years) and long-term goals (4 to 5 years). Ideally, this Strategic Direction will be evaluated on an annual basis for completion and changes of set goals as well as the establishment of new goals/objectives as defined by the criteria set forth. This annual evaluation can be accomplished through an annual Board of Directors Retreat, which engages itself in a strategic planning review and update process.

The Sunnyside Neighborhood Association of Flagstaff, Inc./Weed & Seed provides Flagstaff, Arizona’s Sunnyside neighborhood with need-based, goal-oriented programs and services. These programs and services are invaluable. This document provides the essence of future planning for the competitive, continued success of the Organization and its program and services through the Sunnyside neighborhood.
TABLE OF CONTENTS

EXECUTIVE SUMMARY ................................................................................................................. 2
VESTED (INTERESTED) PARTIES ................................................................................................. 5
   SNA Board of Directors (2004 – 2005) .................................................................................... 5
   Sunnyside/Southside Weed & Seed Steering Committee Members (2004 – 2005) ............ 5
   Organizational Partners ........................................................................................................ 5
SNA MISSION STATEMENT ........................................................................................................... 6
VISION STATEMENT .................................................................................................................... 7
GUIDING PRINCIPLES .................................................................................................................. 8
ORGANIZATIONAL HISTORY (SUMMARIZED) .......................................................................... 9
THE NEEDS THAT SNA ADDRESSES ....................................................................................... 10
MAIN ORGANIZATIONAL OBJECTIVES ....................................................................................... 11
SPECIFIC AREAS OF INTEREST ................................................................................................. 12
PENDING PROGRAMS (2005) ....................................................................................................... 14
FUNDING SOURCES ..................................................................................................................... 15
STRENGTHS, WEAKNESSES, THREATS & OPPORTUNITIES .................................................. 16
   STRENGTHS ............................................................................................................................ 16
   OPPORTUNITIES ....................................................................................................................... 16
   WEAKNESSES ......................................................................................................................... 16
   THREATS ................................................................................................................................ 16
CURRENT SNA SUBCOMMITTEES (2005) .................................................................................. 17
   Executive & Finance ................................................................................................................. 17
   Grants & Contracts ..................................................................................................................... 17
   Community Policing/Block Captains (Neighborhood Watch) ................................................. 17
   Neighborhood Revitalization ..................................................................................................... 17
   Neighborhood/Community Celebrations/Events (N/CC Events) ............................................ 17
   I. A.M. Youth! (Youth Development) ....................................................................................... 17
PRIMARY (SPECIFIC) GOALS FOR 2005 ................................................................................. 19
PRIMARY (SPECIFIC) GOALS FOR 2006 ................................................................................. 20
PRIMARY (SPECIFIC) GOALS FOR 2007 ................................................................................. 21
VESTED (INTERESTED) PARTIES

PRIMARY

Residents and Business owners of the Sunnyside neighborhood

SECONDARY

SNA Board of Directors (2004 – 2005)

Officers; Joe C. Ray (Board President), Steve Sunda (Vice-President), D. Jean Griego (Treasurer), Sue Houston (Secretary) and Elizabeth Archuleta (Ex-Officio). Members; Maryann Gonzales, Abel Estrella, Rosa Felix and Victor Daniels.

Sunnyside/Southside Weed & Seed Steering Committee Members (2004 – 2005)

Voting members; Joe C. Ray (Chair), Roger Fontanini (Vice-Chair), Brent Cooper (Law Enforcement Subcommittee), Joseph Gutierrez (Prevention/Intervention/Treatment - Safe Haven), Rosa Felix (Prevention/Intervention/Treatment- Leadership Development), Danny Neal (Prevention/Intervention/Treatment - Youth Opportunity), Helen Hudgens Furrell (Neighborhood Restoration Subcommittee), D. Jean Griego (Executive/Budget AdHoc Subcommittee). Non-voting members; Carla Friestad (US Attorney’s Office), Elizabeth Archuleta (Coconino County Board of Supervisors), John Williams (United Way of Northern Arizona, Fiscal Agent), Kerry Blume (United Way of Northern Arizona, Fiscal Agent), Josh Copley (Flagstaff Police Department), Mayor Joe Donaldson & Councilman Libby Silva (City of Flagstaff), Terry Hance (Coconino County District Attorney’s office), Lisa Stankovich (City Attorney’s Office), Nathan Cain (City Code Enforcement & Environmental Services) and David Bonnell (Southside Community Association).

