

#21

COMPLETE

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Page 2: PART I: PROJECT INFORMATION

Q1

Project Title:

Crater Community Radio Studio

Q2

Contact Person:

Carrie Danielson

Q3

Organization (if any):

The Meteor (Meteor News Group Inc)

Q4

Contact Address:

1014 W Coconino Ave Flagstaff, Az 86001

Q5

Contact Email Address:

carrie.flagcsa@gmail.com

Q6

Contact Telephone Number:

(575)694-2474

Q7

Project Physical Address:

1014 W Coconino Ave Flagstaff, Az 86001

Q8

Tax ID # (if an organization):

██████████

Q9

Resilience

Please select the primary project category. Refer to the Grant Application Instructions to determine the project category.

Q10

Climate Action

Please select the secondary project category (if applicable).

Q11

Please provide one or two sentences that describe the project:

The Meteor is a local news and multi-media website with a streaming online radio station, called The Crater. We would like to improve our studio and provide a field bag of equipment to loan reporters in the field. This will allow us to expand our reporting and provide more diverse and relevant programming to the city of Flagstaff.

Q12

Funds Requested (not to exceed \$2,000 total):

\$1,631

Q13

Project and Project Goals: Describe the project and its goals. Include in appropriate detail how the project matches the goals for the Guidelines for Neighborhood Sustainability Projects. Include the geographic area/neighborhoods/communities affected. All Water Conservation projects must include an estimation of total water usage on the property where the project will occur and a narrative explaining how the project will save water.

The Meteor believes that community centered, place-based, media is essential for a healthy, connected and resilient community. We are a new project currently operating an online newspaper and streaming community radio station. Our goal for the next year is to reintroduce locally reported and produced news and public affairs news stories, radio shows and diverse music programming produced by folks who live in our community.

Our news department reports on news events of local and regional import, with reporters increasingly assigned to regular beats such as City Councils, County Supervisors, water issues, recreation issues, the National Forest Service, state legislatures, Congressional districts scattered across the plateau region, labor and workers issues, the environment, education, housing, neighborhood issues, and national issues and events that impact our lives in the intermountain and desert west. In this way, we aim to serve as a key local institution supporting a more informed and democratically engaged citizenship.

We are committed to our programmers being representative of varied socio-economic backgrounds. Programmers will come from varied neighborhoods, assuring the broadest possible diversity and cultural representation in our programming. We believe that the best way to improve representation is for allow community members do the reporting themselves, and that requires field recording equipment (cameras, mics, laptop, cables, etc.) to assign to our reporters, because often these individuals don't have the resources to purchase the equipment on their own. Reporters will be trained on using equipment and production methods, and receive support through every step of the production process.

Q14

Community Partners: List the individual(s), community groups, or not-for-profit organizations affiliated with the project and describe the responsibilities of each. Describe which of the cooperating organization(s) have already agreed to participate in the project and provide contact information for a person from each organization. For some projects it may be appropriate to list organizations that you anticipate cooperating with but do not yet have a commitment from.

Community Partner 1:

Morgan Boatman is working with a group of people developing a community video studio at NACET. We have begun speaking with them about co-producing several video series and look forward to a fruitful partnership.

Community Partner 2:

Flagstaff Public Library - We currently work with librarian Jaime Paul to broadcast the library's #GoodnightFlagstaff series on Crater Radio #GoodnightFlagstaff is a community building series where community members read a new chapter from the Harry Potter series each night. We look forward to many more collaborations with Flagstaff Public Library.

Community Partner 3:

Crater Radio is currently host to six diverse radio shows, ranging in genre from radio drama, children's music, biography, middle eastern music, and more. At the time of this writing this, we have six additional shows in development. Our cohort of hosts are overwhelmingly from underrepresented communities. They receive in depth production support and technical assistance.

Q15

Previous Experience/Expected Challenges: Describe any expected challenges and how you anticipate overcoming these, including through previous experience.

The greatest challenges for a project like this is recruiting, training, developing, and growing the experience of a cohort of reporters and producers. Our Publisher, Managing Editor, and News Director, Mac England, has decades of experience starting and managing community media projects. He started in community media in the early 1980s as the fundraising director who raised the capital to launch KNON-FM Community Radio in Dallas, then continued on as the station's first News Director. For 3 years traveled the country consulting for community groups starting their own stations, helped launch a community TV station in 1989 in Watsonville all while building the AMFM community media network facilities in Washington, DC. Before moving to Flagstaff in 1992, he worked for the network from Little Rock, Ark. where he also worked as General Manager at KABF-FM Community Radio in Little Rock. He has also worked in various capacities for community stations KSZN (Radio Sunnyside, as their first director getting the station up and running.), WMNF-FM, KBOO, WEVL, WAMF, KCCT, Lost World Radio, and WHFS. Over the years, Mac has recruited and trained hundreds of volunteer and professional staff for positions in community media of all sorts.

Q16

Project Milestones and Timeline: Provide a list of project milestones with an approximate timeline. Include details necessary to accomplish each milestone.

Upon being awarded this grant, we will be able to purchase the necessary equipment, assemble a field bag for correspondents and make improvements on our studio within two weeks. At that point, we will schedule trainings with our reporters and radio hosts on proper equipment use and protocol. This will be incorporated into ongoing professional production training.