Organizational Partners

(This is not an exhaustive listing)

- The City of Flagstaff
- Coconino County
- United Way of Northern Arizona
- The Flagstaff Police Department
- The Flagstaff Unified School District
- The Flagstaff Recreation Center (Isabel Rec. Center)
- The City of Flagstaff Housing Authority
- The Southside Community Association
- BOTHHANDS (formerly known as the Affordable Housing Coalition)
SNA MISSION STATEMENT

The Sunnyside Neighborhood Association of Flagstaff, Inc./Weed & Seed’s mission is: “Improving lives by mobilizing residents to create lasting changes in neighborhood conditions”.

Special Note:

The Board of Directors evaluated SNA’s mission statement in October 2004. As a result of the process SNA’s mission was changed in December 2004 to better reflect the programs/services offered by the agency to residents of the Sunnyside neighborhood and broader community.
VISION STATEMENT

By 2010 Sunnyside residents and visitors alike will find the Sunnyside neighborhood pleasurable to live in and visit, because of the neighborhood’s accomplished Community Policing program. Crime in the neighborhood is below the City’s average, the education level of the neighborhood youth is well above average – this is reflected throughout the neighborhood’s elementary schools; residents and individuals from the greater Flagstaff area regularly participate in neighborhood’s culturally-rich family functions and events; because of neighborhood specific economic development programs designed to provide residents with targeted training and employment opportunities the neighborhood’s overall medium income has risen to match that of Flagstaff, Arizona as a whole. Each street in the neighborhood has sidewalks and there is a park in both north and south Sunnyside. Driving through the Sunnyside neighborhood it is evident that Sunnyside is a top choice in Flagstaff, Arizona to live!

This is not realistic—

Goals:

- Crime has dropped to city average
- Education level has risen to Arizona’s average
  - % graduation
  - % college - community college
  - % skilled trade training
  - Above average!

- Neighborhood Events

- Econ. Development Programs
  - Training / Employment
  - Medium Income = city average
GUIDING PRINCIPLES

The organizational guiding principles governing SNA’s development and sustainability will include the following:

- SNA operates in accordance with the highest standards in all relationships with neighborhood residents, community partners, environment and the community of Flagstaff at large;
- SNA will foster a climate, which encourages innovation, growth and diligence amongst Board/committee members, staff and the residents, which we serve.
ORGANIZATIONAL HISTORY (SUMMARIZED)

Originally started as a neighborhood block watch over 10 years ago, the Sunnyside Neighborhood Association of Flagstaff (a federally recognized 501 c 3 non-profit organization) has grown into resident-driven, neighborhood-specific organization that provides community-based programs and services to residents of Flagstaff, Arizona’s Sunnyside Neighborhood. SNA currently oversees the neighborhood’s US Department of Justice Weed & Seed Program as well as several other neighborhood driven programs/projects and initiatives.

LIST all SNA sponsored programs here

- with contact info and one sentence summary, partner & funding

- General

  - Summary
  - Partner
  - Funding
  - Contact Info

Housing Repair/Clean up
The Needs that SNA Addresses

Sunnyside is considered to be Flagstaff’s most diverse neighborhood both in ethnic and social economic status; approximately 46% of Sunnyside’s population speaks a language other than English in their homes (this includes Spanish and several Native American Languages).

The US Department of HUD and the City of Flagstaff have determined that over 67% of the neighborhood’s residents qualify as “low-income” and most of those live at income levels that are below the Federal poverty level. Thirty-four percent (34%) of Sunnyside’s households are headed by female single-head of households (that equates to 1,829 households) and out of those 51% have incomes that are well below the Federal poverty level.

Seen as “the last affordable neighborhood” in a city where the cost of living is 18% above the national average, the Sunnyside neighborhood experiences a high mobility rate, many rental units with absentee landlords and a large transient population. Housing is in need of repair, building codes are not enforced and there is a mixture of zoning and building styles. Because of certain dynamics within the neighborhood and the percentage of students qualifying for free/reduced lunches in the neighborhood’s public schools, the percentage of students with Limited English Proficiency (LEP), absenteeism, mobility/homelessness, and scores from the Arizona’s Instrument to Measure Standards (AIMS)/Stanford 9 (SAT 9) tests at-risk statistics for the neighborhood’s youth are at an all time high;

Due to the high level of crime, blight, and impoverishment the Sunnyside neighborhood was designated in 1999 as a US Department of Justice “Weed & Seed” site. At that time, the Sunnyside neighborhood (approximately 1 square mile in size) home to 5,000 residents (10% of Flagstaff’s overall population) had a crime rate of over 20%.

The programs and services that SNA offers the Sunnyside neighborhood are not simply important...they are vital.
MAIN ORGANIZATIONAL OBJECTIVES

- To strengthen Community Awareness, Acceptance and Tolerance;
- To strengthen ties (trust) between neighborhood residents and local law enforcement agencies;
- To ensure that neighborhood children are well-educated and equipped for economic self-reliance in the 21st century (this includes improving Educational Test Scores within the neighborhood's Elementary Schools);
- To provide the neighborhood's youth with positive opportunities that encourage civic responsibility and leadership;
- To promote literacy (including technology) of all residents;
- To make possible Residential Cooperation;
- Change the Neighborhood Image (positive);
- To facilitate a Clean Neighborhood;
- To encourage Structural & Infrastructure Maintenance within the Neighborhood;
- To support & Encourage Community Policing (Neighborhood Watch);
- To establish Strong Links with Local Leaders;
- To assist residents in developing the employment-based skills needed to meet the needs of the community's "in-demand" employment opportunities (resident economic development); and
- To assist neighborhood residents attains economic self-sufficiency through good jobs, homeownership, and entrepreneurship and wealth accumulation.

Community Empowerment

- Neighborhood Assoc.
- Block watch
- Head Start / Killip Elementary
- Churches
- Jobs / youth jobs*
- East Library
- 4th St. CEC - Job Skills
  taught in English / Spanish
  - Plumbing, welding, framing, green trades
  - Culinary
- Home Rehabilitation
  - Help 30 houses per year
  - Do one important thing - exterior windows, paint, classes, landscaping
- Recreation Center / Park
SPECIFIC AREAS OF INTEREST

- Law Enforcement

SNA in partnership with the Flagstaff Police Department, SSWSSC and partners coordinates efforts with federal, state, and local law enforcement agencies and residents to combat drug, violent crime and gang-related crime in the Sunnyside neighborhood, and increase efforts to increase prosecution of crimes committed with a firearm.

- Community Policing/Block Captains (Neighborhood Watch)

The purpose of SNA’s Community Policing/Block Captains (Neighborhood Watch) Program is to build and strengthen partnerships between neighbors, crime prevention services, the Flagstaff Police Department, Fire Department, City government and SNA. Overall Community-oriented Policing goals are (a) increased number of residents involved in crime prevention activities and (b) increased opportunities for building the capacity of the residents.