The improved studio will allow our hosts to broaden their range of programming, particularly more easily facilitate in studio interviews with multiple participants, and conduct reporter-host two-ways. This will also allow use to provide a secondary space where a radio host or producer can work while someone else is on the air. By purchasing a MacBook Pro, we will have the ability to train hosts on sound editing techniques, take pressure off of an iMac and old laptop currently being used, and increase the number of hosts able to work at a given time. These goals are readily attainable once the equipment is in place. We will also have available technical assistance whenever needed.

By assembling a field recording bag, we will create the ability to regularly put reporters into the community, greatly increasing our responsiveness to local current events as well as improving relevancy of our reporting. Technical and production trainings will be ongoing. We expect the sophistication of this reporting to grow over the course of the next year, beginning with short news segments of a few minutes in length, increasing to 20 minute long segments by the end of the year, and eventually supporting long form documentary storytelling in our area.

Q17

Project Sustainability: Describe how/whether the project might be maintained beyond the life of this grant and include these efforts in the project milestones.

Our goal at The Meteor is to build a longstanding new local institution that provides Flagstaff with place-based, community centered multimedia production, accessible to all community members.

As the project matures, it will be able to sustain itself through memberships, fundraisers and pledge drives. Several of our hosts, as well as our Managing Editor, have substantial experience as Development Directors at community radio stations. The audio production made possible by this grant will be housed under the greater umbrella of The Meteor, sharing overhead cost across each audio, video and news departments.

Q18

Other Project Details: If appropriate, describe current use of site and relevant details of ownership. Proceed to the next question if you need to upload a map or photo of the site.

n/a

Q19

Respondent skipped this question

Optional Upload: Upload a map or photo of the site (file size limited to 16MB).

Q20

Detailed Budget and Budget Narrative: Provide the total project budget in detail, specifying which aspects of the project are to be funded by the Neighborhood Sustainability Grant and include any additional funding sources. The narrative should provide a general overview of how the grant funds would be used. Optional: download this PDF template and re-upload in the next question. Type "see attachment" in the comment box if using this option.

see attachment

Q21

Respondent skipped this question

Optional Budget Upload: Upload your budget and narrative (file size limited to 16MB).

Q22

Community References: Include at least two independent references.

Reference 1 (R1) Name:	Jim Cheff
R1 Affiliation:	Creator of Mary Farfisa's Outer Space Radio Theater
R1 Occupation:	File Clerk at City of Flagstaff Municipal Court
R1 Phone:	(928)266-1335
R1 Email:	jimcheff@suddenlink.net
Reference 2 (R2) Name:	Tamara Seaton
R2 Affiliation:	Radio Host, Audio Offerings
R2 Occupation:	Peer Support Specialist at Coconino County Health Department
R2 Phone:	(928)890-8621
R2 Email:	tamara.seaton@gmail.com

Q23

Respondent skipped this question

Optional - Letters of Support: Letters of support are optional. If your application includes letters of support, please compile your letters into one PDF and upload (file size limited to 16 MB) here. Use the following file name: Your Name_Your Project Title Abbreviated_Sustainability Grant_Month Year.

Q24

Mandatory Attendance at Sustainability Commission meeting: Attendance at either the June (Water Conservation projects) or July (Food, Waste, Climate Action, and Resilience projects) Sustainability Commission meeting is mandatory. These meetings are held on the fourth Thursday or each month from 4:30-6:30pm at Flagstaff City Hall (211 W. Aspen Avenue). Please refer to the Sustainability Commission webpage for specific dates and agendas. You may send a representative from your organization or a project partner in your place in the case that you are unable to attend. Please check the box below indicating which meeting you will attend.

**Food, Waste, Climate Action, and Resilience Projects:
I/a representative will attend the July commission meeting.**

Page 4: PART III: APPLICANT SIGNATURE

Q25

I have read and understood the information regarding my application for a Neighborhood Sustainability Grant and I understand that the grant money is not a prize for personal profit or gain and is strictly for the project described. I further understand that the City of Flagstaff has the right to allocate and supervise the spending of the grant money and when projects do not proceed within the stated timetable, the City of Flagstaff reserves the right to request that the grant be refunded. I understand that recipients of these grants may be invited by the City of Flagstaff to participate in promotion and publicity of the project. Please type your name below to electronically sign and signal your agreement to these terms and conditions listed in the Grant Application and Agreement.

Applicant Electronic Signature:

Carrie Danielson

Title:

Crater Program Manager

Date:

05/31/2020

BUDGET ITEM DESCRIPTION	COMPUTATION		Quantity Type	TOTAL COST
	\$/Unit	Quantity		
Reporters' Field Bag				
Electro-Voice RE50	180	1		180
Zoom H6 Recorder	370	1		370
Rycote "Dead Cat" Windscreen	33	1		33
Sony MDR-7506	80	1		80
Mic Cables	20	1	set	20
Sony MDR-7506	80	1		80
Extra batteries	18	1		18
Battery tester	10	1		10
Battery Charger	15	1		15
Recording Studio Equipment				
Shure SM-57 microphone	90	2		180
Sony MDR-7506	80	1		80
Used MacBook	600	1		600
Shock mount and wind screen	20	1		20
Boom arm	25	1		25
TOTAL FUNDS REQUESTED				
List additional funding sources below.				
TOTAL ESTIMATED PROJECT COSTS				1,631