- Neighborhood Revitalization & Restoration

The purpose of SNA’s Neighborhood Revitalization & Restoration Program is to assist with and ensure sustainable resident-minded economic development (including resident skills training) and neighborhood restoration (including beautification, infrastructure and housing) opportunities for neighborhood residents. The focus is on increasing resident motivation and education to build pride in the community through training and activities in an effort to not only improve the visual aspects of the community, but to focus on building the capacity of resident by providing them with the tools to counteract stereotyping of the community

- Prevention/Intervention & Treatment (PIT) – includes Youth Opportunity, Development and Safe Haven

The purpose of SNA’s PIT strategy is to implement sustainable core principles that will create and sustain the health, wellness and economic feasibility of the Sunnyside neighborhood residents in addition to offering greater opportunity to the neighborhood youth. This process involves residents, schools, law enforcement, government, businesses, and many other community agencies. Overall Prevention/Intervention/Treatment Strategy Goals are (a) increased sense of safety in the community and (b) improved healthful practices to support the wellness of all residents.

This includes SNA’s Intelligent, Able & Motivated (I. A.M.) Youth! Leadership Development Program that provides the neighborhood’s youth with a comprehensive mentoring and community service program for youth, ages 9-18; who are disabled, disadvantaged and/or high-risk, that draws on/from and expands resources currently offered by the local community; incorporating extra curricula and civic activities with life-skills and leadership training; that demonstrates sustainable, positive results over time. Additionally, SNA sponsors two (2) neighborhood Safe Havens (Killip Elementary School and the Flagstaff Recreation Center) with before/after-school programs/services.
- Neighborhood/Community Celebrations/Events (N/CC Events)

The purpose of SNA’s Neighborhood/Community Celebrations is to provide opportunities for residents to mix and chat with neighbors get involved with their community and participate in family activities. Such N/CC Events include: the Fourth Street Cinco de Mayo Fiesta, the Sunnyside “Summer Celebration” Festival, the “La Joya de Sunnyside” Fiesta de Independencia and the Sunnyside Toys for Tots/Christmas Project.

[List all events & Festivals here]

- [Date]
- [How many attended in 2008]
- [Cost of event]
- [Profit/Loss]
- [Partners]
Pending Programs (2005)

Expansion of Weed & Seed Strategy to include Flagstaff’s Southside Neighborhood

Due to the success of the Sunnyside Neighborhood’s US DOJ Weed & Seed Strategy, SNA in partnership with the Southside Community Association (SSCA) has implemented a plan to mirror the strategy in Southside neighborhood. SNA will be mentoring SSCA in this process.

The Sunnyside “Families, Youth & Individuals” Resident of Public & Federally Assisted Housing Empowerment Initiative (Sunnyside-FYI!)

SNA has received a special interest USDOJ grant and is in the process of implementing a program that will target individuals living in public & federally assisted housing. Over the course of one-year the Sunnyside-FYI! Program will assist 50 residents of public and federally assisted, low-income housing (a) limit and deter incidents of violent crimes and drug offenses among them and their families, (b) obtain desirable skills that promote achievable self-sufficiency and economic gain and (c) experience social opportunities that are currently considered “unobtainable” due to social/economic barriers.

The Sunnyside “Opportunities created through Job, Career and basic Life-skills Training” Program (Sunnyside-OjelT)

SNA is in the process of finalizing a CDBG grant through the City of Flagstaff and will implement a Computer Certification and Job, Career and basic Life-skills Training program in Sunnyside for residents. This program represents a partnership between SNA and the City of Flagstaff – Flagstaff Recreation Center (Izabel) and includes the creation of a neighborhood One-Stop Employment Center which will offer residents a wide-range of employment-related services including; access to a computer lab for resume and cover letter preparation, internet access for employment/education-related purposes, local area job listings (hard copy), major employers’ applications, telephone, fax machine and copier, occupational assessments, computerized testing and basic computer skills training, weekly self-sufficiency and skills building workshops, weekly job search and employability workshops and referrals to other community agencies for additional services.
FUNDING SOURCES

SNA receives the main portion of its funding from the US Department of Justice (Weed & Seed program). Additional on-going support comes from Coconino County District II Supervisor (E. “Liz” Archuleta), the City of Flagstaff Social Services Block Grant, and the United Way of Northern Arizona (although SNA is not a United Way of Northern Arizona agency, United Way provides support to SNA under their Healthy Neighborhoods/Healthy Communities Initiative). SNA has received project-specific funding in the past from the Gannett Foundation, Qwest Communications, Safeway (Community Hero Award), Wells Fargo, First State Bank, Stockmen’s Bank, the Wings Like Eagles Foundation (Golden Eagles Distributors, Inc.), APS, Qwest, and Wal-Mart of Flagstaff.
# STRENGTHS, WEAKNESSES, THREATS & OPPORTUNITIES

## STRENGTHS

- Neighborhood’s History
- Neighborhood’s Residents
- Commitment & Strength of SNA Board Members
- Longevity of Board Members
- Commitment of County Supervisor (L. Archuleta)
- Commitment of the Flagstaff Police Department
- Commitment of City Mayor & Council
- Commitment of City Housing & Code Enforcement Staff
- Commitment of United Way of Northern Arizona
- Commitment of Killip Elementary School
- Commitment of City of Flagstaff Rec. Center (Izabel)
- Funding Support from the USDOJ (Weed & Seed)
- Funding Support from the City of Flagstaff SSBG
- Funding Support from the UWNA
- The establishment of a neighborhood Youth Group (I. A.M. Youth)
- Neighborhood/Community Celebrations (e.g. the Community Mural Project, the la Joya de Sunnyside Fiesta de Independencia, and the Annual Community “Celebration of Summer” Festival in the Park)

## WEAKNESSES

- Overall size of Board of Directors (Too small)
- “Fuzzy” Mission Statement
- Lack of a Strategic Plan
- Lack of “positive” neighborhood news in local media
- Lack of “sustainable” funding source(s)
- Lack of “substantial” neighborhood input
- Failure to utilize previous “neighborhood asset mapping” materials
- Lack of a “neighborhood/community” marketing strategy/plan
- Proper utilization of SSWSSC Members (e.g. as volunteers for Weed & Seed supported events)
- Lack of interest/involvement from the Business and Faith-based sectors of the neighborhood

## OPPORTUNITIES

- Special Initiative Funding from UWNA
- CDBG Funding from the City of Flagstaff for Neighborhood Economic Development Program
- Special Initiative Funding from USDOJ for Public Housing Assistance Programming
- Possible establishment of a “shared” neighborhood-based re-entry program for individuals on probation/parole
- Community Calendar Project
- Neighborhood/Community Celebrations
- The establishment of a neighborhood “Think Tank” that will provide continuous evaluation of Weed & Seed Strategy and other neighborhood programs/project offered through SNA
- The development of an “Annual Report” that will assist the community and potential funders’ in understanding what SNA does and why

## THREATS

- Substantial reduction of Weed & Seed Funding
- Continual negative coverage from the local media
- Inability to “find” alternate funding that will address sustainability issues and provide continuous support for current/proposed programs/projects
## CURRENT SNA SUBCOMMITTEES (2005)

### Executive & Finance

**Purpose:** TBD

**Members**  
Joe C. Ray  
Steve Sunda  
Jean Griego  
Sue Houston  
Liz Archuleta  
Coral Evans Randall  
Kerry Blume

### Grants & Contracts

**Purpose:** TBD

**Members**  
Jean Griego  
Liz Archuleta  
SSG Stefanie Jefferson  
Roger Fontanini  
Coral Evans Randall  
John Williams

### Community Policing/Block Captains (Neighborhood Watch)

The purpose of the Sunnyside Neighborhood Community Policing/Block Captains (Neighborhood Watch) Program is to build and strengthen partnerships between neighbors, crime prevention services, the Flagstaff Police Department, Fire Department, City government and SNA.

The primary roles of CP/BC Program Members are:

1. To assist in neighborhood crime prevention efforts with the FPD and the Sunnyside Neighborhood Association
2. To act as neighborhood Leaders, Communicators and Problem Solvers

**Current Members**  
Joe C. Ray, Chair  
Jean Griego  
Rosa Felix  
Dan Musselman

### Neighborhood Revitalization

**Purpose:** TBD

**Current Members**  
Jean Griego, Chair  
Sara Darr  
David McIntire  
Helen Hudgens-Furrell

### Neighborhood/Community Celebrations/Events (N/CC Events)

The purpose of the Sunnyside Neighborhood/Community Celebrations is to provide opportunities for neighborhood residents to mix and chat with neighbors get involved with their community and participate in family activities.

**N/CC Event Objectives are:**

1. To promote a sense of "community"

### I. A.M. Youth! (Youth Development)

The purpose of the I. A.M. Youth! program is to provide the Sunnyside neighborhood a comprehensive mentoring and community service program for youth, ages 12-18; that are disabled, disadvantaged and/or high-risk, that draws on/from and expands resources currently offered by the local community; incorporating extra curricula and civic activities with life-skills and leadership training.
2. To celebrate the community
3. To promote acceptance of different cultures and languages
4. To decrease acts of discrimination and prejudice
5. To increase a sense of pride in the community
6. To focus on family activities
7. To increase a sense of well-being among neighborhood residents
8. To implement high rates of community participation
9. To provide opportunities for informal discussion and information exchange

**Yearly Events**

1. The Day of Kings/Los Dias de Reyes Killip School Literacy Project [Jean Griego, Chair]
2. Sunnyside Easter Egg Hunt [Ada Mendoza, Chair]
3. Youth Voice! Youth Count! Community Forum [Coral Evans, Chair]
4. Cinco de Mayo [Abel Estrella, Chair]
5. Celebration of Summer Festival in the Park [Steve Sunda, Chair]
6. SSWSSC Annual Meeting [No Chair Assigned]
7. SNA Annual Board Meeting & Awards Recognition Ceremony [Jean Griego, Chair]
8. La Joya de Sunnyside Fiesta de Independencia [Ada Mendoza, Chair]
9. Sunnyside Gleaning Project [No Chair Assigned]
10. Sunnyside Calendar Project [No Chair Assigned]
11. Sunnyside Hip Hop for Hunger Project [Coral Evans, Chair]
12. Toys-for-Tots "Santa Project" [Joe C. Ray, Chair]

**Current Members**
Coral Evans-Randall, Chair
PRIMARY (SPECIFIC) GOALS FOR 2005

Executive & Finance

Primary Committee Goals for 2005: 1) Ensure the completion of the SNA’s Strategy Planning Document (including the development and approval of a new organizational mission statement, vision statement, guiding principles and areas of interest), 2) recruit and secure at least 6 new board members with strengths and talents to assist SNA’s growth within areas of need/opportunities (refer to S.W.O.T analysis) and 3) Create, design and develop an agency “Annual Plan” that will be distributed to residents and other vested parties annually beginning January 2006.

Grants & Contracts

Primary Committee Goal for 2005: Develop the granting seeking/writing skills of a dedicated core group of (at least five [5]) neighborhood residents which will result in the research, development and submission of at least one (1) grant designed to assist with sustaining current SNA programs/projects/services/strategies.

Community Policing/Block Captains (Neighborhood Watch)

Primary Committee Goal for 2005: Increase Block Captain program membership by twenty (20) individuals of which at least half (10) will be from Sunnyside’s “Southside” area.

Neighborhood Revitalization

Primary Committee Goals for 2005: Get the Neighborhood’s Revitalization Plan approved by HUD and (2) research and identify funding opportunities that are available to communities with HUD sanctioned designation(s) (e.g. Enterprise, Brownsfield, etc.).

Neighborhood/Community Celebrations/Events (N/CC Events)

Primary Committee Goal for 2005: Raise at least $5,000.00 (after expenses) through the various fund raising efforts that can be utilized for general operating purposes (highlighting the neighborhood’s signature events e.g. the Cinco de Mayo Fiesta and the La Joya Independence Celebration).

I. A.M. Youth Group (part of the Prevention/Intervention & Treatment (PIT) – includes Youth Opportunity, Development and Safe Haven strategy)

Primary Committee Goals for 2005: 1) Promote the ideal of “neighborhood literacy” through planned community service projects/events and 2) Gain program financial independence through providing contract “concession stand” sales at local neighborhood sporting events (e.g. the Flagstaff Rec. Center Basket Ball games and the Little League Base Ball games at Arroyo Park).
PRIMARY (SPECIFIC) GOALS FOR 2006

Executive & Finance

Primary Committee Goals for 2006: 1) Ensure that SNA’s Strategy Planning Document is reviewed by Board and Weed & Seed Steering committee and updated as needed during the first quarter of the year (this would include scheduling and hosting the annual Board/Committee retreat), 2) Host a Neighborhood-wide Outreach Forum to gain input from neighborhood residents regarding current strategies/programs and areas of concern and to identify future opportunities, 3) Continue to recruit and secure new board members with strengths and talents to assist SNA’s growth within areas of need/opportunities (refer to S.W.O.T analysis) and 4) Research possible relocation opportunities for SNA’s office/programming (e.g. Fire Station, Spruce Avenue) and develop a “Relocation” Plan of Action which includes a “draft” strategy for a Capital Campaign.

Grants & Contracts

Primary Committee Goal for 2006: Research, develop and write at least three (3) grants that assist with sustaining current SNA programs/projects/services/strategies.

Community Policing/Block Captains (Neighborhood Watch)

Primary Committee Goal for 2006: Increase Block Captain program membership by 25%.

Neighborhood Revitalization

Primary Committee Goals for 2006: TBA

Neighborhood/Community Celebrations/Events (N/CC Events)

Primary Committee Goal for 2006: Raise at least $10,000.00 (after expenses) through the various fund raising efforts that can be utilized for general operating purposes (highlighting the neighborhood’s signature events e.g. the Cinco de Mayo Fiesta and the La Joya Independence Celebration).

I. A.M. Youth Group (part of the Prevention/Intervention & Treatment (PIT) – includes Youth Opportunity, Development and Safe Haven strategy)

Primary Committee Goal for 2006: Promote the ideal of “civic responsibility and community/neighborhood-service” through planned community service projects/events.
PRIMARY (SPECIFIC) GOALS FOR 2007

Executive & Finance

Primary Committee Goals for 2007: 1) Ensure that SNA’s Strategy Planning Document is reviewed by Board and Weed & Seed Steering committee and updated as needed during the first quarter of the year (this would include scheduling and hosting the annual Board/Committee retreat), 2) Host two (2) bi-annual Neighborhood-wide Outreach Forums to gain input from neighborhood residents regarding current strategies/programs and areas of concern and to identify future opportunities, 3) develop a extended Strategy Planning Document that covers a period of five-years and) begin Capital Campaign that targets SNA relocation efforts.

Grants & Contracts

Primary Committee Goal for 2007: Research, develop and write at least four (4) grants that assist with sustaining current SNA programs/projects/services/strategies.

Community Policing/Block Captains (Neighborhood Watch)

Primary Committee Goal for 2007: Increase Block Captain program membership, neighborhood-wide, by 25%.

Neighborhood Revitalization

Primary Committee Goals for 2007: TBA

Neighborhood/Community Celebrations/Events (N/CC Events)

Primary Committee Goal for 2007: Raise at least $10,000.00 (after expenses) through the various fund raising efforts that can be utilized for general operating purposes (highlighting the neighborhood’s signature events e.g. the Cinco de Mayo Fiesta and the La Joya Independence Celebration).

I. A.M. Youth Group (part of the Prevention/Intervention & Treatment (PIT) – includes Youth Opportunity, Development and Safe Haven strategy)

Primary Committee Goal for 2007: Promote the ideal of “civic responsibility and community/neighborhood-service” through planned community service projects/events.
PRIMARY (SPECIFIC) GOALS FOR 2008

Executive & Finance

Primary Committee Goals for 2008: 1) Ensure that SNA’s Strategy Planning Document is reviewed by Board and Weed & Seed Steering committee and updated as needed during the first quarter of the year (this would include scheduling and hosting the annual Board/Committee retreat), 2) Host two (2) bi-annual Neighborhood-wide Outreach Forums to gain input from neighborhood residents regarding current strategies/programs and areas of concern and to identify future opportunities and 3) Continue Capital Campaign efforts with the overall goal of 100% resident “buy-in”.

Grants & Contracts

Primary Committee Goal for 2008: Research, develop and write at least six (6) grants that assist with sustaining current SNA programs/projects/services/strategies.

Community Policing/Block Captains (Neighborhood Watch)

Primary Committee Goal for 2008: To have at least one block captain on 50% of the streets in the Sunnyside neighborhood.

Neighborhood Revitalization

Primary Committee Goals for 2008: TBA

Neighborhood/Community Celebrations/Events (N/CC Events)

Primary Committee Goal for 2008: Raise at least $15,000.00 (after expenses) through the various fund raising efforts that can be utilized for general operating purposes (highlighting the neighborhood’s signature events e.g. the Cinco de Mayo Fiesta and the La Joya Independence Celebration).

I. A.M. Youth Group (part of the Prevention/Intervention & Treatment (PIT) – includes Youth Opportunity, Development and Safe Haven strategy)

Primary Committee Goals for 2008: 1) Promote the ideal of “education for all ages” through planned community service projects/events and 2) Establish a “Sunnyside Youth!” Scholarship program through Coconino Community College for neighborhood youth ages 18-24 who will be attending Coconino Community College.
PRIMARY (SPECIFIC) GOALS FOR 2009

Executive & Finance

Primary Committee Goals for 2009: 1) Ensure that SNA’s Strategy Planning Document is reviewed by Board and Weed & Seed Steering committee and updated as needed during the first quarter of the year (this would include scheduling and hosting the annual Board/Committee retreat), 2) Host two (2) bi-annual Neighborhood-wide Outreach Forums to gain input from neighborhood residents regarding current strategies/programs and areas of concern and to identify future opportunities and 3) Continue Capital Campaign efforts with the overall goal of 100% resident “buy-in”.

Grants & Contracts

Primary Committee Goal for 2009: Research, develop and write at least eight (8) grants that assist with sustaining current SNA programs/projects/services/strategies.

Community Policing/Block Captains (Neighborhood Watch)

Primary Committee Goal for 2009: To have at least one block captain on every street in the Sunnyside neighborhood.

Neighborhood Revitalization

Primary Committee Goals for 2009: TBA

Neighborhood/Community Celebrations/Events (N/CC Events)

Primary Committee Goal for 2009: Raise at least $20,000.00 (after expenses) through various fund raising efforts that can be utilized for general operating purposes (highlighting the neighborhood’s signature events e.g. the Cinco de Mayo Fiesta and the La Joya Independence Celebration).

I. A.M. Youth Group (part of the Prevention/Intervention & Treatment (PIT) – includes Youth Opportunity, Development and Safe Haven strategy)

Primary Committee Goals for 2009: 1) Promote the ideal of “Computer Literacy” through planned community service projects/events and 2) Continue efforts to establish a “Sunnyside Youth!” Scholarship program through Coconino Community College for neighborhood youth ages 18-24 who will be attending Coconino Community College.